

Page News

Mrs. Jennie French has spent several weeks with her daughter, Miss Alice French, in O'Neill. Mr. and Mrs. Allen Haynes visited Saturday in the home of their son, Laurence, and family in O'Neill. While there Mr. Haynes visited for a short time with Charlie Harding. The men were boyhood chums when their parents lived on homesteads 20 miles north of O'Neill in the early '80's.

Sunday dinner guests at the Arnold Stewart home included Mr. and Mrs. Art Miller and Glenn of Chambers, Leonard Miller of O'Neill, Mr. and Mrs. Robert Gray and Verdon, and Mr. and Mrs. Arnold Stewart and son of Page.

Mr. and Mrs. Chris Peterson of Omaha and Mr. and Mrs. Eli Haul of Sioux City were houseguests of Mr. and Mrs. Carl Max from Friday evening until Sunday morning. They are cousins of Mr. Max.

Dinner guests Sunday of Mr. and Mrs. Charles Sorensen included Mr. and Mrs. Richard Asher and family of Powell, Wyo., Mr. and Mrs. Harold Heiss and Larry and Mr. and Mrs. Richard Heiss and Alvin, Mr. and Mrs. Dale Stuke of Norfolk and Mrs. Elizabeth Cullen called in the afternoon.

Mrs. Keith Weyer of Lincoln is spending a week here with her mother, Mrs. Evelyn Gray, and other relatives.

Mr. and Mrs. Carl Max, Mr. and Mrs. LaVern Finley and Mr. and Mrs. Alfonz Beelaert attended the golden gloves tournament at Norfolk last Thursday evening.

Mr. and Mrs. Allan Zempel and baby of Shelby, Mont., arrived Saturday evening for a visit with Mrs. Zempel's parents.



Queen of the highways... the Pontiac Star Chief.

Biggest, Longest Pontiac Ever

Mr. and Mrs. Orville Kemper, and with other relatives.

The Contract Bridge club met last Thursday evening with Mrs. C. E. Walker. Bridge was played at two tables. Mrs. Lloyd Fusselman and Mrs. Harold Kelly were guests. High score went to Mrs. Melvin Roach, traveling to Mrs. Alton Braddock, and all-cut to Mrs. Harold Kelly. Luncheon was served by the hostess.

Mrs. James Finley entertained about 25 guests at a party Friday afternoon, January 27, at three tables of bridge. High score went to Mrs. Gerald Lamason and all-cut to Mrs. Lloyd Fusselman.

Pontiac, always a "big" car, introduces for 1954 the biggest, longest cars in its history—the Star Chief series. It will be a Star Chief on the floor at the 1954 O'Neill auto show.

On a longer, 124-inch wheelbase, the Star Chief has an overall length of 213.7 inches, 11 inches longer than the 1954 Chieftain, which have a 122-inch wheelbase.

With distinctive exterior and a luxurious, color-harmonizing interior, the Star Chief series includes four models—a Custom Catalina, a Custom Four-Door Sedan, a DeLuxe Convertible and a DeLuxe Four-Door Sedan. The Pontiac dealer in the area is the Wm. Krotter Co. of O'Neill and Spencer.

All models have Pontiac's straight eight engine, with horsepower stepped up to 127 with 7.7:1 compression ratio, a longer frame, new longer rear springs, new body mounts and are obtainable with an expanded line of accessories and optional equipment designed to increase the safety and comfort of driving.

Included among these are air-conditioning, power brakes, comfort control raise-or-tilt front seats, automatic electric window lifts for front doors, Hydra-Matic transmission and improved power steering.

All Star Chief models are immediately identifiable by three modernistic chrome stars on each rear fender fin and by individualized tail lamps, tail lamp moldings, deck handle medallion and rear deck Silver Streak.

In addition to the four models offered in the Star Chief series, Pontiac for '54 offers nine other models in the Custom, DeLuxe and Special series, with eight or six-cylinder engines. These include the Custom and DeLuxe Catalina, two-door and four-door sedans and station wagons.

The Custom Catalina is available in the same beige, red and yellow colors, combined with white, if desired, that are offered for the Star Chief series Custom

models. For the others, 10 basic colors are available and seven two-tone combinations, except for the Special Station Wagons, for which 13 colors are offered.

Other new officers are: Judge D. R. Mounts, worthy patron; George Peterson, sr., associate patron; Mrs. John D. Osenaugh, secretary; Mrs. Esther C. Harris, treasurer; Mrs. Homer E. Asher, conductress; Mrs. W. W. Waller, associate conductress;

Mrs. George Peterson, sr., organist; Mrs. Paul Shierk, chaplain; Mrs. C. W. Porter, marshal; Mrs. A. W. Carroll, Adah; Mrs. Philip Cohn, Ruth; Mrs. Elgin Ray, Esther; Mrs. Eugene Porter, Martha; Mrs. Alice Bridges, Electa; Mrs. Donald McKamy, warder; Archie Bowen, sentinel.

Mrs. D. C. Schaffer, newly-elected associate matron, was absent from the January meeting and will be installed later.

Eastern Star Officers Installed— Newly-elected officers of Symphony chapter, Order of Eastern Star, were installed recently. The

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**BIGLIN'S**  
Funeral Directors  
O'NEILL  
Day Ph. 38 Night Ph. 487-R or 200

**PUBLIC Farm SALE**  
On premises, 3 miles east and 2½ miles north of Orchard, on—  
**Wednesday, February 10th — 1 P.M.**

24 — Head of Dairy Cattle — 24  
10 MILK COWS (tested in November, averaging 4.35 butterfat)—Holstein, grade and registered; Holstein-Swiss and Swiss.  
5 BRED HEIFERS—Holstein, grade and registered, and Swiss-Holstein.  
8 CALVES—Holstein, Swiss-Holstein, Purebred Holstein, bulls and heifers, ranging from 4-months-old to 10-months-old.  
HOLSTEIN BULL—19-months-old, out of artificial breeding.

**Farm Machinery, Etc.**  
All new in 1951, includes Ferguson tractor, TO 20; lister, picker, plows, harrows, hayrack, hammermill, hog feeders, milker, separator, etc.

**WESLEY L. JOHNSON, Owner**

**Sealy 73<sup>RD</sup> ANNIVERSARY SALE!**

**Save Exactly 1/3**

IDENTICAL LUXURY FEATURES FOUND IN TOP-QUALITY \$59.50 MATTRESSES!

**Sealy ANNIVERSARY MATTRESS**

Here it is!...the SAVINGS EVENT you've been waiting all year for! Your chance to get a genuine \$59.50 quality Sealy Innerspring Mattress for almost \$20 LESS! Sealy is discontinuing the ticking-pattern on these luxurious Anniversary Mattresses...and YOU get this terrific savings of ONE-THIRD! At a modest \$39.95, you can afford new mattresses for every bedroom in your home! But hurry! They'll go like wild-fire! Come in and get YOURS today!

**\$39.95**

During Sealy's ONCE-A-YEAR ANNIVERSARY SALE!

• Same high coil count as \$59.50 quality mattresses!  
• Same deluxe decorator-designed covers!  
• Same pre-built borders for longer wear!  
• Same tru-balanced innerspring unit!

Matching Box Spring \$39.95 Twin and Full Sizes.

Weight one against the other!

**Biglin's**  
Phone 38 — O'Neill

**COUNCIL OAK STORES**

**GALAXY OF COLOR IN WEST BEND**  
**ALUMINUM TUMBLERS**

Start your set NOW!  
59¢ each OR with every \$5.00 purchase at COUNCIL OAK ONLY 29¢ each  
Regular retail price \$4.95 for set of 6... more than 60¢ each.

**EATWELL LIGHT MEAT Grated TUNA NO. 3 CAN 19¢**  
**KRAFT'S VELVEETA 2-LB. LOAF 79¢**  
**SAIR PITTED DATES 2-LB. BAG 45¢**  
**SWIFT'S PUMPKIN FESTAL No. 300 CAN 85¢**  
**FRUIT-COCKTAIL 2 SUPERS No. 303 CANS 49¢**

**BEET SUGAR 10 Lbs. 95c**

**U. S. "GOOD" BEEF SALE**  
**RIB STEAKS, lb. 59¢**  
**ROUND STEAK lb. 69c**  
**SIRLOIN STEAK lb. 65c**  
**CHUCK ROASTS, lb. 43¢**  
**GROUND BEEF, lb. 35¢**  
**BEEF TO BOIL, lb. 19¢**

**BANANAS**  
**FANCY GOLDEN RIPE 2 LBS. 25¢**  
**TEXAS MARSH SEEDLESS GRAPEFRUIT 10 for 29¢**  
**CRISP SOLID HEADS CABBAGE, lb. 3¢**  
**RED POTATOES 10 LBS. 29¢ 100-LB. BAG \$2.39**

**ARMOUR'S STAR SQUARE CUT LAMB SHOULDER ROASTS lb. 39c**  
**ARMOUR'S STAR LEG OF LAMB WHOLE or HALF, lb. 59c**

**SPICED LUNCH LOAF lb. 49¢**  
**PURITAN Skinless FRANKS 1-LB. PKG. 39¢**  
**SLICED BACON 1-LB. PKG. 59¢**

**SPRINKLES 33¢ RINGS 20¢ LUX TOILET SOAP 54¢ LUX LIQUID 20¢ SURE 20¢ BRETZ 29¢**

**Dollar Days — Monday, Tuesday, Wednesdays**  
WATCH OUR DISPLAY WINDOWS — SHOP OUR STORE  
For Our Dollar Days Specials

See America's Most Exciting New Car Today  
The Completely New *Star Chief Pontiac!*



World's Finest Union of Luxury and Low Cost

Here is the real news behind Pontiac's completely new Star Chief line—and the real reason why it is so important that you see and drive this magnificent car soon. At a cost just above the lowest, you can now acquire the biggest and most powerful Pontiac ever built. And with this dramatic size and performance comes distinction of contour and interior richness that make the Star Chief the peer of any car for beauty. Come in and drive it for plentiful proof that Pontiac represents the world's finest union of luxury and low cost.

LOOK AT PONTIAC'S SCORE FOR 1954

- Biggest Pontiac Ever Built—214 inches Long
- Magnificent New Beauty, Inside and Out
- New Custom-Styled Interiors—New Colors
- Most Powerful Pontiac Ever Built
- New Roadability and Driving Ease
- Increased Cross-Country Luggage Room

Dollar for Dollar you can't beat a

**PONTIAC**

**WM. KROTTER CO.**

O'NEILL — PHONE 531

SPENCER