



SALE! Boys' and Girls' SHOES NOW! 2⁸⁸

Here's real value in good quality shoes for play or dress-up! You'll find straps and oxfords. They're all at Gambles—Sale priced for big savings! Reg 3.98 values. Sizes 8½-3.

Soft Sole MOCCASINS NOW! 1⁹⁹

What buy these are! Popular as can be and practical. Soft leather uppers and soft sole. Perfect for play and sportswear. White or tan. Sizes 11-3, 5-9.

SALE! Summer FLATS NOW! 1⁹⁹

Summers most popular shoes—and for a low, low price at your Gamble Store! Hundreds of pairs just unpacked. Gleaming whites, tans and blacks. They're at Gambles—ready for your cool wear all summer long! Don't miss these wonderful bargains. Size 4½-9.

Misses' Canvas Play SHOES NOW! 1⁹⁸

The biggest buy you'll ever see anywhere! You'll love 'em cause they're so comfortable, light as a feather. White or black. Come in and get your share of these wonderful play shoe bargains. Size 4-9.



SPECIAL SALE! Boys' — Men's

JACKETS

Boys' Sizes NOW! 1⁸⁸ Men's Sizes NOW! 2⁸⁸

Good looking as can be! A wonderful selection of brand new colorful jackets at real sale prices. Polished Cottons—Nylons—Bedford Cords—Tackle Twills. Values to 4.98. Don't miss out on this wonderful buy at prices only Gambles can offer!

Girls' SHORTY PJ NOW! \$1

Stock up now for all summer long! Sanforize, no-iron cottons. Cool shorty sets in sizes 4-14. Pretty pastels.

SALE! SUMMER SKIRTS NOW! 1⁹⁹

Pretty as can be! Better quality perfect washing random cord or white Arnel. Smart new summer colors. Size 22-30. Reg. 2.98.

Misses' CAPRI SLACKS NOW! 1⁹⁹

New Sanforized slacks at real savings to you! Size 10-18. American made. Stock up now for summer. Reg. 2.98.

CROP TOPS NOW! \$1

What values these are! Cool no-iron cottons in dozens of styles and colors. You'll want several at Gambles special price! Size 32-38.

Maternity SPORTS WEAR NOW! 2⁹⁸

Random cord Capri slacks or pedal pushers. Comfortable stretch fronts. Size 10-16. They're at Gambles! Sleeveless maternity tops 3.98

PLAY SUITS NOW! \$1

Just the thing for all summer long! Cool, easy to wash, sanforized cottons. Size 1-6x, 7-14. Stock up!

Misses' JAMICA SHORTS NOW! 99c

Specially purchased by Gambles! Fine quality sanforized cottons that wear so well—wash so easy! Smart new styling you'll really like. Size 10-18.

Girls' BLOUSE NOW! 77c

You'll want several at such a special price! Imagine pretty blouses of fine sanforized cottons for just 77c. White and pastels. Size 7-14.

APRON SALE! NOW! 2 for \$1

They're really good looking! Pretty organdy half aprons. Buy for gifts and for yourself. Reg. 98c. Sale priced at Gambles!

Girls' PEDAL PUSHERS NOW! 1⁵⁹

Popular random cord, half elastic waist. Perfect washing. Stock up for all summer long. They're wonderful bargains. Size. 7-14.

Summer DRESS SALE! NOW! \$5

The spectacular event you've been waiting for! Cool cottons! Exciting new blends, comparable 5.98 and 6.98 values. All wash and wear for easy care. Sizes 7-15, 12-20, 14½-24½.

WEE WALKER BABY SHOES
SOFT SOLES 1⁴⁹ JUNIORS 2²⁹
for crib wear for creeping and first steps
SENIORS 2⁹⁹ for walking
FINE SHOES NEEDN'T BE EXPENSIVE



DURALON PANELS NOW! \$1

Permanently finished and easy to wash! No stretching or ironing required. White 40x81.

SALE! RUGS NOW! 1⁴⁴

Better quality rugs marked down for this sale. Big assortment of sizes and colors. Values to 2.98.

FLOUR SACKS NOW! 4 for \$1

Real values! Big 100 lb. bleached white sacks. All first quality. Reg. 33c value.

Wash and Wear UNIFORMS NOW! 3⁹⁸

Trim coat style white uniforms that need little care! Best value in O'Neill! Size 10-20.

NYLON HOSE NOW! 42c

Best buy in town! Beautiful 15 denier, perfect fitting stockings—every pair perfect. New summer shades. Size 9-11. Reg. 79c values.

Girls' COTTON ANKLETS NOW! 2 Prs. 77c

Popular triple-roll tops. Soft white cotton. Excellent wearing quality. Size 9-11. Reg. 49c.

Dish Cloths Large 15 x 16" Size 15c Value NOW! 8c



Buy half a dozen and multiply the saving. A remarkable value—don't miss it! Soft, absorbent cotton.

SALE! BATH TOWELS NOW! 44c

Big thick thirsty Cannon towels at a real sale price! Soft absorbent Terry—America's best known brand. New stripes. Stock up now—you'll need lots of them for summer! Reg. 79c values. Wash Cloths Now! 17c

"Mothers' Day" MAY 14

To Mother With Love!



GOWN AND ROBE 3⁹⁸

A gift that glows with charm! Lavish and lacy collar accents "Stardust" gown and robe. Pink or blue rayon tricot in S-M-L.

PRETTY DUSTERS 3⁹⁸

Give Mom a crisp cotton duster trimmed with buttons and bows! Wash 'n wear, plain colors, or gorgeous floral designs! 10-20.

GAY DAYTIMERS 2⁹⁵

Top of the list as a favorite gift! Sparkling summer styled cottons in gay florals. Many wash 'n wear! 12-20, 14½-24½, 46-52.

SUNDAY MAY 14TH IS MOTHER'S DAY!



VELROSE SLIPS in pure white nylon tricot, highlighted by dainty designs and nylon lace. Shadow panel. 32-40. 2⁹⁸

STARDUST GOWNS for Mother's Day! Popular waltz length in pink or blue rayon acetate tricot. Smpil, medium, large. 1⁹⁸

SEAMLESS NYLONS Beige, reinforced heel 'n toe. 9-10½. 89c
"Solita" stretch. Bisque in S-M-L. 98c



LOVELY BLOUSES to please Mom! Short, roll-ups, or sleeveless summer styles in new "wonder" fabrics. 32-38. 1⁹⁸

DAINTY HANKIES for a luxury touch! Fine cotton and nylon. Floral and plain in pastels. 25c & 50c

PARTY APRONS in nylon, cotton, or organdy. Delightfully accented by frilly lace, ruffles or ric rac. Many styles! \$1

SOFTIE HANDBAGS in new plastic that feels and looks like leather! Style variety in black, tan, bone, or white. 2⁹⁸

*Prices and offers apply to all Gamble-owned stores. Gamble Authorized Dealers set their own prices and terms.