

HAYDEN'S BIG STORE STARTS ITS CLEARING SALES HAYDEN'S

Beginning Tomorrow, Hayden Bros' great price reductions go into effect. Our buyers are already directing fall goods Haydenward. The summer selling season is drawing to a close. There are thousands of the best and most seasonable goods that must be closed out regardless of cost. GREAT CUT IN PRICES ON ALL SUMMER GOODS.

Extra Salespeople to wait on you and the same attention given in these special sales as when you paid full price.

Many a shrewd buyer takes advantage of our July CLEARING SILK SALES—silks for waists—silks for dresses—silks for trimmings or linings. Thousands of pieces reduced in price to make room for NEW SILKS—which are already arriving. Monday commences the BIG SILK SALE—Such a silk sale as this none could hold but Haydens.

Wash Dress Goods. More GENUINE BARGAINS in the BIG WASH GOODS STOCK than space here will admit of the telling. SNAPS FOR MONDAY. 90 pieces of 32 in. sheer imported Floral Organdies in the very noblest and choicest designs. 15c

Housekeepers' Linens SPECIAL MONDAY PRICES. 68 inch silver bleached Damask. 49c 68 inch full bleached Irish Damask. 69c 68 inch double Satin Damask. 75c

Flannels and Blankets. White Wool Flannel, at yard, 15c, 18c, 25c, 30c and 40c. Outing Flannel Shirt Patterns, each 25c 54-inch wide Table Flannel, yard 25c and 45c

Bed Spreads. The only place in Omaha where you can find an assortment to pick from. Special Spread, made for single beds, at 55c, 85c

Jewelry Department. SPECIAL SALE ON SILVERWARE. Roger Bros' 1847 Knives or Forks, set of 6 pieces \$1.47 Roger Bros' 1847 Tea Spoons, set of 6 \$1.25

Great Sacrifice Clearing Sale in Men's and Boys' CLOTHING. Great Sacrifice Clearing Sale of Boys' and Men's Suits. Our buyers are now in the east making large purchases in Fall and Winter Clothing. To make room for these goods we are obliged to close out immediately our entire stock boys' and men's light and medium weight suits at a great sacrifice.

In the Hat Department. We continue to sell Hot Weather Hats. All must be closed out at the following cut prices on straw—10c, 15c, 25c, 35c, 50c and 75c.

FURNITURE. Here is an oak Rocker, cane seat, high back, nicely carved, brace arm—the rocker usually sells for \$22.50—we have three dozen at \$15.00 each—one or more. Large arm Rocker, oak, cane seat, \$1.95. Large arm Rocker, maple, cane seat, carved back, \$1.95.

Midsummer Millinery. MIDSUMMER MILLINERY. The new Knox sailor. 95c The sweetest and newest sailor out. Great reductions on trimmed hats, very stylish. Selling stylish flowers and trimmings very cheap.

Wall Paper, Paints, Brushes. Our regular 5c and 6c white blanks at 4c and 5c; 9-inch borders at 3 1/2c and 4c. Our regular 8c, 10c, and 12 1/2c gills at 6c, 8c and 10c; 8-inch borders at 2c and 4c.

Drug Dept. Prices. Lower Than Usual. Pain's Colic Compound, 75c Hood's Sarsaparilla, 75c Warner's Safe Cure, 75c Scott's Emulsion Cod Liver Oil, 75c

Grand Clearing Sale of Carpets. The end of the carpet season is the time when all odd patterns and short lengths are worked out to make room for new goods. All odd and ends closed out at the big Carpet Department regardless of value.

Men's and Boys' \$1.50 and \$2.00 SHIRTS 50c. All the very latest and newest styles and the best shirts made, the entire line of the Griffin Brand samples, including every style of a shirt made, go on sale at 50c.

Special Bargains in Ladies' Furnishings. Ladies' Silk Mitts, worth 25c, at 12 1/2c Ladies' Four-Button Kid Gloves, in all desirable shades, worth \$1.25, at 75c Ladies' Hose, in black and brown, full seamless and double heel and toe, worth 25c, at 12 1/2c

Great Sale on Shirt Waists. Lawn Shirt Waists, Linen Shirt Waists, Gingham Shirt Waists, Percale Shirt Waists, Madras Shirt Waists, Plique Shirt Waists, Embroidured Shirt Waists, Tricked Shirt Waists, Chambray Shirt Waists, Shirt Bosom Shirt Waists. 200 dozen to close out, made up in the newest styles and choicest patterns, perfect fitting, in checks, plaids, solid colors and plain white, at 49c, 75c, \$1.00, \$1.25 and \$1.50.

Dress Skirts, Suits and Wrappers. Unequaled Values. Ladies' All Silk Dress Skirts on sale at 49c. 200 dozen Ladies' Dress Skirts, in cotton, covers, fancy linen and plique, in all colors, at \$1.25. Ladies' Cloth Suits, in serge and covers, silk lined jackets, worth \$10.00 and \$12.00, at \$7.50.

China Department. Jelly Tumblers, 2c Each. Wine Glasses, 2c Each. Tea Cups, 5c Each. Dinner Plates, 5c Each. Potato Dishes, 5c Each. Decorated Bowls, 5c Each. Salt and Pepper Shakers, 5c Each. Spoon Holders, 5c Each. Butter Dishes, 5c Each. Creamers, 5c Each. 500 Decorated Tebbel Sets, at \$1.69. Decorated Plates, set, 53c. Decorated Cups and Saucers, set, 53c.

These Prices for Monday in Our Big Cracker Dept. Soda cracker, 6c Oyster crackers, 6c Ginger snaps, 7 1/2c Newport Bakes, 10c Broomer's lunch, 10c Shredded whole wheat, 10c Graham crackers, 10c

Lard and Meats. Three-pound pails best lard, any brand, 22c Five-pound pails best lard, any brand, 35c Ten-pound pails best lard, any brand, 55c No. 1 sugar cured breakfast bacon, 8 1/2c No. 1 sugar cured hams, 8 1/2c Salt pork, 5 1/2c Pickled tripe, per can, 3 1/2c Pickled ham, per can, 5 1/2c Pickled pigs' feet, per can, 4 1/2c Boneless ham, per pound, 8 1/2c Weiner sausage, 7 1/2c Bologna sausage, 7 1/2c Vienna sausage and sauer kraut, per can, 10c Roast beef, per can, 8 1/2c New England cooked ham, 8 1/2c

Leading Dress Goods House of the West. Our Fall goods are arriving every day—and though we have always carried about four times the largest stock in Omaha, this year, we have increased our Dress Goods stock to double. 19c Novelties worth 29c. 29c Novelties worth 50c. 39c Novelties worth 60c. 49c Novelties worth 75c. 59c Novelties worth 89c. 69c Novelties worth \$1. 98c Novelties worth \$1.50.

Black Dress Goods. The largest line of Priestley's Celebrated Black Goods at from 75c up to \$6.25 per yd. The largest line of high grade crepons and crepon novelties west of New York, at from 75c up to \$7.50. Black Dress at from 10c up to \$6.25 per yd. Shopping by Mail—We are the largest mail order Dress Goods House west of New York City.

White Goods Department. Letting down the prices in our White Goods Department. 10c Sheer India Linen at 5c yard. 15c Black India Linen at 7 1/2c yard. 15c Check Nainsooks at 5c yard. 15c Apron Lawns, 40-in. wide at 7 1/2c yard. 39c Warp Welf Tissues, 35-in. wide at 29 yd.

Chickering Pianos. The name is sufficient. They need no advertisement. All that is necessary is to tell where they can be procured. We sell them. We also sell twenty-three other different makes, including the—Steinway—Fischer. And every other good piano. A selected stock of BALDWIN, ELLINGTON, HAMILTON and VALLEY GEM PIANOS in special designs manufactured for the exposition trade are also on exhibition and for sale in our music rooms.

Specials Sales Monday. NOTIONS. \$1.00 fine grained leather Pocket Books, 50c, \$1.50 fine grained leather Pocket Books, with two coin pockets, only 75c. GRAND PICTURE SALE. One Dollar Pictures on sale for 10c. GRAND THREAD SALE. Full 200 yards machine thread only 1 1/2c spool. Not more than 10 spools to each customer. BOOKS. The Chicago Record Prize Cook Book, regular price \$1.99, on sale only 50c. This is the best cook book ever published—the most complete and economical.

Flour is Down. All the well known brands, Cream, Minnesota XXXX, Pure Food, etc. on sale tomorrow for, per sack, \$1.25. We guarantee every sack or your money back. Best Rye Flour, large sack, 50c. Best Whole Wheat Flour, per sack, 55c. 22 pounds standard Laundry Soap for \$1.00. Armour's Laundry Soap, 10 bars, 25c. Ploos Soap, try it, finest soap made, 10 bars for 25c. No. 1 Soap for Flannels and woolen goods, 5c. Small bars Wool Soap, only 4c. 3-pound cans Yellow Table Pencils, 10c. 3-pound cans Golden Drop or Green Gage Plums, 12 1/2c. New catch Sardines, per can, 25c. All kinds Yeast, per package, 25c.

Cheese, Fruit and Fish. Full Cream Cheese, only 10c. Fancy Full Cream, 11c. Wisconsin Double Cream, only 12 1/2c. Herkimer County Full Cream, 14c. Young America, finest made, 12 1/2c. Fine Swiss Cheese, only 11c. Fancy Ohio Swiss Cheese, only 15c. Imported Swiss Cheese, 20c. Fine Swiss Cheese, extra fine, 25c. Fancy Limburger, 12 1/2c. Edam Cheese, only 8c. Pineapple Cheese, 10c. Scalloped, only 9 1/2c. At Our Fisheries—New Family White Fish, per pound, 2 1/2c. Alaska Salmon, blood red, per pound, 4 1/2c. Snow White Codfish, only, per pound, 4 1/2c. New Lake Trout, per pound, 2 1/2c. Fine Large Mackerel, each, 2c. Seedling Oranges, per dozen, 15c. Fancy Lemons, per dozen, 15c. The way to study economy is to economize and buy all your wants at the Big Store.

HAYDEN BROS.

Butter! Butter! Butter! Fancy Dairy Butter, fresh from the country, 10c, 11c and 12c. Best Separator Creamery Butter, 14c, 15c and 16c.