

Prairie Land Talk

75th Birthday Coming Up

By ROMAIN SAUNDERS, Retired, Former Frontier Editor

LINCOLN — This year, 1954, The Frontier becomes 74 years of age. Its present surroundings are tame and perfumed with the fragrance of the rosebud compared to what Doc Mathews found when he landed in O'Neill with a hat full of type and an army hand press.

What induced a Wisconsin democrat to come to a two-gun community of shanties and waste his literary eloquence on the desert air? Pat Hagerty seemed to have sold Doc on the idea of coming to O'Neill and starting a republican paper. Newspapers were waving the banner of their political idol, some sincerely, others as a business proposition. Land notices were starting to be published and they went to publishers of republican sheets, that party being in control of national affairs.



Romain Saunders

Mathews made his stake, was succeeded by James H. Riggs, an ornament to the profession anywhere, who neither drank nor smoked and never missed a Sunday at church. Next to take over was a combination of three—D. H. Cronin, Clyde King and W. D. Mathews, the original owner. Eventually Mr. Cronin became the sole publisher.

Next year The Frontier will be 75, time for Editor Cal to come out with a jubilee edition.

Not so long ago patriots were in excited conclaves devising ways and means to handle a surplus of water. Now similar gatherings are planning how to wet things up.

Are we just easy marks or genuinely sympathetic? Coming out of a hundred avenues there is no end to the calls, demands upon our generosity. And we give, will continue to give, maybe sometimes are stung. But who would not rather risk that than to deny one needy appeal? I sat in a church today and heard the report of funds received the past year covering the various activities promoting religious activities. That church, with a membership of something over 1,500, in 1953 had received from its members for the one purpose of foreign missions over \$25,000. Other things, like the Red Cross, march of dimes, community chest and many other worthwhile movements to relieve human suffering, feed the hungry and clothe the needy, receive their share of contributions. Americans everywhere are touched by the cry of distress. Crafty men, evil men, are now reaching covetous hands into this treasure of human sympathy and make of charity appeals a racket to enrich themselves. Being held up at the business end of a gun is an honorable thing compared to the work of depraved humans who resort to such a thing.

Box Butte county patriots have had the experience of having to deal with a defaulting county treasurer. A misguided woman had held the office of treasurer and somehow she had gotten away with something over 11-thousand-dollars of county funds. In view of the bonding company making good the shortage, the retribution that falls upon the defaulting official is a quiet retreat for a few years at the state woman's reformatory down at York, where she may reflect on the folly of betraying a public trust.

No trial ever ends in a manner which satisfies all concerned, or which convinces the losing attorney that he was wrong.

The lynch law belt down below the Mason and Dixon line reports that there has not been a mob hanging in two years. . . North Platte reports the death of a compatriot of Buffalo Bill Cody, George Vancil, who is said to have attained the age of 112 years. . . However meritorious the president's program may be there will be opposition to it in congress when the game of pulling partisan strings gets going. . . As someone has said, no one has a right to live merely to get a living; but if you are doing that good just now that is about as much as can be expected. . . The Gideons are going to the United States supreme court on an appeal from the New Jersey court which banned the giving of Bibles to school kids. Oddly enough, youth who were taught the Scriptures from childhood are not the juvenile delinquents. . . A million five hundred thousand is the estimated cost of a 250-bed hospital to be built and operated in connection with the state medical center in Omaha.

A gathering of young people of the great Methodist church recently met in a Kansas city. The speakers expressed concern over the social picture of today and called for an about-face to reestablish spiritual values, honesty and honor. This is your world, young men and young women—let's see what you can do with it.

E. C. Hammer, a former citizen of Chambers, died December 19 at his home in Parma, Ida. Mr. Hammer was a native of Nebraska, having been born at Weeping Water on February 17, 1880. He and Mrs. Hammer published the Chambers Sun from 1932 until their removal to Idaho in 1939. Previous to coming to Chambers Mr. Hammer had been a railroad engineer and as such had piloted locomotives in Old Mexico. The body was laid to rest in Parma.

How do your new year's resolutions stand the strain? . . . The most thrilling new year greeting—"Here's what I owe you." . . . The transcendental social experiments of a hundred years ago may have been failures but a fundamental fact of life that it is either "root hog or die" still holds good. . . "I slept and dreamed that life was beauty; I woke, and found that life was duty."

It is strange how tired some men can be on Sunday morning, about church time, and how quickly they can recover if something turns up.



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Address correspondence: Box 330, O'Neill, Nebr.
Established in 1880—Published Each Thursday

Entered at the postoffice in O'Neill, Holt county, Nebraska, as second-class mail matter under the Act of Congress of March 3, 1879. This newspaper is a member of the Nebraska Press Association, National Editorial Association and the Audit Bureau of Circulations.

Terms of Subscription: In Nebraska, \$2.50 per year; elsewhere in the United States, \$3 per year; rates abroad, provided on request. All subscriptions are paid-in-advance.

Audited (ABC) Circulation—2,253 (Sept. 30, 1953)

When You and I Were Young . . . Cornfeds Bring \$4.60 to \$5.20 at Omaha Holt Corn Said Best Ever Husked

50 Years Ago
Heavy receipts in South Omaha and Chicago, Ill., caused a 25-cent slump in cattle prices, with good cornfeds, \$4.60 to \$5.20; choice yearling steers selling from \$3.60 to \$3.75. . . Peter Clausen, living 10 miles northwest of O'Neill, suffered heavy losses by fire when his house and all contents went up in smoke. . . Mr. and Mrs. James F. O'Donnell are the parents of a new daughter. . . A gentleman has owned farms in Michigan and Kansas and who has for 37 years lived in Illinois and Iowa. . . said the corn he husked this year in Holt county was the best he had ever husked in his life. . . Rt. Rev. Bishop Garrigan of Sioux City delivered a lecture in St. Patrick's Catholic church January 17, the subject being "Ideals in Education."

20 Years Ago
Work is started on the O'Neill airport to be constructed on the Mullen field which is only one-half mile east of the center of town. . . Farmers of 13 Nebraska counties, who through grasshoppers, drouth or other natural causes lost their livestock feed, were promised feed by the federal government. . . Arthur Turner of Salem, S.D., will succeed Mr. Bratt as manager of the local plant of the Armour creameries. . . Miss Hilda Gallagher was selected as teacher for the third grade of the O'Neill public schools to take the place made vacant by the death of Miss O'Neill. . . Sheriff Peter W. Duffy was out on the Niobrara river investigating the activities of a man said to be living in the open.

10 Years Ago
Householders were urged by the office of price administration to conserve on fuel oil supplies. . . J. C. Stein was appointed as chairman of the Holt county board of supervisors for 1944. . . Mr. and Mrs. G. J. Ryan received word from their son, Bill, that he has been promoted to pharmacist second class. He is stationed somewhere in the South Pacific. . . Boys from O'Neill to be inducted into the armed forces this month are as follows: Lester Sheets, Edward Ferris, Donald Enright, John Bailey, George Brainard and John W. Moler.

One Year Ago
Miss Leah Claire Iler became the bride of Donald E. Brehm on January 10. . . The Calkins murder story was the biggest news of the year for 1952. . . Cpl. Lyle McKim was killed in a jeep accident behind the front lines in Korea. . . Miss Mary Jo Hynes became the bride of Donald Borg on January 10. She returned to St. Jean, France, with him where he is stationed with the armed forces.

Arrive from East—
Mrs. Jean Godel and sons, Bobby and Mike, came from Greenland, R.I., Wednesday for an extended visit at the home of Mr. and Mrs. Lloyd Godel.

Mrs. Joe Bruder of Atkinson is visiting at the home of her son-in-law and daughter, Mr. and Mrs. Herman Janzing, this week.

Dinner guests of Mr. and Mrs. Charles Houser Friday evening were Rev. and Mrs. Samuel Lee.

Frontier for printing!

Myers Returns from Buying Trip— Don Myers, buyer for the Midwest Furniture & Appliance stores in O'Neill, Omaha and Norfolk, returned this week from a week's buying trip to the Chicago, Ill., furniture market. New merchandise purchased while there will begin arriving in O'Neill "around February 1," Mr. Myers said.

Better furniture bargains are promised in the months ahead, according to the veteran store owner. . . "There will be few radical changes in styles, but there will be greater improvement in finish, design and refinement, making for better values," Mr. Myers added.

New Officers Assume Altar Society Duties

LYNCH—The Altar society of the Assumption Blessed Virgin Mary Catholic church met at the home of Mrs. Lewis Christensen with Mrs. Melvin Lueken and Mrs. Ray Counts as co-hostesses on Thursday, January 7. The 1954 officers, elected last November, took over the offices as follows: Miss Margaret Stenger, president; Mrs. Earl Rosicky, vice-president; Mrs. Albert Kalkowski, secretary-treasurer; and Mrs. Martin Jehorek and Mrs. Eddie Heiser, captains.

The president conducted the meeting and led in an opening and closing prayer. The minutes of the previous meeting were read and approved. The treasurer gave the annual treasurer's report and a summary of the year's work. After the business meeting games were played during the social hour with Margaret Stenger, Mrs. Martin Jehorek and Mrs. Anton Wasatko winning prizes. The February meeting will be held at the Don Allen home with Mrs. Thomas Courtney, jr., and Mrs. Frank Weeder as co-hostesses.

Other Lynch News

Mrs. Ernest Sixta is Lynch's polio drive chairman and Mrs. Arlen Kirk of Spencer is the Boyd county chairman.

Mr. and Mrs. Vigo Christensen and daughter, Kay, spent last weekend at the Devern Christensen home in Uehling.

Mr. and Mrs. Bruce Hansel and son returned to their home in Sioux City after spending the holidays with relatives here.

Mr. and Mrs. Ira Long and Sharon of Oakes, N.D., returned to their home Monday after spending the holidays with relatives here.

Money to Loan
AUTOMOBILES
TRUCKS
TRACTORS
EQUIPMENT
FURNITURE
— on —
Central Finance Corp.
C. E. Jones, Manager
O'Neill, Nebraska

Johnson & Heese
PUBLIC FARM SALE
TUESDAY, JANUARY 19, 1954
Located 2 miles west, 1 mile south of Orchard
Full Line of Farm Machinery
Livestock Consisting of 30 Head Cattle,
30 Brood Sows, 27 Fall Pigs, Etc.
Wansers & Wallace O'Connell, Aucts.
(Watch for bills)

It Happened in NEBRASKA---

The famed Lewis and Clark expedition touched the southeastern tip of Nebraska in July, 1804, while traveling by boat up the Missouri River to explore the Louisiana Purchase country. Later, they were to hold the first American council with Indians west of the Mississippi — near present-day Fort Calhoun.

Another "ancient chapter" from Nebraska history is the one-time attitude toward taverns. Today, modern tavern operation is as clean-cut and law abiding as any business. And taverns are a respected part of community living!

NEBRASKA DIVISION
United States
Brewers
Foundation
710 First Nat'l Bank Bldg., Lincoln

Mrs. Frank Mulhair and family are enjoying a visit from her mother from Scottsbluff.

Miss Clara Kohler and Lawrence Gdowski of Fullerton spent Tuesday, January 5, at the Vince Jehorek home.

George Barta has been staying at the Gordon Barta home near Dorsey while Gordon was ill.

Ed Johns and Joe Halva were Sioux City visitors last week.

Mrs. Bernard Webber entertained several ladies at a party last Thursday evening.

The local auxiliary club of the American Legion met at the Don Allen home Friday evening.

O'NEILL LOCALS

Miss Lee Bartos of Pierce spent the weekend at the home of Mr. and Mrs. Freeman Knight.

Mr. and Mrs. John Schwartz of Atkinson visited Mr. and Mrs. Charles B. Houser Saturday evening.

Mrs. Louis Genereux spent the weekend in Bartlett visiting Mr. and Mrs. Art Genereux.

Don Godel and Raymond Harmon are expected home Saturday from Long Beach, Calif., on furlough.

James Van Every visited at the Roy Lanman home Saturday afternoon upon his return home from Missouri.

Mr. and Mrs. C. E. Jones made a business trip to Norfolk Saturday.

The Up and At It club held its first meeting of the club year on Saturday, January 2, at the home of Mrs. Martin Meuller and children, who have made their home at Pickstown, S.D., for the past four years, plan to move to Beresford, Pa., where Mr. Meuller has a civil service position.

Walter Kovanda of Verdel was a Sunday guest at the Bernard Hajek home.

Robert Kersch and Billy Spelts were business visitors in O'Neill last Thursday.

Money earned by the members from fair and Ak-Sar-Ben awards totaled over \$66.

Our next meeting is to be a

valentine party at the Ben Sanders home on February 14. After the meeting a lunch was served by the hostess.—By Laurine Schmitz, news reporter.

Phone us your news — 51

General Auto and Truck Repairing
Albert ("Shorty") Dennis
MECHANIC
Smith Motor
O'Neill Phone 562

CRAWLER TRACTORS

1952 Int. TD 9 wide gauge Angle Arrow Dozer, like new	\$5,750
1949 Int. TD 9 Angle Dozer	\$3,750
RD 7 Cat Angle Dozer	\$2,850
1950 Int. TD 6 Front End Loader	\$2,650
1949 HG Cletrac	\$800
1949 HG Cletrac, with Horn Loader	\$750
1952 Harris 4-Wheel Drive	\$2,850
NEW HD 5 Allis-Chalmers Angle Dozer	

KEELEY IMPL. CO.
Valentine, Nebr.

Gambles
The Friendly Store

Cotton Housefrock Jamboree!

Buy Prints!
Save Now!
New Styles!

Special Purchase! Tubfast 80-sq. PERCALES
Regularly 2.98
2.79

- Checks, Plaids, Florals, Stripes
- Dozens of Styles to Choose From
- Dress Value That's Outstanding

Cleverly styled; trimmed. Shirtwaists. Button front, and zip-fronts. All sizes.

January WHITE GOODS CARNIVAL!

Our Regular \$1.88 Long-Wearing Quality 81" x 99" size
MUSLIN SHEETS 1.67

Your chance to save on needs for your linen closet! Sturdy and smooth 132-count type muslin. 72"x108" or 81"x108" size, reg. 2.15. . . 1.88 Matching 42"x36" Pillow Cases, Reg. 94¢. . . 76¢

Remnant Sale
Values up to 79¢
SALE 37¢ yd.
Cotton chambrays, sailings, novelties. Save on every yard. 1 to 15 yard lengths.

Flour Sacks
Regularly 29¢
SALE 25¢
Washed, ironed, ready to be hemmed! Bleached snowy white. Extra absorbent. 36" square.

Indian Blanket
Regularly 2.98
SALE 2.77
Good quality! Soft-napped 100% cotton. Hemmed ends. Green, 14,4, navy. 64" x 76".

Sheet Blanket
Regularly 1.98
SALE 1.83
Warmer than sheets. Soft-napped. . . End-stitched not to ravel. Generous 70" x 90".

Cannon Spread
Regularly 3.97
SALE 3.97
Cannon's new Cotton Jacquard. Needs no ironing. 84" x 105". Rose, blue, or green.

Cotton Flannel
Regularly 33¢ yd.
SALE 27¢ yd.
Make diapers, gowns, layettes, and towel. Extra warm and durable. 27" width. White only.

ALWAYS BETTER BUYS AT GAMBLES
HENRY LOFFLIN, Mgr. — PHONE 8

"I've found the Easy Way to better living!"

Natural Gas
DOES SEVEN JOBS AT OUR HOUSE

1. A Natural Gas Automatic Range gives me fast, clean, thrifty cooking.
2. My Servel Refrigerator is silent and trouble-free. And it's so inexpensive to operate.
3. We've found it's thrifty to heat our home with dependable Natural Gas. I was amazed at its cleanliness. It's worth its cost for the work it saves in housecleaning alone.
4. Our Natural Gas Hot Water Heater gives us all the hot water the family needs . . . 24 hours every day . . . for a few pennies.
5. My Natural Gas Clothes Dryer insures me perfect drying weather every washday . . . it sure took the blues out of my blue Mondays.
6. The whole family appreciates our Servel Air Conditioner. We just set the dial and forget it . . . our home is sea-breeze cool all summer.
7. Our newest Natural Gas servant is our GAS FIRED INCINERATOR. It reduces all the garbage and burnable trash to a handful of ash . . . no more garbage can for us.

Actually, natural gas is one of my biggest bargains. It's worth every cent I pay for it... and then some!

KANSAS-NEBRASKA
Natural Gas Company Inc.
For Dependable GAS Service