ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JANUARY 7, 1900.

SINGLE COPY FIVE CENTS.

DEN's Plain Facts About Bargains Level-Headed Buyers HAY

BUTTERICK PATTERNS.

The policy of the Big Store makes it necessary to close out all winter goods; get the ready cash for them and REYNEIR KID GLOVES. make room for vast new stocks. All our profits are made before January 1st. Price or profit cuts no figure now. All odd numbers or small or broken lots are being sold at about one tenth their value. Then you have the greatest variety in Western America to choose from. Entire stocks bought by our eastern buyer at great sacrifices are added to our clearing sales. It is undisputed that for reliable goods and genuine values Hayden Bros. have no competition. Attend the January undermuslin sale. The Linen and Domestic sale is in full blast. See the prices. We are still selling \$1.50 dress fronts at 15c in the Notion Department.

-MAIL ORDERS PROMPTLY FILLED



Venetians that sold at \$1.50

This includes black and colors.

Cheap Bress Goods Dept

sell at 12/2c-all will go on this

will fill muit orders until Thursday

cloth, sells for 15c-28-inch Pancies that

HE LEADING **Dress Goods House**

Over 30,000 styles always on nand, Wholesale and Retail.

NONDAY will be the greatest stock reducing day of all. We must have the room for our Spring Dress Goods-Therefore we will almost give away goods. -Here is the way they will go-

All our Jamestowns, all our French Novel- 36-inch Fancies that sold for 19c-40-inch \$11.50 and \$12.50 for set. ties-aff our Checks and Stripes that sold Fancies that sold for 29e-Wool Platda that 58-inch wide Indigo Blue and White and sit 55c and 75c-all will go on this

will go on this sale at verse In order not to mislead our customers we All our French Novelties that sold at \$1.25- will remark that this sale does not in- yard. clude Henriettas, French Twills or any all our Vigoreaux that sold at 59c spring goods \$1.19 will go on this safe at ...

Heavy Williams. Cheviots, Etc. All our Black Cheviots, Vicunas, Pebble Cheviots, Clay Worsteds, Whipcords, etc., All our \$1.08 and \$2.25 Cheviots 98c that sold at \$1.98, \$2.25 will go on this sale at

All our Crepons, in black and colors-the

price will be exactly cut in two. All our \$6.50, \$7.50, \$8.50, \$10.00, etc Broadcloths that sold at \$1.50 75c will go on this sale at one Venetians that sold at \$2.50.....\$1.25 Kerseys that sold at \$2.08......\$1.50 All our appliqued French Dress Patterns that sold at \$35.00, \$40.00, \$50.00 and \$60.00 will go on this sale at only. 10.00

28-inch cashmeres, all colors, good heavy French Flannelettes fast colors, Parisian de-.5c signs and dots, etc., and sold for 10c No samples of goods on this sale will be furnished to out-of-town customers, but

\$1.50 BLACK SILK DRESS FRONTS 15C.

We permit no doll season here. January our busiest month for now we clear decks

to make room for the largest stock of spring Silks we ever purchased. No sale was ever held but that would appear insignificant compared with this great slik sale.

100 840	Fan	cy	Silks	at	Three	Prices -
Fan	ey Taffetas, ades, worth	Foulard h 75c. \$1.	ls. Brocade No 00, \$1.25, \$1.50	velties, P and \$2.00-	laids, Persian Stri –our price to clear	them out49c. Figured. 750
Broi	cen Checks padour, Fri	Heavy	Plaids, Stripes	. Best Sat for waists	in and Gros Grain or petticoats, wor	Figured, th up to \$2.50. 75c
Vers	best Impe	orted Sill	cs-heavy cord	ed and sa	tin Noveltles, orie	ental silk of the most
wort	h \$1.50, \$2	2.00, \$2.50), \$3.00—all or	a sale	an miles and coro	98c

To Clear Out Every Yard of Black Grenadine All of our best 44-in, wide imported, high class in every respect-many choice designs-worth \$1.50, \$2.00, \$2.50-your pick Monday ...

100 pieces of very fine Satins-in all popular shades-pink, blue, nile, hello, turquoise, cerise and all others-our price...... Checks, Stripes and Plain Silks-over 150 pieces-all in one great lot 25c to be closed out at only Closing out all our 32-inch wide plain and fancy Drapery Silk, beautiful 49c patterns, best grades, worth 75c, 85c and \$1.00-Monday at Black Silk sacrificed, here is where we cutdeeply.
 75c Black Taffeta
 49c \$1.00 Black Taffeta for
 69c

 \$1.50 Figured Taffeta
 75c \$2.00 Black Plisse for
 98c
16 pieces of extra fifine Black Velvets, worth 75c, for only

Mrs. A. C. Mark, cor. 17th and Farnam, highly recommends. Winslow Taffeta for plaiting purposes. You know Winslew Taffeta is the taffeta that wears. Over \$25,000 worth of Winslow Taffeta sold in Omaha during 1899. Some Omaha dealers are honest enough to tell you that we have exclusive sale. We always did and always will show the only genuine Winslow Taffeta in Omaha. The new shades of Winslow Taffeta for 1900 will soon arrive.

\$1.50 BLACK SHEE DRESS FRONTS 15C.

The Grocery Nepartment

ine divicely behaliment.
You can make money by buying groceries at these prices.
Fancy navel oranges, per dozen
10 bars White Russian of Diamond, C Soap 200
Soda or oyster crackers, per pound 40
3 pounds of fancy rice for 10c
5 pounds of fresh breakfast oats for 10c
Fancy red cranberries, per pound 50
2 sack of fine table salt for
22 pounds granulated sugar for \$1.00
10 pounds York State buckwheat for 250
Cold packed tomatoes, 3 pound cans 74c
Fancy table syrup, 3 pound cans 7½c
Oven baked beans, 3 pound cans 7½c
Sew California prunes, per pound
Pure corn starch, 1 pound packages
Pure tomato catsup, large bottle 90
Sliced pineapple, 20c cans, only 124
Sugar corn, new pack, per can 6½c

Butter Department.

Fancy country roll butter, only	174c
Good creamery butter 22c, 23½ ar	id 25e
Fancy dairy butter16e, 17½c ar	id 19e
Full cream yellow cheese, per pound	
Brick or Limberger cheese, per pound	1340
Fancy York State cheese, per pound	

Grackers Etc.

- , manaia, miel	
XXX ginger snaps	
	10
	10

The Linen Sale is now on and many are the bargains leaving this department. Will name prices for Monday, but will not promise you any of these bargains on Tuesday if present crowd of buyers keep coming, for linens are carried away as fast as prices are named.

Hemstitched Linen Pillow Cases, 45x36, Extra large White Crochet Bed Spreads, at 25c each-the price of cotton-they will plain or fringed, at 98c each.

not last long at 25c each.

81-inch wide Bleached Linen Sheeting, 90-inch wide Bleached Linen Sheeting,

Hemstitched Lunch Cloths, 50c, 75c, \$1.00, \$1.50 and \$2.00 each.

2-yd. pattern Table Cloths, \$1.00 each. Napkins to match, large size, \$1.00 dozen. | 60c each, kins, \$5.00, \$6.00, \$7.50, \$8.00, \$9.50, \$10.00, 6% o yard.

25c yard, worth 40c.

Turkey Red Table Damask, 10c and 15c yd. Bleached Cotton Damask, the 25c kind, 15c

Turkish Wash Rags, 1c each.

Closing Out Millinery Every dollar's worth of this season's mil-

2-yard long Dresser Scarfs-these are not at less than early season prices. You are

long as the last. Extra heavy bleached or brown Crash, all linen, worth 10c and 12%c, on sale Sc yard. 84-inch wide all linen Bleached Damask,

75c vard. 10 pieces 72-inch wide Cream Damask, the 75e damask, at 58c, on Monday only,

Fine pattern Cloths, with one dozen nap- Monday, Langdon 76 Bleached Muslin on these goods and while they last shall sell

Notice our Bleached Sheets-50c, 53c and

Yard wide Cambric, 5c, 6c, 74c, 84c and Buy your Long Cloth before it advances-10c now.

10c and 1214c Serim on Monday 5c yard. It will pay you to visit the linen and domestic department every day this week for every day you will find something new to look upon at reduced prices.

98c January Muslin Underwear Sale,

100 dozen ladies' fine muslin gowns, full size and extra wide, made to sell for 75c-for a special we will sell them while they last at 39c,

Ladies' fine embroidered and lace trimmed gowns at 49c, 75c and 98c.

Ladies' fine embroidered hemstitched and lace trimmed gowns, at 25c, 39c and 50c.

Ladies' fine skirts, embroidered and lace trimmed, at 75c, 98c and \$1.50.

Corset covers at 15c, 25c and 50c. Special bargains in ladies' corsets at \$1.00. Corsets at 49c.

Big Meat and Lard Sale Flannel Department 10-lb. pail best brand Lard 69c

Pickled Tripe.....3c Best New Bologna.....4 c price, 614c. Best brand No. 1 Ham ... 94c ular 19c, sale price, per yard, 61/2c. Fine new Summer

\$1.50 Black silk Dress Fronts, 15c.

Special Bargains in Ladies' and Gents' Furnishings.

Men's heavy wool fleece lined Shirts at

Ladies' heavy jersey ribbed Vests and

Children's fleece lined Vests and Pants at Children's Hose, the regular 25c quality

at 15c. Boys' Shirt Waists, the regular 50c ones

Men's fine sample wool and fleece lined Shirts and Drawers at 45c. \$1.50 Black silk Dress Fronts, 15c.

Big Sale on Men's and Boys' Gaps. Every style and color, 50c to 75c values,

will be sold at 25c. Children's Tam O'Shanters and Toques Big line of men's and boys' Caps, small

lots, odds and ends, 25c and 35c values, on sale at 10c. Stiff Hats, in all the winter styles, at \$1.00 to \$2.50.

Soft Hats, in Fedora, Pasha and Railroad styles, in all colors, from 50c to \$2.50,

\$1.50 Black silk Dress Fronts, 15c.

Wall Paper and Paints

They go on sale this week at 4c per roll and up. The finest selection in the city. A carload of the famous Noxall ready-

mixed Paints, guaranteed to be the best on the market. This paint is made to retail at \$1.50 per gallon-our price this week only very bost grade 55c quality of genuine to \$1.00, at 25c. Se per gallon. Also Varnishes, Stains, Enamels, Brushes

and Room Moulding all at reduced prices. \$1.50 Black silk Dress Fronts, 15c.

Dark and light extra heavy Outing Flan-5-lb, pail best brand Lard 35c nei, sale price 3%c yard. 1 lot Embroidered Flannel, regular 59c and 65c, sale price, per yard, 49c. Pickled Pig Feet......4c | per yard, 4c. | 1 lot Cheviot Shirting, regular 10c, sale | piete, 35c. per yard, 4c.

Baby Flanuel, pink, blue and cream, reg-

Extra heavy Cotton Flannel, sale price,

Bed Blankets

85 pair extra heavy wool mixed Gray Blankets, sale price, pair, 70c.

110 pairs White Wool Blankets, fancy box der, regular \$3.00, sale price, \$2.00 pair. 1 lot 11-4 all wool California Gray Bed Blankets, fancy border, regular price \$5.50, sale price, \$4.00 per pair, 1 lot 64x75 5-lb, wool gray Bed Blankets,

regular \$2.00, sale price \$1.25. \$1.50 Black silk Dress Fronts, 15c.

Pianos

of standard makes to select from in the member, all day tomorrow only 121/2c. Reg-Men's 50 Neckwear, in all the new styles, Doll. Lester, Franklin, Behr Bros. and 10 hand-plenty for everybody. other makes to select from. We also have a fine line of Wilcox &

White, Newman Bros. & Burdette Organs at very low prices. Catalogues free on appliation. Call and see the fine line of chairs. stools and benches. Planes tuned, moved

\$1.50 Black silk Dress Fronts, 15c.

Bargain Wash Goods

etc.) all the odd cases in one of their 7-foot Window Shades 25c western storehouses just before involcing. The prices on all these have advanced fully 30 per cent since then. We put part of this purchase on sale Monday at a much less price than they could be bought from the

Garner's Shirtings, printed light colors, bec yard. Garner's Turkey Red Prints, 25c yard.

Garner's heaviest Dutch Blue Catico, 9c Garner's Fancy Dress Prints, 412c yard.

Garner's best grade Wrapper Flannelette, Garner's standard 36-inch wide Percale \$4.95. Shirting, 5c yard.

English wool Moreen Skirting, in either black or colors, on special sale Monday, 39c

\$1.50 Black silk Dress Fronts, 15c.

inery must be closed out. Not an article carried over:

A handsome line of the popular violers at just balf price.

Closing out the very swell Box Turbans, Pompadours and Street Hats, in all styles, 72-inch wide Bleached Linen Sheeting, \$1. the cotton kind, but linen-only 17c each as invited to call and see the great bargains we are showing in fashionable headwear,

\$1.50 Black silk Dress Fronts, 15c.

Furniture

Two carloads of Iron Beds bought last July just arrived. We have saved therefore up to date, three different advances in price iron beds, in all the newest finishes and can show you beds from \$2.50 up to about \$12.00 that are several dollars cheaper than these goods can be sold later on.



Also in, one car Sideboards-Golden Oak for each ... swell fronts at \$11.50 up to \$19.00. One car Dressers and Wash Stands from styles, worth up to \$6.50-

After stock taking we find a lot of chairs we wish to close out and if you want one or two chairs of a kind will let them go

cheap. We are into the framing business larger than ever. Just in-a lot of 13x16 Frames, several designs, made to fit the picture, sold at 15c before Christmas-frame, com-

Baby Stuart, framed, for 35c Just now we can offer you some special prices on Tables, Rockers, Chairs, Bedroom Suits, Bookcases. Do you need anything in Furniture? If so come to see us before you

\$1.50 Black silk Dress Fronts, 15c.

12½c—Big Sale in Sheet Music-121c

1214c per copy. Such selections as Whist ling Rufus, Impecualous Davis, Smokey Mokes, Bunch of Blackberries, Because, Always, Sweet, Sweet Love, new song by authors of Because and Always; She Was Bred in Old Kentucky, Mid the Green Fields of Virginia, Just Tell Her That I Love Her Too. Without Your Love. Ah, Let Me Die, Now is your opportunity to purchase a Just As the Sun Went Down, I'll Be Your high grade Piano at a very low price. Our Friend Just the Same, My Hannah Lady, prices are lower and terms more reasonable Topsy Turvy Two Step, Glrl I Loved in than ever. You will have the largest line Sunny Tennessee, Ma Lady Lu, etc. Recity. You will find the Chickering, Fischer, ular price, 59c. Thousands of copies on

\$1.50 Black silk Dress Fronts, 15c.

Carnet Sale

Special clearing out sale in Carpets. Cut prices on all small lots and odd numbers before new goods arrive.

All Wool Ingrains 45c Best All Wool Ingrains 55c Velvets and Axminsters 85c Hayden Bros. bought from Wm. Garner 54-inch Wilton Velvet Rugs\$1.59 & Co., (manufacturers of percales, prints, 30-in, Smyrna Rugs\$1.50

\$1.50 Binck silk Dress Fronts, 15c.

Watches and Jewelry

Special after-inventory prices. Fifty Watches, in guaranteed gold filled movement, on sale at \$6.95.

earth \$5.00, on sale at \$2.58. Ladies' gold filled Hunting Case Watches, standard movement, worth \$8.00, on sale at

Ladies' sterling Silver Chatelaine Watches,

Closing out Sterling Silver Files, Button A bargain in Skirting for Monday-the Hooks, Shoe Horns, Combs, etc., worth up Opera Glasses from \$1.48 up.

4-piece quadruple plate Tea Set, worth

\$8.00, on sale at \$3.98. \$1.50 Binck silk Dress Fronts, 15c.

And why? Because our styles are acknowledged the best-our prices acknowledged the lowest, and our stock the largest of any house between Chicago and San Francisco. These are undeniable facts open to you all. Look everywhere -try them all and you will then be in better position to know that what we state is absolutely correct.

Prices Herein Quoted Speak Londer Than Words.

them at a proportionately low price. We are 75 children's jackets, ages 6, 8 and 10 onlyhave sold up to \$4.50—closing out at only 1.75 125 children's jackets, ages 4 to 12-these are some of the very best jackets manufactured—they come in all colors braid trimmed, large sailor collars—some lined with silk—worth up to \$7.50—on sale at......2.98

100 misses' jackets, ages 14, 16 and 18, in brown, blue, black, tan and cardinal Persian wools, half silk lined—3.48 bought to sell for \$8.50—on sale at... 100 Ladies' Jackets, silk and satin lined Ladies' All Wool Skirts-in blue and throughout-in herseys. Persians, friezes black-worth \$2.50-blues, taus and cardinals-195 Jackets-the cream of the market, in 25 dozen Ladies' Flannel Lined Sateen Un-9.98 derskirts, braid trimmed, with deep flounce all the latest styles, worth up to \$30-for only, each...... 4 racks of Ladies' Suits in grays, browns each ... and tan mixtures, tight fitting and box Ladies' Percaline Underskirts, with 15-Inch 69e 8.98 Ladies' Moreen Underskirts 3 racks Ladies' Suits, some in very pretty patternsnodels-worth up to \$50.00-15.00 worth \$1.00-for 375 Ladies' Silk and Satin Walsts in black 50 dozen Ladies' Flannelette and colors, made up in all the newest Wrappers, worth up to \$2, for. 98c a styles, worth up to \$6.50— 2.98 200 Ladies' Taffeta Silk Under-skirts, worth \$7.50, for

\$1.50 BLACK SILK DRESS FRONTS 150.

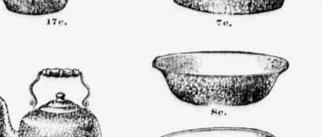
Hardware, Stoves and Housefurnishing Dept.

Whole Car Load of Granite Ware Placed on Sale Monday

Now is your time to lay in a snpply, for these goods are going to have a 25 per cent advance in a few days, and yet you never bought them as low as quoted









Special Low Price on All Heating Stoves.

2-Burner Laundry stoves, No. 8..... 3.10 \$45 Radiant Stewart double heater, best made.....34.95 \$12.50 No. 8 Square Cook stove, fine baker. 9.49 \$18.50 No. 8 Range, 6 holes, with reservoir........... 13.95

6-inch Pipe10c. Coal Hods......13c. Skates and Sleds at Less Than Cost to Close.

81.50 BLACK SILK DRESS FRONTS, 150

\$1.00 per yard Astrakhan Trimmings 50c Fur Trimming, 25c yard. 25c Fur Trimmings, 10c yard. 50c Dress Trimmings, 25c yard, 25c Dress Trimmings, 10c. Spool Cotton, per spool, 1c. New Embroideries, 2c yard up

New All Overs, 50c yard up. New Tuckings, 40c yard up. SPECIAL-10c Curling Irons, 11/2c. Think of it, two curling irons for Se Sale on Pearl Buttons, worth 20c, per dozen only 5c. Closing out Dress Trimmings at 1c. 21/2c and 5c yard; worth 10c and 25c.

Send Us Your Mail Orders