

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JUNE 19, 1898.

SINGLE COPY FIVE CENTS.

Unmatchable Exposition of Great Values at Hayden Bros THIS WEEK

June is known as the month of roses—and of bargains. The selling season for many lines of goods begins to wane, and to ensure clearing them out Hayden Bros. are "Letting Down the Prices." All goods must be sold in season when the people want them. Such price littleness linked to sterling values has never been known before. These June mark down sales afford the greatest bargain opportunities in fine new goods.

AGENTS FOR BUTTERICK PATTERNS AND PUBLICATIONS. THE STANDARDS OF FASHION.

The tremendous Exposition year buying gives unlimited assortments to choose from. These Competition Destroying Prices Form Our Fighting Squadron for This Week.

Unmatchable Silk Values.

Great Black Silk Sale. Great Colored Silk Sale. Such values can only be had in the Big Silk Department—Our grand special clearing silk sales are always the means of obtaining the finest silks at a mere fraction of their value.

Grand Monday Closing Out

All odds and ends of Fancy Laces at less than half regular price. 5c laces at 2c yard, 50c laces at 20c yard, 15c laces at 7c yard, 70c laces at 25c yard.

Big Bargains in Ladies' and Men's Furnishings.

Men's fine percale, madras and cheviot shirts, with or without collars, worth up to \$1.50, at 50c. Men's fine balbriggan shirts and drawers in plain and fancy colors, worth 75c, 39c.

OUR JUNE MARK-DOWN SALE

Beginning tomorrow morning, we will inaugurate the most sensational MARK-DOWN SALE of MEN'S, BOYS' and CHILDREN'S FINE CLOTHING.



The Leading Dress Goods House of the West.

Always in the lead—Newest goods made constantly on hand—No jobs—Lowest prices—Every dress guaranteed. In order to make room for our early Fall Dress Goods which will arrive about July 1st, we will put the knife deeper than ever into all our summer wool Dress Goods.

China Department.

Large line of Japanese Lanterns for decorations from 2 1/2 up. 10,000 Decorated Bowls. Wine Glasses. 15.00 Decorated Lamp with globe to match.

Read These Prices

18 pounds fine granulated Sugar \$1.00. 22 pounds fine C Sugar \$1.00. 2 pound cans solid packed Tomatoes 75c.

A Fatal Blow

To Trust Prices in Our Cheese, Fish and Fruit Dept. Fine Lunch Cream, full cream 9c. Wisconsin Full Cream 11c.

Hardware, Stoves and Housefurnishing Dept.

Special Sale on Stoves. This up-to-date Gasoline Stove, like cut, best on earth, this week \$19.95. Two burner and step Gasoline Stove with Russia oven, reliable \$8.55.



Jewelry Department.

HEADQUARTERS FOR TRANS-MISSISSIPPI SOUVENIR SPOONS. Special designed spoons, gold bowls, a regular \$1.00 souvenir, each 25c.

Monday Sale on Ladies' Ready-to-Wear Garments

Ladies' Capes—300 to select from, in gros grains, peau de soie and broad silks, black and colored, silk lining, trimmed with lace, \$3.00. Ladies' Capes in handsome brocade, lined throughout, satin ribbon ruches at neck, worth \$3.50, at \$1.49.

Wash Dress Goods.

Monday's Special 5c Sale. 150 pieces of fine Wash Goods in this sale, worth 15c to 25c per yard, in light and dark colors, the finest and biggest bargain ever offered in new and desirable goods.

Furniture.

This week we are showing an Oak Hall Tree, with bevel French plate mirror, four hooks, made up in nice style, at \$2.95. We are showing an Oak Hall Tree, with bevel French plate mirror, four hooks, made up in nice style, at \$2.95.



Best Ready Mixed Paints

For in or outside use. Every can warranted; \$1.00 gal; 5c half gallon, and 3c quart. Varnish wood stains, half pints, 15c. Bicycle and household Enamels—4 pints, 2c—all colors.

Men's Straw Hats

An endless line to choose from—cool and becoming. All the new shapes. A good Straw Hat for 15c; better grades at 25c, 35c, 50c, 75c and up to \$1.50. Every hat guaranteed one-third lower than same quality can be had elsewhere.

Special Monday Sale on White Goods.

50 pieces Check Nainsook, worth 10c, Monday 5c. 65 pieces Sheer India Linen, Monday 5c. 40 pieces Black India Linen, 40 inches wide, worth 15c, Monday 7 1/2c.

Teas and Coffees

These are just a few of the many bargains in Teas and Coffees. Fancy Whole Rio Coffee, worth 20c, Monday 10c. Choice Santos Coffee, 12 1/2c and 15c. Old Government Java, 20c and 25c.

Brushes

1 in. Flat Varnish Brushes at 5c; 2 in. at 8c. 1 in. Chisel Varnish, 10c; 2 in. 15c. 2 1/2 in. Siding Brush, 20c; 3 in. Siding Brush, 30c. White Wash Brushes, 15c and up. Paper brushes all bristle dry brushes, 10 in., at 75c.

Special Sale on Summer Millinery

See the exquisite display of the season's Flowers and Trimmings in the Millinery Department. Everything this is desirable is shown. Just now, owing to the advancing season, we are selling our \$12.50 and \$15.00 pattern Hats at \$10 and \$12.50. These are the most stylish hats of the season. Very pretty trimmed hats at \$1.95.

Bargains on Sale in Flannel Dept.

Fancy Striped Wool Elderdown, yard, 25c. 32-inch wide Double Fold Zephyr Flannel 25c. The "Rumena" Flannels on Monday, yard, 10c. Ask to see the remnants of Silk Embroidered Flannels, bleached, or Brown Cotton Flannel and Shaker Flannel—the largest stock—the lowest prices—35c, 50c, 65c, 80c and 10c yard.

Housekeepers' Linens.

We represent the leading linen weavers of Ireland, Scotland, Germany and Holland. We carry more linen than all Omaha combined and prices one half less than others will ask you. For Monday we will sell you—68-inch full Bleached Damask at 25c yard. Turkey red Bleached, fast colors, at 14 1/2c yard.

Towels—Special Sale today.

All linen Huck towels, fancy borders at 50c and 12 1/2c. All Linen Damask Towels, fancy border, knotted fringed at 10c, 12 1/2c and 15c. 500 dozen satin Damask Towels, size 25x 50 inches, at 75c.

Captured Another Prize.

Our ready cash comes handy and we made one of the largest purchases ever made on Red Comforts. The first shipment is here on sale Monday and we will offer you the largest and best silk-lined covered Comfort, cotton filling, at \$1.00 each that was ever offered by any house in this country. See them and judge for yourself. We can't sell you the material in this comfort for \$1.00, but as long as the quantity holds out the comforts will be sold at \$1.00 each.

Sheeting and Muslin, Ready-to-Use Pillow Slips and Sheets

3-4 Extra Heavy Sheeting at 12 1/2c yard. 4-4 Extra heavy L. T. Muslin, 3 1/2c yard. 4-4 soft finish Bleached Muslin, 4 1/2c yard. 45 inch Pillow Slip Muslin 5c yard.

Low Prices June Butter

Strictly First Class Eggs at 9c. Good Cooking Butter at 10c and 12 1/2c. Country Butter at 10c and 12 1/2c. Finest Country Butter at 14c. Fine Creamery only 6 1/2c. Separator Creamery (on Monday only) 10c. Remember our butter is shipped direct to us.

