

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, FEBRUARY 4, 1900.

SINGLE COPY FIVE CENTS.

THERE IS FASHION IN FOODS, AS WELL AS DRESS.

We are going to give you a few ideas about how to prepare SOUPS, SAUCES, BOUILLON AND BEEF TEA. ARMOUR'S EXTRACT OF BEEF demonstrator will do it for us, and serve a dainty luncheon FREE, All this week. We want you to visit her.

The Leading Dress Goods House of the West. Over 40,000 Styles Now in Stock.



While we have been carrying as much stock as all the other stores, stocks of dress goods combined—we can show you this spring double the amount of previous years. Our New York buyer—always on the alert—saw that prices would almost double for spring and placed the heaviest orders ever placed by us in August—so we will sell you goods this spring cheaper than last. We have now on display the most complete line of spring fashions that was ever produced in the history of the world. Priestley's, Courtald, Sir Titus, Salt's, Lupin and hundreds of others.

Venetian de Zebeline \$2.50

One of the latest in Venetian de Zebeline, a combination of French Venetian and Camel's Hair, it comes in all the new spring shades and sells at \$2.50.

French Foule, \$1.50 to \$2.50

French Foule—looks like a fine unfinished worsted, comes in 23 spring shades and sells from \$1.50 to \$2.50.

Homespun, 25c to \$3.50.

Homespun are up-to-date—we have them at 25c, 50c, 75c, 98c, \$1.25, \$1.50 up to \$3.50.

Plaids, 19c to \$3.50.

Plaids in all the Zebeline and French effects, are up-to-date. See the Bon Ton for March—We have them in all the shades, all the blends and all the styles that are made, from 19c to \$3.50 per yard.

French Venetians, 75c to \$5.00.

French Venetians, satin finished, fine styles cloth in 70 shades, at from 75c to \$5.00 per yard.

Satin Finished Cloths, 59c to \$6.50.

Satin finished cloths in all the new shades, hichette, corat, bagueuseau, pearl, argent, nickel, platine, automobile, new shades of blue, such as Rembrandt, Watteau, Marille, etc., all shades of castor from the slate brown to the fawn—tan as well as all the staple colors, showing close to 100 shades in all—We sell these cloths from 59c to \$6.50 per yard.

Novelties, 25c to \$3.50.

A new line of swell novelties in all shades and weaves, from 25c to \$3.50 per yard.

Lansdowne.

Lansdowne in 70 new spring shades just now in.

Cheap Dress Goods, 10c to 49c.

In our cheap dress goods department are to be found only new goods manufactured for this spring at 10c, 15c, 19c, 25c, 29c, 35c, and 49c.

Black Dress Goods, 75c to \$2.50

Priestley's black perolins, Sir Titus Salt's black perolins, Pacific black perolins, at 75c, 98c, \$1.19, \$1.25, \$1.50, up to \$2.50. Priestley's new black novelties, just received, handsome creponette, stripes and figures, at 75c, 98c, \$1.25 per yard.

Crepons, 75c to \$2.50.

Priestley's new spring crepons, neat small figures, nice weight, at 75c, 98c, \$1.25, \$1.50, \$1.98 and \$2.50 per yard.

Grenadine Crepons, \$1.50 to \$10.00.

Courtald's and Coutiere's Silk Grenadine Crepons, in ribbon stripes, lace stripes, picot stripes, carreau de soie, plisse and all new weaves, for spring 1900, at \$1.50, \$2.50, \$3.50, \$4.50, \$6.50, \$7.50, \$8.50, \$10.00 per yard.

Grenadines, \$2.50 to \$8.50.

Courtald's silk and wool Grenadines in all the new weaves, Carreau, Lona, Chincelle, Traverse, Granite, Matelese, Iron Frame, Cross Over and hundreds of other weaves, at from \$2.50 to \$8.50 per yard.

Reversible Golf Cloth, 98c to \$4.98.

Reversible Plaid Golf Cloth in all the new shades and patterns, for spring at \$1.15, \$1.25, \$1.50, \$1.98, \$2.98, \$3.98, \$4.98.

Challis, 49c to 98c.

The most complete line of spring Challis that was ever made, in half silk, picot ribbon stripes, in plain stripes, in Persian designs, in polka dots, in floral designs, in geometrical designs, etc., at 49c, 59c, 75c, 85c, 98c.

Shopping by Mail.

Drop us a postal card and we will send you a bunch of samples free and insure you as good a selection as if you bought at our counters.

HAYDEN'S CUTTING DOWN PRICES FOR FEBRUARY.

Reduction after reduction is depended upon to stimulate trade and create a demand for goods, such as no previous sale ever witnessed. This will be a sale in which the influence of the Big Store's entire powerful organization and unlimited spot cash will be effectually felt. When bargains will load every counter and case, and when the money saved will make a lasting impression on the economical buyers who attend. See the New Spring Silks and Dress Goods. Mail orders filled subject to approval. Send in your name for free clothing catalogue.

Newest and Nobiest Wash Goods

FOR 1900. FINEST FRENCH PERCALES FOR WAISTS—10c YARD. Five lines of beautiful Dimities. Two lines of the nobbiest Foulards. Elegant Satin Stripe Zephyrs. Now on sale—early selection secures the best designs.

Special Monday

3,500 yards of full yard wide Percale, dark styles, red, blue and black and white, clean, choice styles, and all full prices—Monday 6 1/2c yard. Fine line of Dress and Shirt Waist Ginghams 10c yard. Best assortment of the "Big Store" ever offered in Percales—10c, 12 1/2c, 15c. Shirting styles, 32-inch Madras cloth, 15c and 19c grade—10c yard. Golf Cloth, "printed and reversible," in cotton, 12 1/2c yard. Nobbiest double fold Plaids, all the new choice effects, 15c yard. "EVERYTHING IN WASH GOODS."

Flannel Department

SPECIAL FOR MONDAY. 1 case White Wool Flannel, per yard, 18c. 1 case extra heavy Feather Ticking, per yard 15c, regular 20c. 2 cases 30-inch wide Remnants of extra heavy shirting, per yard 4 1/2c, cheap at 12 1/2c. 2 cases good, heavy dark and light outing flannel, per yard, 3 1/2c, cheap at 7c. All wool and all colors, elderdown, per yard, 25c. 1 case extra heavy Shaker flannel, per yard, 6 1/2c, regular 10c.

Bed Blankets

3 cases fancy cotton blankets, at pair, 75c, worth \$1.00. 98 pairs extra large size wool mixed bed blankets at pair \$1.25, regular \$2.00. 1 case 11-4 all wool white fancy border, at pair, \$4.75, worth \$6.00. 105 pairs all wool extra large and heavy California Blankets at pair \$4.00, regular \$5.50. 25 dozen heavy winter weight bed comforters, each 75c, 90c, 95c, \$1.10, \$1.15, \$1.25 and \$1.50.

\$1.50 Copyright Books 25c.

The works of Captain King, U. S. A., regular price \$1.50, on sale 25c. This includes "Fort Frayne," "Army Wife," "Wounded Knee," "Garrison Tangle" and "Warrior Gap."

Grand Taffeta Ribbon Sale

No. 2 all-silk Ribbon, black only, yd., 1c. No. 5 all-silk Ribbon, all colors, 3 1/2c. No. 7 all-silk Ribbon, all colors, 5c. No. 9 all-silk Ribbons, all colors, 7c. No. 12 all-silk Ribbon, all colors, 9c. No. 16 all-silk Ribbon, all colors, 12c. No. 22 all-silk Ribbon, all colors, 18c. No. 40 all-silk Ribbon, all colors, 35c. No. 50 all-silk Ribbon, all colors, 45c. No. 60 all-silk Ribbon, all colors, 55c.

Special Clearing Sale of Carpets and Rugs

All patterns that are not running at the mills this season to be closed out to make room for new goods. Remnants of velvet, axminster and velvet carpet, all fringed in rug lengths at 65c, 75c and \$1.00. 25 patterns of Brussels carpet, some slightly soiled, worth 95c and \$1.00, on sale at 65c yard. Velvet and Axminster Carpets in 8 to 20 yard pieces, at 65c. All Wool Ingrains, at 45c. Dropped patterns of best all wool Ingrains, 65c and 70c grade, on sale at 55c. 7-foot Opaque Window Shades, at 29c. Sewing Machines, 5 drawer, box head machine, 5 year's guarantee, at \$16.50. The Seamstress Machine, excluded by none—for \$29.00.

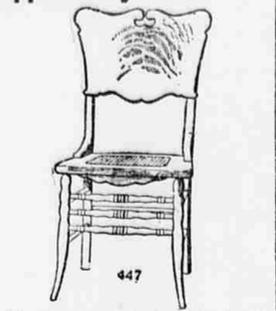
Drapery Sale

Special sale of all odd pairs and odd Curtains. 200 Nottingham Lace Curtains, at \$1.00. 300 Nottingham Lace Curtains, at \$1.75. 400 Nottingham Lace Curtains, at \$2.25. \$5.00, \$5.50 and \$6.00 Irish Point and Brussels Curtains, all in one lot, at only \$3. All odd Curtains at one-third original price. Ruffled Muslin Curtains, 50c. French Seamless Muslin Curtains, with 3 rows of tucking, worth \$1.50, at 95c.

New Drug Prices

Wine of Cardui, 75c. Ayer's Hair Vigor, 65c. Hayden's Celery with Kola, \$1.00 size, only 55c. Hayden's Sarsaparilla, \$1.00 size, only 55c. Lydia Pinkham's Compound, only 75c. Kilmer's Swamp Root, at 40c and 75c. Scott's Emulsion Cod Liver Oil, 75c. Follow's Compound Syrup Hypophosphites, \$1.15. Listerine (Lambert's), 75c. Swift's Specific (S. S. S.) only 75c and \$1.25. Packer's Tar Soap, 15c. Mennen's Borated Talcum, 15c. Laxative Bromo Quinine Tablets, 15c. 2-grain Quinine Capsules, per dozen, 5c. 3-grain Quinine Capsules, per dozen, 8c.

A Furniture Opportunity.



We place on sale 50 fine chairs in mahogany, bird's-eye maple, Flemish oak and golden oak. Upholstered leather seats, cane seats, and polished saddle seats. These chairs are made up on the lines of those of our pieces now so expensive. This sale is simply to introduce you to our new method, which started when we sold India seats at 50c. \$3.00 bird's-eye maple chair \$2.25. \$5.85 Flemish oak chair, illuminated leather back, \$4.25. \$2.95 mahogany chair \$2.50. \$3.95 Flemish oak chair, high back, embossed leather medallion in back, \$4.50. Golden oak chair, box frame, leather seat, \$3.00—sale price \$2.25. \$2.75 cane seat golden oak chair, box frame, \$1.95. Also a few first-class dinners, two or so of a kind, go at a cut price. Familiarize yourself with our new method. When you read of a sale on furniture you can get what is offered and you will be the gainer. Look these chairs over. 5-foot oak screen frame, 3 panel, \$1.00. 5-foot oak easel, 50c. Photo frames, with 4, 5 and 6 openings for pictures, 65c each. Baby Jumper, bed and rocker combined, \$3.95. New tables, new sideboards, new suits, new book cases, and everything in the furniture line—Among this large stock is found—and the price just lower than the lowest.

Special for Monday.

100 dozen ladies' hemstitched and lace trimmed drawers, worth 50c, at 25c. 100 dozen ladies' gowns, made extra wide and well made, worth 75c, at 39c. Ladies' fine drawers, at 35c, 50c and up to \$2.50. Ladies' fine gowns at 49c, 75c and up to \$3.98. Ladies' chemise, at 50c, 75c and 98c. Children's drawers, at 10c, 15c and up to 75c. Children's gowns at 50c and 75c. One special lot of ladies' gowns, worth up to \$1.50, at 75c. Corset covers at 15c, 25c and up to \$2.50.

Piano Sale.

The greatest opportunity to buy pianos that has been placed before you for years. We have just received one of the largest shipments of pianos that has ever arrived in Omaha. Among this large stock is found the Chickering, Fischer, Lester, Behr Bros., Franklin, Doll and twenty other makes. Any one thinking of purchasing a piano should visit our piano department and take advantage of the extraordinary low prices we are making. Our terms are so arranged that it is very easy for you to own a piano. Every instrument is guaranteed to give satisfaction or money cheerfully refunded. Catalogues furnished out-of-town customers on application. Pianos tuned, moved and repaired. New pianos for rent. Telephone 1683.

Men's Furnishings

Men's \$1.50 Colored Laundered Shirts at 75c. Men's \$1.00 Colored Laundered Shirts, with separate collars, at 50c. Men's \$1.00 All-Wool Shirts and Drawers at 45c. 25c Suspenders at 15c. 3-ply Collars in all the new styles at 75c. Men's Sweaters at 40c and 98c. Men's Colored Laundered Shirts, with collars and cuffs attached, new styles—worth \$1.00—at 50c.

Our Meat Prices

New Mince Tongue, 10c. No. 1 Sugar Cured Ham, 10c. No. 1 California Ham, 10c. FINELY LEAN BACON, 10c. Select Pork Sausage, 10c. Pickled Pig's Feet, 10c. Vienna Sausage, 10c. Best Summer Sausage, 10c.

New Dress Frontings

We have about 20 traveling men's samples of fancy buckled and Applique Dress Frontings—from 1/2 to 1 1/2 yard—all on sale at 25c and 35c—worth \$1.00 to \$2.50. Best quality bias velveteen binding, 2 1/2c. Patten Hump Hook and Eyes, 1c dozen. Spoil Cotton, 1c.

The Grocery Dept.

JUST READ THIS LIST OF BARGAINS. A. B. C Soda Crackers, 4 1/2c. Ginger Snaps, 5c. Grape Nuts, 10c. Extra fancy Elgin Creamery Butter, per pound, 22 1/2c. Country Butter, in rolls, per pound, only 17c. Herkimer County Full Cream Cheese, per pound, 11 1/2c. Pure Tomato Catsup, large bottles, worth 29c, only 8c. Large 20-ounce Jars Fresh Fruit Preserves, really worth 28c per jar, Monday's sale only 12 1/2c. Strawberry, raspberry, peach, quince, etc., etc. Fancy Turkish, 37c, in one pound packages, with ribbon, 7c. 10 pounds Breakfast Oats, only 19c. 10 pounds pure New York State Buckwheat, 29c. New California Yellow Peaches, per pound 7 1/2c. Extra fine Flannan Haddies, per pound, 7 1/2c. Fancy Norway Split Eggs, per pound, 12 1/2c. Holland or Milebner Herring in kegs, 95c. FREE. FREE. FREE. With every pound of Tea, Japan, etc., for 45c we will give away one beautiful decorated tea plate or cup and saucer, free. Java and Mocha Coffee, high grade, per pound, 15c. Santos and Rio Coffee, fresh roasted, 12 1/2c. Japan Tea Dust, per pound only 15c. MORE BARGAINS. 3-pound cans new Pack Tomatoes, only 7 1/2c. 3-pound can new pack Pumpkin only 7 1/2c. Fancy Coddish, per pound only 7 1/2c. Condensed Soups, per can only 7 1/2c. 3-pound cans California Plums only 12 1/2c. 2-pound cans fancy Sugar Corn, per can 6 1/2c. 2-pound cans Boston Baked Beans only 7 1/2c.

Special Bargains in our Mammoth Crockery Department

Nowhere else will you find such special bargains, nowhere else such a limitless variety to choose from. The largest china department in the west. Note these special prices: Stone Crocks, 3c each. Stone Jugs and Jars, per gallon, 5 1/2c. Cups and Saucers, 2c each. Decorated Individual Buttes, 1c each. Japanese A D Cups and Saucers, very neat decorations, worth 25c—10c. Oatmeal Bowls, your choice of different decorations, worth 10c—5c. Decorated Holland Bowls, Japanese styles, worth 25c—15c. Wash Bowls and Pitchers—24 1/2c each. Decorated Toilet Sets, assorted, undecorated, worth \$2.50—\$1.00. We will sell a beautiful set of Cups and Saucers, undecorated, choice of patterns, for 75c—and give away free a set of plates to match. As a special inducement we will for tomorrow only sell a set of handsome Cups and Saucers, in assorted undecorated decorations, stippled in gold, worth \$2.25—for \$3—and give away free a set of elegant plates to match. Visit Our Jewelry Dept and secure some of the greatest bargains offered in a midwinter sale. Rings, solid gold, worth from \$1.00 to \$2.00, on sale at 50c. We have them in plain, chased, and set. The largest assortment of fancy belt buckles and girdles in the city at reduced rates. Dressing combs, sterling silver mountings from 25c to \$1.50. Ladies' and gent's watches, best movement and five year cases, from \$3.00 up. We carry a full line of Roger's 1847 silverware. Fancy silverplated tea spoons at 49c per set. Knives and forks, silver plated, \$1.75, \$2.25 and \$4.00. Sterling tea spoons at \$2.45 per set.

Wall Paper and Paints

Our complete spring stock here. We can now show the largest and most complete stock of Wall Paper and Paints west of Chicago at prices that will surprise you. We are selling white blanks at 2 1/2c per roll, and all other grades in proportion, for this week. We will sell the famous Noxall Ready Mixed Paints, guaranteed to be the best on the market, at 95c per gallon. We have varnishes, stains, enamels, brushes and room moulding, all at reduced prices.

Leaders in Sheet Music

Monday we will place on sale the following sheet music for the day at only 15c per copy, regular price 25c: "Ma Lady Lull," "You Tell Me Your Dream, I'll Tell You Mine," "Because You're Dribbling Further From Me, Day by Day," "Sweet, Sweet Home," "The Sweetest Thing in All the World," "Always," "Sweet Marjorie," "I Know You'll Not Forget Me," "My Old New England Home," "Always," "Hello, My Baby," "Ma Hannah Lull," "My Own Sunny Alabama," "Sweetest Thing in All the World," "The Sweet Lullaby of Shandon," "Just One Girl," "Just as the Daylight Was Breaking," and "Just Suppose." Two new songs by composer of the hit "Just as the Sun Went Down" and "Just One Girl," "Younger Days," "Hello O'Dell," "Just Think of Your Mother," "Just Sing a Song of Ireland," also new rag-time piece called "Hearts are Framed" and "Impenious Davis," (snake walks).

Remember—All day Monday at only 15c per copy; by mail, 16c. Mail orders must be received not later than February 6th.

Linens and Domestic

It will be to your interest to note prices we are making at present, now is the time for you to replenish your table cloths, towels, napkins, sheets and pillow cases. We are making prices that you can not duplicate east or west. We have a stock to pick from second to none, our January sales were the largest since we have been in business. We are letting down the prices for February.

White Bed Spreads.

For big Bed Spreads the Big Store takes the lead—compare our prices. We buy and sell more Spreads than any house in the west. We buy direct from the mills and retail Spreads at wholesale prices, 89c, 95c, 65c, 75c, 85c, 95c and \$1.00 each. Plain hemmed Spreads or fringed, for single or double beds. White Spreads for cribs—large sizes colored Spreads, colors that are fast and wash, only \$1.50 each. 26-inch wide Drapery Swiss, a handsome line of new patterns to pick from, 10c, 12 1/2c and 15c yard.

White India Linen, 5c, 10c, 15c, 20c and 25c yard. These are old prices, new prices will be at least one-fourth more. Buy now at old prices. All our ready made sheets and pillow cases were contracted for early last fall at old prices, and as long as present stock holds out you can have them at less than present cost of material, besides the work thrown in. 9-4 brown Sheetting, Monday 12 1/2c yard. 11-yard-wide Sheetting, 4 1/2c. Lonsdale, Fruit of Loom, Hill, and Androsocgin bleached Muslin at Hayden's 7 1/2c yard. Yard wide Cambric, 5c. Next lot will be more. 36-inch wide long cloth, worth 15c to buy today, but as long as present stock lasts you can have it at 10c yard—a big bargain.

Remnants of above are measured and marked, as fast as made, at prices to sell quick. Remnants must go.

An Unprecedented Cloak Sale

This sale is undoubtedly unprecedented and unequalled in Omaha's cloak history. Not a sale of a few dozen shop-worn garments, but a stock of fully \$75,000 worth of Cloaks in the very best styles and materials, made by the foremost manufacturers in America. Our policy is not to carry one winter garment over—and that is why we are giving choice of any ladies' Jacket in the house for 7.50. 350 Jackets, black, kersey and beaver, with high storm collars—there is no lining—at 98c. Capes Also Meet the Butcher's Ax. Ladies' Plush Capes, peraline lined and interlined and trimmed with thibet all around; also ladies' boucle Capes, 30 inches long, worth \$6.00, for only 1.98. Ladies' Electric Seal and Astrakhan Capes that sold for \$50.00, now only \$22.50. Suits Also Get the Ax. We have exactly 200 Ladies' Suits. They go in two lots: 175 Man-tailored Suits, worth up to \$25.00, for only \$10.00. 125 Suits, in colors and Black, worth up to \$15.00, for \$6.98. Ladies' Dress Skirts Meet a Like Fate. One lot of blue, gray and brown mixtures, all sizes, peraline lined and interlined, worth \$2.00, for \$1.25. One table of plaid, stripes and plain color skirts, at \$1.98. 15 dozen ladies' Underskirts, in pretty effects, 25c. Ladies' new spring Underskirts, in an elegant variety of patterns and materials. We have the new mercerized skirt, in five styles and nine different colors, at \$2.75. They come with pleated and ruffled effects and are very stylish and very pretty. 175 ladies' silk Underskirts, all in one lot, worth \$7.50, for \$2.48. 200 Children's Jackets, ages 4 to 12, for \$1.98. 1 table ladies' Silk Waists, worth \$7.00, for \$2.50.

Hardware, Stoves and Housefurnishing Dept.

If you only knew the advance price on stoves and what you will loose by waiting, you would buy now. We carry in stock the three leading lines—The M. & D., the Stewart and the Cleveland Steel Ranges. Where can you beat them for quality. The three best lines made. We can sell you \$50 M. & D. Range, 6 holes, high shelf, large square oven, with water back, all complete to couple up, for \$39.50.

Don't want to carry over one single heating stove—Prices made to sell them—Saps for the wide awake

Granite Tea Kettles, 40c. Tin Dish Pans, 9c. 25c Butcher Knives for 10c. 26-inch Hand Saws, 39c. A good Steel Hatchet for 27c. 50c Foot Bar, worth \$1.00, for 35c. Wood Saws and Frames, 15c. 26c set Table Spoons, 10c. Mrs. Pott's Irons, set, 95c. Square Western Washer, \$2.75. Granite Tea Pots, 2 quarts, 25c. 14-inch Key hole Saws, 15c. 10c or Morrie Door Locks, 35c. 10-quart Granite Dish Pan, 55c. A very good Wood Frame Wringing, \$1.29. Wood Fibre Water Pails, 21c.

Send us your Mail Orders, But order at once.

The Big Silk Dept.

Many years ago left all competitors far in the rear in the race for supremacy. We are now scoring new victories every day. \$25,000 worth of new silks received during the past ten days, piling shelves and counters high with the newest and brightest spring fashions. These new and beautiful silks have received the praise and admiration of all who have seen them.

The big sale on Black Japanese Wash Silks commences Monday. This our First February Silk Sale will be an indication and demonstration to you of our method of pricing silk for special sale purposes during 1900. The Big Sale on new colored Wash Silks commences Monday.

Foulards—the leading fabrics for early spring and summer. Fine Japanese Foulards, worth 50c, 25 choice designs, on sale at 49c. Fine imported Foulards, worth \$1.00, 50 patterns in new shades, on sale at 75c. Cheney Bros' best Foulards, worth \$1.25 and \$1.50, on sale at \$1.00 and \$1.25. Hemstitched and corded Taffeta, new for Waists and Trimmings—solid color taffeta with 25 rows of cords in clusters of 3 each, interwoven with 12 rows of hemstitched, black, white, cream and colors, worth \$3.50, for \$1.98. Lace Stripe and Hemstitched Taffeta for Waists, rich novelty, in all the newest shades, on sale at once at \$1.25.

New Spring Wash Silks in Both Plain and Corded.

100 pieces new Plain Silks, bright and prettily combinations, all pure silk all go on sale at once 39c. We purchased the entire stock of a large importer of the black Japanese Silks and place the whole lot on special sale at once. These are all washable goods, and may be used for waists, dresses, wrappers, underwear, linings or plainings. Black Jap, 21 inches wide, worth 50c, on sale 33c. Black Jap, 21 inches wide, worth 75c, on sale 49c. Our special sales on Black Taffetas have attracted attention, both far and near. Again we demonstrate our power with these, the most remarkable offers ever made. 18-inch Black Taffeta, regular 75c grade, on sale at 50c. 21-inch Black Taffeta, regular 90c grade, on sale at 63c.

Why do most Taffetas cut, split and wear poorly? Does your dealer give you a satisfactory explanation, or does he try to evade the answer? We buy the best Taffetas in the world and do know that our Taffetas wear better than those of any other makes. Window Taffeta is made in America. We have control of every yard of Window Taffeta that is sold in Omaha. The few pieces of silk which we carried over from last season will be closed out at a terrible sacrifice. All colors in Satines—fine grade to close 33c. Fancy Silk Taffeta, and other silks to close 49c. 25 pieces extra heavy Black All Silk Gro Grain, on sale at 75c. Enormous increase in mail order business is proof that outside people do not approve of their home dealers in waiting until late into the season to show new stuffs, and therefore are taking advantage of our early buying and vast assortments, any of the above specials can be obtained until Thursday. Samples sent of new Foulards, new Wash Silks, new Window Taffetas and other new silks, sent at once.

Plain Jap. Silks, all colors, over 500 pieces, to close out 39c. Best Novelties, high grade Silk, to close out 69c.

HAYDEN BROS.