

FREE

9 A.M. to 11 A.M.
2 P.M. to 4 P.M.

PANCAKES and COFFEE

THURSDAY, FRIDAY, SATURDAY, MARCH 10, 11, 12



NEW GLAMOR
comes to Gas Ranges

Caloric



The completely new, completely automatic
COLOR-STYLED

Caloric
GAS RANGE

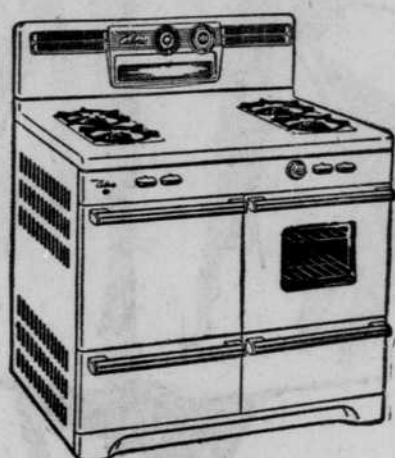
Only Caloric brings you this ultimate in kitchen styling. Choose the color handles that harmonize with your kitchen color scheme; we simply snap them on! See all the new efficiency features in the new, streamlined Caloric: the modern background design that provides convenient, carefree cooking... the miracle automatic features that banish matches, cook for you while you shop.

Detachable handles
In 12 gay decorator colors
Vermilion • Pink • Maroon • Forest Green • Aspen Green • Royal Blue • Azure Blue • Brown • Tan • Sunburst Yellow • Gold • Chrome-tone
America's Easiest Ranges to Keep Clean



CALORIC COMBINATION

Still like a combination range for your kitchen?



CALORIC has it... with all the modern conveniences of gas... plus the economy of wood or coal.

- Modern Styling
- Good, Old-Fashioned Utility

Your FREE PANCAKES and COFFEE

... will be prepared for you on a —

STANDARD CALORIC RANGE

We Want You To See The
REVOLUTIONARY NEW CONCEPTION

AUTOMATIC WASHERS BY ... **APEX**

- Absolutely no other washer uses this APEX patented Spiral Washer Action.
- No gears to wear out... no agitators to thump and twist your clothes... yet APEX does a better job in less time and with less water. You don't believe it? Simply bring us a tubful of your soiled clothes and linens, let us prove it!
- While we prove our statements concerning the APEX, we invite you to have pancakes and coffee... FREE... with our warmest compliments. (Children must be accompanied by their parents.)

Come... Bring a Friend or Neighbor

A Few Words About APEX Laundry Equipment

(No APEX illustrations on this page for a reason)

APEX is announcing their revolutionary NEW Automatic Washer Action... absolutely no gears to wear out; fiber glass tub guaranteed for life against chipping or cracking. APEX uses less water, both hot and cold. Thorough washing action without any agitator wear whatsoever on your clothes.

We cordially invite you to bring in your washing to us. Let us show you **how** and **why** this fully automatic washer can and does do a better job in less time and with less wear on your clothes.

A glass-enclosed model is here on our floor for you to watch in operation. You will instantly recognize its basic improvements as it washes your laundry.

Sincerely, we want you to bring a tubful of your soiled clothes... let us prove the basic superiority of APEX. And, when you see it, you will know why illustrations simply can't do justice to its beauty nor to its basic mechanical superiorities in its miracle design. Let us prove this in a manner that will leave absolutely no doubt in your mind...

LET US DO A TUBFUL OF YOUR SOILED CLOTHES!

Of Course, Budget Terms for the Asking!

OSBORNE'S

"O'NEILL'S BIG APPLIANCE STORE"

(NEXT DOOR TO THE O'NEILL NATIONAL BANK)

112 South Fourth St.

Phone 415

Bring in Your Laundry... Eat While We Do Your Washing!

"VOICE OF THE FRONTIER" RADIO PROGRAM WILL ORIGINATE FROM OUR STORE

SATURDAY, MARCH 12, 9:30 — 10 A.M. (HALF-HOUR PROGRAM)