



Welcome to O'Neill's PRODUCTS PARADE

Saturday, May 24th

Exhibits Galore in Outdoor Array

NORTH FOURTH STREET — AFTERNOON & EVENING

MUSIC BY THE MUNICIPAL BAND

Under Auspices of the Chamber of Commerce

Shop and save . . . clip these coupons and others found elsewhere in this issue!

Products Parade Coupons
SAVE 119.70
Coronado Washer & Dryer

REG. PRICE
Coronado Elec. Auto. Dryer — 159.95
Coronado Elec. Auto. Wash. — 229.95
Total Regular Price — 389.90

Only **\$270** with This Coupon

EASY TERMS
GAMBLES . . . Downstairs Store

Products Parade Coupons
COAST-TO-COAST STORES
JO & DALE WILSON — O'NEILL

Two 10-Qt. Galvanized
PAILS
95c

With This Coupon
Saturday Only

Products Parade Coupons
Copper and Wrought Iron
ASH TRAYS
\$1.00 VALUE

With Coupon Only ----- **69c**

GILLIGAN REXALL DRUG

WITH COUPON
SAVE 20c
SNOW STAR ICE CREAM

1/2-Gal. Ctn. **49c** with this coupon

SAFEWAY

Good Saturday, May 24, in O'Neill

Products Parade Coupons
10% OFF
Genuine John Deere
MOWER PARTS

It's early in the season, but you'll save if you
cash in NOW!

HARRY R. SMITH IMPLS.
Phone 562

Plan to See the Diesel John Deere Cutaway Model in Action!

Products Parade Coupons
APPAREL SHOP
This Coupon Is Worth
\$1.00

On Any Purchase Over \$5.00
in Our Store on
Regularly Priced Merchandise
(Saturday Only)

Products Parade Coupons
Gambler

This Coupon Good for
30c
on any "Solita" Nylon Hose
Stretch - Seamless - Full Fashioned
Knee Length

With Coupon NOW! ----- **68c**

Products Parade Coupons
LEE STORES . . . O'Neill

\$1.00 - This Coupon Is Worth - **\$1.00**

\$1.00
Toward the purchase of any
LAMP SHADE
in Our Store — Saturday

Products Parade Coupons
SATURDAY, MAY 24
WITH THIS COUPON
Ivy League Pants
\$2.98
A regular \$4.95 value!

McCARVILLE'S

CLOTHING — O'Neill — SHOES

Products Parade Coupons
DANKERT'S
O'Neill - Chambers

This coupon worth —
\$10
toward the purchase of any
major appliance during
O'Neill's Progress Parade

Products Parade Coupons
McINTOSH JEWELRY
"Where Price and Quality Meet"

Community Silver

Your choice of 5 patterns. You buy 3-piece settings at reg.
ular price and we give you one setting FREE!

This Coupon Worth **\$1**
On any set of CUFF LINKS and TIE BAR priced at
4.95 and over!

Products Parade Coupons
This Coupon Is Worth
5c

Toward the purchase of one pound of
the famous—
HARDING BUTTER
Saturday Only
At your favorite food store!

Products Parade Coupons
WESTERN AUTO
This Coupon Is Worth
\$1.00
on the purchase of any new WIZARD
battery or tire one day only!

This Coupon Plus \$1
will purchase 3 rolls of white
ceiling paper one day only!

Products Parade Coupons
30% OFF
. . . the regular price on any item
displayed in our West Window on
PRODUCTS PARADE DAY !

With This Coupon!

LIMIT — ONE DAY ONLY

MONTGOMERY HARDWARE

Products Parade Coupons
Pliable Plastic Wastebaskets
Regular 2.49
1.27

With This Coupon

- Round or Rectangular
- Unbreakable Plastic
- Rustproof, Dentproof

Smartly designed in pretty colors yellow, pink, turquoise.
Round basket also in red. Easy to clean Polyethylene, won't
mar floors. Rolled rim. Approx. 13-in high.

Patton's Ben Franklin Store

Products Parade Coupons
This Coupon Worth
\$25
Thursday - Friday - Saturday
On Any
MAYTAG APPLIANCE
Wm. Krotter Co. of O'Neill

ALL ROADS LEAD TO O'NEILL'S FIRST ANNUAL PRODUCTS PARADE !