

THE HOME OF SANTA CLAUS.

Holiday Goods.

Plush toilet cases.
Morocco toilet cases.
Perfumery cases.
Jewel cases.
Ladies' work boxes.
Gents' traveling sets.
Ladies' glove and handkerchief boxes.
Gents' collar and cuff boxes.
Gentlemen's smoking sets.
Gentlemen's cigar cases.
Gentlemen's cigarette cases.
Thimble cases.
Card receivers.
Watch cases.
Inkstands (great variety).
Paper weights.
Writing desks.

Mechanical Toys.

Rocky mountain bears.
Circus dancers.
Wood chopper.
Walking elephant.
Creeping baby.
Salvation army preacher.
Woman's rights preacher.
Banjo player.
Bones player.
Monkey velocipede.
Locomotives, steam boats, mule banks, lion banks, etc., etc.

Perfumery.

Perfumery specially gotten up for Xmas in new and unique designs.

Tool Chests.

Tool chests for boys, tool chests for men, from \$1 to \$12.

China and Glassware.

A splendid line of cups and saucers, mustache cups, children's mugs, toilet sets, vases, glass ornaments, deception glasses, candlesticks, shaving mugs, Dresden figures, bisque figures, etc., etc.

Dolls! Dolls! Dolls!

The most lovely dolls we have ever seen displayed. Our assortment is very complete, and must be seen to be appreciated. All sizes, from the smallest to the largest that is made.

Miscellaneous Toys.

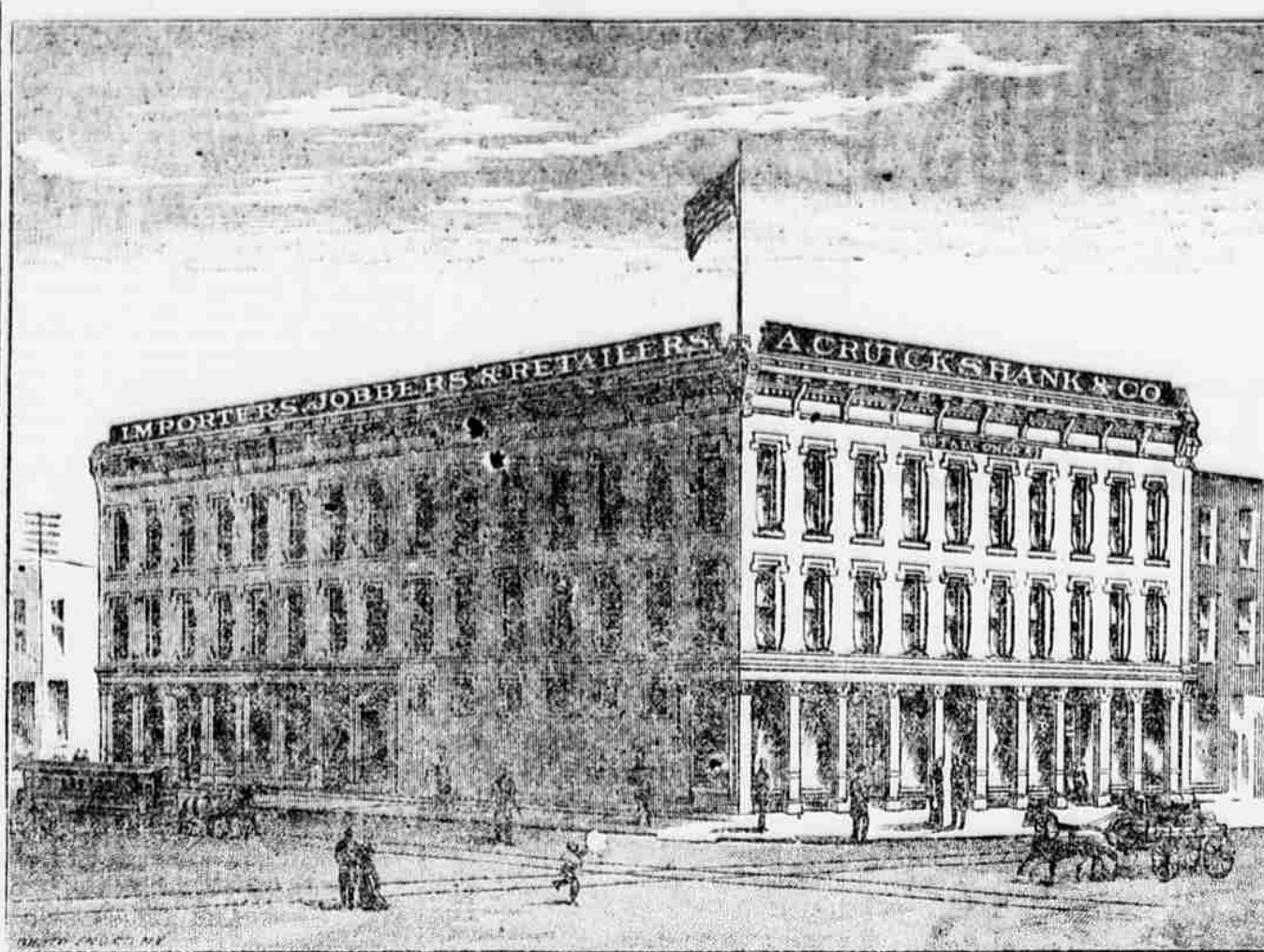
In this section the variety is so large that it would be impossible for us to describe them. Suffice it to say that the whole side of our basement is entirely taken up with this wonderful assortment.

Lace Department.

This department was never more complete than at the present time. All the latest designs in "Pompador" and "Oriental" having just arrived; also, a handsome assortment of real lace in "Point" and "Duchesse."

Neckwear Department.

We make a specialty of this department and aim to bring to the city of Omaha the very newest styles that prevail in the large eastern cities. We have eclipsed all former efforts in bringing together the greatest assortment of medium and high priced neckwear ever shown in the west. An examination will convince all that this is no exaggeration. Below we give a few of the prevailing styles: Oriental Fichu, Pompador Fichu, hand-embroidered Fichu, Spanish, Matelasse and hand ren Fichus; Spanish, Matelasse; hand-run and Guipure; a choice assortment of Mourning and second mourning neckwear; Jersey collarettes, the latest, specially adapted to wear with Jerseys, now so much worn.



N. B. Falconer,
(LATE A. CRUICKSHANK & CO.)

The Largest
RETAIL ESTABLISHMENT

GRAND OPENING OF

Toys and Holiday Goods,
MONDAY MORNING, DEC 3, 1883.

The public of Omaha are respectfully invited to inspect the most magnificent assortment of Holiday Goods, and the most complete assortment of toys ever found in this city. The finest of our Holiday Goods will be shown on our first floor, and the Toys displayed in our immense new basement salesroom. The foreign Toys have been imported by us direct from Berlin, and those of American manufacture from the makers. As these goods will be sold by us on the same principle as the large dry goods houses in the East, that is to say, at the usual small profits of a large business, the public will notice a very great difference in the prices they have been accustomed to pay. REMEMBER MONDAY EVENING. We venture to predict the display will be a surprise to the Omaha public.

Handkerchief Department.

Our importation of Xmas handkerchiefs have just arrived, and we confidently assert that no such line of ladies' and gentlemen's handkerchiefs have ever been placed on our counters in previous seasons. Buying these goods direct from the manufacturer, we are enabled to sell them at the same price that smaller houses buy them for.

We would call special attention to 500 dozen ladies' white and colored H. S. handkerchief at 10c.

100 dozen ladies' H. S. initial handkerchief at 20c, sold elsewhere at 50c.

500 dozen ladies' white and colored border handkerchiefs at 25c each or \$2.75 a dozen, all new and desirable patterns.

Also, a complete line of finer goods in white H. S. colored border and embroidered handkerchiefs as high as \$10 each.

Gents' Furnishing Department.

We have doubled the space formerly allotted to this department, the great increase in the demand for these goods compelling us to make this change. All the latest novelties in scarfs, ties, silk handkerchiefs, cashmere and silk mufflers, especially adapted for the holiday season, are just to hand and will be placed on our counters Monday morning. An unusual bargain in gents' colored border hemstitched handkerchiefs at 25c, now selling in New York and considered cheap at 50c. A complete line of gents' kid gloves, suitable for street or party wear. Intending purchasers would do well to examine this extensive display, as we are confident it will be to your interest. Last, but not least, comes our stock of silk umbrellas made of the best silk, with unique handles, selected with great care from a manufacturer's entire stock.

Pocket Books, Hand Bags, Etc., Etc.

New goods are arriving daily for this department. All the latest shapes, new material and combinations come rolling in.

The latest is a lady's hand bag of dressed calf skin, certainly the handsomest thing shown this season, and would make an acceptable Xmas present.

Still later comes a combination muff and hand bag in Russian hare, beaver and musk-rat. We have had them only a few days and already they are nearly half gone. Price, \$5 to \$10.

Hosiery Department.

We invite special attention to this department, which was never more complete than at present. Manufacturers at this season of the year are always ready to close out the remainder of their winter goods at nearly half price. Having bought very lightly the beginning of the season, we have closed out several manufacturers' stocks, and now offer the same at prices less than they can be made for. In ladies' silk hose we have an endless variety, all sizes, ranging in price from \$1.25 to \$12.00 a pair. Gents' silk half hose, a rare bargain, at 75c; finer goods as high as \$5.00.

Cloak and Shawl Department.

During the month of December we will make an extraordinary display of our handsome cloaks and shawls, which cannot be found elsewhere. Ladies we hear well posted, and look over the different stocks, invariably come back and buy of us, and also compliment us on having the best assortment and lowest figures they find quoted. We make a specialty of this department and carry all the latest novelties, which can only be found in a first-class cloak house. We have just received a large invoice of shawls, bought specially for this festive season, and among the many will be found a good assortment of Fine Broche, Square and Long Imitation Camel's Hair, Velvet Beaver shawls in rich colors; also Scotch plaid and stripe shawls, as well as Domestic Log and Square shawls in plain colors, plaids and stripes.

THE BEST CHRISTMAS GIFT IS A GOOD BOOK.

GRAND OPENING, MONDAY, DECEMBER 3RD, 1883

OF OUR

XMAS BOOK DEPARTMENT.

Replete with fine Art Publications, Gift Books, Fiction, History, Poetry, Top Books, Juveniles for the Little Ones, Photograph Albums, Scrap Books, Autograph Albums, Bibles, Prayer books, Hymnals.

XMAS CARDS

Fringed Florals, Games, Etc., Etc., at 20 to 60 per cent. below the prices asked elsewhere.

<p>"I PREFER KNOWLEDGE TO WEALTH." SOCRATES.</p> <p>Fiction.</p> <p>DICKEN'S COMPLETE WORKS, 15 vols. 12mo. Illustrated, regular price, \$22.50, only \$11.70.</p> <p>THACKERAY'S COMPLETE WORKS, 11 vols. 12mo. cloth, illustrated, regular price, \$16.50, only \$9.25.</p> <p>SCOTT'S COMPLETE WORKS, 12 vols. 12mo. cloth, illustrated, regular price, \$18.00, only \$10.00.</p> <p>Books at 65 Cents.</p> <p>ROBINSON CRUSOE JANE EYRE ARABIAN NIGHTS EAST LYNNE SWISS FAMILY OLIVER TWIST CHILDREN OF WILLY REEBLY THE ARABY VANTY FAIR DON QUIXOTE SKETCH BOOK BENYAN'S PILGRIM PROGRESS SCOTTISH CHIEFS AGNES FARRIS THADDEUS OF GULLIVERS TRAVELS WARSAW WAYERLY LAST DAYS OF BOOKER TO HARNES POMPEII LEFT OR CURTAIN ANDERSEN'S THE PARLIAMEN GENTLEMEN'S FAIRY TALES JOHN HALIFAX GENTLEMEN'S FAIRY TALES PAUL AND VIRGINIA RED HAUNTERLY VICTORY DEANE LIFE OF SHERIDAN KENNETH CHILLENOLLY AFTER LONG YEARS, etc., etc.</p>	<p>BOOKS AT \$1.00.</p> <p>REGULAR PRICE \$1.50 AND \$1.75.</p> <p>TEMPEST AND SUNSHINE. 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