OSBORNE'S **OSBORNE'S OSBORNE'S** Take a Tip from OSBORNE'S Santa: A Gift that Keeps **OSBORNE'S** on Giving Make It a 'White' Christmas

Whenever one of your friends refers to a home freezer of another make as a "DEEPFREEZE" he has paid us the highest direct compliment.

Folks, **Deepfreeze** is a Trade Mark!

The word **DEEPFREEZE** is a registered trade mark and can be rightfully used only when referring to a product manufactured by Deepfeeze Home Appliances, Inc., Chicago, Ill.

DEEPFREEZE popularized home freezer sales starting back in 1939. Therefore, many folks erroneously refer to all home freezers as "Deepfreezes."

Remember, there is only one GENUINE DEEP-FREEZE. In the O'Neill area you will find it at OSBORNE'S. When you look for a "deepfreeze," insist on the only make entitled to use the name DEEP. FREEZE!

Other Genuine Deepfreeze Sizes

E E

- B-86-8-Ft. Chest-OK for small families \$199.00 or city use
- B-146-14-Ft. Chest-Same construction as C-146 pictured above, standard \$299.00 model, no baskets, etc.



OSBORN

SBO

RNE

BORN



14-Cu. Ft. Capacity Holds 476 pounds of assorted foods, up nounas alone. Only

Only Deepfreeze gives you traditional Deepfreeze quality - the standard by which other freezers are judged. In addition, check these features and then check the prices;

Large enough for just about any size family. De Luxe styling throughout. Beauty and utility like you want it. Check these special features of the CU-196.

PAGE 12.-THE FRONTIER, O'Neill, Nebr., Thurs., Dec. 2, 1954.

• 19-ft. capacity but only 34 inches wide-not too large for even smaller kitchens. Of course, it can be used on porch or in cellar if you prefer.

Big, Big Deepfreeze Upright

INSTITUTIONAL MODEL CU-196

UPRIGHT Deepfreeze' FREEZEB

- Every shelf a sharp freezer, and in addition sharp freeze units in top and bottom.
- One-piece construction. Entire cabinet, one piece no seams.
- Two sliding freezer baskets. No "hair pin turns" to remove foods from lower sections.
- · Check this price for 19-ft. Upright freezers.

\$425

19-Cu. Ft. Capacity

- Holds 650 pounds
- of assorted foods, up to 800 pounds of meat alone!
- C-186-18-Ft. Chest-Two door Deluxe exactly as C-146 pictured above ex-\$425.00 cept larger capacity
- CU-126-12-Ft. Upright-Exactly as CU-\$325.00 196 above except 12-ft. capacity
- Shell Type Condenser Exclusive design eliminates sweating minimizes cleaning.
- One-Piece Steel Cabinet Cabinet and base one piece for strength and beauty. Bonderized like fine motor car construction.
- Refrigerant Freon 12, tasteless, odorless, non-toxic. No fire hazard.
- Sealed Unit Hermetically sealed "Economy Unit." Sealedin lifetime oil supply.
- De Luxe Styling Throughout Casserole set, dividers, wire baskets, liberal chrome trimming.
- Silent Signal White light "on" during normal operation. Goes off in event of power failure. Red light goes on if cabinet temperature is abve normal safe limits.



hallicrafters Finest Consoles!



Laboratory Precision 1400 Series Chassis

- Magnificent Mahogany Cabinet with Three-Quarter Doors (blonde also available)
- Slide Rule Tuning (no flip switches) Reflection-Free Tilt Screen
- nooth-Rolling Casters
- Aluminized Picture Tube
- -Stage Local-Distance Control
- **Dust Sealed Picture**
- 40% More Video Drive than 1954 Models. Clearer, steadier picture. A realism not previously attained. Whiter whites, sharper blacks.



Santa Says (and he's right!)

"There are more HALLICRAFTER T.V.'s in operation today in Holt County than any other make! If your son, or one of the neighbor's, was in the Signal branch of any of the armed forces, ask him why. He will tell you that HALLICRAFTER is used when a signal must go through."

hallicrafter TV's for 1955

. . . are priced from 149.95 up. We do not recommend the 149.95 set because it does not have sufficient tuned cricuits to give reliable performance in this extreme fringe area. We urge you to check ANY T.V. for tuned circuits before investing. We sincerely believe that no set -regardless of make-should be bought FOR THIS AREA unless it will measure up in tuned circuit complement. Two of the most popular of HALLICRAFTER Fringe Area sets are shown. There are many others. One to match YOUR furniture and YOUR price bracket.

Make Your Selection Early

to insure installation before Christmas. You will

È

ORNE

OSB

OSBORNE'S

彩

