

COMING!

Yankee Robinson's Big 3-Ring Circus Combining all the
Leading Features of Texas Bill's Wild West
Four Paw-Sells Big Circus

SEVENTY YEARS EARTH'S GREATEST CIRCUS

YANKEE ROBINSON
ENORMOUS
THREE RING CIRCUS
UNITED WITH
TEXAS BILL'S
WILD WEST
AND CONGRESS OF
ROUGH RIDERS
EXHIBITION UNDER THE LARGEST
CANVAS EVER CONSTRUCTED




3 Rings. 2 Elevated Stages
1000 People
2 Trains of Cars
2 Herds of Elephants
\$1,000,000 Invested
\$4,700 Daily Expenses
300 Circus Artists
2 Parades on Show Day
Marvel of the 20th Century.

10 Royal Tokio Japs
Esterz Cossack Troupe
Inner's Singalees
Doss Imperial Russian Dancers
Seats for 10,000 People
Indians, Cowboys, Cossacks
Earth's Greatest Show
2 Shows for the One Price
Positively Exhibited Every Day



TEXAS BILL'S WILD WEST. INDIAN VILLAGE
STUPENDOUS WILD WEST
MEXICAN BULL FIGHTERS
GORGEOUS IMPERIAL BALLET
PAINS PERFORMING SEA LIONS
THE ROLLER SKATING BEAR
FINEST HORSES ON EARTH



THRILLING SPEED CONTEST BETWEEN AUTO-
MOBILE AND HORSE ON HIPPODROME TRACK
COLOSSAL COLLECTION OF ANIMALS
MORE NOVELTIES THAN EVER
LARGEST TENTED CITY ON EARTH
OLDEST SHOW ON EARTH



"KON-GO"
LARGEST ELEPHANT ON EARTH.
Larger than Jumbo.
Positively with Yankee Robinson

TEXAS BILL'S WILD WEST
AND ROUGH RIDERS
EXCURSIONS
On all Railroads
To the Double Show

WILL POSITIVELY EXHIBIT AT

RED CLOUD
ONE DAY ONLY
MONDAY, AUGUST 11



Warner's Rust-Proof Corsets

Are recognized throughout the world for their leadership in corset fashion. They are the product of designers who have the resources and knowledge necessary to produce corsets ideally suited to the woman who is particular about her figure, her health, comfort and appearance. Thin double boning gives easy flexibility to the garment. Double interlinings prevent the boning from punching through and tearing the cloth, and the fabrics themselves are light and soft, but so strongly woven that they will not stretch or shrink. A Warner's Corset once fitted to your figure will always keep its shape. Call and see the new front lace design. To be well dressed you must have one of these designs.

BARBARA PHARES

Making Goods To Fit The Price

An educational campaign on mail-order methods of buying stock would do more toward stimulating home buying in this town than any other one thing. The merchants of this town buy standard brands of goods and get the quality they order.

The mail-order concern dictates its own purchasing price. It is a fact that buyers for mail-order houses approach the manufacturer of an article and tell him they must have the goods at a certain figure. It is ever a question of price and not quality. The manufacturer gives the mail-order concern an article which he has cheapened until he can make a margin of profit in spite of the price stipulation. If it happens to be an article made of metal, than an inferior grade is used, or paint is used instead of enamel, or some other method employed to force the cost of manufacturing down to meet the mail-order buyer's price. Of course, the outward appearance of the article may be the same as the one carried by the merchant in this town, but—

The merchant paid more, but he got more for his money. If you buy of him you will, too. Then again a mail-order house will sell an article at a loss to attract attention. These "leaders" are a bait. The catalog buyer compares this with the price he would have to pay here and, noting the difference, jumps at the conclusion that everything in the mail order house must be less expensive. Paradoxical as it may be, the mail order goods are cheaper but are not less expensive.

If such arguments were logically sound there is still the social, moral and religious view to be considered. The retail merchant is the backbone of the country town. The mail order house is his worst enemy. The farmers need the town and the town needs the farmers. If the persons in this town who buy of mail order houses could be brought to realize that buying inferior goods at low prices is not always a saving of money, a big step would be taken toward eliminating the mail order evil.

American Nation Breaks Rum And Tobacco Records

Internal Revenue Receipts Show Thrift Reached Highest Point in Fiscal Year 1913--Number of Saloons Declines.

Washington, D. C., July 2.—The American people drank more whisky and beer, smoked more cigars and cigarettes, and chewed more tobacco during the fiscal year 1913 than in any other yearly period of the nation's history, according to estimates based today upon the record breaking internal revenue receipts of the federal government for the twelve months that ended June 30.

The drinkers of the country consumed the enormous total of 143,300,000 gallons of whisky and brandy, an increase of 7,500,000 gallons over the previous year, breaking the former high record of the fiscal year of 1907 by 7,300,000 gallons. Sixty-four million, five hundred thousand barrels of beer flowed down the throats of lovers of the amber brew, exceeding 1911's great record by more than 1,000,000 barrels. Smokers puffed into space 7,707,000,000 cigars and 14,012,000,000 cigarettes. This was 217,000,000 cigars and 2,790,000,000 cigarettes more than ever before had been consumed in a single year. Patrons of the pipe smoked 463,200,000 pounds of tobacco, or 9,400,000 pounds more than the consumption of 1912. Chewers of snuff likewise held their own, disposing of 33,200,000 pounds, an increase of more than 3,000,000 pounds over the previous year.

Despite the high record consumption of intoxicants, returns to the internal revenue bureau show, without explanation that the number of saloons of the country decreased by 18,000 during the year, the retail liquor dealers numbering only about 450,000.—Chicago Tribune.

Booster Edition A Big Affair

One hundred and fifty-two newspapers have signified their intention of getting out a Booster Edition as proposed by the Nebraska Press Association. With one or two exceptions, the issue will be made the third week in September, the date suggested by the executive committee of the Press Association, under whose direction the editions will be issued. The plan to issue these simultaneous editions has met with much favor. But few papers have absolutely refused to co-operate in the plan. The special committee in charge is collecting and assembling data on the state and as soon as it can be gotten in shape, press proofs will be forwarded to each paper. The story will be six columns, and will cover the various resources of the state in a general way.

GOOD YEAR

See the Good Year Casings and Tubes before you buy. We handle all sizes and carry a large stock. You want to remember that the Good Year people made a reduction on the 1st of April of 10 per cent on all of their castings and tubes. It is not very often that a Good Year casing or tube goes wrong, but when you do you will find their adjustment very satisfactory. We also carry a good stock of Presto Tanks for exchange and can show you the famous Presto Inflator, which can inflate your tires for you with less work and very little expense.

Get Polesine oil to lubricate your cylinders and Panhard oil for your transmission and your car will run smoothly and with less wear. The best oil is none too good for a car.

We invite you to come and see us, when in the village.

CHAS. C. BENNETT, Agent

Cowles,

Nebraska

Groceries?

A nice fresh clean stock at all times; bought right—sold as low as any legitimate firm can offer them. Try us.

P. A. Wullbrandt

The Home Grocery

FOX & SMELSER

Painters, Paper Hangers and Decorators

When in need of anything in our line give us a trial. We are confident that we can please you.

Rural Phone 100 - Bell Phone Black 227

RED CLOUD,

NEBRASKA

rice-Per-Thousand On Building Lumber

is not infrequently used by manufacturers of substitutes to confuse prospective home builders, but to the man who knows quality, the characteristics of the different favored building woods and their proper application, this bugbear causes little apprehension. We've helped many builders right here at home beat the building game to a frazzle and can help you too if you'll bring your plans in or tell us just what you contemplate doing. Selling lumber is only a part of our business—the personal service we render our customers being of equal importance—but we're willing to donate this service for the sake of the community and the indorsement of our customers. Before making your final decision on your new house come in and get at first hand the real facts about this lumber business and just what "price-per-thousand" means to you.

"There's No Place Like Home"

Saunders Bros.
Red Cloud, Nebraska



FIRE
THE ALARM is a dreadful thing for the man without insurance. Every time he sees the engines racing along his heart comes up in his throat if the fire is anywhere near his place. What folly, what mistaken economy.

THE COST OF INSURANCE is so small that it need hardly be considered. The freedom from worry alone is worth it many times over. Have us insure you to-day.

O. C. TEEL,
Reliable Insurance.

DR. CHAS. E. CROSS

DENTIST

OVER STATE BANK

Red Cloud •••• Nebraska