



O'Neill, Nebraska

**SCHOOL SAVINGS START TOMORROW!**

**It's America's Greatest Back-to-School Sale!**

**BUY ON GAMBLES EASY CREDIT PLAN**

Get the Most from Your Income . . .  
 Nothing Down—Pay on Easy Terms  
 as Low as \$1.25 per Week, Payable Monthly  
 It's a fact, you can live better off your current income if you take advantage of Gambles easy credit plan.  
 1. Stock up on staple family and household needs when special sale prices are in effect.  
 2. Meet heavy buying periods (Back-to-School, Christmas, Easter) without making your budget suffer or cutting into your bank account.  
**NO DOWN PAYMENT** necessary on any purchase. No minimum purchase required.  
**OPEN YOUR ACCOUNT TODAY!** Ask any sales person for application.

**lowest prices! new fall wash 'n wear cottons!**

**1.98** **2.98**  
 1-3 3-6X Sizes 7-14

Look! New fall styles are here to lead the march back-to-school! Let your little girl step into her next class wearing one of these cute cottons. Buy her whole school wardrobe now—SO MANY to choose—plain, plaid, or print! Wide variety of styles—jumpers, boleros—others with ruffles or embroidery trim. Dress-up the small tots at home, too. Save a lot of work and time—easy to wash—quick to dry—little or no ironing. **BIG BUY!**  
 115-5301, 2, 17, 18. 118-4431-2.



	Compare at 29¢ <b>special lovely pure silk scarfs 19¢</b> Flower-fresh beautiful Pure silk—print or plain. Hand-rolled edges. 18x18" size. 24" silk-rayon . . . . . 27¢ 112-8700-1
	compare at 1.29 <b>girls' blouses \$1</b> A special purchase! Many with roll up sleeves. Sanforized cotton broadcloth. White, colors. 7-14. 118-6700
	<b>terrific buys! misses blouses 99¢</b> Crisp fall Sanforized cotton! Pick 'n choose—grand styles and colors. Short or roll up sleeves. Sale! 32-38. 111-SPEC.
	<b>special value! size 1-6x polos 79¢</b> Comfortable combed cotton knit. Crew neck and long sleeves. Wash 'n wear—keeps shape. Latest fall patterns. 115-2081 115-2090
	compare at 1.49 <b>boxer longies \$1</b> All-time favorite! Random Cord. New fall colors. Deep pockets. Sanforized. Terrific. 2-6.
	<b>boy's popular anklet value! 3 pr. 88¢</b> Brilliant stripes and patterns. Soft combed-cotton with nylon-reinforced heel and toe. Washfast. 7-10 1/2. 99-2848



**Girls' EVERGLAZE BOUFFANT SLIPS 1.69**

Frills for fun in sizes 4-14!  
 Crisp, white Everglaze Slip has flouncy 3-tier skirt, eyelet - and - lace - trimmed top. Shirred elastic back.

**HALF PRICE!**  
  
**BROADCLOTH BRAS 2 For \$1**  
 Reg. 1.00 Each! Figure-flattering circle-stitched cups and adjustable straps. 32-36A, 32-38B, 34-40C.

**SPECIAL BUY!**  
  
**NYLONIZED PANTIES 4 For \$1**  
 25¢ Value. Smooth-fitting ruffled briefs of nylonized acetate knit. Pink, white, sizes 6-7-8. 112-8181

**COMPARE TO 4.98**  
  
**Boys', Men's Slacks RANDOM CORD 2.98 and 3.98**  
 Wash 'n wear fabric. Boys' sizes 8-16; men's sizes 28-36. Black, blue, loden.

**COMPARE TO 2.69**  
  
**Wash 'n Wear SPORT SHIRTS 1.49**  
 Long-sleeved cotton broadcloth shirts—prints, plaids. Boys' sizes 6-16.

**IF FULL BOLTS 79¢ to 98¢ YD.**  
  
**New Wash 'n Wear FALL COTTONS 49¢ YD.**  
 Beautiful silk-type prints—paisley patterns, foulards, florals. Drip-dry finish. 36" wide.

**SALE! FLANNEL PRINTS**  
**Now! 39¢**  
 Hundreds of yards just unpacked for this sale. Stock up now for all your winter needs.

**COMPARE at 4.98**  
  
**ORLON! Hi-Bulk Knit 3.98**  
 Crew-neck elastic style of soft heather-brushed Orlon. Light grey, charcoal, white. 36-48.