Lifetime Opportunity Sale BARMORE BROTHERS'

COMPLETE DISPERSAL

SPRINGVIEW, NEBR. THURSDAY, JANUARY 28 - 12:30 P.M.

(In event of serious storm sale will be held Feb. 4th) On the Ranch Located 7 Miles Northeast of Springview (Road will be marked: 2 miles east, 1 north, 2 east, & 2 north) (Sale necessitated by failing health of one of the brothers)

100 HEAD OF RICHLY BRED HEREFORDS 275 choice breeding cows, 50 first calf heifers, 50 open 2-year-old heifers (the pick of the '52 heifer calves, and you'll

find none finer), 8 first calf heifers with calves at side. This offering represents one of the finest breeding herds of commercial cattle in the Sandhills. The entire herd has been calfhood vaccinated for bangs, All are age branded 3- to 8year-olds, and sell bred for March and early April calving. Cows will be sold in lots of 10 head or more to suit the purchaser. Calves from this herd have always placed at or near the top in the Sandhills Association sponsored sales.

13 HERD BULLS SELL

10 bulls were selected from the Jos. J. Rezac herd at Tabor, S.D., and 3 were bred by Walton Thorp, Britton, S.D. These bulls helped to sire the \$53.00 cwt. blue ribbon calves in 1951. "WE SINCERELY INVITE YOUR INSPECTION"

MACHINERY & EQUIPMENT

IHC T-9 Caterpillar (1951) with angle dozer, 400 hours use: M Farmall (1949), both wide and narrow front wheel attch.; F-20 Farmall, fuel burner; Horn hydraulic loader, with snow plow attachment; IHC 2-bottom 14-in. plow; 30 T. heavy duty winch; J-D 4-wheel spreader, used 1 season; set of 12x38 tractor chains; comfort cover for M Farmall.

Slide stacker (heavy duty); sweep, mounted on 1937 Chevrolet truck; IHC double rake and hitch (14-ft. rakes); 2 IHC No. 9 trail mowers (1952); 1 IHC No. 25 HD power mower (1953); sickle grinder, powered by 1/2-hp. Craftsman motor; 2 underslungs (one heavy duty).

Cattle chute; high pressure sprayer; 200-gal. fuel tank on wheels; 2 sets of harness and collars, and other articles too numerous to mention.

1948 Chevrolet 2-ton truck with 13 ft. grain and stock

rack; 1946 Chevrolet 1/2 ton pickup truck, excellent condition.

BARMORE BROTHERS, Owners (Jennings and Lawrence)

RIDE DIVIDEND

DIVIDEND IN DRIVING EASE

New Ball-Joint Front Suspension

This revolutionary new suspension is the greatest chassis advance in 20 years . . . and it's exclusive to Ford in its field. It

gives front wheels greater up and down

ravel to smooth out the going on rough

alignment for consistently easy handling. Movement of the wheels is on ball joints

whether up and down, as wheels travel over rough spots, or in steering as wheels turn right or left. Ball joints are sealed

against dirt and water.

Ford offers five optional power assists* you might

expect to find only in America's costliest cars

Master-Guide power steering does up to 75% of your

steering work, yet leaves you with natural steering "feel" on the straightaways. Swift Sure Power Brakes do up

ads. And it helps keep the wheels in true

LUNCH by the Eastern Star Ladies of Springview

Ernie Weller & Dean Fleming Atkinson, Nebr.

First National Bank Springview, Nebr.

With its trend-setting advances . . . Ford's worth even more for '54

Celia News

Mr. and Mrs. Ray Pease are the owners of a new television set, the first in this community.

Donna, Rollin and Verdon
Smith, children of Mr. and Mrs.
Lawrence Smith, spent Tuesday afternoon, January 5, with their grandmother, Mrs. Charley Smith, in Atkinger in Atkinson

Emil Colfack and Frank Kilmurry have been feeding the cattle for Duane Beck while he is recuperating from his recent op-

Mr. and Mrs. Ed Bausch were Monday afternoon visitors at the Earl Schlotfeld home. Ray Pease was a Tuesday January 5, visitor at the Earl Schlotfeld home.

Mr. and Mrs. Gene Livingston were Wednesday evening, January 6, visitors at the Milton McKathnie home. Alex Forsythe helped O. A. Hammerberg Friday morning and had dinner with the Ham-

3, and brought the Victor Frick- his wife were Sunday dinner els' sons, Garold and David, who guests at the Stanley Johnson had been visiting their aunt, Mrs. Allan Marquardt, and Mr. Marquardt of Norfolk, out to the farm. Other visitors that evening family Wednesday, January 6,

Alex Forsythe was a Tuesday Mr. and Mrs. Mark Hendricks

Mrs. Sewell Johnson ing Charles Chace while income Jerrold Dusatko. merbergs.

Mrs. Amelia Hoffman and son,
Ed, met the bus Sunday, January

Mrs. Sewell Johnson ing Charles Chace while income and family were Sunday visitors ax reports are being made.

Mrs. Gene Livingston spent Steve Bausch and son, Ed, and Sunday at the D. F. Control of the control of the

at the Frickel home were Alex while Louie went to Butte

January 6, supper guests at the

Mr. and Mrs. O. A. Hammer-

Mrs. C. B. Harris of Neola, Ia.,

and grandson, Larry Jones of

Missouri Valley, Ia, visited her brothers, Hans Louie and Jim Lauridsen, and families from last

Clarence Focken and children

visited the Marvin Focken fam-

Mrs. Robert Hendricks and Becky were last Thursday morn-

ing visitors at the Joe Hendricks

Dorothy Scott was a Saturday afternoon visitor at the Frank

Shirley Dobrovolny spent the past week with her sister, Mrs. Duane Beck, and husband. Earl Schlotfeld helped Ray

Thursday until Saturday.

ily Saturday evening.

day morning, January 5.

Kilmurry home.

berg were Tuesday evening, Jan-uary 5, visitors at the Duane Beck home.

Omer Poynts home.

Lauridsen hom.e

Victor Frickel and daughter,
Vicky, were Wednesday mornVicky, were Wednesday mornAr. and Mrs. Clarence Focken
and family, Alex Forsythe and
Mr. and Mrs. Edwin Krugman and family were
family attended the family night

Sunday dinner guests of Mr. and
Mr. and Mrs. Edwin Krugman and family were
family attended the family night and family and Mr. and Mrs. Ed- Pat's lake during Christmas vasupper at the Presbyterian Mrs. Harold Mlinar and girls.

Mr. and Mrs. Lawrence Smith and sons were O'Neill visitors last Thursday.

Earl Schlotfeld visited Jim Lauridsen Wednesday evening, January 6.

Stanley Johnson was a last
Thursday afternoon visitor at the Earl Schlotfeld home.

Mr. and Mrs. Bernard Dusatko and family, Mr. and Mrs. Geary
Children spent Saturday afternoon daughter, Pvt. and Mrs. Wendell Babl and the Don

Englers. Mr. and Mrs. W. P. Dailey afternoon, January 5, visitor at and children spent Sunday and called on Mrs. McGinnis on Sunthe Duane Beck home.

Hans Lauridsen was a Fairfax,
S.D., visitor Tuesday, January 5.

Mrs. Robert Hendricks is helpday afternoon. Leonard Dusatko was a Friday

Mr. and Mrs. Wayne Fox and family were Friday evening guests of Mr. and Mrs. Elwin Sunday at the D. F. Scott home while Gene accompanied Orville Rubeck and Kathy of O'Neill. Hitchcock and Lawrence Pacha Mr. and Mrs. Ralph Fritton to Greeley on business.
Mr. and Mrs. Robert Hendricks

Mrs. Emma Maring and sons, and Becky were Wednesday, Oliver and Homer. Mrs. John Pruss, Frank Foreman and daughters, Norma Lou

spent Friday afternoon visiting

Emmet News

and Jean, attended the 60th wed- | cation which was much enjoyed Mr. and Mrs. Anton Tomjack on Sunday at their home in Ewing. Mr. and Mrs. Keith DeLash- Mrs. Tomjack, Mrs. Pruss and mett and daughters of Burwell Mr. Foreman are sisters and were weekend guests of Mr. and Mrs. Robert Cole and sons. brother. The honored couple received many gifts and cards from honor of her son, Junior's, ninth friends and relatives. The day birthday anniversary Wednesday

ding anniversary celebration of by the college set of the surrounding community.

Mrs. Herman Grothe entertained Miss Helen Martens and the pupils of district 20 at a party in Mrs. Bessie Burge spent the weekend at the Clyde Burge was spent quietly with a dinner at noon and an afternoon lunch. at noon and an afternoon lunch. at noon are party was given at served.

700 Cattle Expected Today

 We're expecting around 700 head of cattle, including around 250 calves, at our regular weekly sale today (Thursday). The calf offering will include an outstanding load of Black Angus calves, besides several load and part load lots of Hereford heifer and steer calves. One consignor will be on the market with a top load of yearling steers weighing about 700 pounds. There also will be consigned other nice packages of yearling steers and heifers.

 The balance of today's offering will be mixed stocker and feeder cattle with two loads of good-age breeding cows-Herefords.

O'Neill Livestock Market

PHONE 2

MIDWEST FURN. & APPL.

Phone 346-I

West O'Neill

THURSDAY STAR SPECIAL *

Just Arrived! New Shipment of 26" x 33"

MANY TO CHOOSE from in all colors, illustrating swans, flamingoes, and other attractive pieces of art. You can SAVE 6.00 if you'll take advantage of this Thursday Star

Regular 14.95

STYLE DIVIDEND

Thursday Only

It's the Dividends that make it Worth More

New 130-h.p.

YZ-BLOCKVV&

An extra-deep skirt extend-ing below crankshaft gives greater rigidity for smoother,

quieter operation, longer engine life. Free-turning overhead valves, low-friction

brilliant new respon-ness . . . 18% more

New Astra-Dial Control Panel

kling new outside body color of your choice.

Ford offers you three brand new body styles in its line of

newly created models. There's a new transparent-roofed Crestline Skyliner . . . a sparkling new Crestline Fordor . . . and a smart new Customline Ranch Wagon. There are 28 models in all, for each of Ford's 14 body styles is available with the new Y-block V-8 or the new I-block Six engine.

It's designed both for beauty and practicality. The speed-ometer is placed high on the panel where you can quickly spot the figures almost without taking your eyes off the road.

Like the '54 Ford's beautiful new upholsteries and trim, the

Astra-Dial Control Panel is color-harmonized with the spar-

EDONALD'S

Money Saving





Get your extra - value Donfield topcoat now

Hand-tailored where it's important to good looks! Made to give you comfort, long wear! Compare savings!

Regularly 29.95 to 34.95

Handsomely tailored in rich wool gabardines or part wool twist gabardines. You actually get hand-tailoring where you need it for good looks. Fronts are interlined with hair canvas for lasting shape retention and longer wear, Fall's best colors; sizes 35 to 46. Come save!

Sale! Rich wool Donfield suits!

Save on Shoes!

Values

Men's and boys' dress shoes and casuals in calf, elk. Leather, crepe, rubber

MEN'S

Leather Jackets Brown horsehide leather Quality knit bottoms.

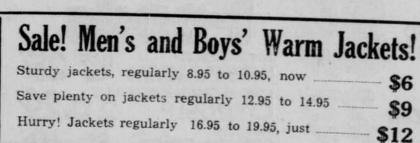
soles. All sizes but not in every style. Come see!

Bomber

42 - 44 - 46.

You save \$10 on suits regularly \$45! Hurry!

22 points of fine coat-making help you look your best . hand-tailoring where it's important to good looks. Wool worsteds, and tweeds; fall's best colors. Sizes 36 to 46. Compare!



MEN'S Sheeplined Coats

Moleskin shell, Mouton collar. Plenty of winter ahead. Buy now!

> \$14 MEN'S

Corduroy Shirts Fine pinwale corduroy.

3.97 Reg. 4.98 2.97

Ladies' Rayon PRINT DRESSES Ladies' Cotton HOUSE DRESSES Children's CHENILLE ROBES Ladies' RAYON BLOUSES 1.47 FABRICS, Cotton and Rayons 27c, 47c Bath Towels, 22x44, heavy quality ____77c Hand Towels, 15x25, absorbent terry 22c

LOHAUS MOTOR CO.

to one-third of the work in stopping. Fordomatic Drice gives torque converter smoothness and the "Go" of automatic mechanical gears. And only Ford in its field offers Power-Lift Windows, both front and rear, that open or close at a button's touch . . . and a 4-Way Power Seat that adjusts up and down, as well as front and back, ptional entras available in the 1954 Ford!

No car in the low-price field has ever offered so many "Worth More" features as the '54 Ford. In addition to all the features that have already established Ford as the "Worth More" car, you now get a host of brand new dividends. These include a choice of two new deep-block engines . . . the most modern engines in the industry. You also get Ford's new Ball-Joint Front Suspension . . . beautiful new interiors . . . and styling that will make your heart beat faster.

PERFORMANCE DIVIDEND

New 115-h.p.

II-BLOCKS I

This new Six has an extra-

deep block for greater ri-gidity, smoother, quieter performance, longer engine life. Free-turning overhead valves, high-turbulence

iction design and Ford's

And, remember, Ford also makes available to you all the optional power assists . . . features you might expect to find only in the costliest cars. If you have not yet seen the new Ford models for 1954, come in and inspect them today. Then Test Drive a '54 Ford . . . and once you do, you'll want

to drive it home! More than ever . . . THE STANDARD for THE AMERICAN ROAD

O'Neill, Nebr.

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