

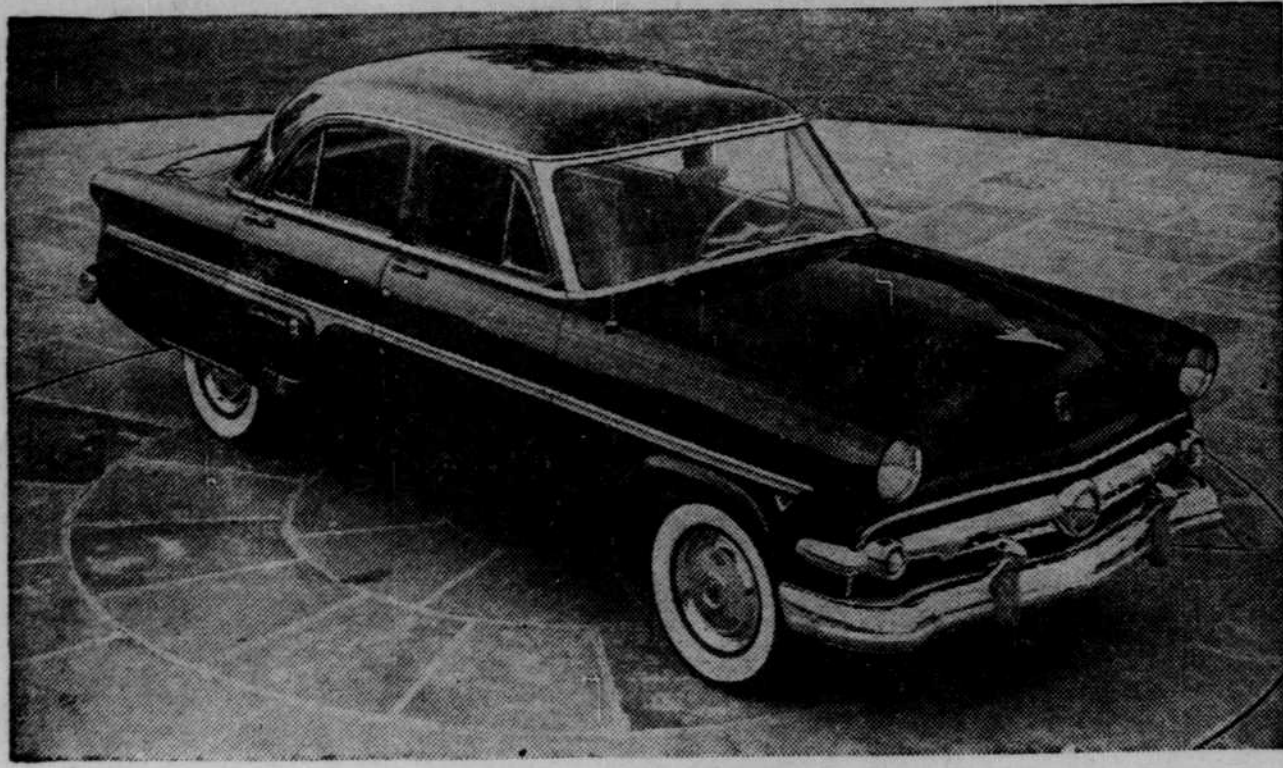
### Editor Discounts Duststorm Report Land Mortgaged So Can't Be Moved

**50 Years Ago**  
Joe Mann and his sister, Mrs. Ed F. Gallagher, went to Chicago, Ill., to attend the wedding of Miss Mattie Mann and Clyde King. . . A birthday anniversary party was held for Miss Martina Golden at the home of her parents in honor of her birthday anniversary. . . Miss Mary Horiskey was up from Norfolk visiting her uncle and aunt, Mr. and Mrs. John Horiskey.

**20 Years Ago**  
Fire ruined the upper story of the J. H. Schultz residence. . . John Boshart died at his home about 10 miles north of this city. . . The wild man reported living on the Niobrara river and Eagle creek is reported to be harmless and is still camping out and in fine health. . . Regarding the alleged Holt county duststorm which was said to have raged here, it may be stated that most Holt county real estate is mortgaged and therefore impossible of being moved. Thus, The Frontier editor completely discounted the black dust clouds that rolled through the air and obscured visibility. Dust got into cracks and crevices.

**10 Years Ago**  
Leonard R. Young is receiving training to mold him into an army air force pilot in the San Antonio aviation cadet center, San Antonio, Tex. . . Owen Meer, 92, died at his home. . . Robert Thomas successfully qualified for enlistment in the reserve corps of the army air force. . . The following boys were inducted into the armed forces during the month of January, Lester Sheets, Donald Enright and John Moler.

**One Years Ago**  
Charles Fauquier celebrated his 99th birthday anniversary February 5. . . An estimated three thousand persons viewed O'Neill's first annual auto show. . . Walter Spangler passed away in the hospital here. . . Henry Loff-



Ford for '54 . . . advanced design engine.

## '54 Ford 'Exclusives' Noted

lin has succeeded Burl Munsell as manager of Gambes store here. . . Mother's drive for the march of dimes brought in \$778.10. . . Miss Muriel Niles and Ardell Bright were married February 1 in the Methodist church here.

**REAL ESTATE TRANSFERS**  
QCD—Roy J Stewart to Village of Page 2-1-51 \$1- Lots 16-17 & 18 Blk 2- Page  
WD—Jean R Castner to Libbie B Milner 1-6-53 \$10,000- Lot 2 Blk 26- Bitneys Add- Atkinson  
WD—Philip E Johnson to Calvin R Myers & wf 7-24-43 \$2700- Lots 12-13 & 14 Blk 15- Hallocks 2nd Add- Stuart  
WD—Clinton A Townsend to Frank Beelsert & wf 4-23-46 \$4,000- SE 1/4 30-28-9  
WD—Mildred Wandersee to Mildred Wandersee & Jean Hoffman 1-26-54 \$1- Part of Outlot E Northside Add- Chambers  
WD—Minnie S Hayne, et al to Lloyd Fusselman & wf 10-4-50 \$134- Lot 3 Blk 9- Page

Venuetian blinds, prompt delivery, made to measure, metal or wood, all colors.—J. M. McDonald's O'Neill.

### Missionary Quota Accepted by Group

**STUART**—The Women's society of the Community church met Thursday, January 28, at the home of Mrs. Katherine Papke for a regular meeting with 23 members present. The devotions and the lesson, "How Does Your Religion Show in the Home and in the Community?" was led by Mrs. Berlin Mitchell.

New committees named for the year 1954 are: Missionary—Mrs. George Keidel and Mrs. Noma Hall; friendship—Mrs. Ora Yarges, Mrs. Walter Gill, Mrs. Ward Dyer and Miss Minnie Haskins; cards—Mrs. Katherine Papke; metal sponges—Mrs. Emil Olday. A letter from the white cross Presbyterian secretary, Miss Mebel Adams, was read and the 1954 quota of material requested for home missions was accepted. A congratulatory card was signed by everyone present to be mailed to Mrs. Donald Carey of Bancroft, the former Eloise Rustad. Following the business meeting lunch was served by the hostess, assisted by Mrs. Roy Rhodes and Mrs. R. A. Coffman.

### Stuart Band Takes Part in Clinic

**STUART**—The Stuart high school band went to Ainsworth Wednesday, January 27, to take part in the annual North-Central Nebraska high school conference band clinic which was under the direction of Donald Lentz, band director at the University of Nebraska, assisted by Stanley Shunway, also from the University of Nebraska. In the evening the massed band of 312 students from seven high schools gave a concert under the direction of Mr. Lentz. The schools represented were Ainsworth, Atkinson, Bassett, O'Neill, Springview, Stuart and Valentine.

Miss Kathleen Donohoe was a weekend guest at the Walter Donohoe home.

The 1954 Ford passenger cars feature the following Ford exclusives in the high volume field:

An entirely new 130-hp Y-block V-8 engine with overhead valves.

A new 115-hp I-block mileage maker six engine, noted for economy.

New ball-joint front suspension which Ford engineers call the greatest advance in front suspension in 20 years.

The Skyliner—an entirely new hardtop model with tinted, transparent plastic roof over the driving compartment.

A smart new Ford Sunliner convertible with an unusual transparent plastic panel inserted in the top over the front seat to provide overhead visibility.

Four new power-operated driving assists: Power brakes, power steering, four-way power seat, power-lift windows.

Fordomatic transmission. The two new Ford engines for 1954—the Y-block V-8 and the I-block mileage maker six—were designed expressly to lead their respective fields and have been under development for the past six years," according to Henry J. Lohaus, manager of the Lohaus firm.

"Ford was the first to offer a V-8 engine in the low-price field, and although the majority of expensive cars joined the V-8 parade, Ford today is still the only car in its price class to have V-8 power.

"For 1954 Ford has perfected two new engines that are as far ahead in their fields as the original V-8 was in its day. They represent the greatest power advances since the original Ford V-8. And they have the benefit of Ford 'know-how' gained in building more than 16 million V-8 engines during the past 22 years," Mr. Lohaus said.

Mr. Lohaus pointed out that Ford's new overhead valve Y-block V-8 engine, with its deep-block construction, is of modern, short-stroke, low-friction, high compression design. It has a compression ratio of 7.2 to 1 and is smoother, quieter and gives more responsive power with greater economy and longer life than last year's engine. It rates 130 brake horsepower, up 20 horsepower over the 1953 L-head V-8.

The new I-block 115-hp mileage maker six also is a completely modern high-compression, low-friction engine. It rates 14 horsepower more than the 1953 Ford six and, like the Y-block V-8, it is an "over-square" engine.

According to Mr. Lohaus, the new ball-joint suspension makes the 1954 Ford the most comfortable and easiest handling Ford ever built.

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Eyes Tested—Glasses Fitted  
Broken Lens Replaced in 24 Hours  
Other Repairs While You Wait  
Complete X-Ray

### Kaster Boar Takes All-American Laurels Winner in Hampshire Registry

**CLEARWATER**—John Kaster of Clearwater owns one of the winners in this year's all-American herd, according to the Hampshire Swine Registry, Peoria, Ill.

Pictorially, the all-Americans are the top individuals of the belted breed. Eight nationally known swine judges considered the 95 entries. Competition is nationwide.

Kaster is now using Sensation, all-American senior boar, as one of his herd sires. This son of Marvel was first senior boar at the 1953 Iowa state fair and was paraded at the 1953 type conference as a model of desired meat type for his age.



Sensation . . . Kaster's national award winner.

ference as a model of desired meat type for his age.

The all-American selections reflect the housewife's desire for lean pork. Without a doubt they are real meat champions and set a high standard of near perfection.

**Visiting Parents**—Thomas DeBacker, a student at a seminary in St. Paul, Minn., is spending a month with his parents, the G. C. DeBackers. He plans to return to St. Paul February 15.

**Participates in Meter Course at University**—Don Kellner, meter superintendent for Consumers Public Power district at O'Neill, was one of more than one hundred men attending the electric meter short course sponsored by the University of Nebraska's extension division and department of electrical engineering.

The three-day course, designed to benefit meter testers and repairmen, consisted of laboratory and lecture sessions under the direction of factory representatives of meter manufacturers.

**Stuart Masons Seat Officers**—STUART—The officers of Masonic lodge 147 here were installed at a meeting last Thursday evening.

Those installed were Charles McClurg, worshipful master; Wilbur Moon, senior warden; Charles Mulford, junior warden; Donald Krotter, treasurer; Harry Cowles, secretary; Douley Moss, senior deacon; Arthur Kopp, junior deacon; Mervin Shatuck, senior steward; John Strode, junior steward; and Mahlon Shearer, tyler.

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**Central Finance Corp.**  
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O'Neill, Nebraska

## AT THE AUTO SHOW **FORD** for '54



With its trend-setting advances . . . Ford's worth even more for '54



**PERFORMANCE DIVIDEND**

**New 130-hp Y-BLOCK V-8**  
An extra-deep skirt gives greater rigidity for smoother, quieter operation, longer engine life. Free-turning overhead valves, Double-Deck Intake Manifold, high-turbulence combustion chambers, low-friction design give you 18% more power, greater economy.

**New 115-hp I-BLOCK SIX**  
This new Six has an extra-deep block for greater rigidity . . . smoother, quieter performance . . . and longer engine life. Free-turning overhead valves, high-turbulence combustion chambers and low-friction design help produce 14% more power.

**RIDE DIVIDEND**

**New Ball-Joint Front Suspension**  
This revolutionary new suspension is the greatest chassis advance in 20 years . . . and it's exclusive to Ford in its field. It gives front wheels greater up and down travel to smooth out the going on rough roads. And it helps keep the wheels in true alignment for consistently easy handling. Movement of wheels is on ball joints whether up and down . . . right or left.

**DIVIDEND IN DRIVING EASE**

Ford offers five optional power assists\* you might expect to find only in America's costliest cars

Master-Guide power steering does up to 75% of your steering work, yet leaves you with natural steering "feel" on the straightaways.

Swift Sure Power Brakes do up to one-third of the work in stopping. Fordomatic Drive gives torque converter smoothness and the "Go" of automatic mechanical gears. And only Ford in its field offers Power-Lift Windows, both front and rear, that open or close at a button's touch . . . and a 4-Way Power Seat that adjusts up and down, as well as front and back, at a touch of the controls.

\*At extra cost F.C.A.

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**"I start where the last man left off"**  
—Thomas A. Edison

Edison, to explain his incessant and tireless reading of scientific journals, technical papers, patents and books, said that he read to avoid useless repetition of old experiments. "I start where the last man left off."

What Edison knew, and perhaps said in an unquoted moment, is that thousands of men would be needed to "start where he left off."

"Just wait a little while," prophesied Edison, "and we'll make electric light so cheap that only the wealthy can afford to burn candles." Edison lived to see lamps that gave four times as much light and cost one-fifth as much to buy. And electric lighting has progressed far beyond that.

He recognized that an invention does not end a search. It begins a search.

The lamp was a beginning in forcing not only its own evolution but the evolution of meters, fuses, sockets, wiring, power distribution systems, transformers and generating stations.

He lived to see the company that was formed to carry on development of electric light and power evolve into one of the world's most important industrial research centers. Today General Electric laboratories employ several thousand men and women who are seeking new things on widely different fronts.

It is seventy-five years since Edison lit the first successful carbon lamp. He will be remembered for inventions that changed the world. But let him be remembered, too, for inspiring so many men to start where he left off.

You can put your confidence in—  
**GENERAL ELECTRIC**

**DIVIDE your Electric Service Bill BY SIXTY!**

Your Consumers Public Power District's electric service bill, on a bi-monthly basis, covers approximately sixty days of service. To determine how economical electric living really is, divide your electric service bill by sixty! Your own figures will show you that, for only a few pennies each day, your whole family enjoys truly modern, truly finer living at a cost that makes electricity . . . "Today's Biggest Bargain in Better Living!"

Electricity Costs Less Today Than in 1939!

Yes, it's a wonderful fact that the average residential customer we serve pays nearly 40% less, per kilowatt-hour, for electricity today than in 1939! Look to electricity for SAFE, DEPENDABLE, ECONOMICAL, truly MODERN living!

Nebraska's Dependable, Low-Cost, State-Wide Electric Service

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