

## Bicycle Safety Parade Colorful

(Continued from page 1)  
go first and I would slow up or stop. When I stop I would put my hand down so the person behind me would know what I was going to do. If I were going ahead at a crossing I would look both ways before starting and if I were going to turn left I would put my left arm out straight. If I wanted to go right I would put my left arm out and up the same as mom and dad do in the car. Anyway, I would learn all traffic rules and obey them.

I would have my bicycle checked by someone who knows something about it, once in a while, so I could keep it in good condition to be safe.  
But before I rode my bicycle on the streets I would practice at home so that I could take care of it, balance it, stop, and know the rules.—By Richard Bellin.

Other winners in the younger children's essays were: Third—Orin Spry; fourth—Larry Dawes; fifth—James Cuddy.  
Matthew Beha was winner of the new bike given by Mrs. Georgia Rasley and R. V. Fletcher. Jimmy Richter was second; George Fuller, third; Robert Murray, fourth.

### SAFETY ON A BICYCLE

Safety on bicycles is important if you wish to have fun without getting hurt.  
The first thing to do, to be safe, is to see that your bicycle is in good working condition. Check your bicycle regularly. This is once a week. Be sure your horn, bell, or siren is working properly. See that your light is as bright as it should be. Check spokes, because loose and broken ones make the wheel wobble. Tires on your bicycle should be inflated to the correct air pressure. Embedded metal, stones, glass, cinders and other things should be removed from the treads of the tires. Tire valves should be inspected often for leaks. The crank hanger should be kept clean and greased, and if it wobbles have it adjusted. Pedal bearings and spindle should be lubricated. Worn pedal treads should be replaced. The chain should be checked for damaged links.

Have your coaster brake adjusted so it will work when it is needed. Keep your reflector clean so it can be seen at night.  
Keep your bicycle's wheels tight to eliminate wobble. Adjust the saddle and handlebars to the way you like them. Worn handle grips should be replaced and grips should be on tight.

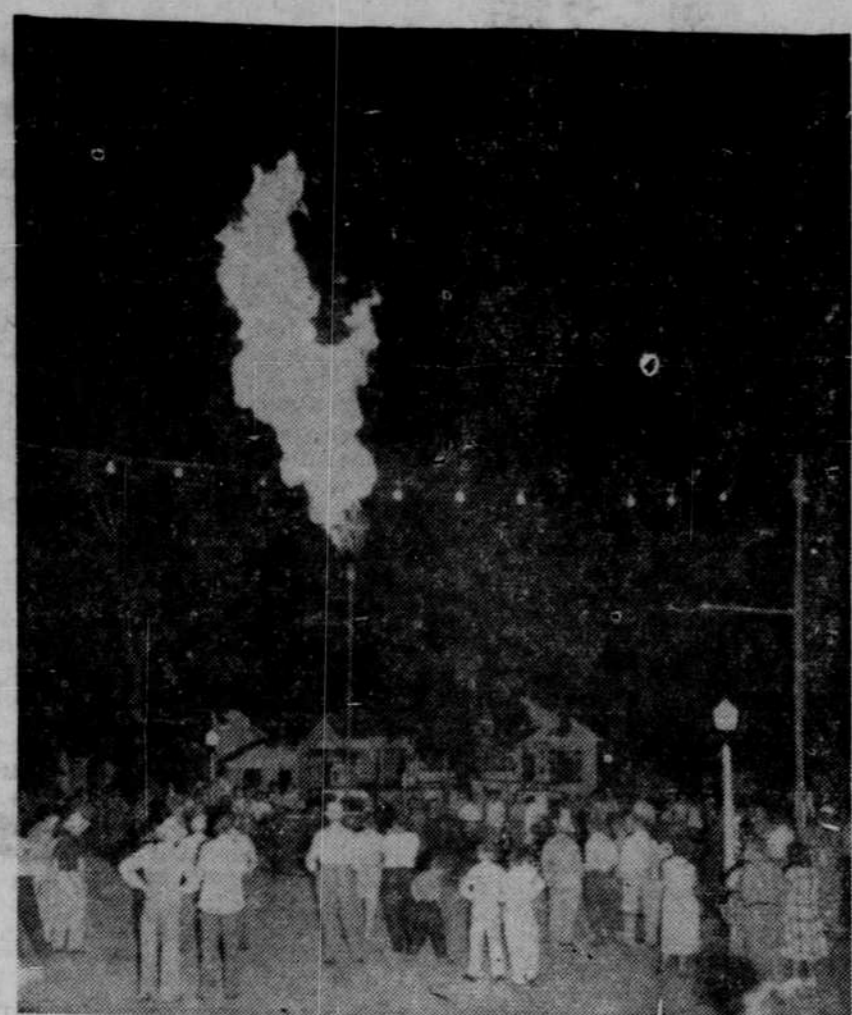
Besides having your bicycle in condition you should observe the safety rules for bicycling.  
These rules are: One, observe all traffic regulations; two, keep to the right and ride in single file; three, for night riding have a white light on the front of your bicycle and a red light or reflector on the rear; four, give pedestrians the right-of-way and avoid using your bicycle on sidewalk; five, have a signaling device such as a horn, siren or bell, on your bicycle to warn of your approach; six, look out for cars pulling out into traffic; seven, never hitch rides on other vehicles; eight, never carry other riders or packages that will obstruct your vision; nine, keep your bicycle in good running condition, as I said before; ten, slow down at all street intersections; eleven, use proper hand signals for turning and stopping; twelve, don't weave in or out of traffic.

Another thing that helps bicycle safety is taking a bicycle test like the ones given in O'Neill this week.  
If you do these things you will be safe whenever you ride your bicycle.  
When you are riding remember: Watch the rider behind the rider in front of you.—By Matthew Beha, Jr.

Ronald Thiel visited relatives in Menno, S.D., over the weekend.  
Frontier for printing! Prompt deliveries!

**Ice Cream SOCIAL**  
Dorsey Presbyterian Church  
FRIDAY, AUGUST 7TH  
(Disregard other notice elsewhere in this issue.)  
WE WANT all who have ice cream freezers to come and bring the ice cream ready to freeze. All those who don't have freezers bring cake and 15¢ for ice cream and cake. We need money for our books.  
WESTMINSTER FELLOWSHIP GROUP

**"O'NEILL DAY"**  
At the Burwell Rodeo  
WEDNESDAY, AUGUST 12th  
O'Neill Saddle Club Will Perform  
CHOICE RESERVED SEATS: To gain admission and be absolutely assured of a good seat you must have reserved seats. These are on sale at PETERSEN'S CLOTHING, MCCARVILLE'S CLOTHING, GOLDEN HOTEL and SLAT'S CAFE.  
This Advertisement Sponsored by—  
**O'NEILL CHAMBER OF COMMERCE**



Colorful ceremony... gas comes to Plainview.

### Flare-Lighting Welcomes Gas

PLAINVIEW—With colorful flare-lighting ceremonies, Plainview last Thursday became the first of 14 new northeast Nebraska communities scheduled to get natural gas by fall.

The flare-lighting, attended by some 400 Plainview townspeople, featured addresses by Mayor Duwain B. Kirk and W. P. Waller, general superintendent of distribution of the Kansas-Nebraska Natural Gas company.  
Mayor Kirk welcomed Kansas-Nebraska, "now a definite part of Plainview" and pointed to the coming of natural gas as another "step in the progress of our community."

Mr. Waller pointed out that it was the day following the 67th anniversary of the community, that Kansas-Nebraska crews moved in to begin piping the town, and declared:  
"Tonight with this flare-lighting ceremony marking the arrival of natural gas, we are pioneering again."

Six more of the 14 towns are expected to have gas by the end of the week. They are: O'Neill, Ewing, Inman, Clearwater, Creighton and Pierce, which were all under test.

The Kansas-Nebraska Natural Gas company pioneered the bringing of natural gas service to the smaller cities and towns of Nebraska and Kansas.  
No date has been fixed for a flare-lighting ceremony in O'Neill although a ceremony is planned. Gas was turned into the newly-laid O'Neill mains this week for test purposes.

### Butler Seeks to Abolish Show Tax

Sen. Hugh Butler (R-Nebr.) has announced that the senate finance committee, of which he is a member, has reported favorably the bill, already passed by the house of representatives, to abolish the present federal 20 percent tax on admissions to motion picture theatres.  
The bill is similar to one introduced by Butler early in the session, but because of constitutional requirements, the house acted on the measure first. Butler said he felt confident that the senate would pass the bill before the end of the session.

The purpose of the bill is to give tax relief to movie patrons and also to motion picture theatre operators who have suffered severely from declining patronage during the last few years, partly as a result of the television boom. Statistics presented to the committee, the senator said, showed a sharp decrease in movie attendance since 1946 and the shutdown of thousands of theatres.

"Under the present tax, there is a real danger that we will tax this industry to death," Butler said. "I am glad to see that Congress recognizes the seriousness of this situation and is willing to give relief where it is so urgently necessary."

**Society to Meet—**  
The ladies aid society of Christ Lutheran church will meet today (Thursday) at the church. Mrs. R. W. Olson and Mrs. Billy Foree will be hostesses.

Mr. and Mrs. Charles Nutter and family of Valentine were Sunday afternoon visitors of Mr. and Mrs. Bernard Inness.

### TO GET AWARD

ATKINSON—Frank J. Brady will receive the Woodmen of the World life insurance wildlife conservation award in a presentation ceremony Monday, August 3. Dr. Herbert B. Kennedy of Omaha, medical director for the organization, will make the presentation. Brady is a former member of the Nebraska fish and game commission and has been a conservation exponent for many years.

**Field Day Held—**  
A field day for Lutheran youth was held at Christ Lutheran church in O'Neill Sunday. O'Neill youth were hosts to young people from surrounding churches including Spencer, Orchard, Plainview, Neligh, Wausa, Atkinson and Butte.

### Atkinson News

Mr. and Mrs. Lad Sladek and family were Sunday guests at the home of his brother, Steve Sladek, and family, south of Atkinson, and with their son, Ronnie, who is helping with the hay at his uncle's place.

Arlene Jones returned home Sunday, July 26, after spending the past two weeks at Brunswick with her grandmother, Mrs. Laura Nagel.  
Thaine Humphrey, Fritz Seger and Laurence Storchmann went to Valentine Sunday to fish. They report a good catch, mostly bullheads.

The ladies of the Immanuel Lutheran church served dinner Sunday, July 26, to the Aberdeen-Angus association tour group at the Blaine Garwood ranch near Amelia.

Mrs. Mary James and Miss Kathryn McShane called at the Laurence Storchmann home Sunday evening.

Mr. and Mrs. Alfred Martens and Jacqueline attended the Aberdeen-Angus tour and dinner Saturday. The dinner was served by the Christ Lutheran ladies aid at Ford's park in O'Neill.

Brenda Rothchild was the honored guest at a small party given by her mother, Mrs. Gerald Rothchild, on Thursday afternoon, July 23. Brenda was 2-years-old. The little guests present were Max Mills, Bobbie and Pattie Castner, Loretta Braun, Rosemary Storchmann, Jean and Joan Jones, Betty Sladek, Randy and Sheryl Rothchild and the guest-of-honor, Brenda Rothchild. Mothers present were Mrs. Don Mills, Mrs. J. R. Castner, Mrs. Dick Braun and Mrs. Laurence

**"Cattle gained 2.5 Lbs. per day on SWEET LASSY"**  
Says John Mlenak Rocky Ford, Colo.



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SWEET LASSY helps cattle utilize farm feeds better... helps cut feed costs.
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Packed with proteins, minerals, vitamins and other nutrients that convert to beef faster, SWEET LASSY helps produce a finer finish that means top market prices.

SEE US TODAY!  
Come in and let us explain how SWEET LASSY can help you make more money with your feeders. Stop in today!  
**SHELHAMER FOODS**  
O'NEILL

Storjohann. Mrs. Rothchild served ice cream, cake and a drink.  
C. Fredrick Walker, dean of Norfolk junior college, called at the Laurence Storchmann home Friday, July 24. Larry Storchmann, who will be a sophomore at the college, is with a combine

crew now located near Cheyenne, Wyo. Mr. Walker also stopped at the Albert Lemmer home. Lyle Lemmer, a '53 graduate and a scholarship winner, plans to attend Norfolk junior college.  
Fred Schultz of Lincoln has been visiting at the Harry Pelcer

home the past week. He will leave today (Thursday) for his home.  
Mr. and Mrs. Harry Pelcer and their daughter, Mrs. C. E. Spence, were at Norfolk on business Friday, July 24.  
Bobby Jungman, grandson of

**THE FRONTIER, O'Neill, Nebr., Thurs., July 23, 1953.—PAGE**  
Mr. and Mrs. Fred Jungman, is leaving Saturday, August 1, for his home in Atlanta, Ga. He has been visiting his grandparents the past seven weeks.  
Mrs. J. P. Murphy of Stuart, was a recent visitor at the home of Miss Kathryn McShane.  
Jerry Hickman and Karl Storchmann attended the field day for Lutheran youth at Christ Lutheran church in O'Neill Sunday.

# DOLLAR DAYS

BUTTER NUT  
**COFFEE**  
THE COFFEE DEE-LICIOUS REGULAR-DRIP POUND CAN **85c**

OUR GRADE **OLEO**  
5 Lbs. **\$1**

VAN CAMP'S **PORK AND BEANS** 4 Jumbo No. 2 1/2 Cans **\$1.00**

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CUDAHY'S ALL MEAT **Minced Ham** 3 Lbs. **\$1**

CUDAHY'S **PORK SAUSAGE**, lb. roll **43c**

CUDAHY'S SLICED **BACON** Lb. **49c**

H AND G **WHITING FISH** 2 lbs. **25c**

U.S. GOOD PRIME RIB **STEAKS** Lb. **55c**

MILD LONGHORN **CHEESE** Lb. **49c**

GRANULATED **SUGAR** 10-lb. BAG **\$1.00**

FANCY **TUNA FISH** 4 CANS **\$1.00** CHUNK STYLE

PRINCESS **TISSUE** 17 ROLLS **\$1.00**

OLD SOUTH **ORANGE JUICE** 3 46oz CANS **\$1.00**

MEADOW GOLD'S **MAGIC FREEZE ICE CREAM** Half Gallon **69c**

Alaska **SALMON** POUND CAN **35c**

ROSEDALE **PEAS** 8 303 CANS **\$1.00**

SELF-POLISHING **AEROWAX** 2 QUART CANS **\$1.00**

**KOOL-ADE** 3 pkgs. **10c**

FANCY **APPLE BUTTER** LARGE TUB **25c**

**RINSO** 2 Pkg. Deal **39c**

ROCHESTER **MILK** 3 Tall Cans **39c**

**FANCY 7 ROW APRICOTS** Lug **1.75**

**BUSHEL SO. CAROLINA PEACHES** **3.98**

**CALIFORNIA WHITE SHAFER POTATOES** **2.98**

**CALIFORNIA EARLY ELBERTA PEACHES** Lug **2.29**

**CHERRIES** 30-lb. Can **6.49**

**SUNKIST LEMONS** 2 Lbs. **29c**

**RIPE TOMATOES** Lb. **19c**

**CELERY HEARTS** Pkg. **19c**

**SEEDLESS GRAPEFRUIT** 10 for **49c**

**CABBAGE** Lb. **5c**

Bon-Ton **FLOUR** 50-lb. Sack **3.29**

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