WE ACHIEVE THE MOST GLORIOUS COMMERCIAL VICTORY OF THE AGE. WE MAKE THE BIGGEST SPOT CASH DEALS WE LAND THE GREATEST AND MOST IMPORTANT PRIZES WE EVER STROVE FOR.

## ammoth

That will impress themselves forever upon the memory of the purchasing public-not only of Omaha--but everywhere

ALL THE GREAT WEST THERE'S NO ESTABLISHMENT THAT CAN COMPARE WITH OURS.



Sounds funny, perhaps. But a visit will prove that shopping with us is a pleasure Our Store as a Summer Resort. Sounds funny, perhaps. But a visit will prove that shopping with us is a pleasure even in the hottest weather. Our grand building with its great and many entrances, to departments, open and exposed to every breeze-the lofty ceilings-the perfect ventilation-the innumerable electric revolving fans overhead and on each counter in our bright basement, all tend to make our establishment an ideal summer shopping resort.

the Fire Sale of

It has been a sale the success of which

ing, will be something to marvel at.

All the balance of the dam-

up to 15c. Some badly dam-

ged, some slightly damaged

go at 21c yard.....

Ready made Pillow Slips-

New York shoe jobbers, thousands of the finest shoes in America have been sacrificed to the necessity of spot cash

Through the failure of McGoreman & Thompson, the great Today Winds up

16th and Douglas

BIG BANKRUPT SALE BRIC-A-BRAC, IN OUR BASEMENT.

bric-a-brac dealer we will sell 1,000 small odd plates worth up to 25c and 35c each, fine china,

5C Each.

worth \$1.00 each, very high class china, go at

One big lot of small

worth \$1.00, go at

15c

One big lot of large

Statuettes

35c

One immense lot of china, antimony or initiation hammered brass neveltles, at 10c, 15c, 25c,

35c and 50c-

One big lot of all kinds of Exposition

Novelties,

10c Each.

Novelties,

15C Each

One big stock of

Celluloid

Picture Frames.

worth 50c each, go at

15c

Souvenir

Souvenir

25c

gents' colored all silk String Ties 5C Each.

35c quality ladies' white pique **Puff Ties** 15C Each

25c quality all kinds of fancy Folding Fans 90 \$ 50 Bac

10,000 pair of ladies' all silk Jersey Mitts 15c Each.

15c quality ladies' Jersey ribbed lace trimmed

Under-Vests ROLL 31/2C Each. 35c ladies' fancy

liste thread lace trimmed 15C

Misses,' children's ar boys' French balbri gan Vests, Pants and Drawers, all sizes, go at 15c Each, worth

\$1.00 quality fancy trimmed lisle thread Union Suits at

15c all kinds of fancy bordered Hemstitched

25c

Handkerchiefs at 31/2 C eac

20c ladies sheer India lawn hem-stitched and Handkerchiefs,



Ladies' Three and Four Dollar Shoes

widths all colors, as many as you want hoice today at \$1.50 on bargain squares.

LADIES' \$5.00 and \$6.00 Shoes

the swell New York bleycle boots, worth \$5.00, \$6.00 and \$7.00, choice \$2.50.

special price to churches, pic-

nics and parties.



The wonderful values we offer below are so sensational and so cadically

extraordinary, that people are simply dumfounded at our ability to offer them the prices we do in this sale. We beg you to grasp this mar-

> MEN'S \$3 and \$4 Black and Tan Shoes

5,000 pair ladies' fine shoes in black calf skin, Tan Vici Kid and and tan, plain and fancy silk vesting Black Calf Shoes, made by tops, finest vici kid button and lace Field, Newhall, Schwab, etc., shoes, made by Harney Bros., Thomas such as retail elsewhere at \$3 Plant, Todd, Bancroft & Co., Johnson Bros and \$4 a pair, all widths, all and other well known makers of the best sizes. All styles, your choice ladies' shoes, such as retail readily at \$3.00 sizes, all styles, your choice and \$4.00 a pair, all sizes, all styles, all for \$1.69 on bargain squares.

Ladies Two Dollar OXFORD TIES FOR

On Bargain Square in Basement-

1,000 pair ladies' genuine 1,000 pair ladies' finest black and tan \$2.00 vici kid black Oxford shoes, inlaid silk vesting tops, silk worked Ties, made by Thayer, Mayelets, all the finest, newest, most desir- guire and Field, all sizes, able styles in the market today, including all widths, choice 98c, worth \$2.00.

UNCH DEPARTMENT IN BASEMENT



Shoes in America.

the biggest bargain in children's and misses' shoes ever known The regular retail price is about \$3.00

to handle such fine children's shoes. If you want to see the greatest bargain, the fanciest colors and patterns and the finest misses' and children's shoes in the world, you will attend this sale today. These shoes come in all the new, fancy silk vesting tops, plaid vesting tops, plush tops and kid tops, in all the new overlaid

75c



Maloney Bros., Rochester, Makers of the Finest Misses' and Children's

5,000 pair men's Tan Russia Sacrifice Their Entire Floor Stock AT 40c ON THE DOLLAR

Such a lot of Misses' and children's shoes were never seen or offered at special sale The price tomorrow is a wonder, it is

In fact no store in Omaha was ever able



5c each ..... 5C All the balance of the all linen skirting—only slightly damaged—worth up to 50c—go at, yard...

> Ready made Sheets—all sizes—25c all qualities of muslin—worth up to 65c each, go at 25c each

The balance of the towels, huck, damask, knotted fringed, open work, etc., worth up to 75c each, go at 15c each.....

All the balance of the Turkish towels, worth 25c and 35c— bleached and unbleached, go at

imperfect, go at 5c each ......

All the fringed doylies, only slightly imperfect, go at 2c and 3c, worth up to 15c...26,

All the fringed table cloths, all 756 sizes, worth up to \$2.50 each go at 75c each .....

All the 2-yard wide, all linen table damask, only slightly imperfect, worth 50c, go at yd All the large towels, all linen "1.

go at 7te ...... 1 /2 G and union, worth 12teworth 15c, go at 31/2C

All the damaged Turkish wash rags-

One case English long cloth

All the balance of the damaged Lowell all wool ingrain carpets, worth 90c, go at 25c yard 200

of the Day Ice Cream at wholesale—pecial price to churches, pictor and CAKE, . ICE CREAM and CAKE, . Watermelon on ice 5c All the balance of the Bed Spreads worth 75c, \$1.00 and \$1.25erocheted and Marsailles-go at 50c each .....

LADIES' WASHABLE

WASHABLE SKIRTS.

Great Bargain Event-200 different styles of wash skirts, giving you an assortment | Cups & Saucers, which possibly exceeds that of all other houses combined. All materials-duck, crashes and piques; all colors—light blue, navy blue and all shades in pure linen-with extra emphasis on the pure-plain and trimmed, with and without flounce. There is not "a lady in the Statuettes. land" who would not pronounce our showing "exquisite" or "simply lovely." They are skirts that sell readily at \$2 to \$6, but just to impress upon you that we are never outpriced, outsold or outshown, we will offer them at

200 LADIES' LINEN COLOR SEPARATE SKIRTS ...... 25c

Ladies' Washable Suits

Man tailored suits of duck, linen, pique and crashall styles, blazers, Eton, blouse and fly front jacket tailored lap and strap seams, all colors, pretty, jaunty 1.98 effects that give that "dressed up" feeling so delightful

-so cool and so comfortable—go on sale at..... 50c LADIES' WAISTS go at .....

DOLLAR LADIES' SHIRT WAISTS go at ... \$1.50 LADIES' SHIRT WAISTS go at ..

\$2.50 LADIES' SHIRT WAISTS go at...

LADIES' SAILOR HATS



In plain and fancy straws, new blocks, pure silk bands-go at

500 Elegant Ladies' New

\$1.98 \$2.50 \$2.98

Sample Pocket Books and Purses, #15c

> For the Floral Tissue Paper C A sheet.

## PASS MATTER NEEDS MENDING | field that they are correct, or The Bee would not have published them. It goes without

tains at Present.

SOME CHECK SHOULD BE APPLIED

Business Prudence Necessary to Make a Financial Success of the Great Enterprise-What Some Representative Men Say.

prising size of the exposition free list showing that 250,000 people have been passed of exhibits just to accommodate them as carry on their business affairs. friends. In another case, an Omaba merchant is using a season pass secured in exchange for material furnished one of the ex- off-handedly I agree that the exposition, hibitors. Non-transferable passes have been like any other enterprise, should be conhawked about the streets and used to carry ducted on well recognized business princia whole chain of people through the gates. It is plain that the demand for reform of needed changes. the free pass abuse is general. Here is what some well known people say on the subject: V. B. Caldwell-Too many passes are being issued, and the number should be reduced. I heard of a case where a washer owed her a bill, and he secured her the pass

an abuse of the pass issue which should be corrected, but I doubt if it can be. I think

Should Use Business Prudence.

would suggest. It is a natural tendency of human nature to try to get something for out with an instinctive appreciation of this I am not familiar enough with the question. tendency and makes proper checks against having the exposition prove a success, not The disclosures in The Bee of the sur- with proper business prudence. Those who would make an army every day of about are a great many business men, officials and

niary sense, undoubtedly have a right to at the end of a month. free into the grounds since the opening and have their interests guarded. If a pass is Instances have been brought out Pass department has been handled must ap- with that kind of management. where Omaha women have been given ex- pear very loose to any ordinary observer. hibitors' season passes by people in charge | This is not the way business men generally

T. P. Cartwright-I have not yet given the matter the attention it deserves, but ples. I believe the committee will make the

Should Stop the Leaks. Herman Kountze, president of the First evening seems to indicate that there are National bank-I am not familiar enough great many people in Omaha who are willwith this matter to say anything of con- ing to pay half rates for an evening, or one sequence just now. I think the first thing third day's privilege of the grounds, and woman had a pass, and being asked how she to be done should be to ascertain by some I hope you will continue your efforts in that came by it she said one of the men inside effective process if there are any leaks, behalf for both evenings and Sundays. Be-Certainly there should be a proper check ing a small stockholder and one of the few square accounts.

Henry W. Yates—There is unquestionably It would be the veriest folly, though, to I will take the liberty of suggesting a few refuse such courtesies to people who are additional experiments that I believe will the position of The Bee on the question is if a pass is given to a country editor and cause a better feeling among the stock- support the bill of fare afforded. After leist correct. effect of which is to bring a dozen or more on Sundays and special days or evenings, his chair and contentedly picked his teeth Morris Levy, President of the Nebraska persons to the exposition, for which to get when the admission is 25 cents, all pass Awaiting a reasonable time, the waiter pre-Clothing Company-I was greatly surprised here they have to spend their money for privileges be suspended, except to employes I sented the elaborate diner his bill.

for the safeguarding of his business in- it can and that it will sift the matter thorterests. That a check of some kind should oughly. On the face of it it looks as though enterprise, and it can be done if conducted to other persons, such as the press, etc.,

B. B. Wood-It is an outrage. I have admissions were averaging given there should be a good reason for it, been asked to make a further contribution nearly 5,000 a day and steadily increasing and when it is given care should be taken to the stock of the exposition and have been has increased the talk among business men that it is used only for the purpose for abused for not doing so. I don't believe I about the looseness of the exposition pass which it is given. The manner in which the W. J. Broatch-That seems like a good many passes, but I haven't had one, as I

pay my way in J. H. Millard-I have had a vague idea that there have been too many passes. In general I think the position of The Bee is the proper one on this matter.

Suggestions from a Stockholder. OMAHA, July 29 .- To the Editor of The Bee: The attendance at the exposition last

in a position to do the exposition some good. add greatly to the exposition finances, and to see the figures published, and I am satis- railroad transportation, and then, when they of the grounds and buildings, concession- in the language of the streets, he was buggy. He was arrested.

fied that they are correct, or The Bee would are here, they incidentally leave a few aires and their employes, and such exhib-, given the "frozen face" and told to go SICK SOLDIERS AT NEW YORK pany F, Twentieth infantry; L. Gastron, ducted on the same business principles as is a great benefit to the exposition and the cept the heads of departments and the exwhatever to the enterprise. If there are dependent feeling of the other stockholders nothing, and every man in business starts they should be cut off. As I say, however, who pay regular rates several times a week. Their pass is no return for their untiring I believe the committee is doing the best efforts and successful work in behalf of the exposition. Their reward must and will come from the grateful hearts of the citibe put on the free pass is patent to every the free pass had been worked for all it zens of Omaha and the transmississippi counreasonable person. We are all interested in was worth, but I understand that there ar try. Second On all special evenings, with about 3,000 passes issued to exhibitors and 25-cent rate, the rate should take effect only in an educational way, but as a business concessionaires, and this, with those issued not later than 5:30 p. m., and I believe that 5 o'clock would not be too early. There are interested in the exposition in a pecu- 3,500, which would count up a very big total office employes who would patronize all such evenings and would like to go direct from their offices to the grounds and take supper with their family or friends. If they go cludes their attendance and the exposition and restaurants are both losers thereby. Finally, I hope there will be no more concured seats close to the balustrade were soon cut off from sight and hearing by balustrade or stood in a solid mass between the seats and same. The musical effects on the lagoon may have been beautiful, but on the promenade or between the balustrade and buildings they were poor indeed. STOCKHOLDER.

HOT ROWS IN RESTAURANTS

Over-Particular and Impecunious Diners Get Trouble Along with Their Meals. Fred Haystend, a stranger in an alcholi-

trance, entered the Omaha chop house Thursday night and ordered the choicest

dollars with the merchants and business iters as remain with their exhibits during where iced drinks would be acceptable the question that the exposition should be con- men generally, the use of such a courtesy Sundays and evenings. We might also ex- year round. The waiter, whose name is O. W. Wild, became angered and the two any other business enterprise. This is noth- whole city. What should be done is to ecutive committee, but it would do them no clinched in a quarrel. Wild, in the scuffle, Opinions of Citizens on the Abuse that Per- ing more than what ordinary common sense find out if there are people enjoying free harm to put up a quarter occasionally, and succeded in getting hold of a heavy glass admissions who do not make any return it would afford them the delightfully in- and with it he beat Haystead over the head cutting his scalp in several places and knocking him out.

swear out a warrant for Wild's arrest for against him shall have been disposed of. When it was served him he found a cockreach floating gracefully on its surface and bin. immediately made a kick to the proprietor. home to supper the hour and distance pre- He couldn't see that so small a thing as a cockroach could make much difference to his guest. "You're one of dose guys what go on the bum and have to go against a certs in the chasm of the lagoon. People cheap hash house. You aint get any kind who went early to avoid the rush and se- of right to be particular, see?" Was the way the proprietor answered the guest's kick. The guest, whose name is others who crowded in, climbed upon the Ransome, resented this remark and attempted to leave the place without paying for the soup. He is now confined to his room with a badly damaged head. No arrests were made.

Ruling on Rations. WASHINGTON, July 29 .- The army regulations have been amended so as to provid. that enlisted men, hospital matrons and female nurses shall be entitled to one ration per day, and also that a civilian employed with the army, whose pay does not exceed \$60 per month, may receive one ration per

Shot by a Burglar. CHICAGO, July 29.-Christian Lieb, groeryman, was fatally shot today by George Kiefer, who entered the store to rob it. Kiefer claims to live at Columbus, O., but is more recently of Indianapolis. He is aged about 25. He had stolen a horse and

Hospital Ship Arrives with a Detachment from Near

Santiago. NEW YORK, July 29 .- The United States transport Leona, Captain Wilder, arrived at The two were arrested. Haystead will quarantine today from Siboney, July 22, via Loestes, Company G. Seventh infantry; J. Hampton Roads, July 28, bringing fity conassault as soon as the disorderly charge valescent soldiers, two newspaper correspondents and a colored boy, who went with In a restaurant on Ninth street near the Ninth cavalry from Tampa to Santiago. Capitol avenue where a flaring sign an- At Hampton Roads on July 27, the steamer, nounces that the best 10-cent meal in the owing to its having twenty-nine fever cases city is served another fight took place beon board, was ordered by the local health
tween the proprietor and an over-particular officer to proceed to New York. There were
of Columbia volunteers; B. Lowenthal, Batguest. The guest, who had evidently seen no deaths during the voyage from Siboney tery K. First artillery; Alexander Hyde, better days, had ordered a bowl of soup, to this port. The newspaper correspondents on board are Burr McIntosh and R. H. Cormail from the United States camp at Siboney. This mail will be disinfected and forwarded to the New York postoffice this afternoon.

The following is a complete list of sick and wounded soldiers on board the Leons. The first twenty are fever patients, most o whom are convalescent, all being privates, unless otherwise designated: H. W. Miller, lieutenant, Thirteenth in-

fantry; John Young, sergeant, signal corps; John W. Burns, Battery K. First artillery: David M. Wells, musician, Company F Fourth infantry; Frank L. Dees, Company F. Twentieth infantry; Carl Muller, Company C, Thirty-third Michigan; Sidney F Lake, Company C. Thirty-third Michigan L. T. Philpot, Troop L. First Virginia cavalry; C. C. Maurer, band, Seventeenth infantry; Charles Pence, Company H. Twentieth infantry; Thomas Russell, Company A. Twentieth infantry: F. F. Albright, Com. pany C. Thirteenth infantry; Fred Fowler, Company I, Thirty-third Michigan; A. J J. S. Davidson, Company H. Twelfth infantry: Val Fisher, Company G. Third infantry; J. Proctor, Troop B. First Virginia cavalry; W. D. Ebo, Company A, Twentieth infantry; Earl Antrim, Company H, Twen-

Company H. Twentieth infantry; Louis Rosenmond, chief cook; Frank Jeffrey, Company K, Thirty-fourth Michigan; William J. Dooley, Company F. Sixth Massachusetts; Daniel Nelson, teamster, Tenth infantry; E. J. Cole, lieutenant, Sixth infantry; H. J. Smith, Troop C, Second cavalry; Louis Rinn, Company H. Third cavalry; McMillin, Company F, Thirty-third Michigan; George Dane, sergeant, Company D, Sixth infantry; Clifford E. Cross, Company G. First District of Columbia volunteers; Albert Skees, Troop C. Second cavalry; J. T. French, teamster, Sixteenth infantry; corporal, Twenty-fourth infantry; G. E. Wallace, Company A. Twentieth infantry; The Leona brought twelve sacks of William Walker, Company E. Twenty-fifth infantry; J. E. Krabbe, Company C. Twenty-fourth infantry; William Perry, Company A, Twenty-fourth infantry; E. Wilson, Company A. Seventeenth infantry; F. Bennett, Troop F. Sixteenth infantry; William Doo-

> Beckley, hospital corps; O. Finley, colored, boy, camp follower. There was no surgeon on board the Leona and the men were attended by the ship's people and their own officers and comrades. Dr. Doty decided to remove the twentynine fever patients to Swinbourne island and the convalescent and wounded slodiers to Hoffman island. If at the end of twentyfour hours it is found that none show symptoms of yellow fever the Leona and all of the detained passengers will be released.

ley, Troop E. Ninth cavalry: Henry Bech-

ausen, Battery K. First artillery; Colonel

Cutter Gresham Ready to Proceed. MONTREAL, July 29 .- The United States revenue cutter Gresham has been successfully raised and put together and will leave Stockbridge, Troop F. First Virginia cavalry; for Boston as soon as it ships coal and supplies.

Iowa Boy Dies in Hospital. ATLANTA, Ga., July 29.-Leopold Roy, Company M. Fifth Missouri, and Edward J. tieth infantry; Clyde E. Clark, Company C. Winkle, Company F. Fifty-accoud lowa, engineers; Albert S. Leeth, Company F, died in the general hospital at Fort Mc-Twentieth infantry; William Halle, Com- Pherson today of typhoid fever,