

McIntosh JEWELRY

O'NEILL



featuring **25% DISCOUNT** under our . . .
MERCHANDISE DOLLARS PLAN!

SALE STARTS **9** - **Big Days** - **9** SALE ENDS
Thursday, Nov. 21 Saturday, Nov. 30

Give Jewelry for Christmas!

For him, for her,
your list . . .
for everyone on

A wide
selection
in all
price
ranges!

HERE'S HOW OUR PLAN WORKS

McINTOSH MERCHANDISE DOLLARS, representing 25% of your first purchase, will be issued FREE! These MERCHANDISE DOLLARS may then be applied on any item in our store!

For example: Perhaps your first purchase is a \$100 diamond ring or a \$100 set of silver. You would be "refunded" \$25 in McINTOSH MERCHANDISE DOLLARS which, in turn, may be used in the purchase of or toward the purchase of any item in our store.

Supposing you purchased the \$100 diamond ring and you receive \$25 in McINTOSH MERCHANDISE DOLLARS. Then, let's suppose you decide to buy a \$49.75 wrist watch. You would apply the \$25 in McINTOSH MERCHANDISE DOLLARS on the watch and you would be paying only \$24.75 in U. S. dollars! And, after purchasing the watch, you would be issued \$6.19 in McINTOSH MERCHANDISE DOLLARS on that purchase, entitling you to further credit on any item you choose. (Repair excepted).

Cash In on These Extraordinary Savings

for him...

- RONSON CIGARET LIGHTERS 3.50 up
- ZIPPO CIGARET LIGHTERS 3.50 up
- BILLFOLDS 2.95 up
- TIE CLASPS 1.50 up
- SCHAFER, PARKER, WATERMAN PENS 1.95 up

for her...

- RONSON LADIES' SHAVERS Regular 14.95 — Special 9.95
- LADIES' HAND-TOOLED LEATHER PURSES 1.50 up
- SILVER CHESTS 6.50
- SPEIDEL WATCH BAND 7.95 up
- CROSSES 2.25 up
- IDENTIFICATION BRACELETS 4.95 up
- JEWEL CASES 5.00 up
- DRESSER SETS 12.50 up
- CHINA
Haviland
Noritke
Sango

for the

home...

- HAND-HAMMERED BRASS SUGARERS and CREAMERS Only 1.50 up
- SAUCE LADELS 79c up
- TV LAMPS 6.00 up
- ALUM. TRAYS 7.00 up
- CAMBRIDGE & FOSTORIA CRYSTAL



Bob White

DOG WING DINNERWARE

16-PC.
STARTER
SET
13.95

... the ultimate in versatile styling . . . for every dining setting indoors or out . . . for partying and casual daily service!

OPEN EVENINGS!

Thursday Nov. 21st
Saturdays Nov. 23rd - 30th



Diamond Bridal duo \$39.75



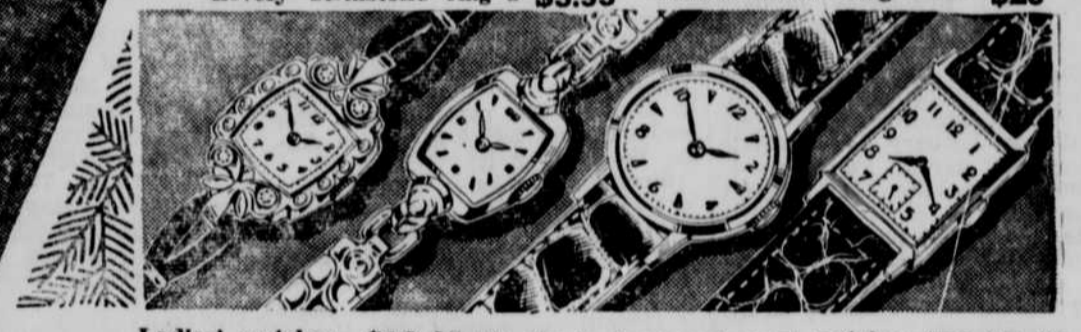
Pearl-set Cocktail ring — \$15



Handsome man's ring \$8.80

Lovely birthstone ring — \$5.95

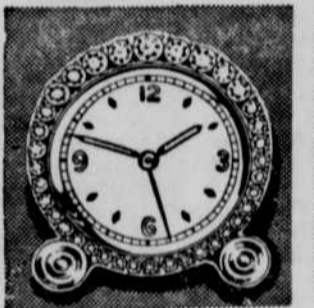
Man's initial ring — \$28



Ladies' watches \$19.95 up Men's dress and sport watches \$19.95 up



Lady's dressing table set \$14.75 up



Boudoir clock \$15.95



Rem. Rollelec. \$31.50

Give the fine jewelry gifts they want most, with no strain on your

GIFT BUDGET



Cultured pearls \$32.50 up



Fine dinnerware, 53-pc. service for 8 — \$49.95



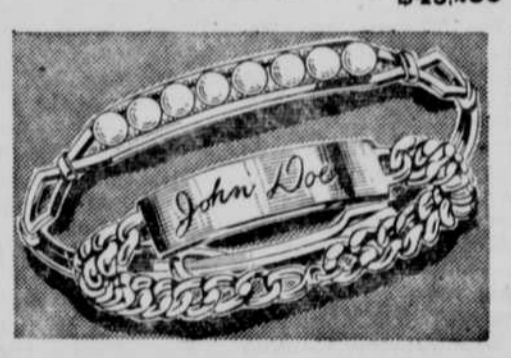
Pin, earrings \$3.50 up



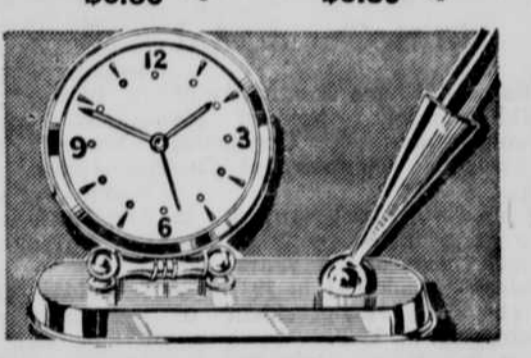
Rosary \$3.50 up



Porcelain bonbon server \$3.00



Quality bracelets \$4.95



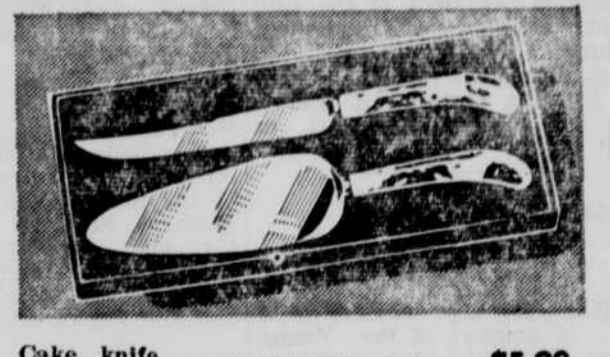
Handsome desk set \$5 up



2 piece Ronson smokers set \$13.50



Libby's Glassware, per doz. \$2.30



Cake knife \$5.00

USE OUR LAY-AWAY PLAN!

Cash down payments on any item earn McIntosh Dollars!



Inquire about our Specials on Community and 1847 Rogers.

Keepsake DIAMOND RINGS

— Easy Credit Always

3 REASONS WHY

A KEEPSAKE DIAMOND RING IS YOUR BEST BUY



LAMBERT \$500.00
Wedding Ring 175.00

1. Engagement center diamond is guaranteed perfect in writing by Keepsake, Good Housekeeping and this store (or replacement assured).



MONACO \$250.00
Wedding Ring 125.00

2. Nationally advertised prices.

3. Exchange privilege on a Keepsake of greater value at any time.



CENTURY \$100.00
Wedding Ring 62.50

You Can Pay More But You Can't Buy A Finer Diamond Ring Than A Keepsake!

Rings enlarged to show details. Prices include Federal Tax

The Buy of a Lifetime!



12-in. HEAVILY SILVERPLATED ROUND SERVING TRAY

IN FAMOUS WTM ROGERS ★ SILVERPLATE

Made by The International Silver Company

So useful in so many ways, you'll find it a smart accessory for gracious entertaining and gift giving! Classic styling enriched with delicately plated flange and exquisite design. Buy now while quantity lasts.

6.50

Tax Incl. A Tremendous Offer!

McIntosh Jewelry

"Where Price and Quality Meet!"—No Stamps During Sale