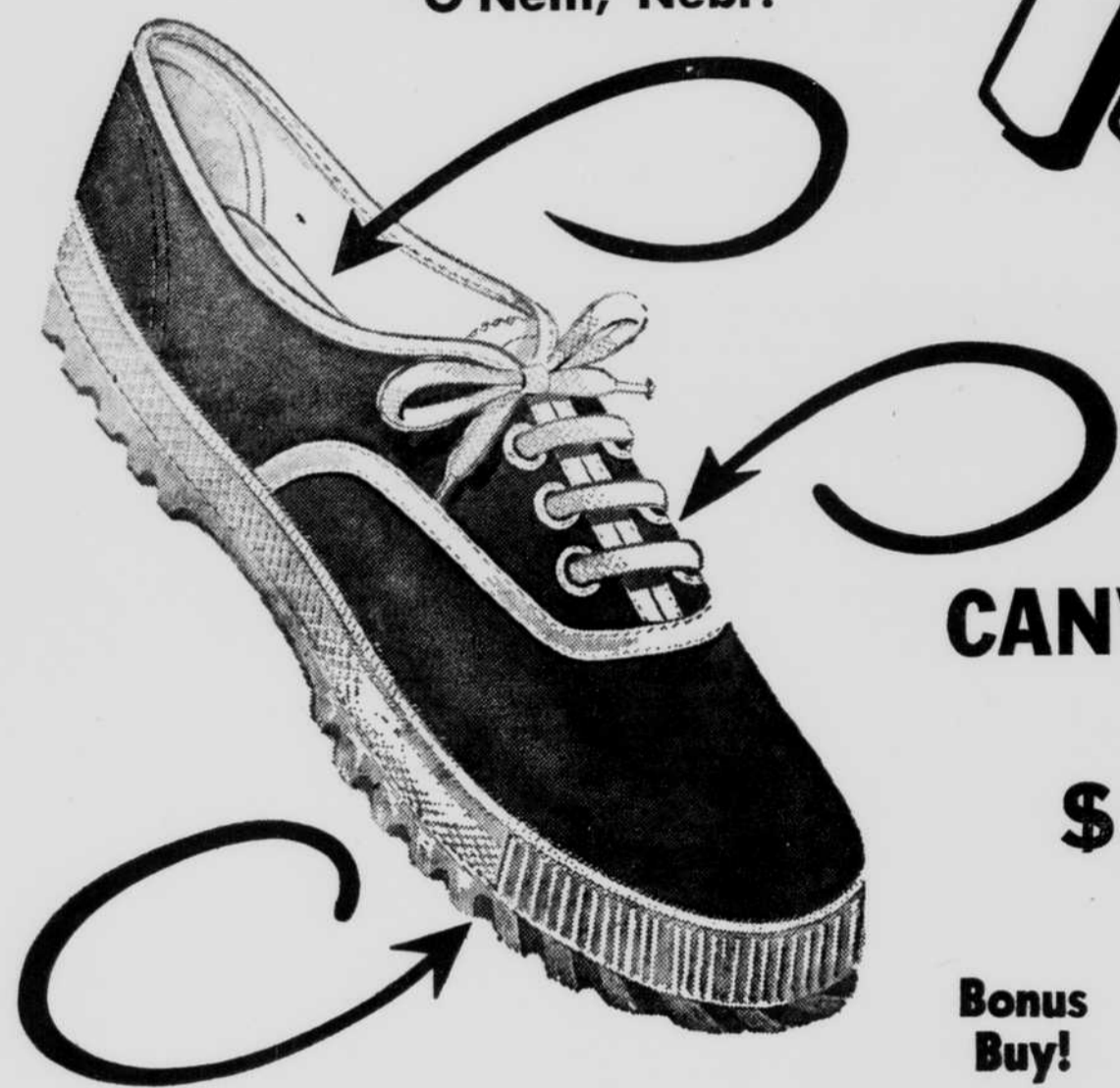




O'Neill, Nebr.

May Sale!!

PRICES SMASHED!



CANVAS PLAY SHOES

COMPARE AT 1.49

\$1

Bonus Buy!

Gay, colorful style in washable red or blue duck. Cushion insole and built-in arch give comfortable support for little feet. Sure-grip rubber soles. Child's sizes 6-11, 11½-3. A terrific buy for summer!

100-0101, 02, 0111, 12

OPEN YOUR CHARGE ACCOUNT TODAY!

No Money Down...

No Minimum Purchase...

Flexible Monthly Payments...

Just Say

"Charge It"

Men's WORK SHOES

Now! **4⁹⁹**

Here is real value! Sturdy long wearing cork and rubber soles, save during Gambles big sale. Size 6½-12. Reg. 5.95.

PEDAL PUSHERS

Now! **\$1**

Just the garment for summer vacation time! Sanforized cotton, new washable colors. Size 3-6. Reg. 1.39 value.

Men's WORK SOCKS

Now! **5 prs. \$1**

Fine soft cotton anklets or full length socks. White, random or grey. Slight mill imperfections that won't affect the long wear. If perfect 39c. Size 10½-13.

Boys' - Girls' STRAW HATS

Now! **49c**

Real western styles, sizes for every boy or girl. Be ready for hot summer days.

Boys' BRIEFS "T" SHIRTS

Now! **2/94c**

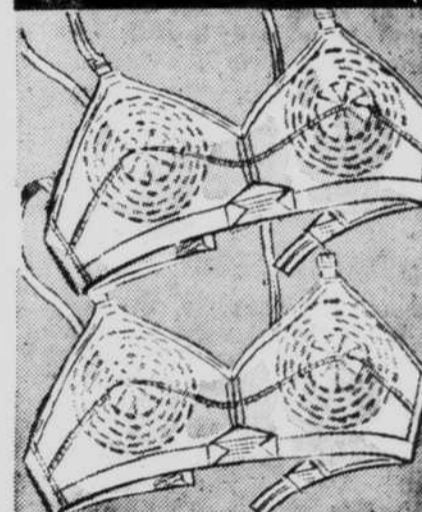
Fine soft combed cotton underwear that wears and fits. Stock up now for all summer. Size 6-16. Reg. 69c.

Men's BLUE JEANS

Now! **1⁷²**

Sanforized 10 oz. denim. Full cut for fit. Here's real value! Reg. 1.98 values. Size 29-40.

LINGERIE SPECIALS!



compare at \$1 sanforized bras

2 \$1 FOR

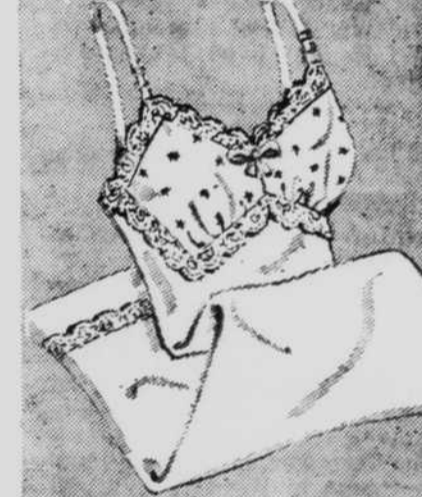
Circular-stitched cotton bras with elastic insert in band for comfort. Adjustable shoulder straps. Sizes 32-40, A-B-C. 113-1256



compare at 49c misses' briefs

4 \$1 FOR

Special purchase of your favorite tailored style panty in white acetate tricot. Sizes 5-6-7-8. 113-6105



lovely Stardust nylonized slips

1⁹⁸

Acetate tricot in smooth-fitting 4-gore style with shadow panel, lace trim. Sizes 32-40. NYLON ½ SLIPS. . . . 1.98 113-8014, 8010



compare at 49c girls' panties

3 \$1 PR.

"Big 100" special! Cotton-rayon knit briefs with double crotch, elastic leg. White in sizes 2 to 14. 118-2018 dir.



compare at 1.98 everglaze slips

1⁶⁹

Swirly 3-tier slip has eyelet trim, shirred elastic back. White cotton in sizes 4-14.

Men's Chambray

Work Shirts

Sturdy woven blue chambray. Full cut for good fit. Sanforized. Size 14½-17. Reg. 1.39 value.

NOW! **99c**

NO LOWER PRICES IN TOWN!

Boys' SPORT SHIRTS

Now! **99c**

Size 6-16. Short sleeve. Sanforized plaids

Boys' 13¾ oz. "MAVERICK" JEANS

Now! **1⁷⁷**

Heaviest denim made—and can they take it! Sanforized. What a buy! Size 6-16. Reg. 1.98.

Boys' - Men's

CANVAS OXFORDS

Compare this low price and save! New popular black canvas in boys' and men's oxfords. Men's slip-on casuals. Size 3½-6 6½-11.

NOW!

2⁹⁸

Men's KNIT SHIRTS

Now! **1⁹⁸**

Best value in town! Washable knit in cool short sleeves. White, just the color everyone wants. Stock up for summer! Size S-M-L.

Misses' Black PENNY LOAFER

Now! **2⁹⁹**

Excellent buy! Misses black loafers in size 5-9. Soft leather uppers—long wearing composite. Save at Gambles. Reg. 3.98.

Boys' COTTON ANKLETS

Now! **4 prs. \$1**

You'll want to stock up at Gambles low sale prices. Soft cotton anklets in size 7-11. Reg. 39c



Terrific Blouse Buy!

SAVE 26%! 1.19 VALUE BARE-ARMED COTTONS

Sleeveless sun-catchers in Sanforized cotton... prints, plains, and dainty embroidered patterns for now-through-summer. Cute styles and top workmanship at scoop-of-the-month price! 32-38.

77c

Summer

FABRIC SALE!

5000 yds better quality cottons at a wonderful low price! Make new dresses—blouses—skirts—sportswear. Every yard perfect washing. Values to 59c.

NOW!

29c
Yard

"KAPER" COATS

Now! **5⁹⁹** Another big shipment just received. Water repellent—windproof. White, black, beige, green, blue. Size 8-18.