



O'Neill, Nebraska

APRIL

VALUE DAYS

Krazy Daze!



Use your credit card.
Save while sale prices are in effect.



Make Gambles your shoe headquarters. Hundreds and hundreds of new spring and summer shoes, all on open display for your convenience. Be sure to take advantage of sale prices now at Gambles in O'Neill.

CANVAS PLAY OXFORDS

Bargain Sizzler—Compare at 1.49

\$1

PAIR

Big April Sale buy! Sturdy washable duck cotton play shoes for summer sun 'n fun days—for children, boys, girls—all sizes to big 3. Cushion insoles and built-in arch give comfortable support for growing feet; sure-grip rubber soles. Royal blue or fine engine red.



VALUE BUY!
All-Weather Poplin Coats
NOW! 8⁹⁹

Two styles! Large sketch in beige, green or blue with knit trim, print lining. Inset: beige with black piping. Both cotton poplin for rain or shine. Misses' sizes 8-18.

Girls' **BLOUSES**
88^c

Size 7-14. Sleeveless or roll-up sleeve. White or colors.

Random Cord **SKIRTS**
1⁹⁹

Size 22-30. Save! Compare with skirts selling at 2.98. Best value in O'Neill.

Terry Kitchen **TOWELS**
3 / \$1

New kitchen prints. Reg. 49c.

Misses' **PANTY**
38^c

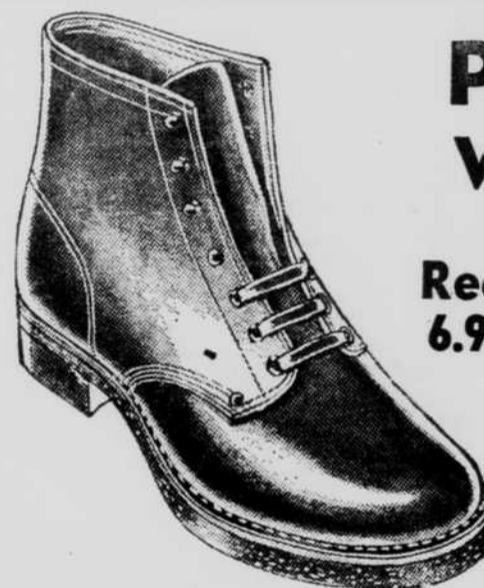
White only. Size 6-9. Reg. 49c.

Seamless **HOSE**
77^c

Glamorous color-luster dress sheers. Seamless... and so smart! Size 9-11. Stock up for all summer now, at Gambles low sale price.

Wash/Wear **COTTONS**
29^c yd.

If full bolts, you would pay 59c yd. Save now at Gambles!



PRICE CUT!
Work Shoes
Reg. 6.95 **4⁹⁹**

Rugged brown leather with cork and rubber soles. Comfortable wide toe last, seamless back. Sizes 6½ to 12.

KOTton **SKIRTS** ReG. 2.98 NOW! \$1

KOTOn **RUGS** ReG. 2.98 NOW! \$1.66

CANVass **ShoES** Reg. 1.29 **50^c**

BEd **PILLOWS** reG. 2.49 now! 1⁷⁷

CHenILLE **SPREADS** reG. 4.98 now! 2⁹⁹

LONG sleeve SpORT sHIRTs — BOys sIZEs **SHIRTS** ReG. 1.98 NOW! \$1

Bra Reg. \$1 **30^c**

GIRDLE ReG. to 3.98 Now! \$1

GIrls' **SHORTY PJS** REg. 1.29 now! \$1

ChILdReNs' **JACKETS** rEG. 2.98 Now! \$1

81x108 MUsLiN **SHEETS** REg. 2.19 NOw! \$1.77

GIrls' sPRiNG **Hats** Reg. 1.98 **77^c**

MissEs' JAMalCA **SHORTS** REg. 1.49 NOw! 50^c

MEN'S CANVASS **GLOVES** rEG. 29^c nOW! 5 pr. \$1

BOys' **PArKaS** Reg. 12.95 **7⁷⁷**

WASH 'N WEAR PANTS



RANDOM COTTON CORD

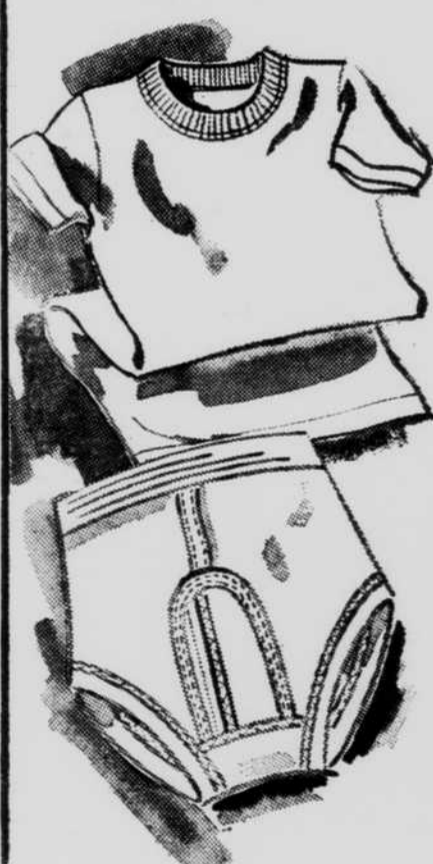
Low Price

Boys' 6-16 **2⁹⁸**

Men's 29-36 **3⁹⁸**
COMPARE to 4.95

Good-looking leisure-styled sport slacks have tapered legs, cuffed bottoms. Wash 'n wear finish—little or no ironing. Popular color range. 99-7031,50; 98-7872,6005

STOCK UP AT SAVINGS!



COMBED COTTON T-SHIRTS

Boys' 6-16 **2 \$1 FOR** MEN'S S-M-L **2 \$1 FOR**

TAPED-FRONT KNIT BRIEFS

Boys' 6-16 **2 \$1 FOR** Men's 30-40 **2 \$1 FOR**

Fine quality cotton knit for long wear plus cool summer comfort. Briefs have all-elastic waistband, taped front; T-shirts have shape-retaining, nylon-reinforced neckband. Special! 99-3413,7422; 100-9360,7602,01

HEAVIEST DENIM MADE

MAVERICK JEANS
Compare at 2.49

1.66

Come in and lasso big savings on Maverick blue jeans! Real western styling—tapered legs, double stitching, copper riveting at strain points. Tough as nails—built for rugged wear! Sizes 4 to 16. 96-1741



BUY! WORK SHIRTS

Sale Special!

Summerweight blue chambray shirts with dress type collar, two button-through pockets. Sizes 14½-17. 95-5003

99^c

Compare at 3.49! Men's & Boys' Fabric **SPORT OXFORDS**

2⁹⁸

Compare at 39c! Boys' Part-Nylon **COTTON ANKLETS**

3 PR. 1⁰⁰

1 rAcK WinTer **COATS** VaLUes to 39.95 NOW! \$10

1 RaCK **DRESSES** VaLUes to 8.95 NOw! \$4

1 rAcK GIrl's SPRiNG **COATS** VaLUes to 14.95 NOw! \$7

MEN'S **SPORT COATS** rEG. 22.50 nOW! \$12

MEN'S **SPORT SHIRTS** reG. 2.98 NOw! 2³³

BOx **HANDKERCHIEF** REg. \$1 nOW! 50^c

MiSSes' **BLOUSES**, 32-38 reG. 1.29 now! 88^c

SHOE ClearAnce REg. to 2.98 nOW! \$1

MiSSes' BLAcK **OVERSHOE** slZE 5-9 reG 3.29 now! \$2

MiSSes' WHITe KOTOn **ANKLETS** rEG. 3^{9c} nOW! 4 prs. 77^c