

The Leading Dress Goods House Of the West.

The Largest Stock, The Greatest Variety, The Lowest Prices. One more grand slaughter sale on summer wool dress goods.

- 250 pieces mixtures, cut from 25c to... 15c
150 pieces, cut from 35c to... 19c
300 pieces of wool mixtures, all wool serges, henriettas, storm serges and other weaves, actual worth 50c, at 29c.

All novelties, henriettas, serges, coats, etc. that sold up to \$1, will go on sale on Tuesday at 69c. All novelties that sold at from \$1 to \$2.50, will go on sale at 98c.

Black Dress Goods.

We are the only house west of Chicago that carries a complete stock of Black Dress Goods. Come and examine our stock and see if our black goods stock is not larger than the entire stock of any other house in Omaha.

Special sale on Priestley's \$1, \$1.19, \$1.25, on Tuesday, 79c Shopping by mail. The largest mail order house in the Transmississippi country. Goods guaranteed to give satisfaction or money refunded.

A Grand Closing Out and Clearing Up of SILKS. Cut Prices to Move Silks Quickly.

Our ever increasing silk business and a big exposition before us are the causes of us purchasing more than double of all our former purchases. Many of the new silks are already arriving. We have too many odd pieces, too many short lengths—all must go and mostly at a ridiculous price for fine high grade silks.

THE BIG SILK SALE. Tuesday Starts Them Off.

123 pieces Silks, all at a closing price, plain chinas, in light shades, mostly changeable silks, new color combinations, printed pongee, the silk that is guaranteed the best material for wear and service, neat and dainty designs, All go in one lot at only... 19c
157 pieces silks, very appropriate for summer wear. Cable corded waist silks, in stripes, checks and plaids, extremely good, all silk white brocade washable. 30 inch English swivel printed effects, 24 inch printed Indies, finest grade, as grand a lot as was ever offered for sale—and to close them out they are cut to... 49c

78 pieces best quality Plain Taffetas. All have plain taffetas but none so good as ours. Nowhere can you find such shades as shown at Hayden's. 6 shades of turquoise, 10 shades of cerise, new military blue, new cadet blue, Napoleon blue, new shades of coral and geraniums burnt orange and all other popular and stylish shades 75c

Largest Stock Black Summer Silks—Extraordinary Values. Over 100 pieces black Indies, black Japs and black China silks, absolutely perfect in quality, very fine, soft and lustrous and guaranteed to wear and wash nicely, all in one lot at one price... 39c

Mail orders to be filled properly should be sent in as early as possible.

Wash Dress Goods Warm Weather Snaps.

15c Checked Linon and Grass Cloths, selling at yd... 7c
15c Novelty Applique Dark Ground Cloths—elegant designs, the bargain of the season... 7c
Every remnant of Wash goods—the entire accumulation from our enormous business, including fine organdies, real Irish Dimities, etc. at yard... 5c
New line of the popular Block Check Ginghams, in black and white, red and white, light blue and white, and navy and white—the shirt waist fad of the season, yd... 10c
New line of fine Dimities, in small designs, black and white, navy and white and light grounds, a 15c cloth at, yard... 10c

Summer Skirtings

Crispine Suiting, the finest cloth in the market for the purpose, yard... 39c
Covert Cloth, in all the best colors, yard... 12c
White Duck, in an extra quality, no dressing, yard... 15c
Yard wide Linon Duck, a splendid suiting, yard... 15c
Illuminated Crash for entire suits, yard... 10c
Plain Grass Cloth, 32 in. wide, very desirable for cool suits, yard... 10c and 15c

Special Sale on White Goods

We place on sale Tuesday morning 500 pieces check and striped nansook, worth from 12c to 25c, all in one lot at 19c yard. Plain Nansook at 12c, 15c and 18c yard. India Linon, 5c, 6c, 7c, 10c and 15c yd. Opera Batiste, 25c, 40c and 50c yard. Black and white French Organdies, 65 inches wide, 50c, 60c and 70c yard.

LADIES' TIES ON SALE—Puff Ties only... 25c
Biting Ties, heavy satin, only... 15c

JULY ECONOMY SALES AT HAYDEN'S

The greatness of assortments, the unequalled values, the immense stocks and the biggest crowds in the history of the Big Store, show the usefulness of our great spot cash buying organization. The special buying for these July sales, at a time unusually dull, secured us great concessions in price from manufacturers, and enables us to give our customers Sterling Bargains in the Most Reliable Goods. The first great economy sale begins Tuesday morning and lasts all week.

AGENTS FOR BUTTERICK PATTERNS.

White Bed Spreads

The sale on Bed Spreads is still going on at the Big Store. Every week we are in receipt of Spreads, either entirely new ones or duplicates of good sellers. The largest cheap Crochet Spread at Hayden's, 2 1/2 wide, 2 1/2 yards long, 75c each. The cheapest 10-4 Crochet Spread in Omaha, 35c. The best and cheapest Fringed Spread to be found for 75c each at the Big Store.

Closing Out Prices on Fine First Class Wash Stuff

These are mill remnants and come in good lengths, 2 to 10 yards—Organdies, Madras cloth, figured Swisses, light and dark; best Sea Island Percale, worth 20c, 19c, 25c and 15c a yard—all in one lot and our price for all—cheese 5c yard. Sale starts on Tuesday and will continue until all are sold—5c yard. Come at once as these prices will not be duplicated. All summer stuffs must be sold as we need room to display our big stock of Woollen Blankets which are now coming.

We Lead Them All in Sheeting and Muslin.

4-4 extra fine Bleached Muslin, soft finish, at yard... 45c
4-4 extra heavy L. L. Muslin, at yard... 35c
4-1 Lonsdale Cambric, at yard... 8 1/2c
4-1 Heavy Sheeting, at yard... 12 1/2c
Ready-to-use Slips, size 45x38, at... 65c
Ready-to-use Slips (hemstitched), size 45x38, at... 12 1/2c
Ready-made Sheets, torn, not cut, size, 81x90, worth 60c, at... 45c
P. S.—Special prices to hotels and rooming houses for ready made sheets and pillow cases.

Special Sale on Towels

Large size Turkish Towels at 5c, 7 1/2c, 10c, 12 1/2c and... 15c
Extra heavy Cotton Towels, fancy borders, at 30c, 35c, 75c and... 10c
All Linen utility Towels at 10c, 12 1/2c, 15c, 18c and... 45c
Satin Damask Towels, knotted fringe, fancy borders, at 10c, 12 1/2c, 15c, 18c and... 25c

Special July Linen Sale

59 inch Full Bleached Damask, worth 40c, reduced to, yard... 23 1/2c
58-inch extra heavy Austrian Damask, with 4c, reduced to... 27 1/2c
60-inch Silver Bleached Scotch Damask, worth 55c, reduced to... 25c
54-inch German Silver Bleached Damask, worth 75c, reduced to... 49c
68 inch extra heavy Holland Damask, worth 85c yard, reduced to, yard... 55c
44 inch full Bleached Irish Damask, regular price 90c, reduced to yard... 49c
50 inch Double Satin Irish Damask, regular 95c quality, reduced to... 69c
50 inch extra fine Double Satin Damask, (napkins to match, regular price \$1.25, reduced to, yard... 75c
5-8 Silver Bleached Napkins, just the thing for hotels and restaurants, at doz... 69c
5-4 full Bleached Napkins, at dozen, 98c, \$1.25 and... \$2.00
P. S. We have about 250 remnants of table linen left from our June sale in 2 and 2 1/2 yard lengths—all go on one table Tuesday at one-half price.

GRAND SALE TUESDAY—JUST ARRIVED—

A big lot of white Taffetas and Moire Ribbons, Nos. 5 to 80, all at cut prices.
18 pounds fine Granulated Sugar... \$1.00
22 pounds fine C Sugar... 1.00
2-pound cans solid packed Tomatoes... 75c
12 bars standard Laundry Soap... 25c
6 pounds White Navy Bleached Damask... 15c
6 pounds Fresh Rolled Oatmeal... 15c
2 pounds Fancy Japan Rice... 15c
5 pounds Pure Corn Starch... 15c
2-pound cans Table Peas, extra quality 12 1/2c
2-pound cans Egg Golden Drop or Green Gage... 10c
2-pound jars Strawberry, Raspberry or Marmalade Preserves, really worth 25c, on sale for... 15c
Oil Sardines, per can... 3 1/2c
Mustard sardines... 5c
Pure condensed milk, per can... 12c
2-pound cans new June peas... 5c
6 boxes parlor matches for... 5c
Large quart cans, baked beans, with tomato sauce, nice for picnics, par-ties or luncheon... 10c
Hasty lunch corn—It is delicious—per can... 10c
Blood red salmon, tall cans, worth 12 1/2c, now... 7 1/2c
2-pound can fancy sliced pineapple... 15c
Puddings, all flavors, 15c packages... 7 1/2c
Pure Food Department Bargains.

Hardware, Stove & Housefurnishing Dept. SPECIAL RED HOT PRICES FOR JULY.

Refrigerators and Ice Chests from \$4.50 up.
51 in. Bath Tubs 60c.
Granite Dipper 15c.
Like cut 40c.
Gas Stove 49c.
Granite 11c.
6-ft. Step Ladders 45c.
Galvanized, No. 8, Wash Boilers 59c.
Bread Boxes 33c.
Screen Frames 19c.
One Burner Oil Stoves 39c.
Toilet Hair Clippers, regular \$1.15, 69c.
Iron Frame Winger \$1.09.
Garden Hose 61c.
Dover Egg Beaters 6c.
Screen Doors 49c.
Hose Reels 55c.

Stoves. Stoves. 2 Burner Gasoline Stove \$2.89. No. 8 Square Cook Stove \$6.98. Fine Steel Range, 6 holes, high shelf, large 19 inch oven, low warming closet with Reservoir, regular \$35.00, special \$25.95. 3 Burner Blue Flame Oil Stove \$7.49.

HAYDEN BROS.

A SPECIAL CLOTHING SALE



Goods bought on such favorable terms that we can sell finest tailored garments at great reductions in price. Other stores in Omaha sell goods cheaply because the country is full of cheap manufacturing tailors, but there are only a few makers of men's choicest suits, and recently we closed out an entire stock of men's finest suits at less than 60 cents on the dollar so that the sale here consists of only the finest goods.

Ab Kirschbaum & Co's \$7.50 and \$10.00 Suits

Men's fine all wool business suits—all sizes—34 to 44 made from strictly all wool chevots—light and dark patterns—will be sold at... 3.75
Men's extra fine all wool suits—all sizes, 34 to 44—fancy chevots and cassimeres—dark and medium patterns—new and nobby effects—will be sold for... 5.00
Ab. Kirschbaum & Co's \$15.00 to \$20.00 Suits—Men's very finest suits—the pick and cream of the woolen world—made from the very finest of imported and domestic fabrics—in all the swell and nobby effects—will be sold at... 7.50 and 11.50

Men's Pants—\$3.50 and \$4.00 pants—cassimere fancy worsted and chevots—dark and light patterns—all perfect fitting—special sale price—\$2.25 and... 1.75

\$1.00 Men's Cotton Worsteds Pants 50c Extra special sale of boys' and children's suits and odd pants for Tuesday.

In Our Hat Department.

Just received a large stock of hot weather hats that must be marked and sold at once at prices to astonish the public. These hats will be sold at 10c, 15c, 25c, 35c, 50c, 75c and \$1. Children's hats at 5c to 55c. Also a full line of derby, tourist and fedora hats. Call in. These hats will bear inspection.

Special Bargains in Ladies' and Men's Furnishings

Men's neckwear, bows and string ties, all the newest shades for summer, worth 25c, at 5c.
100 dozen men's fine sample shirts, in all the newest styles, worth up to \$1.50, at 50c.
Men's fine halbrigon shirts and drawers, plain and fancy colors, worth 50c, at 25c.
Men's fine working shirts, in dark and light colors, at 25c.
A very pretty white waist, 3 rows of wide inserting, at... \$1.00
Finest white linen lawn shirt waist, 3 bands of inserting, edged with fine cam-bridery, on sale at... \$2.00
SPECIAL SALE ON—
Boys' shirts, with laundered collars and cuffs, at 25c.
Boys' shirt waists, made of fine percale and all the newest colors, worth 50c, at 25c.
Children's bicycle hose, with double knee and heel and toe, worth 25c, at 12 1/2c.
Ladies' fine sleeveless vests at 8c, worth 12 1/2c.
Ladies' fine short sleeve vests, worth 15c, at 10c.
Ladies' fine hula thread vest, worth 50c, at 25c.
Ladies' Jersey ribbed union suits, worth 75c, at 50c.
Gloria cotton umbrellas, worth 75c, at 50c.
Gloria silk umbrellas, worth \$1.50, at 98c.
Ladies' summer corsets, worth 50c, at 25c.

Great Shirt Waist Sale

The largest and best selected stock in the Transmississippi country. The best brands manufactured, including the Stanley, Gem, Columbia, Newport, Marquise, etc.
100 dozen waists, worth 98c on sale at 48c
150 dozen shirt waists, worth \$1.25, at... 75c
175 dozen shirt waists, worth \$1.75, at... 100c
All the newest stripes, checks, plaids, etc., on sale at... \$1.00

White Shirt Waists

The finest line in the country. A very pretty white waist, 3 rows of wide inserting, at... \$1.00
Finest white linen lawn shirt waist, 3 bands of inserting, edged with fine cam-bridery, on sale at... \$2.00
SPECIAL SALE ON—

Skirts, Suits, Wrappers

Ladies' linen and duck skirts at... 75c
Ladies' cotton covert skirts, nicely trimmed, at... \$1.25
Ladies' linen skirts, 7 gore, full sweep, 8-inch hem... \$1.00
Ladies' fine white pique skirts at... 95c
Ladies' fine black brilliantine skirts, plain or figured, at... \$1.08
Ladies' all silk dress skirts, in handsome new patterns, well made, per-foot hang at... \$1.08
Ladies' coat suits in all wool serges, covert and chevots, silk lined jackets, actually worth \$19.00 and \$12.00, on sale at... \$1.98
Ladies' percale undershirts, deep boucer, edged with lace, at... 98c
Ladies' fine percale wrappers... 75c
Ladies' lawn and percale wrappers, full front, belted back, braid trimmed ruffles over shoulder, at... 98c

Special Millinery Sale

Owing to the lateness of the season we have reduced the prices on all our exquisitely trimmed hats. All on sale at 1/2 price, to reduce stock.
Pattern hats on sale at less than cost of importation.
\$12.50 and \$15.00 pattern hats at \$5.50 and \$5.00.

Furniture

A complete assortment of shortback sail-ors, in white and colors, at lowest prices.
Children's hats—some great values at 25c and up.
A profuse display of elegant flowers and trimmings in all the wanted styles and materials, at very low cost.



At Our Fisheries

Snow White Codfish, only... 45c
Alaska Salmon, blood red, only... 65c
White Fish, very fine... 3 1/2c
Fine Fat Mackerel, only... 2c
Large arm picker, case seal, all oak, high back, well finished, and carved, at \$1.95.
Remember we make it a point to buy the best and latest styles of furniture and to sell these lower than the lowest.

China Dept

Tumblers, 2c each.
Combination lantern and night lamp, all brass... 25c
All sizes and styles Japanese lanterns, from... 25c up to... 2 1/2c up
Patent root beer, bottle, each... 6c
Wash bowl and pitcher, each... 24 1/2c
Decorated Staffordshire bowls... 5c
Metal top jelly glasses... \$ 1.25
Souvenir children cups, with art squares, plates... 20c
Decorated cups and saucers, each... 3c
1,000 different styles of handsome and useful Transmississippi souvenirs... 25c

Carpet Specials

All wool Ingrains, worth 70c a yard, on sale at... 50c
New weave, 3-ply, at... 75c
4-4 Flemish Brussels... 98c
Best tapestry... 50c
39-inch Smyrna rugs at... \$ 1.25
Special prices on all our wood art squares.
Cloth window shades on spring roller, 15c

Sheet Music

Lots of new sheet music, 10c per copy, over 5,000 copies to select from, both classical and popular, vocal and instrumental. Call or send for our complete catalogues.
All the very latest up to date "hits" of the day on our counters, at 15c, 25c, 30c and 25c each.

Big Sale on Meats

No. 1 sugar cured hams, 8 1/2c.
3-pound pails lard, any brand, 25c.
Bologna sausage, best, 5c.
Pickled pork, 6 1/2c.
Boneless cottage hams, 7 1/2c.
No. 1 skinned hams, 2 1/2c.
5-pound pails best lard, any brand, 35c.
Short ribs corned beef, 4 1/2c.
Frankfort sausage, 7 1/2c.
Good salt pork, 2 1/2c.
Pickled tripe, 2 1/2c.
German summer sausage, 12 1/2c.
Picnic hams, per can, 20c.
Lunch tongue, per can, 20c.
Vienna sausage, per can, 11c.