

1932

1953



21st

GILLESPIES

Anniversary

3 - BIG DAYS - 3

THURSDAY - FRIDAY - SATURDAY

AUGUST 13 - 14 - 15



We Say "Thanks to You" for 21 Years of Fine Patronage from Folks in the O'Neill Region!



TWENTY-ONE YEARS AGO, when we began selling appliances to the good people in the O'Neill region, we attached first importance to **DEPENDABLE MERCHANDISE** plus **GOOD SERVICE**. We firmly believed then—and time has proved us right—that these are the first considerations in pleasing customers. We, therefore, have always endeavored to sell only the best merchandise available and we have made every effort to provide prompt and efficient maintenance service when required. Recently we were awarded by the General Motors Corporation the "AWARD OF MERIT" (see illustration at left) for steadfastly meeting their high standards in servicing FRIGIDAIRE PRODUCTS—made by GMC.

IT IS WITH A MIXED FEELING of pride and humility that we begin our twenty-second year. We are proud to have justified your faith in us and our merchandise. We are made humble by the responsibilities of leadership in a highly-technical field, and we humbly await the opportunity of continuing to serve you in the manner in which you have been accustomed.

THE SINCERE DESIRE to do "something special" for the good folks who have accorded us such fine patronage over the years has prompted us to make a special offer during this three-day 21ST ANNIVERSARY SALE. You will be able to save 10% on GILLESPIES BONUS CHECK PLAN in purchases of nationally-advertised electrical appliance needs. This is an opportunity to buy famous merchandise seldom offered below actual list value. (See details below on GILLESPIES BONUS CHECK PLAN.)

FREE BABY HAWAIIAN ORCHIDS for the Ladies (FRIDAY ONLY) Sped by air from Hawaii



FREE BALLOONS for the Kids

FRIGIDAIRE



REFRIGERATORS



ELECTRIC RANGE

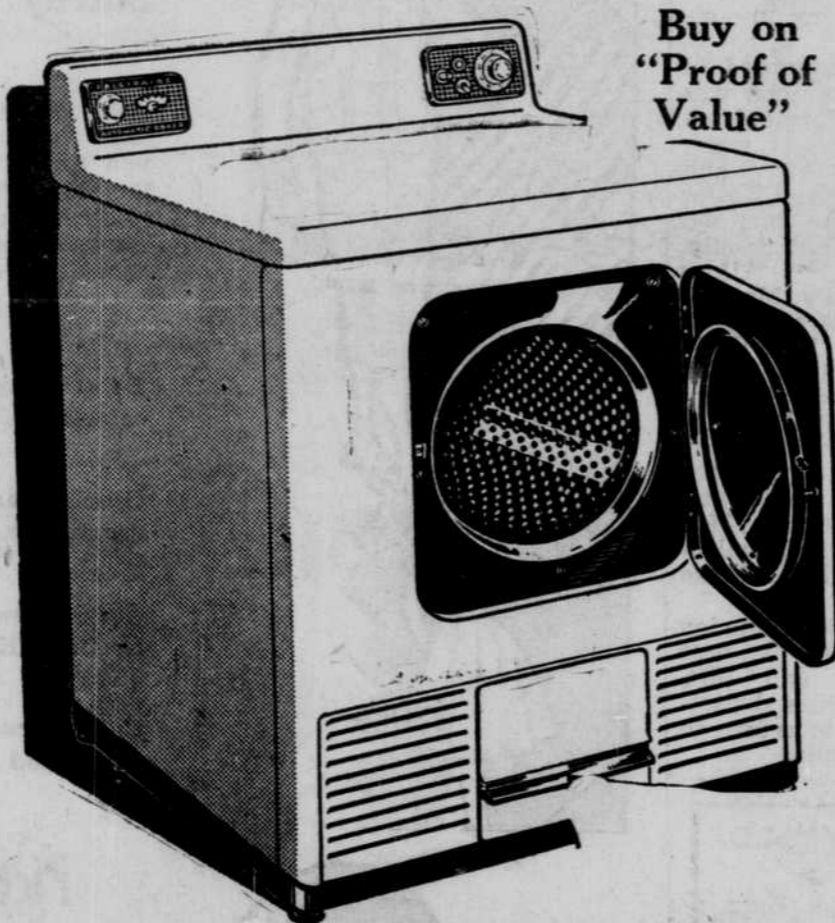


AUTOMATIC WASHER

FRIGIDAIRE FILTRA-MATIC

CLOTHES DRYER

- Completely New and Different
- Won't Throw Off Steamy Heat or Sticky Lint



Buy on "Proof of Value"



Dollar for dollar the new Easy Spindrier gives you more features, more benefits, more speed than ever before. Easy's 2 tubs wash and rinse at the same time to give you a 1 hour washday.

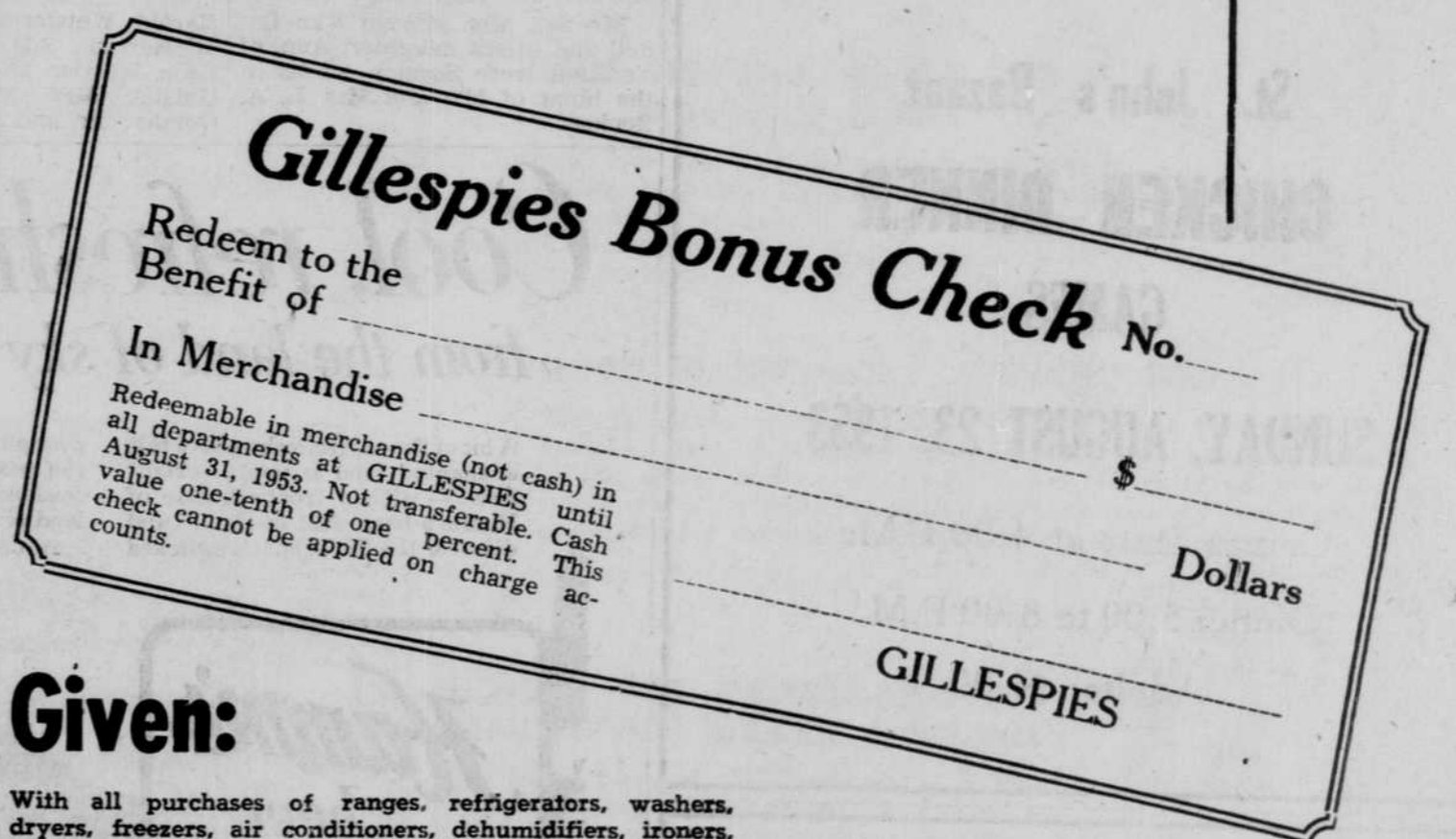
Come in now! Learn about all the new Frigidaire Appliances.

FREE Bonus Checks for All...! GILLESPIES Bonus Check Plan

- Frigidaire
- Skelgas
- Philco
- Motorola
- Universal
- RCA
- Easy
- Nutone
- Decca
- Sunbeam
- Pfaff
- G - E
- Westinghouse
- Telechron
- Wearever
- Moe
- Sentinel
- Mitchell
- Hamilton Beach
- Ekco

To show our appreciation for your loyal patronage, we will distribute during three big days only these valuable GILLESPIE BONUS CHECKS. With each large appliance purchase you will receive a 10% bonus check, made out to you personally, and "good as gold" when used to purchase any other merchandise in our store, including —

Small Appliances — Radios — Television Records — Air Conditioning Units Heating Units — Housewares



Given:

With all purchases of ranges, refrigerators, washers, dryers, freezers, air conditioners, dehumidifiers, ironers, or console radio-phonographs made during GILLESPIES 21ST ANNIVERSARY SALE. Trade-ins accepted and BONUS CHECKS issued on differential.

Redeemable

In merchandise only (not cash) in all departments until August 31, 1953. For further information concerning our BONUS CHECKS and 21ST ANNIVERSARY SALE make inquiry with any of our personnel.



GILLESPIES — 117 South 4th — O'NEILL