

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JUNE 12, 1898.

SINGLE COPY FIVE CENTS.

Austrian Changeable SILKS all the pretty colors 19c



Figured Pongee guaranteed to be a washable and serviceable silk, on sale at 19c

Monday is the Big Silk Day

Immense quantities of finest silks purchased purposely for the exposition, now here and arriving daily. Silks as rich and as handsome have never been seen in the city of Omaha.

Hundreds of Pieces on Sale Monday.

PLAIN SILKS—Very fine quality, all in good shades and is a big bargain—35c FIGURED CREPES and NOVELTY BROCADES—Big assortments of both and exceptionally good value, at our sale price, 49c CHECKS—In black and white and blue and white—they come in three sizes, and are worth \$1.00. Big sale price 69c

Taffetas—Taffetas—Taffetas.

We show the largest and finest line of plain taffetas to be found anywhere—all the new French shades, many of them never before seen in the city of Omaha. Grenadine, Venice, Nasturtium, Camellia, Myosotis, Turquoise, Serres, Clematis, Cerise, Lotus, Volga, Cream 75c PLAIDS—Hayden's always recognized as plaid headquarters—we have the newest prettiest and finest plaids in great profusion, on sale at 98c BIG SALE ON BLACK SUMMER SILKS—We have the most and the best—we sell a good grade at 39c, 45c, 58c, 69c and 1.00 BLACK FIGURED GROS GRAINS—50 pieces in late designs, \$1.00 quality on sale at 49c BLACK SATIN DUCHESSE—Fine perfect and all pure silk, none can match it at 69c BLACK TAFFETA—The silk that takes the lead for styles, best grade, 23 pieces at 75c Three of the best BLACK SILKS in America—Black Peau de Soie, Black Gros Grain, Black Satin Duchesse—guaranteed to be absolutely the best silks to be had for 1.00 MAIL ORDERS—All the facilities for prompt attention and careful selection. Buy your silks by mail—we guarantee satisfaction.

The Leading Dress Goods House of the West.

Largest Dress Goods Stock West of Chicago.

On Monday we will commence to sell every yard of light colored and light weight dress goods at greatly reduced prices— Novelties, worth 19c, 25c and 29c, all go on Monday at 12c Novelties, cashmeres, checks, plaids, Jacquards and goods that sold up to 40c all go in one lot Monday at only 21c About 250 pieces of goods, in all wool serges, cashmeres, novelties, plaids, checks and goods that sold up to 40c—all in one lot for only 29c See our novelties, worth 50c, on sale at 39c See our novelties, worth 75c, on sale at 49c 250 pieces of novelties, French serges, Henriettas, covers, etc., that are sold all over at from 85c to \$1.00, on this sale all go at one price 59c All the rest of our light weight novelties, serges, poplins, covers, silks and wool French goods that sold at from \$1.19 up to \$1.50, on this sale at only 98c

Black Dress Goods.

The leading features of our dress goods stock: Priestley, Walker, Lupin, Couture, Friod, Sir Edward Ripley. Every leading manufacturer is represented in our black dress goods. All Priestley's, Walker's and other makes that sold up to \$1.25, on this sale all go at only 79c All our German Crepons, English Crepons, English Merolas, French Barres and all goods that sold up to \$2.95, all on this sale at 1.98 Black goods at the following prices are from 25 to 50 per cent cheaper than anywhere else in this western country—10c, 15c, 19c, 25c, 29c, 39c, 49c, 59c, 75c, 85c, 95c and up to \$4.75 per yard.

Shopping by Mail.

All orders for above goods will not be filled later than Thursday—as they are special prices for Omaha for one day only—Remember that we guarantee every dress pattern that leaves the house and cheerfully refund the money if not perfectly satisfactory.

Wash Dress Goods.

Ten cases of the newest and most desirable of summer wash goods, have been placed in stock, to replenish and keep up the Biggest Wash Goods Department in the Transmississippi Section. Every thing new and up-to-date, all kinds of Wash Goods, Foreign and Domestic. Variety, such as we show, insures our customers of getting just what they want and our pricing is strictly modern. The greatest variety of new dainty cloths in greens, pinks, light blues, navys, all styles of patterns, 10c yard. Washable Dress Cloths in such exquisite styles and in so many colors, etc., that you cannot fail in making a satisfactory selection at 12 1/2c and 15c yard. Elegant line of Organzies, 22-inch wide—15c yard. New line of finest French Organzies—25c yard. Black ground, figured Grenadine, 18c yard. Scotch Gingham, new plaids, stripes and checks—25c yard. Plain Scotch Gingham, 44 inches wide—25c. New Shirtings, soft covert, 5 styles—15c yard. Half wool French Grenadine, 38 inches wide, in black only, regular price 50c. We have all there is in this cloth in the city—our price is 25c yard.

Rush Sale Monday.

Our enormous Wash Goods Trade has made us so many remnants, that to make room on our counters and give our trade a genuine bargain we will place all on sale Monday without reserve at one price. This lot includes goods that sold from 10c to 40c yard. All clean, new goods—long remnants—mostly all go Monday at 5c yard.

Special Monday Sale on White Goods.

Check and striped Nainsook—54c, 54c and 10c. Plain Sheer Nainsook at 12 1/2c, 15c and 18c. Sheer India Linon at 5c, 7 1/2c, 10c, 12 1/2c and 15c. French Organzies at 15c, 18c, 20c and 25c. Fancy and well priced at 15c, 20c and 25c. Black India Linon at 7 1/2c, 10c and 12 1/2c. Plain Swiss at 25c, 35c up to 50c. Striped and check Dimities at 10c, 15c up to 25c. Victoria Lawn at 10c, 12c, 15c up to 22c. Curtain Serim, 5c, 8 1/2c, 10c and 12 1/2c. Curtain Swiss, 10c, 12c and 15c.

Prices Lower Than Ever in Sheet and Muslin Dept.

20 bales extra heavy LL muslin at 2 1/2c 5 cases Lonsdale Cambric at 7 1/2c 14 cases soft finish bleached muslin at 4 1/2c (many of the leading brands of fine bleached 15 cases 9-4 broad sheeting at 12 1/2c) muslin, worth up to 10c, at 6 1/2c 10 cases 9-4 broad sheeting at 14c. We have the largest stock of ready to use sheets and slips to be found in Omaha. Come in and get our figures; will save you 25 per cent. P. S.—No remnants in above goods and no limit to quantity.

The Big Store is Letting Down the Prices in the Linen Dept.

4-4 Hemstitched Tea Cloths, worth \$1.50, at 85c 4-4 Hemstitched Tea Cloths, worth \$1.25, at 75c Turkey Red Striped Cloths, 3 yards long, worth \$1.25, at 75c 500 dozen Doylies at 2c, 2c and 3c 50c All linen Dresser Scarfs at 25c, 35c, and 50c 50c Satin Damask Tray Cloths, worth 50c, at 25c Extra heavy cream Table Damask at 25c Full Bleached Damask, at 25c 44-inch full Bleached Irish Table Damask at 49c 60-inch Silver Bleached Table Damask at 74c 18-inch all linen Crash at 7 1/2c 26-inch Sheer Handkerchief Linen, worth \$1.00, at yard 65c Plain and fancy Skirt Linen, 12 1/2c, 15c, 20c up to 50c yard Big Stock Towels, 5c, 7 1/2c, 10c and 12 1/2c

White Bed Spreads.

The Big Store doing the Big Business in Big Spreads. The only place in Omaha where you can find an assortment to pick from. 78 patterns or different designs to choose from. Special spreads made for single beds at 55c, 65c and \$1.25 each. Full size spreads, 85c, 45c, 55c, 65c and 75c. Fringed Spreads at 75c, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50 and \$3.00 each. Among these you will find exclusive styles and handsome patterns. Martelline and satin spreads in great variety, 2 1/2 yards wide and 2 1/2 yards long. Colored Bed Spreads, fringed, at \$1.00 and \$1.75. Kelley's Colored Coverlet at \$1.50 and \$1.85.

Summer Blankets and Comforts.

White or gray blankets at 45c, 65c, 75c and \$1.00 pair. Comforts at 45c, 75c, \$1.00, \$1.25, \$1.75 and \$2.00 each.

Great Bargains for Nebraska Week

The entire vast resources of "The Big Store" have been energetically employed to make this the Banner Sale week in Nebraska's history. Unlimited buying brings customers the greatest choice range in the United States and keeps the prices down to the bottom notch.

We Sell Direct to Consumers at Less Than the Present Wholesale Prices.

Never has Hayden Bros' leadership in "letting down the prices" been so apparent. Never were fine goods to be had so cheap as in this great week of bargains. Out-of-town buyers will find they can make many dollars by taking advantage of the special railroad rates and these special sales. Exposition visitors are invited to make themselves at home in "the greatest of the Transmississippi stores" whether they buy or not.

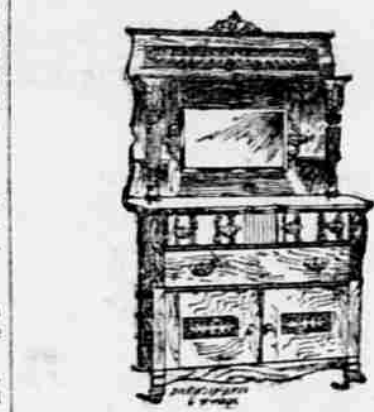
Agents for the Butterick Patterns and Publications. Full line always in stock.

HARDWARE, STOVES AND HOUSEFURNISHING DEPT. THE WAR IS ON, A FEW SAMPLE PRICES



Mason & Davis Range, 6 holes, high shelf, water back, large oven, regular \$45, special \$29.95 Triumph Economy steel range, 6 holes, high shelf, low warming closets, large oven, with reservoir, regular \$38, special \$25.95 Square No. 8 Cook Stoves, from \$7.39 and up. 2 Burner Gasoline Stove, \$1.98 14 inch Lawn Mowers, \$1.98

FURNITURE



We are showing some very handsome styles in sideboards and can show you these in prices ranging from \$19.50 up to \$39.00. This week we are showing an Oak Hall Tree, with bevel French plate mirror, four hooks, made up in nice style, at \$25. We have bought all our furniture with the intention of selling the best we can get at a moderate price and it will pay you to see us first.

Remember the Name Hayden Bros. Fruits, Cheese and Fish Department

Where you can get everything you want at lowest possible prices. Full Cream Cheese only 10c Swiss Full Cream, very fine 12 1/2c Limburger Cheese, very fine 14c Herkimer Co. Double Cream only 15c Wisconsin Swiss Cheese 15c Ohio Swiss, finest made, only 18c Young America 20c Herkimer County Young America only 11c Brick Cheese, very fine 12 1/2c Wisconsin Full Cream only 10c Edam Cheese only 10c and 12 1/2c Pineapple Cheese 50c Sap Sago or Green Cheese 50c Neufchatel, only 35c BARGAINS AT OUR FISH COUNTER. Alaska Salmon, blood red, only 6 1/2c Lake Trout 10c Family White Fish 7 1/2c Norway Anchovies, very fine 7 1/2c Snow White Cod Fish, per pound 4 1/2c Fine Large Herring, each 2c New Norway and Holland Herring just in. Pine Large Crabs, this week at 10c. When you are visiting the Big Store don't forget to secure a few of these bargains.

Read These Prices

15 pounds fine Granulated Sugar \$1.00 22 pounds fine C Sugar \$1.00 2-pound cans solid packed Tomatoes 7 1/2c 2-pound cans white new Corn 5c 12 bars standard Laundry Soap 25c 6 pounds White Navy Beans 10c 6 pounds fresh Rolled Oatmeal 10c 3 pounds Fancy Japan Rice 11c 5 pounds pure Corn Starch 10c 2-pound cans Table Peas, extra quality 12 1/2c 2-pound cans Best Golden Drop or Green Gage 10c 2-pound jars Strawberry, Raspberry or Marmalade Preserves, really worth 25c on sale for 15c Oil Sardines, per can 3 1/2c Mustard Sardines, per can 3c Pure Condensed Milk, per can 8c 2-pound cans New June Peas 5c 6 boxes Parlor Matches for 5c Large quart cans Baked Beans, with tomato sauce, nice for picnics, par-ties or luncheon 10c Blood Red Salmon, tall cans, worth 15c, now 12 1/2c 2-pound can Fancy Sliced Pineapple 10c Puddings, all flavors, 15c packages 7 1/2c Pure Food Department Bargains.

Look Over These Prices for Monday in Our Big Cracker Dept.

We carry the largest and most complete line of crackers and cakes in the city. Goods in this department you will find are always fresh. If you are running a restaurant or hotel it will pay you to look these prices over carefully. We carry a full line of the celebrated Battle Creek Health Foods and are selling them this week at greatly reduced prices. If you use these goods it will pay you to buy from us. Monday we will sell— Soda crackers at 6 1/2c; oyster crackers at 6c; ginger snaps at 7 1/2c; Bremner's Lunch Biscuit, 10c; Bremner's High Tea, 25c; Newport flakes, 12 1/2c; Shredded whole wheat, 11c; Graham crackers, 10c; Oatmeal crackers, 10c; Sultanat fruit crackers, 14c; cheese sandwich, 15c; animal crackers, 12 1/2c; Pretzels, 10c; fine mixed cookies, 10c.

Meats, Meats, Meats

SOME STARTLING PRICES. No. 1 California Hams 60c Best Bologna Sausage 50c Pickled Pork 60c Boneless Cottage Hams 85c 2-pound pails Lard, any brand 24c 5-pound pails Lard, any brand 30c 10-pound pails Lard, any brand 50c Cooked Pickled Tripe 40c Pickled Pig's Feet 50c Good Salt Pork, per pound 6 1/2c Picnic Ham, per can 25c Best Lunch Tongue, per can 25c Prime Roast Beef, per can 12 1/2c Vienna Sausage, per can 10c Good Summer Sausage, per pound 13c Hayden Bros., Transmississippi Headqrs.

Best Ready Mixed Paints

For in or outside use every can warranted. \$1.00 gallon; 50c half gallon, and 30c quart. Varnish wood stains, half pints, 15c; pints, 25c. Bicycle and household enamels, 1-4 pints, 20c, in all colors. BRUSHES—1-inch flat varnish brushes, 1c; 2-inch at 8c; 1-inch Chisel Varnish, 2c; 2-inch at 15c; 2 1/2-inch siding brush, 10c; 3-inch siding brush, 20c; white wash heads, 15c and up. Paper hangers' all Brulee dry brushes, 10-inch, at 5c.

Get Your Butter AT THESE PRICES

Good Cooking Butter 10c and 11c Choice Country Butter 12 1/2c Best Country Butter, full cream 15c Fine Creamery at 14c 14c Finest Elgin Separator Creamery at 18c Our country butter is shipped to us direct and therefore is fresh and clean.

Jewelry Department

Headquarters for Transmississippi Souvenir Spoons. Special designed spoons, gold bowls, a regular \$1.00 souvenir, 25c each. 200 ladies' and gent's 14k gold filled Hunting Case Watches, warranted to wear 15 years, with fine Elgin or Waltham movements, regular value \$20.00, our souvenir price \$9.95. Gent's Stem Wind and Set Ansonia Watches, the best cheap watch in the world, nickel cases, reliable timekeepers, 95c each. Ladies' 14k solid gold U. S. assay, hunting cases, beautifully engraved, fine Elgin or Waltham works, a regular \$35.00 watch for \$19.50. All the latest novelties in Shirt Waist sets, jeweled belts, sterling silver articles, comb and brush sets, rings, chains, charms, lace pins, stick pins, etc., etc., at half regular jewellers' prices. See our 4-piece quadruple plated Tea Set, hand engraved and gold lined, a regular \$10 set for \$2.95. Rogers' 12wt Knives and Forks, \$2.25 for set 12 pieces.

Monday for Wall Paper

Our regular 5c and 6c white blanks at 2 1/2c, 4c, 5c; 9-inch borders at 1 1/2c and 2c yard. Our regular 8c and 10c gills at 7c and 8c. 9-inch borders 2c, 18-inch borders 6c yard. Gills in dark greens, blues and terra cotta, regular 12 1/2c, 15c and 17 1/2c goods at 10c, 12 1/2c and 15c. 18-inch shaded borders at 7c and 8c yard. Heavy enamel finish gills, regular 25c, 30c, 35c and 40c goods, go Monday at 15c, 17 1/2c and 20c. 18-inch borders 8c and 10c yard. Ingrains at 12 1/2c, 15c and 17 1/2c with 18-inch fluted frieze at 10c and 12 1/2c yard. Figure fluted frieze at 22 1/2c, 25c and 30c roll.

No Monkey Business

ABOUT OUR WAY OF SELLING CLOTHING.

The stock comes directly from the manufacturer and we will turn them over to you at a manufacturer's small profit. Extra special sale Monday and all week of Men's Boys' and Children's spring and summer clothing.

Men's fine All Wool Suits, satin piped, French facing, perfect fitting, worth \$10.00, on sale at 5.00 Men's fancy tailored stylish Suits, in fine checks and plain blue and black Washington chevots, worth \$12.50, sale price 6.75 6 different patterns of all wool Men's Suits, all sizes up to 42, that are worth \$6.50, sale price 3.75 Men's Fine Worsted Suits, worth \$15.00 at 8.75 Men's very finest Dress Suits, worth up to \$22.50, now on sale at 11.50 Men's fine Cassimere Pants, worth \$3.00, at 1.75 Men's fine Worsted Pants, worth \$3.00, on sale Monday at 3.25 Men's light summer clothing from the finest makers in America, also crash suits at prices 25 per cent less than elsewhere. Give us a look and be convinced.

Boys' and Youths' Long Pants Suits, equal in fit, quality and tailoring to any \$0.50 suit elsewhere, sale price 3.95 Boys' and Youths' very fine Long Pants Suits in worsted, cheviot and fancy cassimere, worth up to \$15.00 at \$5.75 and 7.50 Closing out all our Boys' Knee Pants Suits of Spring weight, double breasted, vestee and reefer suits at half price to make room for light summer wash suits. All suits worth up to \$7.50, now on sale at 95c, \$1.50, \$1.98, \$2.50 and \$3.95 Boys' Odd Long Pants, worth \$1.50, at 95c Boys' Odd Long Pants, worth up to \$4.50 —at \$1.50, \$1.95 and \$2.50 Special Sale of Knee Pants at 10c, 25c and 35c

Great Sale of Hats

Great Special Sale of Men's Straw Hats. Straw Hats at 15c, worth 25c. At 25c, worth 40c. At 35c, worth 50c. At 50c, worth 75c. \$1.25 and \$1.50 Hats at 75c and \$1.00. Boys' and Children's Hats at 5c, 10c, 15c and 25c, worth double. The most complete line of Soft and Stiff Hats. You are cordially invited to inspect these goods and prices.

Men's Furnishings

Men's fine laundered shirts in all the latest styles, worth \$1.50, at 90c. Men's outing flannel shirts in assorted colors, worth 25c, at 12 1/2c. Men's working shirts, worth 50c, at 25c. Men's fine halbrigan shirts and drawers, plain and fancy colors, worth 50c, at 25c. Men's extra fine halbrigan shirts and drawers, worth 75c, at 35c. Boys' belts, all colors, worth 25c, at 15c. Men's 50c leather belts, 25c; men's new spring neckwear in bows and string ties, worth 25c, at 5c; black, brown and fancy six at three pairs for 25c.

Suits, Capes, Waists and Skirts and Wrappers

Ladies' Tailor-made Coat Suits, in spring covers and serges, fly front jacket, lined throughout with taffeta silk, in tan, gray, mode, navy and black, at \$5.00 Ladies' Tailor-made Suits, in tweeds, homespun and English mixtures, silk lined jackets, skirts tucked or braided, lined with best percale, perfect fit guaranteed, at \$7.50 Ladies' Imported Cloth Suits, in English box or blouse style, worth \$18.00, for \$10.00 Ladies' Linen Suits, blazer style, five gored skirt, nicely trimmed, at \$2.75 Ladies' Linen Dress Skirts, in linen, duck and crash, at 98c Ladies' Skirts in Cotton Covert and linen trimmed, at \$1.25 Figured Brilliantine Skirts at 75c Ladies' Broadened Mohair Dress Skirts, well lined and made, at \$1.98

Ladies' Capes

In gros grain or broadened silk, lined with silk, elaborately trimmed with lace, chiffon and jet, worth \$18.00, at \$4.98 Ladies' Underskirts, in new French sateen, in colors and black, umbrella ruffle, trimmed with three rows of braid, at \$1.25 Ladies' Dressing Sacques, in outing flannel, at 49c Ladies' Wrappers, in fine dark percale, body lined, at 59c Ladies' Percale Wrappers, separate waist, lined, braid trimmed, at 75c Ladies' Wrappers, in lawn and percale, trimmed with embroidery and braid, extra wide skirts, at 98c

Ladies' Waists

Ladies' Black Silk Shirt Waists, full blouse front, at \$5.00 Ladies' elegant Black Taffeta Waists, in plaided and diagonal tucks, new tuck sleeve, at \$5.00 Wash Shirt Waists in gingham, percale, and cheviot, full blouse fronts, all nice patterns, fast colors, at 75c Shirt Waists, in madras, lawn, French gingham and percale, bias fronts in checks at \$1.00 Twenty different styles of White Shirt Waists.

An Actress on Omaha Millinery

The popular leading lady of the Woodward Company was heard to remark while visiting the big millinery department that "Hayden Bros. had the prettiest gait effects in Omaha." So it is with flowers and trimmings of every kind. We are showing the latest and most novel creations known to millinery in profusion and at the very lowest figures. Knox Sallors, all the vogue, 75c. A complete line of the swiftest effects in trimmed White Sallors at 50c to \$3. Very pretty trimmed hats at \$1.95. Closing out our exquisite Pattern Hats—owing to the advancing season—at half price. Elegant \$10.00 fashionable Pattern Hats, the acme of taste, at \$5.00. Children's Fancy Lace Straws 25c. Very fine quality Leghorns 75c. Babies' Lace Caps 15c up. "The style is in the Millinery, not in the prices."

Great Sale on Carpets

The largest assortment of splendid carpets to choose from in America. Carpets for every use, in every grade and every pattern. The vast purchase of finest Brussels, Ingrains, Axminsters, Wiltons, etc., at great New York Auction Sale held by W. & J. Skonek is on sale. We secured these goods for spot cash at public auction for a fraction of their real value and they are on sale over in the big carpet department at ridiculously low prices. Now is the time to buy. See the special bargains in window shades, curtains and draperies.

Flannels, Flannels.

White wool flannels at 15c, 18c, 20c, and 25c. 40c, 45c and 50c yard. Outing flannel skirt patterns, 25c each. 54-inch wide Table Padding, 25c yard. Black and white twilled shirting, 10c yard. Ticking 5c, 7 1/2c, 10c, 12 1/2c, 15c and 20c yard.

HAYDEN BROS.