

HERE'S THE SALE YOU'VE BEEN WAITING FOR! STARTING THURSDAY, JAN. 13TH, TO END OF MONTH

MIDWEST'S JANUARY

Clearance SALE

NOBODY meets these prices ANYWHERE! Savings up to 50 percent! Come in and see! Our buyer is now at the Chicago market — the new lines of furniture will start rolling in during February. We've got to make room!! Check these prices!



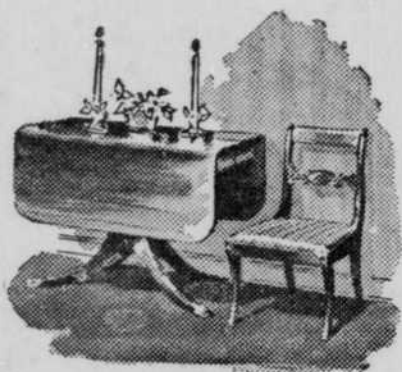
COSCO Nationally Advertised

STOOLS — UTILITY TABLES
BABY JUMPERS — HIGH CHAIRS

We have EVERY model in EVERY color the factory makes. All at CUT PRICES!

1.95 and up

DROP-LEAF TABLES



REGULAR \$139.50—
4-Pedestal Extensole
In Walnut or Mahogany, 3 extra leaves. Now **99.50**

REGULAR \$79.50—
Walnut Gateleg Table
Opens to 42"x72". Now **59.50**

Reg. 12.95 Chairs to Match
Now **8.95**

Reg. 18.95 MADISON Handy 2-Spd.
FOOD MIXERS
Now Only **9.95**
(1-year guarantee)
Think of it. That's cheaper than you can get your old one fixed!

ALL SMALL APPLIANCES at CUT PRICES!

In 1954 we lost several good nationally-advertised brands because of cutting prices. BUT HERE WE GO AGAIN! ON THE NEWEST MODELS OUT

REG. 18.95 G.E.—
Steam and Dry Iron, Now **12.95**

REG. 27.50 DELUXE—
Auto. Toastmaster, Now **19.95**

REG. 29.95—
Deep Fat Fryer, Now **22.50**

DELUXE DORMEYER
Mixer with Juicer **22.50**

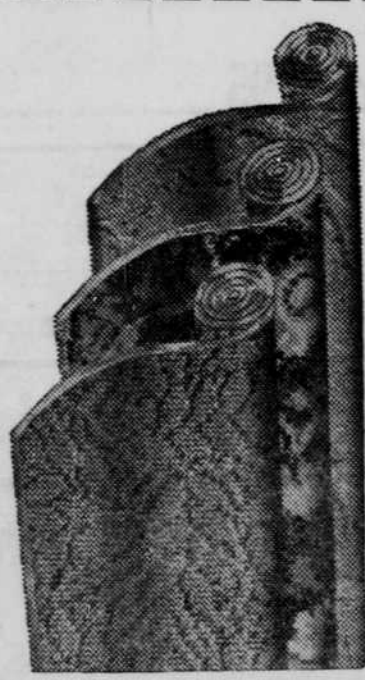
REG. 29.95 G.E.—
Electric Chrome Percolator **21.50**

REG. 29.95 WESTINGHOUSE—
Hand Vacuum Cleaner **19.95**

REG. 13.95—
Ridjid Deluxe Ironing Table **9.95**

Room Size
OR
Wall - to - Wall
CARPETS
Save Up to **\$3**
PER SQ. YARD

Here are the colors, the blends, the textures that will make your rooms more beautiful and more luxurious, as well as more comfortable! Guaranteed perfect installations by our factory trained mechanics.



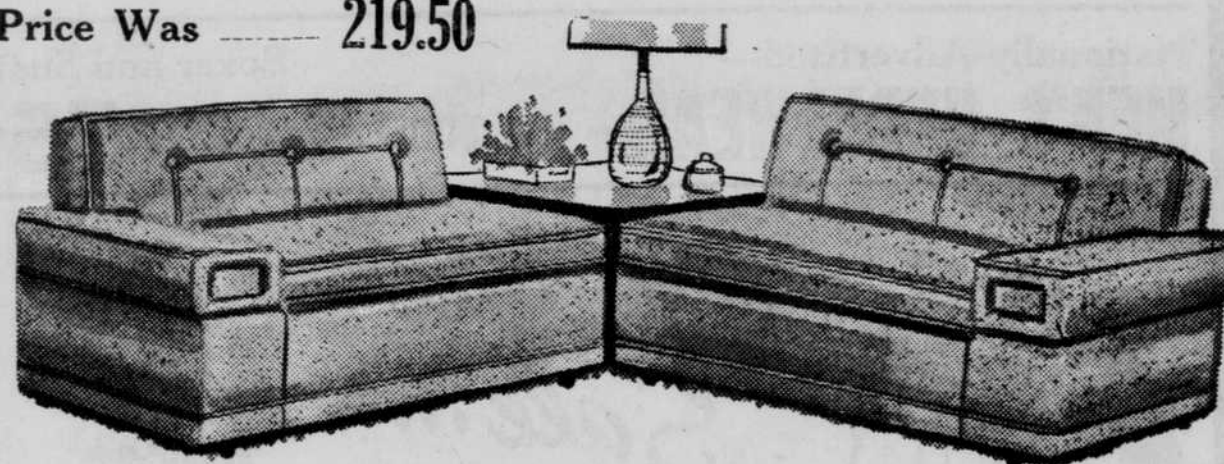
LIVING ROOM SUITES

Come in now for the best buys of the year. Too many suites to list here but our Special Clearance Sale will save you close to \$60.00 on every 2-Piece Suite!

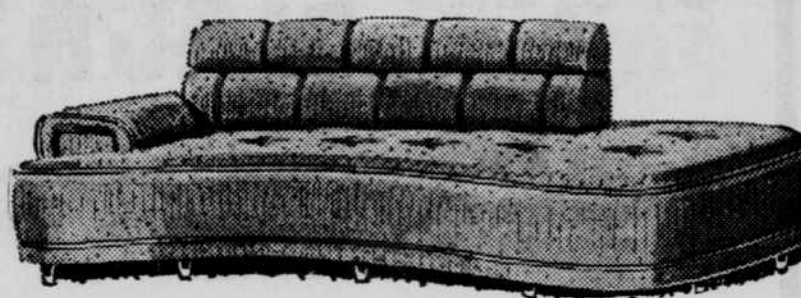
Price Was **229.50**



Price Was **219.50**



Graceful Curved
SOFA
NOW ONLY
129.50



Same Deal on Special Custom Made Suites

Where you can choose your own Styles, Fabrics and Colors
Made by Stratford, Flexsteel, Kenmar, Schneider, O & W, Guildcrest

Reg. 129.50 Solid Maple
Complete with 2 Fine
Innerspring Mattresses
Now Only **\$79.50**

FINAL CLEARANCE ON

ALL SWIVEL BASE

T.V. ROCKERS
HI-BASE ROCKERS

Group 1
27.50
Group 2
32.50

Reg. 22.75 Simmons Charm
DELUXE COIL SPRINGS, Now **18.95**

Reg. 27.75 Simmons Deep Sleep
DELUXE COIL SPRINGS, Now **22.50**

Reg. 149.50 Serta
SLEEPERETTES, Now at only **109.50**

In beautiful mohair or nylon covers. A comfortable sofa just the right sitting height, makes into a full-sized bed at night.

CLEARANCE on Renmar SWING KING and STRATLOUNGER
RECLINING CHAIRS **59.50 and up**

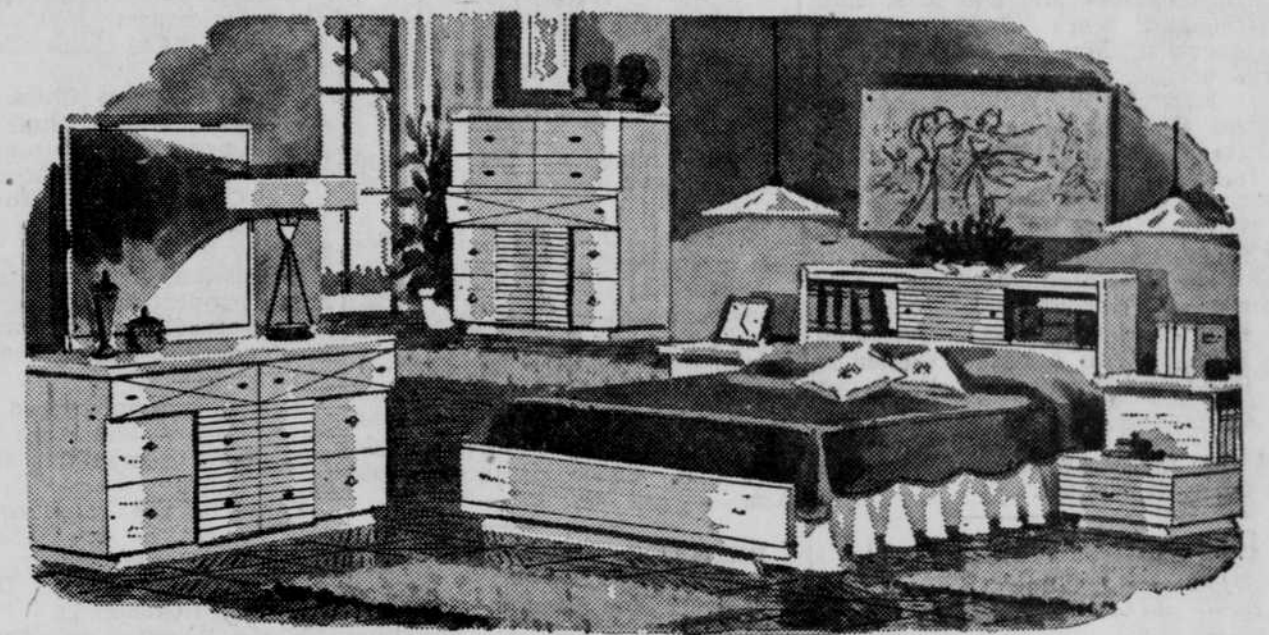
BEDROOM SUITES

Our lower and medium-priced suites have gone out and we have too many of the expensive suites carried over. These fine top quality suites have now been reduced into the low price range.

Reg. 259.50 extra large Pink Mahogany 3-Pc.
Link Taylor Bedroom, with 8-Drawer
Bookcase Bed, Now **199.50**

Reg. 229.50 large Grey Mist Philippine
Mahogany 3-Pc. Bedroom, Now **179.50**

Reg. 209.50 large American Walnut or Lined
Oak 3-Pc. Suite with Bookcase Bed, Now **169.50**



MANY OTHERS

All of the above listed sets are 6- to 8- drawer double dressers, plate mirrors, 5- and 6-drawer chests and beds.
Top quality, solid hardwood interiors — dust-proof — guided drawers.

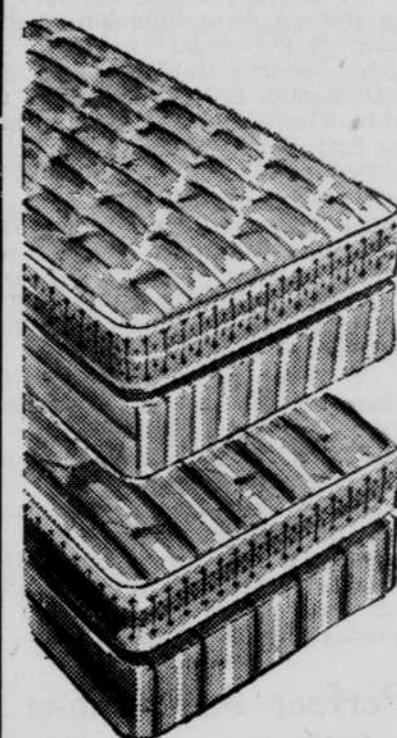
MATTRESSES - Extra Fine Quality

Reg. 59.50 Serta Posture Ease
Box Spring or Innerspring Mattress
NOW **39.50** Each

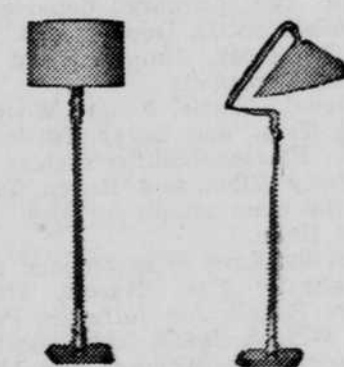
Reg. 49.50 Spring Air
Box Spring or Innerspring Mattress
NOW **34.50** Each

Reg. 149.50 Lifetime
Box Spring and Solid Foam Rubber
Mattress Set
BOTH FOR **99.50**

Guaranteed 25 Years
SINGLE SIZE **89.50** Both for 89.50



LAMPS



7-Way Floor Lamp
OR
3-Way Bridge Lamp
FINAL CLEANUP
WHILE THEY LAST
Only **6.95**

5-Pc. Chrome DINETTE SET



Table and 4 Chairs
Regular 79.50 Value
Red, Grey, Green, Yellow
NOW ONLY **59.50**

MIDWEST FURNITURE & APPLIANCE

WEST O'NEILL

PHONE 346-J

WEST O'NEILL

Easy Terms

Save
Safely