

Is There Any Reason Under the Sun Why You Should Not Trade With Us?

We want all your orders if we can get them. Months ago we prepared to fill them by contracting with the foremost manufacturers for hundreds of thousands of dollars worth of the best goods in every line before the great advance in prices. Some dealers didn't see the necessity for large buying. Hayden Bros. did. Some dealers couldn't handle large lots, Hayden Bros. could. Some dealers didn't have enough ready cash to buy what they needed. Hayden Bros. had.

We are in better condition than ever to make it pay you to buy at The Big Store.

Agents for the BUTTERICK PATTERNS AND PUBLICATIONS.

Magnificent assortments in every line to choose from. You are sure to find what you want and at a great saving in prices. Exposition visitors are cordially invited to make The Big Store their headquarters when in Omaha. Reliable information given and every accommodation furnished free whether you buy or not. The new postoffice is just across the street from Hayden Bros.

YOU WILL FIND SHOPPING PLEASANT AND PROFITABLE AT THE GREATEST OF THE TRANS-MISSISSIPPI STORES.

The Leading Dress Goods House of the West.

We invite every lady visiting the Exposition to call and examine the only complete stock of Dress Goods west of Chicago. We carry more Dress Goods than the largest stocks in Nebraska combined, either wholesale or retail.

- 2500 pieces of novelties, mixtures, jacquard, etc., that sold for up to 25c, in this sale at... 12c
- 1000 pieces of novelties, mixtures, cashmores, etc., that sold up to 40c, in this sale at... 21c
- 750 pieces of dress goods in all wool, silk and wool Henriettas, French serges, Bayaderes, silk and wool plaids, coverts, etc., and all goods that sold up to 75c, will go in one lot at... 49c
- All our novelties in silk and wool mixtures—in all our fine grade coverts, all our fine poplins, all our tailor made suitings and all our goods that we sold at from \$1.25 to \$2.50—all one price in this sale... 98c

Black Dress Goods

15c, 20c, 25c, 29c, 39c, 49c, 59c and up to \$4.50 per yard
Headquarters for Priestley's, for Sir Edward Ripley's and all the leading makes of Europe and America—at from 25 to 50 per cent less than any other store in the country. Every dress guaranteed or money refunded.

Wash Goods Specials.

- 200 pieces finest 36-inch cambrics and percales... 12 1/2c
- 300 pieces of neatest and newest effects in dimities and lawns... 10c
- 100 pieces of bias plaids and Dresden stripes, latest and choicest colorings in fine dimity... 15c
- 200 patterns to select from in dainty French organdies... 25c
- 100 pieces of 32-inch organdie lawns, beautiful effects... 15c
- 300 pieces of all the latest designs shown in fine dress ginghams... 10c
- 100 pieces of 39-inch printed lawns, checks, stripes, etc... 5c

Grand Linen Sale.

- 1 case 60-inch full bleached damask worth 40c at... 25c
- 1 case Scotch damask, extra heavy quality, worth 50c... 27 1/2c
- 1 case bleached Irish damask worth 75c at... 49c
- 1 case 68-inch silver bleached Austrian damask, 75c value, at... 49c
- 1 case 70-inch double satin damask, \$1.50 value, at... 75c
- 1 case 72-inch extra heavy satin damask, \$2.00 value, at... 1.00
- 500 dozen 1/2 bleached napkins per dozen... 98c
- 500 dozen 1/4 double satin damask napkins, \$2.50 value... 1.75

We are headquarters for Sheeting and Muslin.

- 10,000 yards heavy LL muslin at... 3 1/2c
- 10,000 yards heavy 9-4 sheeting at... 12c
- 10,000 yards Lonsdale cambric at... 7 1/2c
- 10,000 yards soft finish bleached muslin worth 6c at... 4 1/2c

Special Sale on White Goods.

- Sheer India linon at... 5c
- 40-inch apron lawn at... 7 1/2c
- 40-inch black India linon at... 7 1/2c
- 36-inch India linon, 25c quality, at... 15c
- Dotted curtain swiss... 10c, 12 1/2c, 15c and 25c
- 36-inch scrim at... 5c
- 34-inch French organdies, value 35c, at... 18c

This Week We Put on Sale

The largest selection of hats ever shown in Omaha. Hats for children at 5c, 10c, 15c, 25c and 35c. A bargain guaranteed. Also a grand sale of men's straw hats at a saving of 50 per cent.

PIANOS
Chickering,
Steinway
Fischer.

And 20 More Different Makes AT STRICTLY POPULAR PRICES.
HAYDEN BROS.

Omaha's Greatest Silk Department

Silks that are new and up-to-date, all ways found here in great profusion, and always priced the lowest.

We extend to you an invitation to visit the Big Silk Department. Special reduction prices this Exposition opening week.

- Changeable Silks**—In the firm quality—all the new and pretty color combinations—Special price this week... 39c
- Silk Waist Patterns**—Consisting of 4 yards of extra fine quality silk with all the new plaids, stripes and brocade effects, our special sale price per waist pattern... 2.75
- Black Brocades**—Beautifully finished, handsome designs—extra good quality—special sale price... 49c
- Silk Dress Patterns**—Consisting of 12 yards of either black all silk satin or black all silk gro grain and both are an exceptional bargain at our special sale price, per dress pattern... 8.98

Jewelry Dept.

Headquarters for souvenir spoons. The largest assortment of sterling silver souvenir spoons in Omaha. Sterling silver spoons, 25c up. Headquarters for ladies' and gents' fine watches. Ladies' and gents' gold filled hunting case watch with fine Elgin or Waltham works, cases warranted to wear 15 years, \$8.95, worth \$20.00. Headquarters for Rogers' silverware. Rogers Bros. 1817 knives or forks, \$1.45 for set of six pieces. Rogers' 12 dwt. knives or forks, \$1.25 for set of six pieces. Headquarters for sterling silver novelties, sterling silver files, seals, button hooks, etc., etc., worth \$1.00, sale price, 49c.

Flannel Dept.

White Wool Flannel, 15c, 18c, 25c, 30c, 35c, 40c and 50c yard. Light striped and checked wool mixed flannels, 25c and 35c yard. Summer Skirt Patterns, crocheted edges, 25c each. Summer Comforts, 6x7 feet, at \$1.50 each. White Cotton Filled Comforts, \$1.00 each. Plain White Blankets, no color whatever, 35c pair. 10-4 White or Colored Blankets, 45c pair. 11-4 White or Colored Blankets, 75c pair.

Crib Blankets.

Handsome line of White Crib Blankets, just opened, \$1.00, \$1.50, \$1.75 and \$2.75 pair.

White Bed Spreads.

We have been adding to our large stock several numbers which you ought to see. Extra large 2 1/2 yard square Crochet Spreads, cheap at \$1.50, on sale at \$1.00 each. See the new Spreads at 90c each. Bed Spreads for single beds, 55c, \$1.25. See our bargains in Spreads at \$1.35 and \$1.50. Closing out Spreads at 35c, 45c and 55c.

Hardware, Stoves and Housefurnishing Dept.

OUR GRAND SALE HARDWARE.
8 D nails, \$1.85—20 D nails... \$1.80
Screen doors... 49c
Window Screen frames... 20c
Rim or Mortise Lock, with knobs, complete... 15c
26-in. hand saw... 20c
A Good Claw Hammer... 8c
\$1.00 Fine Steel Squares... 49c
Screen Wire, per square foot... 1c
Rubber Hose... 6-8c
Hose Reels... 49c

HOUSEFURNISHING GOODS.

Tin Water Pails... 2c
Wood Wash Tub... 20c
Wash Board... 9c
Galvanized Wash Boiler... 59c
3 quart Granite Coffee Pot... 27c
Stew Pans, Granite... 11c
Milk Pans, 3 quart... 11c
Granite Rice Boilers... 39c
Grate Tea Kettles... 49c
Roll Toilet Paper... 1-3-4c
Flue Stops... 3c

STOVES! STOVES!

The Mason & Davis 6-hole Steel Range with high shelf and water front, large oven; regular \$45.00 range, special... \$29.50
6-hole Cast Range, 20-inch oven... \$8.95
6-hole Steel Range, as fine as silk, with high shelf, low warming closet and reservoir, regular \$35.00, special... \$25.50
3-burner Gasoline Stove... \$2.89
Gravy Pipe... 7c
Elbows... 5c

China Dept.

Wine glasses... 2c
Over 10,000 Chinese Lanterns for 3c each up.
Complete bracket lamp with reflector... 19c
Stand lamps, complete with burner and chimney... 17c
Gallon milk crock... 3c
Splendid line of exposition novelties 10c and... 15c
100-piece decorated dinner sets... \$5.95
Decorated toilet sets... \$1.95
50c fancy Japan cups and saucers... 10c
Plates 2c, 3c and 4c each... 10c

FURNITURE

Hayden Bros. headquarters for all kinds of Furniture. Get our prices before you buy.

Iron beds... \$2.50
Cots... 1.00
Mattresses... 1.50
Oak chair... 75c
Oak rocker... 1.25
Oak center tables... 1.00
Camp chairs... 1.25
Camp stools... 20c
Porch pillows... 20c
Extension tables... 2.25
Oak chifoniers... 5.85
Oak sideboards... 10.50
Pillows, per pair... 90c
New and complete line of couches, lounges, parlor suits, fancy rockers, bedroom suits, all at bottom prices.

HAYDEN BROS. GREAT CLOTHING SALE



WAR NEWS TAKES A BACK SEAT

When it comes to reading about the greatest clothing sale Omaha has known for years. In fact, the war has awakened thousands of men to the necessity of getting their clothing before the sure rises in prices takes place.

Three Large Wholesale Clothing Stocks at Fifty Cents on the Dollar.

The clothing now offered is so exceptionally fine, so elegantly made and lined, so perfect in every detail of fit and finish, and finally so **Amazingly Low in Price** that little argument is needed to sell them after you have once seen them. All the salesman has to do is to find your fit in the style and pattern you like, and 50 to 1 the deal is closed right there. You pay \$3.75, \$5.00, \$6.75, \$8.75 or \$11.50, as the case may be, and carry away one of the most satisfactory bargains of your life, together with the big money saved.

- Men's Fine Suits at \$3.75, \$5, \$6.75, \$8.75, \$11.50, worth double.
- Men's Odd Pants at 95c, \$1.50, \$1.95, \$2.50 and \$3.25. Don't forget these values.
- Boys' Long Pant Suits, at \$3.25, \$3.95, \$4.50, \$5.75, \$6.75 and \$8.50 suits that are sold elsewhere at from \$5 to \$15
- Boys' and children's Knee Pant Suits at 95c, \$1.25, \$1.50, \$1.95, \$2.50 and \$3.75—every suit worth double.

Ladies' Wash Suits, Capes and Skirts.

Realizing that the exposition is the greatest event in the history of the west, we have labored hard to gather bargains worthy of the occasion. This week we will offer unequalled values in our cloak department. Ladies' Wash Suits, blouse and jacket effects, at... \$1.98
Ladies' Percalé Suits, nicely trimmed at... \$3.50
Fifty Ladies' Suits, all wool, full faced skirts, fly front jacket, in covert cloth, tweed, fancy mixtures, etc., worth \$11, for... \$5.98
Ladies' Suits, in broadcloth, diagonals and serges, jackets lined with heavy quality silks, worth \$15, for... \$7.50
Ladies' imported cloth suits, all the newest styles, worth up to \$25, on sale at... \$10.00

Capes.

- Ladies' wool capes in plain and figured materials at... 75c
- Ladies' silk capes... \$1.98
- Ladies' handsome brocade and gros grain silk capes, lined with silk, trimmed with chiffon ribbon and jet, fully worth \$9, for... \$4.98
- Ladies' linen skirts... 98c
- Ladies' silk skirts... \$3.98
- Ladies' mohair skirts... 69c
- 75 dozen shirt waists; new patterns and colors at... 49c
- 75 dozen shirt waists, in percale, madras, etc, made in the newest styles at... 98c
- Ladies' jackets, made from finest materials, lined with best taffeta silk or satin, worth from \$10 to \$15 choice at... \$5.00
- 50 dozen underskirts, in linen and satin, striped materials, worth \$1.75, at... \$1.00
- Ladies' mackintoshes, worth \$5, at... \$1.98
- 175 silk waists in plain taffetas, plaids, checks, stripes and all the new materials, worth \$8, for... \$5.00
- 75 dozen ladies' percale wrappers, trimmed with braid, worth \$1.25, at... 75c
- 100 dozen ladies' wrappers, trimmed with lace and embroidery, extra wide at hips, worth \$1.75, at... 98c

Ladies' and Men's Furnishings.

- Men's Fine Balbriggan Shirts and Drawers, in plain and fancy colors, worth 50c, at 25c.
- Men's Fine Laundered Percalé Shirts, worth 75c, at 35c.
- Men's extra fine Colored Shirts, in all the newest patterns, worth \$1.00, at 50c.
- Men's extra fine Suspender, all the best makes, worth 50c and 75c, at 25c.
- Men's black and brown Sox, worth 15c, at three pair for 25c.
- All the newest styles in neckwear at 25c.
- Ladies' fine black and brown seamless Hose, worth 25c, at three pairs for 25c.
- Children's Bicycle Hose in black and brown, with double heel and toe, worth 25c, at 12 1/2c.
- Ladies' fine vests in assorted colors, worth 25c, at 12 1/2c.

HAYDEN BROS.