

PETERSEN'S CLOTHING - O'NEILL

Don't Miss This Sale!

SALE!

LOOK AT THIS BARGAIN!
WITH
COUPON
Clip This Coupon from THE FRONTIER or INDEPENDENT PAPER
IT'S GOOD FOR \$1.00
ON PURCHASE OF \$10.00 OR MORE
THURS., FRI., SAT., MON., MAY 5-6-7-9 (only)

It's a Fact:
MEN'S AND WOMEN'S
SHOES
AT SAVINGS UP TO
1/2 AND MORE
MUST SEE TO BELIEVE!

DON'T FORGET!
We Give
GREEN ARROW STAMPS
In This Sale Also!

EVERY PIECE OF
MERCHANDISE IN OUR
STORE
HAS A FAMOUS LABEL!
AND ALL AT SALE PRICES
Except "Fair Trade" Items

FOR THE BEST
IN MEN'S WEAR AND
LADIES' FOOTWEAR
SHOP FIRST AT
PETERSEN'S in O'Neill

100 PAIRS of
Famous Brand
Men's DRESS
Shoes & Oxfords

- JARMAN
 - CROSBY SQUARE
 - CONNELLYS
- Positive Values to \$12.95

FOR ONLY **5.90**
Biggest Shoe Values in Nebraska

Grade Shoes To Go At HALF - PRICE and Less!

MEN'S \$10.95 JARMAN OXFORDS N.O.W. 9.90	1 LOT TO \$13.50 "CROSBY SQUARE" OXFORDS NOW 10.90	MEN'S TO \$17.95 FAMOUS A-I-R-F-I-L-M CUSHION ARCH OXFORDS N.O.W. 14.90	1 LOT MEN'S 9.95 to 12.95 TO CLOSE OUT SHOES NOW 3.90	LADIES' PARIS FASHIONS CONNIES JACQUELINES NATURALPOISE VELVET STEP MEN'S CROSBY SQUARES JARMAN AIRFILMS IN THIS LOT SEE AND SAVE
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Men's
\$3.95 to
\$4.50
Famous
Brand
PAJAMAS
A BIG
VALUE!
2.88
1 LOT
Men's
to \$7.95
Western
DRESS
Shirts
NOW
4.90

MEN'S TO \$9.95
DRESS PANTS 7.90

MEN'S \$1.50
ALL LEATHER BELTS 1.19

MEN'S
JEWELRY NOW 20% OFF
Plus Tax

LADIES'
\$1.25
FAMOUS
MOJUD
NYLON
HOSE
89c

STORE
ARRANGED
SO YOU
MAY
SERVE
YOURSELF

BE SURE
TO BE ONE
OF THE FIRST
50 ADULTS
AT OUR DOOR
WED., MAY 4
AT 10 A.M.
for your \$1 COUPON

MEN'S
SUMMER
STRAW
HATS
NOW READY!
Get Yours NOW!

LOOK FOR
\$1 COUPON
IN YOUR
Local Papers!

BE SURE TO CLIP THE \$1.00 COUPON FROM THE FRONTIER & INDEPENDENT NEWSPAPERS

\$\$\$ SAVE \$\$\$ - SHOP FIRST AT PETERSEN'S - \$\$\$ SAVE \$\$\$

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