

When you come to Omaha to visit the Transmississippi Exposition

(Open All Day Wednesday.)

MAKE YOUR HEADQUARTERS AT

(Open All Day Wednesday.)

BOSTON STORE 16th and Douglas Omaha. J. L. BRANDEIS & SONS PROPRIETORS.

We invite you to make our establishment your meeting place and resting place—your office—yours for any purpose you see fit—your wash up and your lunch room—your package room—your home during the day—We will take care of all your things—and check them for you free of charge—

Open All Day WEDNESDAY

OUR THIRD FLOOR FITTED UP ESPECIALLY FOR THIS. A WEEK OF ASTONISHING BARGAINS

(Open All Day Wednesday.) Enabling you to save enough on your purchases to pay the expenses of your trip and more too. (Open All Day Wednesday.)

THE CLOTHING SUCCESS OF YEARS



This store has been the scene of many a clothing sale. We have often bought out large stocks and offered them at astonishingly low prices—but never have we had such a sale as that of—

BENEDICT & CO'S SUITS Bought at 40c on the dollar

Now in progress—never were customers so satisfied—and it's little wonder, when the choicest suits of the season are selling at POSITIVELY LESS THAN COST OF MATERIALS.

\$10.00 Men's Suits \$4.98 30 styles of Benedict's strictly all wool suits, in plain and fancy mixtures, all the most desirable styles, well made garments, at..... \$4.98

\$15.00 Men's Suits \$6.98 Benedict's choice chestnut mixed tweeds, checks and plaid cassimeres suits; also clay worsted suits, lined and trimmed as well as any \$15 suit, go tomorrow at..... \$6.98

\$17.50 Men's Suits \$9.98 Benedict's elegant serge, cheviot, unfinished worsted, cassimeres and checked and plaid Scotch mixture suits, 100 different styles, elegantly lined, perfect fitting garments, at..... \$9.98

\$20 Men's Suits \$12.50 Benedict's Custom Tailor SUITS of the finest imported worsteds, Scotch chevots and silk lined suits, perfect tailor work, go at..... \$12.50

Boys' Suits, ages 3 to 15, strictly all wool Scotch Tweeds—light, medium and dark colors—3 to 5 sizes, richly trimmed with braid, suits that sell regularly at \$3.00 and \$3.50, go at..... \$1.50

Boys' Long Pants Suits \$2.50—All the boys' and young men's black and blue cheviot and fancy cassimeres suits, ages 14 to 19 years, from the Benedict purchase, go tomorrow at..... \$2.50

Boys' Long Pants Suits—Your choice of all the very finest Long Pants Suits, in sizes 4 to 18 years, in cassimeres, chevots and worsteds, a dozen different styles to select from—made to retail for up to ten dollars—go at..... \$3.98 AND \$4.98

MILLINERY. The largest variety of Knox shape millinery hats in white, black, and all the new colors, all ribbon trimmed, ready to wear, on sale at \$1.50, 98c and 10c each. \$1.50, 98c, 10c Our Midsummer Trimmed Millinery At special prices for Thursday and all the week.

Large fine Leghorn Hats, trimmed with flowers, chiffon, lace and ornaments, over 200 to select from, all new colors, on sale at \$4.98 \$4.98

Over 100 trimmed hats, all styles, short back sailors, shepherd's, etc., trimmed with chiffon and other light summer materials and flowers, formerly \$5, reduced to \$1.98. \$1.98

The most astonishing Ladies' Suit, Separate Skirt and Cape selling seen for years. Suits, Skirts and Capes of all descriptions, all materials, and in every style for less than actual cost of material.

Exquisite tailor-made suits, made of all wool cover cloths, English mixtures, in the front, refer styles, all worth \$25.00, go at..... \$9.98 Great variety of wash suits in lawn, flannel, duck and many of them worth \$10.00, but sample suits at \$2.50 \$2.50

Great variety of Duck, Crash and Pique Separate Skirts at 49c, 98c, \$1.50 and \$5.00 \$4.98

Tomorrow Begins the Great Sale of CARPET AND MATTING 85c

All the Wilton, Velvet and extra Velvet Carpets that always sell at \$1.50—we offer tomorrow in a choice line of patterns, as long as they last at 85c yard..... 85c

All the Brussels Carpet from the great W. & J. Sloane purchase, sold at wholesale up as high as 75c yard, we offer tomorrow in a beautiful line of patterns at 49c..... 49c

All the \$1.10, \$1.15 and \$1.25 Mouquette and Axminster Carpet, with and without borders, in all the new and handsome patterns that can only be produced in this weave of carpet, we will offer to sell tomorrow at 85c yard..... 85c

On sale tomorrow for the first time the finest line of Straw Matting ever brought to this country. We offer it in a very choice line of patterns at 50c yard.

The Greatest Matting Purchase Ever Made in Omaha

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IN THE DRAPERY DEPARTMENT.

One immense lot of Tapestry Portieres, go at \$1.98 pair—this is an exceptional bargain \$1.98

One very big lot of odd Lace Curtains, one and two pair of a kind, as long as they last go at 50c each, many very high class curtain in this lot..... 50c

\$5.00 LACE CURTAINS AT \$2.50. One immense lot of the Nottingham and Imitation Brussels, worth up to \$6.00, over 50 styles to select from, including many heavy cheneyes, many some of the Brussels effects, all in one big lot at \$2.50 yard..... \$2.50

Special Bargains in Small Drapery Fixings—The NEW COTTAGE CURTAIN POLES, 10c each, worth 25c..... 10c

Brass Extension 5c Rug Fringe, all Rods, 5c each..... 5c

FELT WINDOW SHADES, 12 1/2c, worth up to 50c..... 12c

Fine all silk SOFA PILLOWS, with frill all around, 50c each, worth \$1.50..... 50c

Our entire stock of 10c, 12c and 15c Silk-lines go at 7c yard..... 7c

Plain colored Drapery Denim remnants, extra heavy quality, plenty to go, go at 10c yard..... 10c

Extra! Extra! Special! BANKRUPT SHOE SALE 2 complete Shoe Stocks—brand new, stylish shoes, for men, women and children— Nearly Half Price Every kind, color and style of shoe now worn—all sizes. 30 salesmen in this department to wait on you. The biggest shoe bargains ever seen

LESSON OF THE EXPOSITION

As Viewed by Former United States Senator John J. Ingalls.

ILLUSTRATES POSSIBILITIES OF THE WEST

An Impressive Memorial of an Age Without Parallel Elsewhere and Never to Be Repeated.

J. J. Ingalls in June New England Magazine



The names of the states from which, thirteen years afterward, Hitchcock and I sat together in the senate, were not written on any map. The nation, of which Gardfield was inaugurated president twenty-seven years later, had a population of 25,000,000. St. Louis, Des Moines and St. Paul were outposts, and Jefferson City was the farthest western point reached by railroad. Of the unborn empire of the northwest, the Missouri river was the frontier, soon to be abolished by the vanguard of freedom on its march to the subjugation of the desert. Colorado, Dakota, Idaho, Wyoming and Montana were unspoken syllables. The statistics of these fertile commonwealths, whose productions of gold, silver, copper, cattle, wheat and corn have changed the destiny of nations, were inscribed in no census tables. Omaha, Kansas City, Denver and other opulent cities, as familiar now to the eyes of the world as London, Paris and St. Petersburg, could be found in no gazetteer. That vast region from the Missouri to the Rio Grande, and from the Yellowstone to the Sierra Nevada, was an unknown and mysterious solitude, a land of romance and fable, which tempted the adventurous and the daring; a terra incognita with slow winding streams, stupendous mountain ranges and illimitable pastures, alternately the hunting ground and battlefield of savage tribes who subsisted by the chase and made war their pastime.

No Longer a Frontier.

For the first time since the Mayflower dropped anchor in Plymouth harbor America has no frontier, no western horizon beyond which looms and beckons the bewilderling mirage of the splendors and glories of a civilization yet to be. Ambitious youth hereafter will not know the irrealizable allurements of the border, the fascination of its legends and traditions, its exciting freedom, its jeopardies, the joy of building states and forming their institutions. These are gone. Day by day the vague limit has receded before the axe and plow of the pioneer, the pick of the miner, the needle of the surveyor, until there is no beyond. Terminus, the god of boundaries, has set the landmarks of commonwealths and the

cornerstones of the continent. The sun that glids with the rays of dawn the spires of Machias sheds his declining beams upon the headlands of St. Michael, where the multitudes that penetrate the Arctic fastnesses of the Klondike, with Campbell's exile, May hear above the waves tumultuous The wolf's long howl from Ononaska's shore.

Of all those vast movements of the human race in its westward path across continents and seas, from the Tigris and the Euphrates, around the globe, none have surpassed in dramatic circumstance and immensity of results that tremendous migration, which, in less than the lifetime of a single generation, has transformed the dominion of the desert into the garden-ground and granary of the earth. These peaceful hosts, armed with the alphabet and the plow, have conquered a domain whose extent makes the conquests of Caesar and Napoleon insignificant. Overcoming the obstacles of nature with irresistible energy, they have added to the productive area of the republic a territory greater than that of France and Germany combined, and to its wealth and resources an aggregate that arithmetic cannot compute. Great as are these material results, they have been accompanied by greater achievements in education, benevolence, political order and self-control, which give renewed illustrations of the capability of man for social regeneration, and of the compatibility of democratic institutions with the highest intellectual and moral activity.

To celebrate these triumphs, to commemorate an historic epoch, and to inspire mankind with continued devotion to the ideas that have made such annals possible, the people of Omaha have organized the Transmississippi and International Exposition, which will be opened from June until November of the current year. Upon an elevated table-land adjacent to the city on the north, overlooking the broad, deep intervals of the Missouri, diversified with forest, field and farm to the remote horizon, has arisen an array of domed and towered structures which would be unique in magnificence if the memory of the Court of Honor did not remain, and which will not suffer even by comparison with that realization of the hitherto unachieved in transitory architecture.

Ranged in stately succession along the sides of a great quadrangle, the colonnades and porticoes of a Venetian canal spanned by graceful viaducts, with terraces, promenades and alleys, shadowed with groves and gay with beds of flowers. Exterior, to the north and east are the buildings of the states, the fields for games of strength and skill, the concessions for refreshment and comfort, and the confused medley of amusements, recreations and diversions which afford relaxation to the studious and excite the mirth of the rural.

Scope of the Exposition. Originally designed by the Commercial congress of 1895 to exhibit the agriculture, commerce, industries and civilization of the new west, the exposition has far outgrown the purpose of its projectors and assumed not only continental but international proportions. Many foreign powers will be represented by displays and commissioners, and nearly every state and territory will unite in friendly emulation to surpass the marvels of Nashville and Atlanta. The government has given its sanction to the

enterprise by the construction of the largest building on the plateau, to be filled with novel collections from the various departments, of unprecedented variety and interest. This magnificent edifice, not unlike the capitol in its architectural motive, will have many novel features, and the display of agricultural products and developments will surpass anything attempted heretofore.

It seems incredible that men are now living who can remember the time when there was not an acre of grain in the world that was not sowed broadcast by hand and reaped by the sickle and cradle, nor a bushel that was not threshed upon the barn floor with "the dull thunder of the alternate fall," and "winnowed by the wandering winds. The successive steps in the development of agricultural machinery, by which, as Senator Evarts facetiously said "farming has become entirely a sedentary occupation," are among the most marvelous achievements of an age in which more has been accomplished for human progress than in all the 6,000 years that preceded it. It is this above all other conditions that make the empire of the west possible and justified the Omaha exposition. Had it not been for the steel plowshare, the steam reaper and mower, and thresher, the prairies of the west would yet have been lying fallow, save for the tillage of nature, and not a furrow would have been turned beyond the Missouri.

History records the wonders of Egypt, its temples and palaces, its statues, pyramids and cities, its wealth and learning and glory, surviving the wrecks of thirty centuries. These were the result of the labors of a few million slaves, with rude implements, upon the narrow margin of fertility along the Nile and its delta, not exceeding in area one-tenth part of the state of Nebraska. The imagination is baffled in contemplating the future of that region whose genesis will be told by the Omaha exposition, when the toll of intelligent freemen, supplemented by machinery and new discoveries and inventions shall have completely developed its unmeasured resources.

In addition to agriculture, adequate preparations are made in noble tenements for manufactures, mines and mining, machinery, electricity, and the arts and liberal arts, and for congresses and conventions, where the problems of the past and the future will be treated by the most eminent scholars and thinkers of the world. Nothing will be omitted to make the occasion memorable and worthy of the great epoch of which it will be one of the crowning events.

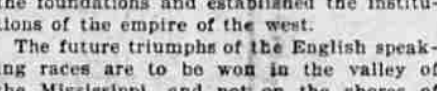
Industrial Expositions Modern. These industrial expositions, which are so prominent a feature in our civilization, are of comparatively recent origin, because it is only by easy and cheap transportation that they have become possible. Steam and electricity have made near neighbors of those who would have remained strangers a century ago. The railroad and the telegraph have abolished boundaries and made the whole world turn to the exposition as the mart where states and nations assemble in pacific emulation and friendly rivalry to exchange ideas, to compare methods, to establish trade relations, to improve industry, to elevate taste, to stimulate invention, and to celebrate the victories of peace. It is just 100 years ago that the first exposition was held in France. It continued for one week. There was one judge. He awarded ten medals and gave twenty exhibitors honorable mention.

OMAHA THE CONVENTION CITY

Long List of Great Gatherings Meet Here This Season.

MODERN MECCA FOR ALL ORGANIZATIONS

Warm Welcome and Cordial Hospitality Is Assured to Visitors of All Creeds and All Classes.



MAHA will be the great convention city of the United States during the exposition season. When it became a fact that an exposition of international proportions would transpire in this city during the summer of 1898, efforts were begun by local members of state and national organizations to bring the 1898 conventions of their respective bodies to this city. The special inducement was that the exposition would offer an added attraction to those desiring to attend a gathering of their particular craft or calling, and as a complement of the conventions would make their visit doubly valuable and entertaining. These efforts have been so unusually successful that more than 100 national bodies have settled upon Omaha for their meeting place this summer, a larger number than have ever met in a single city during a similar period. Many of these conventions rank among the most important in the country and they will be welcomed with the hospitality for which Omaha has gained an enviable reputation. Elaborate preparations for their entertainment have been made by the Commercial club in conjunction with the exposition management and various local organizations, and they will find suitable accommodations awaiting them. The first convention of national interest

scheduled is that of the Travelers' Protective association, now in session. June will be concluded with the important gathering of the Transmississippi Educational convention, which will impart an educational flavor to the month, and is expected to attract an attendance of not less than 5,000 people. The notable gathering in July will be that of the National Republican league, convening from July 15 to 17. This will bring to the city many of the best known political leaders of the United States, and its sessions will be regarded with interest in every part of the country. The assemblies in August will partake largely of an athletic character, and among these the National Bohemian Turnfest will be prominent, which is sure to give a decided impetus to gymnastic work among the local turners and will be an event of more than ordinary importance to those interested in athletics. September will be introduced by the labor congress, which opens on Labor day and continues one week. It will be followed by other congresses, mostly of a religious and educational character. The month will be notably concluded by the Ak-Sar-Ben festival days to devote to reunions of former schoolmates throughout the country.

List of Conventions.

The list of conventions, so far as dates have been definitely arranged, is: May 31 to June 3, Travelers' Protective association. June 7 to 9, Association of Retail Liquor Dealers; Superintendents and Master Mechanics of the Burlington System. June 8 to 9, American Association of Nurserymen. June 10 to 11, Western Society of Wholesale Nurserymen. June 12 to 13, National Reform Press association. June 13 to 15, Danish Lutheran Church of America. June 14 to 16, Nebraska State Medical society. June 14, 15 and 16, Railway Special Agents' association. June 13, 14 and 15, United States Military Telegraph corps; Old-Time Telegraphers' association. June 15 to 16, National committee populist party. June 15 to 17, Interstate Grain Men's association. June 14 to 15, National Association of Postal Clerks. June 14, Nebraska Veteran Free Masons. June 15, Nebraska Masonic grand lodge. June 18 to 19, convention of General Federation of Women's Clubs. June 20 to July 5, National Congress of Music. June 21, Eclectic Medical association. June 22 to 25, Grand Chapter of Nebraska, Order of the Eastern Star. June 22 to 24, the Gulf and Interstate Transportation committee. June 28 to 30, Transmississippi Educational convention. June 28 to 30, American Institute of

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Homeopathy; Nebraska State Homeopathic Medical association.

June 21, Swedish Epworth league.

June 28 to 30, Congress of Child Study; Transmississippi Educational convention.

July 5 to 8, American Institute of Electrical Engineers.

July 12 to 13, Nebraska Funeral Directors' association.

July 15 to 17, National Republican league.

July 18, National Alliance of Theatrical Stage employees.

July 19, Interstate convention, Independent Order of Foresters.

July 20 to 31, Northwestern Cricket association.

July 27 to 28, United States League of Local Building and Loan associations.

August 16 to 19, Society of American Florists; Nebraska State Photograph association; the Transmississippi Convention of Photographers.

August 18 to 21, Nebraska Saengerbund.

August 22 to 27, National Congress Retail Liquor Dealers.

August 28 to 30, Western District Bohemian tournament.

August 29, Nebraska Dental association.

August 30 to September 2, National Dental society.

September 5 to 10, Labor Congress.

September 2 to 3, National Association of Dental Faculties.

September 5 to 7, Nebraska State Pharmaceutical association.

September 8, 9, 10, 11, 12 and 13, national convention of Charities and Corrections.

September 12, 13, 14 and 15, Sons of Veterans of the United States.

September 12 to 17, Association American Cemetery superintendents.

September 23, Western Travelers' Accident association.

September 20 to October 1, Nebraska Poultry association.

October 18 to 25, the Liberal Congress of Religion.

October 26, American Association of Fairs and Expositions.

The exact dates for the following have not been specified: Nebraska State Horticultural association; Nebraska State Federation of Christian Activities, Congress of Social, Economic, State Federation of Women's clubs, National Household Economic association; National Live Stock exchange; American Maize Propaganda, and National Council of Women, Library Congress, Monetary Congress.