

Misses' WRANGLER **JEANS** Only! 298

Vationally advertised Blue Bell Sanforized. Sizes 10-20.



New Fashion Colors WOOL SKIRTS Only! 398

Misses' skirts cost little! Many styles, pleated or slim, in a host of new fall colors, Fuchsia, green, Wrangler Western jeans. Front Zip. blue, orange, grey, black. Sizes



ORLON **PULLOVERS** Only! ¶ 98

Orlon acrylic short sleeve pullover has novelty collar. New fall colors.

> Girls' CARDIGANS

298

washing! No blocking or pilling. White, black, new colors, Sizes Orlon acrylic sweater. Red, white, blue, orange, 7-14.

Sweater Classics

BAN-LON

Pullover

CARDIGAN 3.98

Thermoset Ban-Lon nylon! Easy



BRUSHED

ORLONS

Solids & Stripes

Now! 398

Brushed orlen acrylic . . . washable! Long sleeve crew neck in solid colors or novelty stripe pull-



Quilt-Lined

TACKLE TWILL

Cotton/Rayon tackle twill! Knit collar converts to cozy hood. Has warm 10 oz. quilt lining, shiny gold color buttons. Beige, blue, green.

Misses'

SHORTY GOWNS

What a buy! Nylonized tricot. Lavish lace trim. Pink, lilac, blue. Sizes S-M-L.

198 ONLY!

Solids and Prints

FINE WALE CORDUROY

A marvelous fashion fabric! Wonderful, sturdy corduroy in stylewise prints and new colors that make up so well! Make dresses, jumpers, suits, jackets.

NOW!

Girls'

TAPERED SLACKS

Random Cotton Cord or Corduroy slacks for back to school! New popular colors. Black, gold, emerald green, teal blue, rust. Make Gambles in O'Neill your Back-to-School Headquarters!

NOW! 149

Girls'

SCHOOL SKIRTS

A wonderful selection of brand new styles for all the girls! Popular plaids and solids. Washable fabrics. Sizes 7-14. Girls' better blouses, cottons, dacrons, blends 1.98

NYLON HOSE NOW! 44c

Best value in O'Neill! Beautiful 15 denier perfect fitting stockings every pair perfect. New fall shades. 9-11. Reg. 79c values.

New Fall

SCARFS NOW! 59c

New pretty patterns. Many water repellent. 33 x 33 silk and

COTTON ANKLETS NOW! 2 pr. 77c

Popular triple roll tops. Soft white cotton. Good wearing quality. Sizes 9-11. Reg. 49c.

> Cotton Challis **PANTIES** ONLY! 39c

Warmth without weight! White cotton challis panties with dainty rosebud print. Elastic at waist and legs. Compare our low



Tricot Half Slip

A sweetheart! Elegant rose embroidered inset and delicate lace trim. White acetate tricot. Full front panel. S-M-L.

BRA SPECIALS

NOW! 2 for \$1

Sanforized fine cotton bras at a real bargain price! You'll want several. Reg. \$1 values.

> **Everglaze Cotton** SLIPS NOW! \$1

Girls' sizes 4-12. Excellent buy! Lace trim top. You'll want several at this low price! Save now!

Full Length SLIPS

Stock up now for school needs!

NOW! 1 98

Fine quality nylonized tricot. Wash like a hanky. Pretty trim. Shadow panel for extra protection. Sizes 32-40. White.

Nylon tricot half slip 1.98

Cotton / Rayon

PANTIES NOW! 3 prs. \$1

Compare at 49c. Our best selling panty reduced for this sale! Pretty as can be. White and pastels. Sizes 4-14.

LOOP RUG Now! 177

A real bargain! BIG 30 x 50". Extra large size makes this a favorite for any room. Non-skid back. Plenty of colors.

Sale! **BATH TOWELS** Now! 44c

Big thick thirsty Cannon towels at a real sale price! Soft absorbent terry— America's best known brand. White, pastels, new plaids. Stock up now!

Washcloths now 17c

Orlon / Rayon

BLANKET

Now! 355

Best value in town! Large 90" length. Fine warm fleecy nap, béautiful colors. Reg. 3.98.

PLAID BLANKET Now! 488

What a buy! Nylon/Rayon blend. Heavy three pound weight. Extra large 90" length. Beautiful new colors, Lilac, Red, Toast.

BED PILLOW **SPECIAL** Now! 298

Big 21x27 size. Plumply filled with sterilized feathers. Corded edges. Fine sturdy linenized ticking covers. They're wonderful bargains!

CHENILLE BEDSPREADS Now! 298

Good quality thickly tufted chenille bedspreads. Smart fringe trim on 3 sides. White and colors. Full bed size. Save now during this big sale. Reg.

Misses

FLANNEL SLACKS Only! 298

What value! Wash 'n wear slacks in popular medium gray. Smart tapered leg styling. Compare our low price! Sizes 8-18.

Misses **CORDUROY**

Only! 298

SLACKS

Plains, Plaids, & Stripes. What a selection! Popular tapered leg styling. Concealed side zip. Be ready for school and play. Stock up now. Sizes 8-18.

Misses

WOOL SLACKS Now! 399

smart plain colors. Tapered leg. You can't find a better buy in town! Compare! Sizes 10-18.

SEAMLESS HOSE Now! 54c

Wonderful special purchase by Gambles makes Best value in O'Neill! such values possible! fect fitting stockings every pair perfect. Sizes 9-101/2. Reg. 98c values.

Misses

Bulky Knit SWEATER Only! 498

digan style in smart novelty stitch with knit collar. 3/4 length sleeves. White only.

Misses

BILLFOLDS Only! \$1

Back-to-School. Big selection of colors and styles.

BACK TO SCHOOL — OR ON THE JOB! SEE OUR

TERRIFIC FALL DRESS

Look! Here are dresses that are low in price, high in fashion! Sleek sheaths and full skirted beauties, in dramatic new dark tones . . . plaids, prints and solids. Cottons and fine fabric blends, many washable. Sizes 7-15, 10-20.



GREAT BUYS! JACKETS!

CAR COATS! PRICED LOW FOR OUR LAY-AWAY

NOW!

Terrific bargains for school or casual wear! Double breasted cotton suede Doe Cord jacket has Verel acrylic pile collar, knit wristlets to keep cold on the outside. 10 oz. quilt lining. Blue, green, copper. 10-18. Cotton corduroy jacket is styled with shawl collar of Orlon acrylic pile. Quilt lining. Antelope, rust. 8-18.

Misses

100% wool slacks in Beautiful 15 denier per- 100% virgin Orlon. Car- Excellent values! Ideal for Big selection of brand new styles. Many Wash/Wear fabrics. Mak quarters. Sizes 32-38.