

We Carry No Goods Over from Season to Season. Winter Goods Must Be Sold Out Now. Tomorrow's the Opening, and First Day of Our **GREATEST AND MOST COMPLETE CLEARING SALE.**

It is a literally absolute clearing out sale of every winter garment and every heavy weight piece of goods in every department of our entire establishment.

**50 Per Cent DISCOUNT**

**1/2 PRICE OR LESS THAN HALF**

**BOSTON OMAHA STORE**  
J.L. BRANDEIS & SONS.  
161 DOUGLAS

Realizing that the quickest, surest and really only true way to clear out winter goods is only a matter of cutting prices deep enough. We have gone over our entire winter stock, piece by piece and yard by yard, and not only

**ABSOLUTELY CUT THE PRICE IN HALF**

but in many cases

**Cut the Prices Down to a Third or Even a Quarter**

of what it was up to this time.



**\$15 Jackets At JUST HALF PRICE**

All of the fine jersey jackets, silk lined throughout, with large fur storm collars, in marten, opossum, electric seal, everyone guaranteed, heretofore sold at \$15—on sale at

**\$7.50**

**\$10 Jackets \$5.00**

All of our \$10 jackets in black, blue and brown, fine kerseys, braided or plain, silk lined throughout, go in this sale at just half price...

**\$25 TAILOR MADE LADIES SUITS \$12.50**

100 tailor made suits in the latest style, in covert cloth, ladies' cloth, Venetian and mixtures, many silk lined throughout skirt and jacket, in this clearing sale

**\$3 Ladies' Capes 98c**

Choice of plain beaver or boucle double cape, braided and edged with electric seal, on sale at...

**\$1 Ladies' Capes 25c**

Ladies' handsome, medium weight, black capes that were heretofore \$1.00—in this clearing sale...

**\$12 Golf Skirts, \$5**

Choice of all our golf skirts, many plaid back, on sale at...

**\$5 Dress Skirts, \$2.50**

All of our plaid skirts, strictly all wool, b-n-cle and other fancy effects that were heretofore \$5—in this clearing sale...

**\$15 Misses' Dresses, \$4.98**

All of the misses' dresses, tailor made and trimmed dresses, embroidered, braided and silk and velvet trimmed, many worth \$5, choice in this clearing sale...

**\$3 Infants' Cloaks 98c**

Infants' and children's short cloaks in elderdown, flannel and cloth, handsomely braided and trimmed with angora, worth up to \$4, in this clearing sale...

**10,000 infants' jersey ribbed part wool undervests go at each 3c**

**500 Dozen large size turkey red handkerchiefs, worth 7c go at each 1/2c**

**All Colors in velveteen skirt binding, in this sale at 1c**

**10,000 cards of all sizes of pearl buttons at doz. 2c**

**\$1 Fleece Lined Wrappers, 50c**

Fleece lined wrappers in navy blue and other dark colors, trimmed with braid, heretofore \$1, in this clearing sale...

**\$3 Dress Goods 98 Cents.**

In this clearing sale we have placed all of our highest grade and most expensive dress goods shown this season, including our imported crepon, reversible golf suitings, handsome Zibeline plaids, all of our French and English tailor suitings, silk and wool novelties, in every weave and color. These goods we have been selling up to \$3.00 yard—in this grand clearing sale Monday we give you choice for

**98c Yard**

**\$2 Dress Goods 75 Cents**

200 pieces of high grade foreign and domestic weaves, including 64-inch imported chevrons, in black and colors, extra heavy kerseys, meltons and camels' hair, in plaid and mixed effects, broadcloths, Venetian cloths, many of this season's choicest fabrics that we sold as high as \$2.00 yard—in tomorrow's clearing sale,

**75c Yard**

**\$1.25 Dress Goods 50 Cents.**

300 pieces silk and wool novelties, English homespun, German Henriettas, French serges, granite cloths, matelasse, whipcord, Scotch mixtures, covert and chevrons, in fact every yard of dress goods that we have been selling for \$1.25, go in this sale at

**50c Yard**

**DOUBLE FOLD DRESS GOODS 2 1/2c**

10,000 yards double fold plain cashmere and serge, and an immense lot of plain dress goods, suitable for children's dresses go in this clearing sale at...

**25c Dress Goods 15c**

Strictly all wool cheviot in handsome checks, stripes and plaids, for skirts or entire suits, on bargain square...

**\$1 Dress Goods 25c**

One and one-half yard wide dress goods in stripes and fancy novelties for skirts or entire suits, on sale on bargain square...

**25c Silk Ribbons 5c**

All the balance of the five inch wide all silk taffeta ribbon that was 25c a yard, go in this clearing sale at...

**500 Bolts of all styles and qualities dress trimmings including jet and plaid and fancy braid, worth up to 25c—in this clearing sale 5c yd**

**10,000 all wool fascinators and shawls in plain and fancy colors, worth up to 30c, 10c each**

**Immense lots of misses' children's and Infant's Tam O'Shanter caps and all wool knit hoods in all colors, worth 24c in this clearing sale 5c at each**

**500 dozen men's heavy wool socks go at pair... 7 1/2c**

**Thousands of boys' heavy wool knit mittens go at pr. 2c**

**\$1 SILKS 25c**

Thousands of yards high grade Silks, in taffetas, serges, fancy chinams, in lengths suitable for silk waists or entire dresses. They are the silks in old pieces and odd lengths that we have been selling up to \$1.00. For this clearing sale they go on one bargain square at

**25c Worth \$1.00**

**\$1.25 Silks 49c**

In our silk department we offer tomorrow over 2,000 yards black and colored silk, consisting of fancy and plain taffeta, all silk satin duchesse, corded taffeta, crystal bengaline in evening shades, and all high grade silks that sold up to \$1.25 yard—for this grand clearing sale

**49c YD**

**\$1.50 Flannel Waists 50 Cents**

Strictly all wool Flannel Waists, all sizes, principally black, in this clearing sale

**50c.**

**\$5.00 Embroidered Flannel Waists \$1.69**

All of the French Flannel Waists, made in the latest style, elaborately embroidered, colored and black, sold heretofore at \$5.00, On Sale at \$1.69

**ALL EMBROIDERIES 1-2 PRICE**

Every yard of embroidery and insertion in this Clearing sale at exactly half price. Part of these embroideries have been displayed in our front show window and will go on sale in four lots:

**5c EMBROIDERIES 2 1/2-2c**  
LOT 1—Will include all the embroidery and insertion in many patterns and styles that sold special at 5c, choice in this clearing sale at... 2 1/2c

**20c EMBROIDERIES 10c**  
LOT 2—Will consist of all the 20c embroidery and insertion. Here you will find some very fine qualities, including swiss, malincook and jacquet. All on bargain square at, yard... 10c

**10c EMBROIDERIES 5c**  
LOT 3—All the 10c embroidery and insertion in medium widths, some very neat styles and good showy patterns, choice of this lot, yard... 5c

**50c EMBROIDERIES 10c**  
LOT 4—Will include all the high class embroidery and insertion that sold up to 50c and 50c yard, including some very wide widths, and extra fine qualities, over 50 different patterns, all go at one price, yard... 19c

**ALL LACES at less than 1-2 Price**

Big lot of linen torchon lace and insertion in the very latest styles and patterns, every yard guaranteed worth double, choice, at—  
**2 1/2c, 3 1/2c and 5c**

**Ladies' and Children's UNDERWEAR and HOSIERY**

About 500 dozen vests, pants and drawers in all sizes up to size 34, the regular price would be up to 50c, we will sell the whole lot, all sizes, one price, each

**10c**  
Worth 50c

All the ladies' 30c jersey ribbed underwear, medium and heavy weight, go at, each... 19c

All the ladies' 75c fine jersey ribbed union suits, in this clearing sale, suit... 39c

All the ladies', misses', children's and boys' fast black, full seamless hose, 15c quality, go at... 7 1/2c

All the extra heavy cotton and all wool hosiery, 20c quality, go at, pair... 15c

All the plain and fancy bordered and colored handkerchiefs, in this sale, each... 1c

All the ladies' and gent's extra fine handkerchiefs that sold up to 10c, in this sale, each... 3 1/2c

Infant's plain and fancy all pure wool zephyr yarn, crocheted booties, at, pair... 3 1/2c

5,000 pair of all wool mittens for ladies, children and boys at, pair... 5c

All the extra heavy double knit coral saxony mittens, all sizes, worth up to 30c, go at, pair... 15c

10,000 yards of many styles of all silk and all wool barege veiling, worth up to 35c, in this sale at, yard... 10c



**Grandest Clothing Sale WE EVER Held**

We have sold more suits and overcoats during the past week than we ever did in the same length of time since we have been in business. And it's all on account of the wonderful values and sensational bargains that our two recent purchases enable us to place before you—Tomorrow there are more bargains from the

**L. D. LOEVY** South Omaha 2521 N. St. **CLOTHING STOCK**

as well as more bargains from the

**New York Wholesale Manufacturer's Entire Stock Men's and Boys' Suits, Overcoats and Pants.**

**\$15 Men's Suits and Overcoats \$5.90**

**\$5.90**

**\$10 Men's Suits and Overcoats \$3.90**

**\$3.90**

Every man's suit, overcoat and ulster in these purchases that sold for up to fifteen dollars and over, including men's silk and satin lined worsted suits, men's black and blue cheviot and serge suits—men's melton, cassimere and Scotch cheviot suits—men's nobby fancy striped worsted suits—men's chinchilla, Irish frieze, patent beaver, melton and kersey overcoats and ulsters—all go at one price...

Every man's suit and ulster that sold up to ten dollars—in these purchases, including all wool cassimere and cheviot suits, fine check worsted suits, in all sizes and in the latest style—guaranteed to fit—plenty suits for everybody—Swell as all the overcoats and ulsters—in beaver, melton and kersey that sold for up to ten dollars—All go at one price...

**\$1.50 Ladies' Kid Gloves 25c**

This lot includes all the kid gloves left from our great holiday sale, that were in any way soiled or mused, in two clasp, Foster's hook and four button lengths, in black, brown, tan and all colors, regular price up to \$1.50 a pair, also all the opera length and full dress gloves in 12, 16 and 20 button lengths, worth \$3 a pair, in this clearing sale...

**25c**

**40c Dress Linings 3 1/2c Yard.**

All the accumulated remnants in our lining department, consisting of everything in fancy taffeta lining, fancy rustle linings, fancy silestias, satens, etc. All the linings worth up to 40c a yard, go in this clearing sale at...

**3 1/2c YD.**

**Grand Clearing Sale of Blankets**

All the white, tan and gray cotton blankets go at... 19c Each  
All the white, scarlet and gray all wool blankets that were \$6 a pair go at... \$2.50 Pair

**GRAND CLEARING SALE OF LINENS.**

Twilled cotton towel-ling that was 3 1/2c at... 1c yd.  
Special clearing sale of 500 doz. slightly mused damask knotted fringe towels, worth 20c and 30c go at each... 15c

100 pieces odds and ends of linen toweling, worth 12 1/2c go at... 5c yd.  
Grand clearing sale of 100 doz. full size bleached napkins, worth 95c... 49c Doz.

Clearing sale of 500 slightly soiled bedspreads, some with fringe and some without fringe, worth \$1.50... 59c  
200 full bleached damask napkins... 39c Doz.

**Grand CLEARING SALE OF COTTON GOODS**

50 pieces double napped Shaker flannel, worth 84c, clearing out at... 3 1/2c yd.  
Grand clearing sale of 100 pieces best grade of outing flannel, worth 15c yd go at... 3 1/2c yd.  
Clearing sale of big stock of remnants of all kinds of muslin and cambie at... 5c yd.  
Grand clearing sale of 2000 yds. all kinds of best percale 36-in wide, would be cheap at 15c... 3 1/2c yd.

**And Thousands of Other Bargains in Our Basement in this CLEARING SALE.**

All the mens' Caps of every kind in this stock that sold up to one dollar go at... 25c  
All mens' hats in this stock—Derby and stiff hats, soft hats and Fedoras, all the latest styles, worth up to \$4.50... 98c  
All the mens' 2c Underwear from the North Omaha purchase go at... 25c  
All the \$1.25 fine wool Underwear go at... 50c  
All the mens' 5c Ribbons, all descriptions, go at... 25c  
All the \$1.00 and \$1.25 Wilson Bros' Mousers, Laundered Shirts... 50c

All the BOYS Long Suits that sold up to \$5.00 in sizes 12 to 19 years... 2.50

All the BOYS Knee Suits that sold up to \$1.25... 59c

All the BOYS Knee Suits that sold up to \$3.00... 1.25

**All the Boys' Overcoats, Ulsters and Reefers go at \$2.50**

**\$1.50 Men's Pants at 75c.**

Including heavy wool cassimere, chevrote and strong working pants that sold up to \$1.50 go at... 75c

**\$4.00 Men's Pants at \$1.50**

In this lot are fine all wool checked pants, all wool cassimere and chevrote pants, in fact all kinds of mens' high grade pants, worth up to four dollars a pair, go at... \$1.50