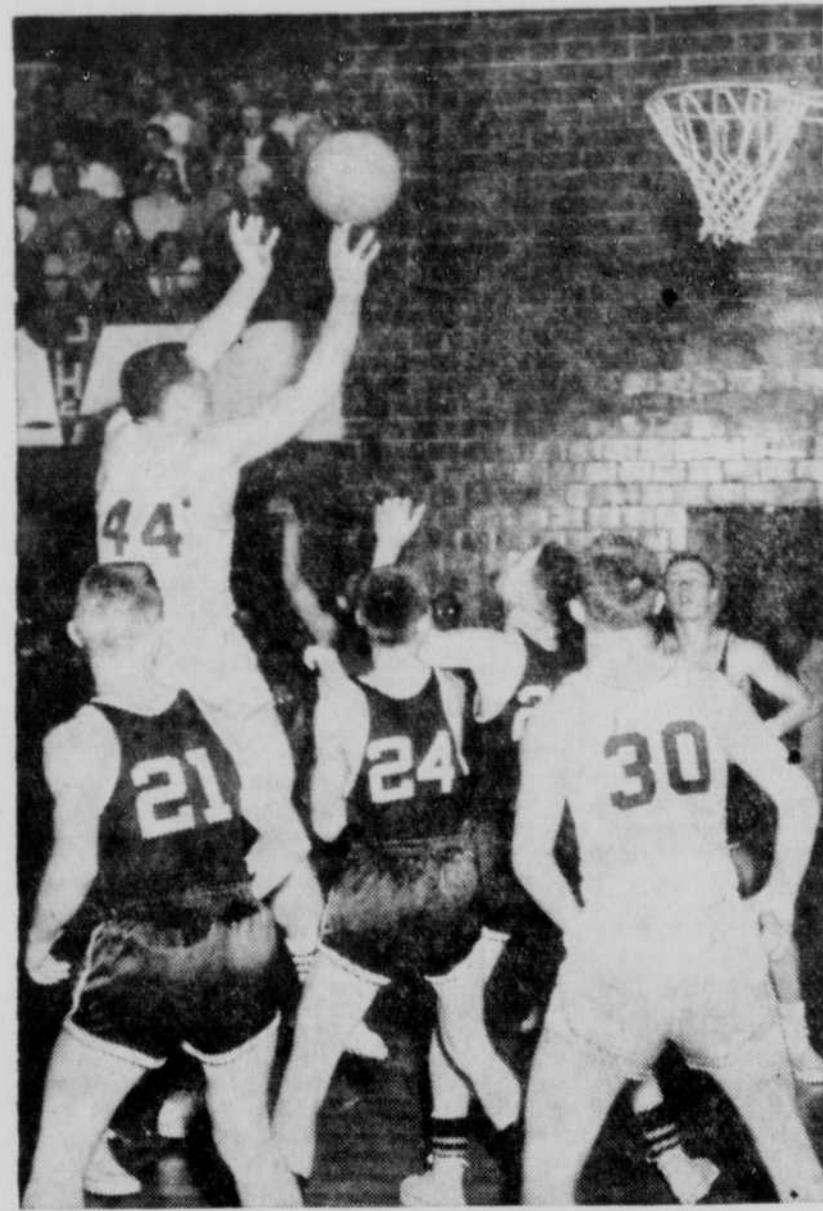


In a mild upset the O'Neill high Eagles ousted the Stuart Broncos, 54-47, in Monday tourney play. O'Neill's Jim Larson failed on this try. Broncos (white suits) in the picture are Rich Schmaderer (44), Jerry Heyne (34) and Butch Bauman (34). The head bobbing in the background is O'Neill's John Kurtz.—The Frontier Photo.



Leaping high with a two-handed push shot is St. Mary's Gene Schneider (44) during Monday night's upset game with the Page Eagles. Page knocked the Cardinals, tourney favorites, from the Holt county tourney, 45-39. Gale Stevens (30) is Schneider's mate. Eagles are: Dennis Ickes (21) and Dennis Cork (24).—The Frontier Photo by Larry Frisch.

Changing Food Patterns Discussed

The future world food supply and how the organization can fit into it efficiently and profitably was a topic of major emphasis in resolutions of the American National Cattlemen's association which wound up its 62nd annual convention Saturday in Omaha.

Several resolutions dealt directly with future problems of keeping pace with changing food patterns. In fact, one motion urged congress immediately to implement a study of "our 1975 and 2000 food needs."

The group also gave hearty endorsement to the work of the association's own fact-finding committee and urged its continued search into some of the "vexing problems" of the industry.

G. R. "Jack" Milburn of Grass Range, Mont., rancher, who was elected by acclamation, keynoted the theme by pointing to the "pressures of keeping pace with a growing population and with dwindling agricultural lands."

Also elected by the 1,500 stockmen from 40 states were Fred Dressler, Gardnerville, Nev., first vice-president, and Radford S. Hall, Denver, Colo., executive secretary.

Club to Have Secret Pals—

The What Not Extension club met Friday evening, January 16, at the home of Mrs. Reed Herley. The programs for the year were worked out.

Mrs. Milton Baack, president, reported on the council meeting and led a discussion on parliamentary procedures. It was decided to have secret pals this year. Mrs. Willard Solfermoser served the lunch.—By Mrs. Glenn Kennicott, reporter.

Mrs. Delbert Carl Honored at Show

EWING—A miscellaneous show or honoring Mrs. Delbert Carl, Jr., a recent bride, was held Tuesday evening, January 13, at the parlors of First Methodist church.

Miss Judy Cloyd was in charge of the contests and pen and paper games. Prizes were given the winners.

Gifts for her future home were found as Mrs. Carl unwrapped the many packages of the gift book. Lunch was served. Table decorations were carried out in the bride's chosen colors of red-and-white. Hostesses were Mrs. H. R. Harris, Mrs. Irvin Cloyd and Judy. Mrs. J. L. Pruden, Mrs. Earl Wright and Vivian and Mrs. Beulah Black.

Guests from out-of-town came from Clearwater, O'Neill and Chambers.

Tells of Plans for Halsey 4-H Camp

CHAMBERS—Valley Center Extension club met Friday, January 16, at the home of Mrs. G. H. Grimes with Mrs. Charles Grimes hostess. Twenty members and one visitor were present. Roll call was answered by giving a good resolution for 1958. The president, Mrs. Floyd Gleed, presided at the business session. New year books were distributed. Mrs. Merle Fagan gave a report from the "Country Woman" magazine. Mrs. G. H. Grimes reported on the county council meeting held in O'Neill. She stated that the one new goal for the council this year was to help in establishing a 4-H camp at Halsey.

It was voted to send \$2 to the Norfolk community center. One new member, Mrs. Don Gartner, was welcomed.

Following the business meeting the second lesson on making wood fiber flowers was presented by Mrs. Elmer Coolidge and Mrs. Lloyd Wintemote. Lunch was served by the hostess. The next meeting will be February 20 at the home of Mrs. Merle Fagan with an exchange of valentines.

VISIT PLANNED

A representative of the Norfolk social security office will be at the assembly room, basement of the courthouse, at O'Neill, from 9:30 a.m. to 3 p.m. Wednesday, February 4.

Fearless Deer Think Better of It

A west O'Neill housewife reports an unusual sight Wednesday morning, January 14. She saw three deer nonchalantly making their way in the vicinity of the Nebraska state highway department garage. The deer were sighted about a half-block west of the state garage.

The housewife said the three deer were deliberating on whether or not they should cross U.S. highway 20 and make their way to O'Neill's main thoroughfare—Douglas street.

Apparently the deer thought better of the proposition—bounded into a field and disappeared.

Attend Dental Meeting—

Dr. and Mrs. L. A. Burgess were in Sioux City Monday and Tuesday where Doctor Burgess attended the Sioux City Dental society meeting.

Mrs. Etta Britnell was a guest in Oakdale at the home of Mr. and Mrs. Leland Britnell and girls from Friday until Tuesday. The Leland Britnells brought her home and were dinner guests of Mr. and Mrs. Arnie Mace, Jr., and Dick.

Last Thursday guests of Mr. and Mrs. George Van Every were Mrs. Sylvia Jones and daughter, Jean of Lincoln and Mrs. Marvin Van Every of Norfolk.

Gambles The Friendly Store

WIFE SAVER

Sale

Gambles "LUCKY 11" for HOUSEWIVES

DISPENSERS
Plastic squeezables with snap-on tops—red for catsup, yellow for mustard.
Each **14c**

5 DOZ. CLOTHESPINS
22¢
Terrific buy on slightly irregular hardwood clothespins. Smoothly sanded.
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WASTE BASKET
Small size—ideal for bath, bedroom, den. Rose Bonquet design in yellow or pink.
Each **33c**

SALT & PEPPERY
Wooden shaker set is decorated with quaint hand-painted faces. Screw-on tops.
Set **44c**

10 PC. COVER SET
55¢
98¢ Value Wonderful savings on snug plastic covers! Foods keep fresh, odor-free!
19-2507

BOARD COVER
66¢
Heat reflective silicone cover reduces ironing time. Iron rest free during sale!
19-2544

BAMBOO BASKET
77¢
Reinforced bamboo bushel—for laundry, toys, etc. Plastic Basket Liner . . . 39¢
19-686, 5403

12 QUART PAIL
88¢
Save over 1/2! Rust-proof plastic pail is non-marring. Red, yellow or turquoise.
19-6189

YOUR CHOICE!

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EMBOSSED PLAQUES

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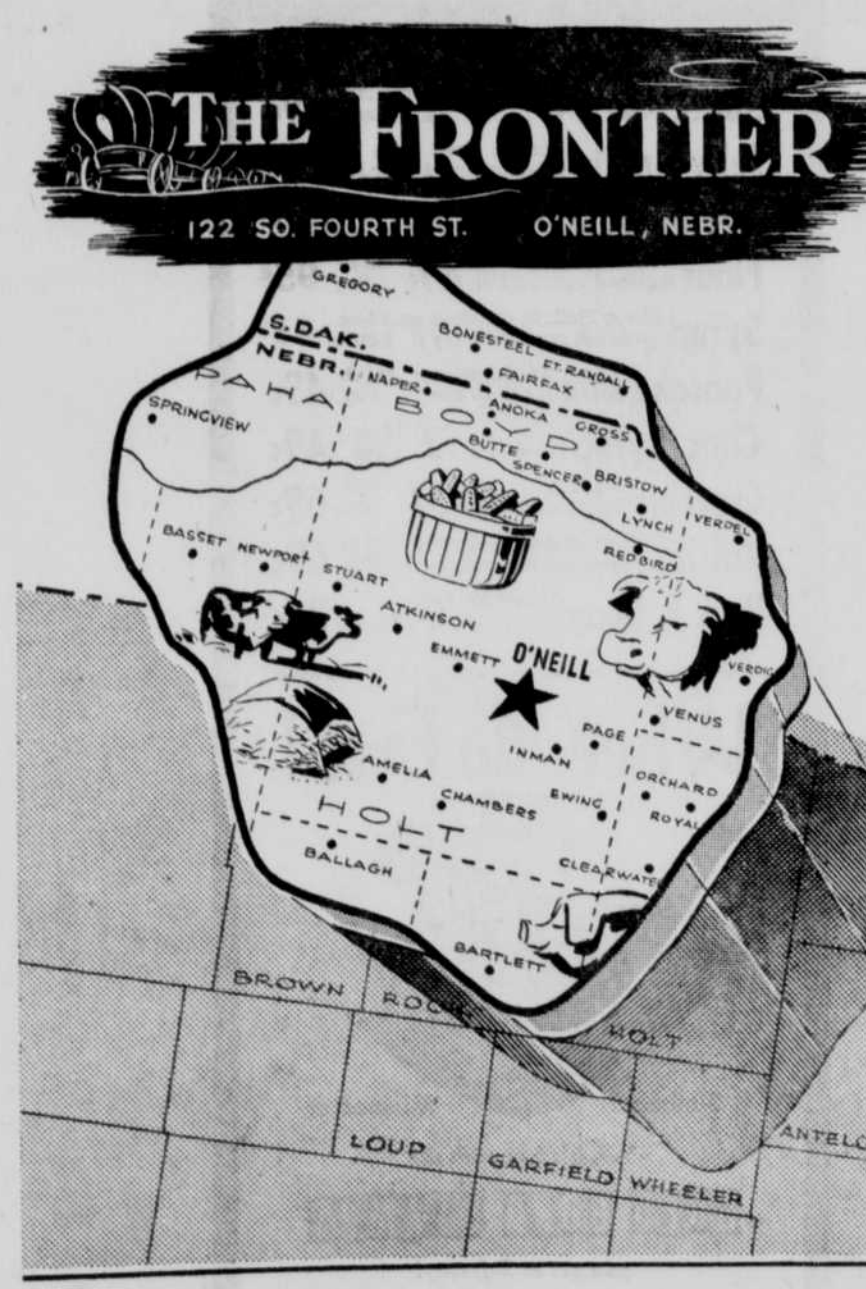
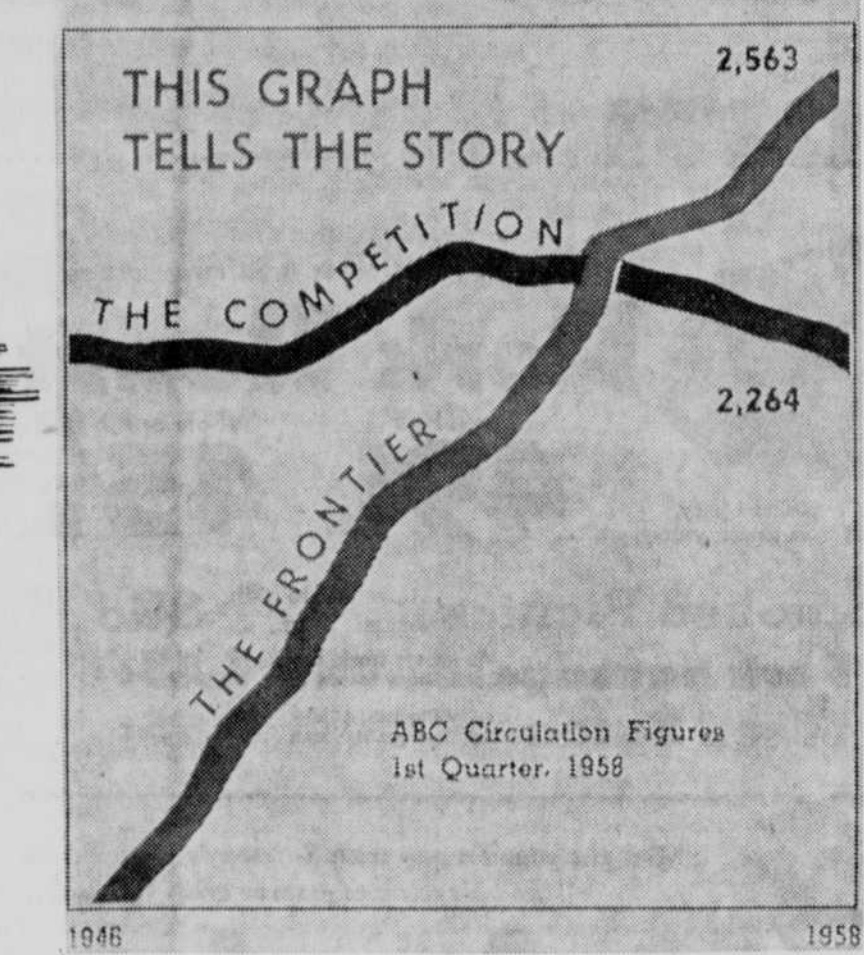
Lustrous, brass-plated plaques richly embossed with Old English designs. Fine gift! 1 1/4" diameter.
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Save steps—have an extra where you need it! Buy now at low sale price!
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ONE newspaper in the O'Neill region continues to grow . . .

Biggest ABC (or sworn) circulation in nine counties. Details, marketing information, promotional assistance gladly furnished—upon request.



The O'Neill region is one of Nebraska's richest rural marketing areas with an economy based on cattle, hogs, hay, blue-grass, poultry, eggs, dairy products. Per capita purchasing power ranks high nationally, and THE FRONTIER readers are proved loyal and responsive. O'Neill (pop. 3350) is North Nebraska's biggest retail, wholesale, communications center; it is a ranking livestock, farm produce and hay mart; O'Neill is noted as a medical and financial center; it is served by two railroads, three federal highways, three bus lines. The business directory counts most automobile and farm implement lines. O'Neill, which gained 600 persons in the decade (1940-50, U.S. census), and THE FRONTIER, North Nebraska's fastest-growing newspaper, are marching ahead together, hand-in-hand.

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SAVE OVER \$60

- Giant 21-Inch Blower
- Completely Automatic

Fluff dries entire wash—miracle fabrics to heavy workclothes. Big 20-lb. capacity. "Knee-action" door. 110-220 V. Trade!
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Finest two speed washer with automatic timer—turns itself off! Holds 25% more clothes—cuts wash time way down. Lint filter; Lovell wringer; Fast-Flo pump. It's color styled!
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CORONADO 21" Ardmore

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- Two Hi-Fi Speakers
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Amazing tube saver protects all tubes against warm-up power surge, increases tube life! Has super power chassis and slim-line cabinet in rich mahogany finish. Lined Oak Finish. . . 209.95
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13 Cubic Foot CORONADO FOOD FREEZER

SAVE \$70

Deluxe space-saving model stores 455 lbs. of food! Bonus features are fast freeze compartment, child-safe lid with twin lights, take-out basket and divider.
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TRADE! GET GREATER ALLOWANCES AT GAMBLES