

YOU'RE INVITED TO THIS STORE'S BUSINESS APPRECIATION SALE



STARTING SATURDAY MORNING AT 9:30

OSBORNE'S Big Appliance Store in O'Neill

... will open their big Business Appreciation and Grand Prize Contest Sale. Everything has been reduced in price for this big sale of nationally-advertised Household Appliances. Some items reduced 20%, some 50%, and, yes, some reduced 75% and even more! It's our way of saying, "Thanks, Folks!" for your patronage in the past and to make new friends and customers! This is the same high quality merchandise that has been carried at OSBORNE'S — the place to go for appliances you know. So plan now and take advantage of this great sale — and save on your appliance needs!

NO REFUNDS — NO RETURNS — ALL SALES FINAL

DURING THIS Sale HERE'S YOUR INVITATION TO WIN

These Prizes Given Away The Last Day of The SALE!
WHICH ONE DO YOU WANT?

You will find a coupon below, tear it off, fill in your name and address and bring, send or mail it to our store today, or very soon. Nothing to buy — no strings attached — you'll receive FREE, and without any obligation on your part, the COMPLETE DETAILS of this wonderful Grand Prize Event — an event for the people who want pleasure, fascination, fun, as well as an opportunity to win one of the valuable prizes now on display at our store. **Give Yourself a Chance To Win — Bring this Coupon to Our Store!**

I WANT ONE OF THE BEAUTIFUL PRIZES

NAME.....

ADDRESS.....

7-Piece Magnetized Screw Driver Set
Regular Price 1.98 —
Now Only **88c**

3-Piece Carving Set — Knife, Fork, Honing Stick
Regular Price \$6.95 —
Now Only **1.44**

Hotpoint

PUSHBUTTON ELECTRIC RANGE

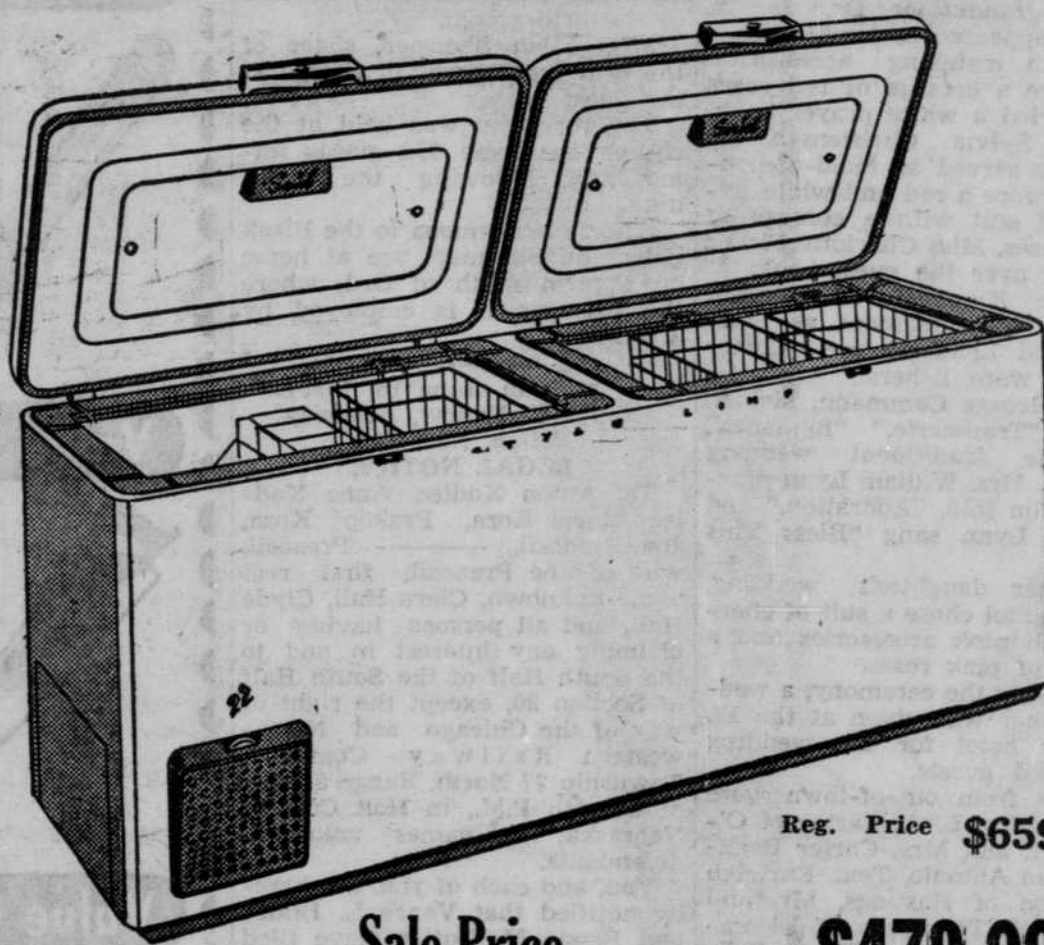


New Super-Oven!

Now Hotpoint gives you the largest oven built for a full-size kitchen range, for even greater baking economy. New Color-Keyed pushbutton cooking, too, plus the new Time Center for automatic controls! New Super-Calrod® surface-unit!

Regular Price \$389.50
Now Only **\$299.00**

Servel 22-Cu. Ft. Freezer



Reg. Price \$659

Sale Price **\$479.00**

Fringe Area Designed Telescopes RCA Victor Newest 1955

- THE FELTON — 21" Console
- THE RADNOR — 21" Console
- THE HIGHLANDER — 21" Console
- THE BENSON — 21" Console
- THE VALIANT — 21" Table
- THE ASHLAND — 21" Super Console

Most Other RCA'S on Display — All at Reduced Prices

Hallicrafter Super Distance

- THE CAMERON — 24" Full Door Console
- THE STRATORAMA — 21" Console
- THE DARTMOUTH — 21" Console
- THE MODERNE — 21" Console

Other Makes — Heavy Console

- RAYTHEON — 21" Table, Leatherette
- CBS — 21" Half Door Console
- CBS — 21" Table
- EMERSON — 17" Table

Used TV'S — Recent Trade-ins

- BENDIX — 10", Just Right for Trailer
- OLYMPIC — 17" Table, New Picture Tube
- HALLICRAFTER — 17", at Least 15 of This Model

MANY OTHERS — NO SPACE TO LIST — EVERYTHING AT REDUCED PRICES!
ALL ANTENNAS, ROTORS AND ACCESSORIES ALSO GREATLY REDUCED

OSBORNE'S

Appliance Store

112 So. 4th

O'Neill, Nebr.

RCA ESTATE ELECTRIC RANGES

Griddle Top
Regular Price \$329.50

Sale Price **\$244.00**

Deluxe 30-In. Glass in Door
Regular Price \$229.50

Sale Price **\$188.00**

Standard Model
LARGE SIZE OVEN
Regular Price \$199.50

Sale Price **\$166.00**

Westinghouse Electric
ROASTER
Regular Price \$42.95

Sale Price **\$29.00**

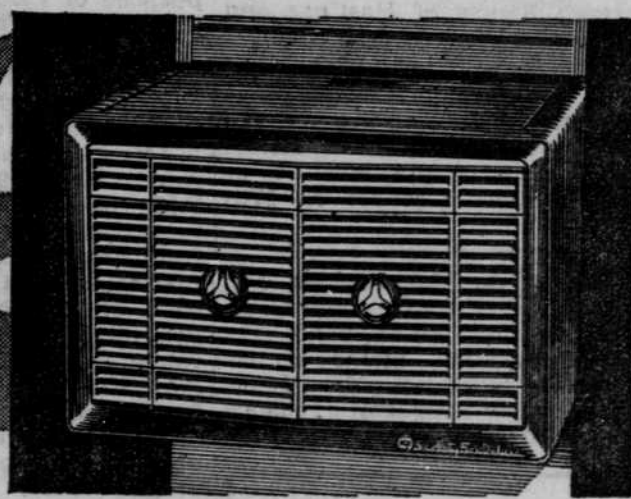


13.6 CU. FT. CAPACITY
CUSTOM MODEL C-146

Deepfreeze Home Freezer

Regular Price \$399.50

Now Only **\$333.00**



The New RCA Air Conditioners

1-Ton, Reg. \$439.50 — Now Only **\$366.00**

WE'RE CAUGHT WITH TOO MUCH MERCHANDISE!

It's OSBORNE'S
For the
YOU