

Conoco Tells \$50,000 'Hottest Brand' Contest

O'Neill News

Mr. and Mrs. Keith Abart and family spent Sunday visiting his parents, Mr. and Mrs. C. F. Abart, at Emmet.

Mrs. Harden Anspach and Mrs. John Conrad spent Friday and Saturday in Lincoln. Mrs. Anspach visited her daughter and family, Mr. and Mrs. Charles Marsten; Mrs. Conrad visited her daughter and family, Mr. and Mrs. Ben Troshynski, bringing her daughter and son home with her to spend several days.

T/Sgt. and Mrs. John Moler and son departed Tuesday for their home in Cambridge, Mass., after visiting relatives here. Mrs. Dave Moler accompanied them to Rockford, Ill., to visit her daughter.

Mr. and Mrs. Pat Hickey of Omaha visited over the weekend with his father, P. V. Hickey, and other relatives.

Ann Waters of Omaha arrived Saturday to spend a week visiting Mrs. William Biglin and Mrs. M. R. Boier.

Miss Kathy Kazda of Winner, S.D., spent on Wednesday, March 26 until Sunday visiting in the Archie Bright home.

Mr. and Mrs. Rynold Cimfel visited over the weekend with her parents, Mr. and Mrs. Peter W. Mullen, at Broken Bow.

Mr. and Mrs. Robert Greenfield and family of Stuart spent Sunday visiting her mother, Mrs. Abbie Coker.

Mrs. Jim Adamson of Omaha arrived Sunday to spend Easter vacation with her parents, Mr. and Mrs. Emmet Crabb. She teaches in South High. Mr. Adamson will arrive today (Thursday).

Mrs. William Biglin has returned from Denver, Colo., after visiting several weeks with her daughter and family, Mr. and Mrs. John Carroll.

Mr. and Mrs. Marion Woidneck and daughters of Midway and Mrs. Rosa Bowers Sunday attended a Bowers reunion at the home of Mr. and Mrs. Clarence Bowers in Norfolk.

Monuments of lasting beauty made by skilled craftsmen of the J. F. Bloom Co. . . . monuments from the factory to the consumer.—Emmet Crabb, O'Neill

Mr. and Mrs. Gerald Davidson will leave Friday for their home in Barstow, Calif., after visiting several days with his parents, Mr. and Mrs. Robert Davidson.

Mr. and Mrs. Ray Dendinger of O'Neill and Mr. and Mrs. Robert Densberger and son of Ainsworth were Sunday dinner guests of Mr. and Mrs. Archie Densberger.

Guests Thursday evening of Mr. and Mrs. Donald Franklin were his parents, Mr. and Mrs. Grafton Franklin of Verdel.

Mr. and Mrs. Ray Eby returned Saturday from a week's visit in Denver, Colo., with their son, Mr. and Mrs. Dave Eby and Tammy.

Mr. and Mrs. Richard Shain and children of Ewing were Sunday guests of Mr. and Mrs. A. L. Eymann.

Mr. and Mrs. Art Peters of Spencer were Saturday guests of Mr. and Mrs. Donald Franklin.

Miss LaVeta Lehn attended a board of directors meeting of Nebraska Dental Assistant's association in York Sunday. Her mother, Mrs. Mary Lehn, accompanied her. Enroute they visited Mr. and Mrs. Earl Ralya in Grand Island.

Mr. and Mrs. Frank Froelich left Tuesday to visit daughter and husband, Mr. and Mrs. Jack McDonald at Belleville, Ill. Enroute they visited their daughter, Mr. and Mrs. B. E. Wanser of Hartington, and also relatives at Audubon, Ia.

Miss Mary Elizabeth Gatz and Eddie Gatz of Omaha arrived to spend Easter with Mr. and Mrs. C. J. Gatz.

Robert Eby and Susan Tyson of Omaha were weekend guests of his mother, Mrs. E. J. Eby, and sister, Mrs. Bennett Gillespie, and family.

Mr. and Mrs. Don Petersen of Lincoln visited from Saturday until Monday with their parents, Mr. and Mrs. Harry Petersen and Mr. and Mrs. Dwight Harder.

Mrs. Ray Bettenhausen and daughter of Hartington arrived Sunday to visit until Wednesday at the Reed Herley home.

Holt Exceeds Heart Fund Quota

The total gross income of 1958 heart fund campaign in Holt county was \$2,830.29, according to Mrs. John L. Baker of O'Neill, drive chairman.

The communities in the area contributed the following amounts:

O'Neill	\$951.44
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Page	112.00
Atkinson	389.48
Ewing	113.38
Chambers	103.08
Emmet	45.15
Stuart	132.63

This was the first year the heart fund solicited in rural areas of the county, and the response was "very good". Mrs. Baker said. Rural contributions amounted to \$958.13.

Stanley Huffman of Ewing, state heart fund chairman, com-

mended Holt for "doing so well." Holt went over its quota, which was set at \$1,664.

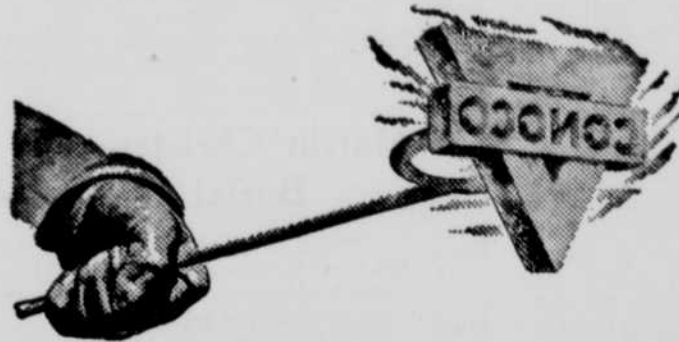
Busy Schedule for Rural Schools—
Additional contributions from rural schools to the Holt county march of dimes include:
District 46, Mrs. Georgine Funk, teacher, \$5.50, and district 18 1/2, Mrs. Dorothy Brookshire, teacher, \$1.71.
Coming events on the Holt

rural school calendar includes:
March 31—April 4—Group spelling contests.
April 19—County spelling contest.
April 22—Music festival; O'Neill public school auditorium, 9:30 a.m.
May 2—Eighth grade examinations.
May 3—Holt county rural track meet, Atkinson.
May 8—Holt county Rural Teachers association, O'Neill

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public school.
May 14—Eighth grade promotion exercises.
May 20: Mr. Rueschhoff will judge exhibit.
To Ainsworth—
Mr. and Mrs. Ray Eby visited relatives in Ainsworth and Valentine Sunday.

Participate in Fleet Exercise—
John M. Kilcoin, seaman, USN, and Ralph M. Kilcoin, electrician's mate third class, USN, brothers of O'Neill, took part in a major Atlantic fleet amphibious exercise aboard the tactical command ship USS Northampton during March 13-31, off the Southeastern Atlantic coast.



CONOCO—The Hottest Brand Going—Announces...

HOTTEST CONTEST GOING!

\$50,000⁰⁰

112 Prizes Plus Bonuses



First Prize:

A CADILLAC FULL OF CASH!

Second Prize:



1958 STATION WAGON OF YOUR CHOICE!

Choose the Ford, Chevrolet or Plymouth Station Wagon you've always wanted . . . 2-door, 4-door; 6-passenger, 9-passenger . . . the make, color and equipment you want (up to \$4000).

Third Prize:



10 RCA-WHIRLPOOL WASHER-DRYER COMBINATIONS!

The best answer yet to a woman's wash-day prayers! Fully automatic. No lifting damp clothes from one machine to another. Just set the dials and your wash is done 'n' dried!

Fourth Prize:



100 PHILCO "SLENDER SEVENTENER" PORTABLE TV SETS!

Big, beautiful and '58-new TV, in a trim new form really designed to be carried. Styled to look stunning from any angle. Living room, kitchen, patio . . . now, wherever you go, you can take the show!

IT'S EASY TO WIN! Just complete this simple jingle:

ALL YOU HAVE TO DO is to win a Cadillac full of cash, or the station wagon of your choice, or any of the other 110 prizes plus bonuses, is to write a winning last line to this jingle. It's easy! Last word of last line must rhyme with agree.

Drive in today and you will soon know Why the Hottest Brand Going is Conoco; Try our gas, oil, service—and you'll agree, —————!

For Example: It's Conoco care for my car—and me!

How to enter: Obtain an official entry blank from any Conoco Dealer. Complete last line of jingle printed on the entry card. Last line must rhyme with agree. Print your name and address in space provided. Enter as often as you wish, but use only official entry blanks.

Where to send: After completing entry, tear out of folder, affix 3¢ stamp, and mail to: Conoco Hottest Brand Going Contest, Box 7508, Chicago 77, Ill.

Other Rules: Contest begins April 1, 1958, and ends May 15, 1958. Entries must be postmarked before midnight, May 15, 1958. Contest is subject to the complete rules as set forth on the entry blank available at all Conoco Dealers.

\$100 Cash Bonus: Contestants who get an oil change with either New Conoco all-season Super or Conoco Super Motor Oil and have their entry blank certified by Conoco Dealer signing in space provided will receive a \$100 Bonus Prize if their entry is judged as one of the 112 winning entries.

Hints to help you win: You'll have a better chance if your last line points up one or more of the following facts about Conoco!

Facts about Conoco Products:

Conoco Royal Gasoline with TCP plus . . . combines benefits of TCP with exclusive oil-plating action . . . boosts power as it cuts wear as it increases mileage . . . protects as it powers.

New Conoco all-season Super Motor Oil . . . exclusive Oil-Plating* actually plates a full-time film of protection to upper engine parts that can't drain down . . . even overnight. Gives you faster, safer starts, automatic warm-up, up to 80% less engine wear.

Conoco Royal Service: Every Conoco Dealer has pledged himself to give you the most complete and courteous service on the highway . . . to give you that wonderful Royal Feeling when you drive!

Facts about Continental Oil Company:

- It's America's second oldest major oil company.
- The famous Conoco Red Triangle is seen by 48 million people every day.
- Conoco serves the people of 27 states in the heart of America, through 8,766 service stations.

*Trademark owned and patent applied for by Shell Oil Company.

PLUS \$100 Cash Bonuses

to every prize winner who gets an oil change with either New Conoco all-season Super Motor Oil or Conoco Super Motor Oil before sending in his entry blank, and has entry blank so certified by his Conoco Dealer signing in space provided.

*Choose any 1958 Cadillac model (Series 62) you prefer: convertible, hardtop, sedan . . . or similar choice of comparably priced year (no minimum retail value \$6200). We'll fill it with \$10,000 in cash!

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Get Going in the Hottest Contest Going - SEE YOUR CONOCO DEALER TODAY!

Watch

THE FRONTIER

for

Gambles

The Friendly Store

Big Remodeling Sale!

COMING SOON!



for full-time engine protection

ROGER BENNETT

Phone 606 — CONOCO Bulk Agent — O'Neill
FARMERS AND RANCHERS
Ask about our Extended Harvest Term Payment Plan

DRIVE IN, NEIGHBOR

for CONOCO all-season Super Motor Oil

Eby's Conoco Service

Second & Douglas —
Phone 365
ASK FOR YOUR CONTEST ENTRY BLANK