

Prairieland Talk

Nobody Suggests Lower Prices

By ROMAINE SAUNDERS, Retired, Former Editor The Frontier

LINCOLN—It is the fashion to be identified with an association of fellow industrialists. With the exception of railroad section hands everything has its organization that must have a convention at least once a year.

Gents from prairieland's cow country came to town early in June for a lovefeast of their own. Cattlemen want to run their business without government interference or handouts.



Romaine Saunders

Action was also taken, via talk, to promote larger consumption of beef, but it was not suggested it could be brought about by lowering prices. The evolution of the most important industry of prairieland since the riders for Lamont & Richards trailed a herd of fifteen hundred head from Arizona to Holt county in the long ago has brought about changes. But the most accomplished chef in his modern kitchen can not prepare a roast quite equal to what a booted cowboy roasted on the end of a prong at the evening campfire on that long trail.

Chaps like Charley Blaben, Andy Potter, Riley Bros., Coral Graham, McClure & Gardner were in the picture on our grasslands before the livestock associations were thought of. At least one of them, The Riley Brothers' Shorthorn ranch down toward Swan Lake, has survived the wreck of time with no association connection, now the property of a daughter of Will Riley and her husband, Mr. and Mrs. Tom Baker.

The alumni was conceived to keep alive the memory of school days when life's gathering shadows hang low on the distant horizon. Memories of the classmates, of the teacher, of associates of other years, touch human emotions and we live again in the dreamland of youth.

With Editor Gerald Miles placed at the head of the city Chamber of Commerce and Editor Cal Stewart having saved to north Nebraska citizens their only passenger and mail train, O'Neill newspaper publishers stand out as community notables and perpetuate what began long ago. Three newspaper editors, all of The Frontier, had held the post of postmaster in the old town. Editor Happy of the Independent has been fire chief, may continue to occupy the seat at the steering wheel of the fire extinguisher, and now has assumed the duties of president, chairman or chief functionary of the Chamber of Commerce.

The tide of national life is swayed by the gentle touch of soft feminine hands as nature's elements are swayed by hurricanes coming out of the Atlantic Caribbean and the Gulf of Mexico. The one a force of ethical persuasion, the other a crushing blow. What the United States weather bureau functionaries mean by attaching names to these wild disturbances of the elements is not clear but they now have the hurricanes identified with such names as Alice, Brenda, Connie, Edith, Flora, Gladys, Hilda, Ione, Martha, Nelly and some others. The announcement that Nelly is coming may mean a big blow is on the way.

Editorial

Government Getting Out

This administration has made a praiseworthy start in the direction of getting out of commercial business. But still it has a long way to go.

A leaflet issued by the Chamber of Commerce of the U.S.A. states: "The government is still the nation's biggest electric power producer, the biggest power consumer, the biggest banker, biggest employer, biggest insurance company, biggest landlord, biggest tenant and biggest publisher. In fact, Uncle Sam owns more wheat than the wheat farmers, more grass land than the cattlemen and more trucks than General Motors."

The same leaflet says: "No one . . . has a complete list in any one place of all its businesses and industries."

No one knows either how much government in business has cost, is costing, and will cost the taxpayers, but it's a sure bet the figure would make any mind reel. Let the "get-government-out-of-business" campaign move into top gear!

On Junk Mail

By ROGER STUART, Scripps-Howard Staff Writer

"Junk mail" still flourishes, at an annual loss of millions of dollars to the postoffice.

Nameless, unsolicited circulars, advertising leaflets, and the like continue to be delivered by postal carriers as third-class mail, despite an order which was widely hailed as ending the practice nearly two months ago.

Actually the mass delivery of such mail has not been stopped. It has merely been curtailed to a limited extent. The "rescinding" order, effective March 31, 1955, halted the delivery in cities and villages of mail addressed simply "local patron," "householder," "boxholder," and so on.

Pieces bearing the name of no addressee whatever—but carrying such a notation as "occupant," together with a street address—still are being delivered at the special 1 1/2-cent-per-ounce rate. And the postoffice still is losing money on the operation.

Moreover, the practice of handling pieces which carry neither a name nor address of any kind goes on in the case of rural routes and boxholders in areas where no city or village delivery is available.

Postal officials concede that the March 31 order did not by any means discontinue delivery of all types of so-called junk mail.

The new limiting order, one official said, has made it necessary for mailing houses to "reorganize their thinking" to some extent. But it was conceded that circulars, cards, premium-coupons and the like, which are no more personalized than "occupant, 20 East 64th street," still are being delivered in large quantities.

Junk mail was launched by the postoffice department in August, 1953, in an attempt to help cut the perennial postal deficit. It was discontinued (in part) a year-and-a-half later, only after it had aroused a storm of protest from householders and after threats had been made in congress of legislating it out of existence. Its delivery has increased, rather than decreased, the third-class deficit.

Recent testimony by postal officials before the house appropriations committee disclosed that approximately one billion more pieces of third-class mail will have been handled in the fiscal year ending June 30, 1955, than in the previous

Until the next assembly of prairieland statesmen change it again the primaries will be held in May. It is claimed for the primary plan of selecting candidates for public office that "the people" have the voice in who shall be candidates. That was true to a greater degree under the precinct caucus and county convention plan of selecting candidates and those who were being considered as fit for the office to which they aspired had to be the best. Under the primary any nitwit who has the filing fee can get his name on the ballot and too often succeeds not only in winning the nomination but is elected to office for which he is wholly unqualified. The primary, too, adds to the taxpayers' load the cost of two elections instead of only one and represents less than a fourth of that great element that demands to have their say, "the people." In Swan precinct, Jesse James, Rufe Shaw, Johnny Kennedy, Art Doolittle and Romaine Saunders comprised the election board—five votes; Jay Roblyer, Howard Berry, Pat Kennedy and John Bower—four votes, nine in all at the primary out of a possible 100 voters in the precinct. Ten dollars a vote charged to Holt county taxpayers. The same in Wyoming precinct, in Sand Creek, in Josie, and all over the country.

Two million people visit the Skansen zoo in Stockholm during the year. . . The elephant is a strict vegetarian, eats a half-ton of hay a day and drinks 50 gallons of water, and may weigh six tons. . . Nebraska has a Swan lake 25 miles south of Atkinson; Swan Lake, N.M., is 30 miles north of Santa Fe. . . Delinquency on the part of the young is not so much the result of delinquency on the part of parents but lack of means or the disposition to furnish their children with a little "spending money". . . Congress says \$1 an hour is a minimum wage. Some guys at work are hardly worth it. . . The Russian delegation to the United Nations assembly at San Francisco meeting June 20 took over a suburban mansion screened by a forest, but did they bring this time another ship load of vodka?

A native daughter of Nebraska who now faces the gathering shadows of life's sunset at three score and ten years, a busybody with the pen of a ready writer, once a prisoner of the Muscovites as a spy from Yankeeland, has a strange urge to go again to Russiand, this inspired no doubt by being entertained the other day in Washington by a suave gent from beyond the iron curtain. Would the entrance to a dungeon await her? . . . Another prairieland lady has completed 55 years teaching in the schools at Ashland. The retiring teacher, Duty von Mansfeld, may have found inspiration through a name. Duty called her to the school room for over a half a century and there must be many who came from the Ashland schools who can point to her as their life's guiding star.

His name is Ranson Armstrong. He stood at the food market looking a bit wistfully at the melons. Getting you a melon? No, not while they are priced at three dollars. Then Armstrong, who as a boy lived near Goose lake in Holt county, gave me a line of talk about the melons they raised up there. And as he discovered that he was confronted by a Holt county guy there was a mutual exchange of word pictures of pioneer days, boyhood memories! And what is so vivid as a watermelon?

When You and I Were Young . . . Circus, Dog Show Coming to O'Neill

Acclaimed as Best on Road

50 Years Ago A display from the industrial and art department of St. Mary's academy was on exhibition at the convent for a few days this week. . . Collin's Society circus and Clark's dog and pony show will be in O'Neill next week. The exhibition is spoken of as one of the finest circus and trained animal attractions now appearing before the public. . . Sam Hubbard of Chambers departed over the North Western for Blackfoot, Ida., where he goes to look over the country. . . With this issue, The Frontier closes its 25th year. . . Mr. and Mrs. O. F. Biglin were Omaha visitors. . . Miss Maude Fisher of Laurel was the guest of Miss Josie Howe several days this week. . . A severe hail wind and rain storm struck O'Neill and left a path of desolation. The water and ice came not in drops and chunks but in great volumes.

20 Years Ago Members of the 1934 senior graduating class of the O'Neill public school took a day off and held a reunion at Oak View park. . . Visitors of the golf tournament beginning Sunday will find a program of entertainment that has never been equaled in past events. . . Foster, son of Rev. and Mrs. A. J. May, the latter pastor of the Methodist church here, announced over an Omaha radio station that he soon would be on his way here for a brief visit. . . Fishermen here have reported the catfish are biting "like sixty" and are as numerous as before the drouth. . . Mayor John Kersenbrock and John Sullivan drove to Lincoln last week. . . Floyd Adams sold his Ford pickup to C. F. Gillette of Chambers, who will use it in his garage to tow in lifeless motors. . . Mrs. Loyal Hull and little daughter, Lois, of O'Neill were visitors at the home of her grandmother, Mrs. Mary Hancock.

10 Years Ago O'Neill was the center of the Nebraska cattle industry last week and many prominent in the industry, as well as in other walks of life, were present at the annual meeting of the Nebraska Stockgrowers association. . . Miss Betty Jane Preston of Wells, Minn., and John C. Watson of Inman were married at Wells. . . Rev. Daniel Brick, assistant pastor at St. Patrick's Catholic church, has been transferred to South Omaha and will be assistant pastor at St. Agnes church there. . . The Stuart town baseball team traveled to this city, but went back to Stuart with broken hearts. . . The Last Minute bridge club met at the home of Mrs. Frank Clements. . . AM/2c Robert Moore arrived to spend his leave here visiting his father, James Moore. . . Miss Mary Lou Spath and Miss Marie Gibson came home from Wayne to spend the weekend with their parents in Chambers. They are attending summer school in Wayne.

One Year Ago A man - sized tornado hopped-scotted across the southeastern corner of Holt county and sent people scurrying for cellars and caves and demolished a number of buildings. . . Two O'Neill firms are in the process of closing out their stocks: Babra IGA store and the Kersenbrock meat market. . . There will be an all-day swimming party held at the O'Neill swimming pool for all Boy Scouts of Holt county and the surrounding vicinities. . . Ben E. Vidricksen has been appointed as manager of the Harding creamery here. He recently was located at Kearney. . . Dates for the 1954 Holt county fair, annually sponsored by the Holt County Agricultural society, have been set. . . Virginia Hoffman of O'Neill and Geraldine Bauer of Ewing were among the 10 students on the dean's honor roll at Norfolk Junior college.

Sexton Elected to Cherokee Job Lloyd W. Sexton, 43, of Lyons Tuesday, June 14, was named superintendent of the Cherokee, Ia., public schools. Sexton, a veteran of 19 years as an educator, replaced R. E. Cresel, who resigned last spring after 26 years as school superintendent there. Mr. Sexton formerly was principal in the O'Neill public school.

Mr. and Mrs. Gerald Classen and daughter, Patty, of Chicago, Ill., visited last week with friends and relatives in O'Neill.

Ed Beckwith of Neliph visited Thursday at the Ralph and Guy Beckwith homes.



Mrs. James W. Sire . . . bride of Butte man.

Ray Kayl Named Boyd K of C Head

LYNCH—The Boyd county Knights of Columbus council held a monthly meeting at Spencer on Thursday evening, June 16. The annual election of officers was held with Ray Kayl of Spencer elected grand knight; Melvin Jacoby, secretary, and John Schmidt, treasurer.

Other Lynch News Mr. and Mrs. George Mulhair were in Stuart Sunday, June 19, for the 25th wedding anniversary reception in honor of Mr. and Mrs. Henry Waechter at their home there.

Mr. and Mrs. Ernest Darnell left Saturday, June 11, for an extended visit with relatives in Oregon, also with relatives in other states. Their son, Junior, and family accompanied them on the trip.

Grace Mannen of Omaha is home for the summer vacation. She has taught at the Nebraska school for the deaf in Omaha for the past 20 years.

Lydia Sedlacek of Spencer was a business visitor here Wednesday, June 15.

Maxine Jehorek came Saturday, June 18, from Omaha to spend her week's vacation with home folks.

Mrs. Anna Lewis of Verdel is staying at the Joe Milacek home this week.

Mr. and Mrs. Robert Conklin visited at the Paul Reel home Sunday.

Byron Lower of Verdel was a visitor here Friday.

Eleanor and Marlin Barnes returned home Friday from several days at youth camp which was held at North Platte.

Don Kayl has reenlisted in the air force and left for Denver, Colo., where he will be stationed. His wife and baby accompanied him to Denver.

Mrs. Lewie Christensen returned home after a visit in Winner, S.D., with her children.

Mrs. Maria Craig and children of California are here visiting Mrs. Gracia Craig and the Spencers.

Mrs. Joe Macku of Spencer is staying here this week to be near her husband, who has both legs broken.

Mr. and Mrs. Bill Bentz of Spencer visited at the Joe Micanek home Sunday.

Mr. and Mrs. Martin Jehorek and son, also Miss Marine Jehorek of Omaha, are vacationing in the Black Hills this week. Willard Placek is looking after the place.

Illa Elsasser Weds Franklin Thompson LYNCH—Miss Illa Elsasser, daughter of Mr. and Mrs. William Elsasser, and Franklin Thompson, son of Mr. and Mrs. Clayton Thompson, both of Lynch, were married at the First Methodist church Thursday, June 9, at 7:30 p.m., by Rev. Anna Nelson.

The bride appeared in a white gown and wore a red corsage. Her sister, Mrs. Ronnie Carson, wore a dress of yellow nylon.

Both the bridegroom and his brother, Ivan, wore dark blue suits.

A reception was held in the church basement that evening.

The couple will live in north Lynch.

Mr. and Mrs. Thompson were hosts at a wedding dance at the IOOF hall Tuesday, June 14.

Mrs. Vern Grenier and children and Mrs. Hattie Crispen visited the Roy Alder home on Friday. On the way home they stopped at the Mineola cemetery.

Mr. and Mrs. Parnell Donohue of Bonesteel, S.D., spent Sunday in the home of Dr. and Mrs. E. M. Gleeson.

Wanner-Sire Rites in Lincoln Church

BUTTE—Monday, June 13, was commencement day and Tuesday, June 14, the wedding day for Miss Marjorie Wanner and James W. Sire.

The couple was united in marriage at a 2:30 p.m., ceremony in the Evangelical Free church in Lincoln.

After a honeymoon in the Ozarks, the couple will reside at 1645 K street, Lincoln, until the also newly-commissioned army second lieutenant receives his orders for active duty.

The bride received her master's degree from the University of Nebraska and her bridegroom, a bachelor's.

She is the daughter of Mr. and Mrs. Daniel M. Wanner of Minneapaukan, N.D. He is a son of Mr. and Mrs. Walter G. Sire of Butte.

Miss Mary Wanner of Minneapaukan attended her sister.

Bestman was John McPeck and the ushers were Burton Akeson of Chappel and Billy Larson of Marquette.

O'Neill News

Mr. and Mrs. Joe Hansen and family of Norfolk spent the weekend in the home of her parents, Mr. and Mrs. E. N. Flood.

Don Berg came Saturday to get his wife and family who have been visiting with Mrs. William Biglin for the past two weeks.

The Misses Mary and Kathryn Grady of Denver, Colo., arrived Saturday to visit at the home of their sister, Mrs. H. J. Hammond.

Monuments of lasting beauty made by skilled craftsmen of the J. F. Bloom Co. . . monuments from the factory to the consumer. — Emmett Crabb, O'Neill, phone 139-J.

Mrs. Louis Reimer, jr., and son, Jimmy, returned from Omaha Saturday where they had been visiting. Her mother, Mrs. Helen Brown, returned with them.

Mrs. Jack Dailey received a long distance telephone call Fri-

day from her daughter, Mrs. Betty Rossman, of Torrance, Calif. Mrs. Francis Schoenel and daughter, Carleen of East Moline, Ill., were overnight guests at the Henry Benze home Sunday night. Mrs. J. H. Bruns spent Sunday in Bassett visiting friends. Harry Smith and Mrs. Irma Redd were Sunday dinner guests at the Ward Smith home. Mr. and Mrs. Richard Hunt and family attended the Bassett rodeo Sunday.

Venetian winds, prompt delivery, made to measure, metal or wood, all colors.—J. M. McDonalds.

Mrs. Ed Psotta of Pilger is visiting at the Frank Clements home.

Mrs. Melvin Grosenbach of Gordon was a Monday dinner guest of Mr. and Mrs. Roy Cole, Frank Clements, Louis Vitt, Harlow Schwisow, and Ed Psotta went to Canada to spend the week fishing.

Mr. and Mrs. C. D. Harmon and Betty left Monday for Scottsbluff where they will make their home. They sold their household goods Saturday.

Mr. and Mrs. C. J. Gatz went to Lincoln Sunday and returned home Monday night.

Mr. and Mrs. Glenn Getting spent Sunday in Atkinson visiting

her parents, Mr. and Mrs. John Laible.

Mr. and Mrs. Melvin Hooper of Valentine visited Saturday with Mrs. Vannie Newman, Mr. Hooper is Mrs. Newman's brother.

Miss Mary E. Carney left Monday for New York City for an extended visit in New York, New Jersey, Pennsylvania and Delaware. She traveled by train.

FIRE RESISTANT HOMES & BARNS! Why paint with anything else? Flamemaster Interior No. 11, \$5.95 gallon; or use Admix No. 11, \$12.80 gallon, which mixes with two gallons ordinary paint (inside or outside). See LOOK magazine article May 17 Dealers Wanted APARTMENT SUPPLY HOUSE 1421 P Lincoln, Nebr. 2-2407

Sensational Sale SUMMER PEP-ME-UPS Summer heat and activities make extra demands on your energy, yet often cause you to eat erratically and at odd times. Foods don't always supply your body with the essentials it needs to keep up your energy level. Supplement Your Diet with PLENAMINS! 2—Large Boxes 7.96 (288-day supply) 2—Medium Boxes 4.80 (144-day supply) GILLIGAN'S REXALL DRUG Phone 87 — O'Neill

Just Arrived! Another Shipment Ladies' White HANDBAGS Special PURCHASE \$1.88 (Including tax) Nylons - Plastics - Leathers - Straws EVERY NEW STYLE INCLUDED ● Clutch ● Envelope ● Handle ● Box Your response to a similar offer two weeks ago was overwhelming. So we made another special purchase . . . sensational buys at just 1.88 . . . regular 3.98 values!

Summer Hat Clearance \$1 - \$2 - \$3 Whites and Colors Included — Straws and Fabrics Values to 9.95 — Hurry for Yours The Apparel Shop ONEILL, NEBRASKA

.. DANCE .. AT O'NEILL American Legion Auditorium & BALLROOM Saturday, June 25th ACES OF RHYTHM ORCHESTRA Adm.: Adults, \$1; high school students, 50c

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