

try BETTY CROCKER'S BUTTERFUDGE

It's Butterfudge! Betty Crocker's lavish new combination of golden butter and rich, dark chocolate. Thrifty bakings, too...because you can get a pound of butter FREE by merely sending in a butter carton end flap. See details on specially marked 25-lb. Gold Medal *"Kitchen-tested"* Flour sack. Savings on butter with the 5 and 10-lb. sacks, too.

Fascinating Butterfudge Fingers

Fanciful Butterfudge Mallow Squares