| Hope Muslin BC YARD | Heavy Uubleached Muslin 7c Yard | Lace Curtains ${ }^{01}$ Newort Woveos 20 Per Cent DISCOUNT | Waists and Dresses 25 Per Cent Discount | Spring and Summer <br> Suits and Coats <br> At 1-2 Price | Women's Skirts 25 Per Cent DISCOUNT |  | Linen Finish Tubing <br> 20c and 22c Per Yard | Gauze and Summer Knit Underwear for all at 20 Per Cent discount | Remnants of All Kinds 10 Per Cent Diseount rem our roturf prroement |
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#### Abstract

Without thought of profit, with no regard for loss, we must turn this big stock of Summer goods into hard cash. We cannot wait for the slower methods of selling, but now, right at the heighth of the Summer Season, we are going to throw these goods out on the customers at prices lower than most stores ask for such goods in late September at the close of the summer season.

Think what this means to you and to every person within trading distance of Red Cloud. To buy the very goods you will need for long summer days yet to comie at prices lower than were ever made in Red Cloud or surrounding towns at any time of the year--certainly the very idea will serve to pack and jam our store with buyers from the very beginning of this sale.

We confidently believe that all selling records hereabout will be broken, that this stock will be turned into cash with amazing rapidity, and to make this absolutely sure we are going to name prices that will simply force every person who cares to save money into this store.

Be sure to be here. You will see the most appealing bargain display that has been laid before your eyes. This is truly a wonderful opportunity--no need to wait until summer is over for bargaing---here and now comes to you a saving opportunity of first importance. Read this advertisement carefully. We can't list all the bargains here. This is just a sample to show you what to expect. And you run no risk--every article must be just as represented, or we trade back.




Eight Days of
Wonderlul Summer Bargains

Those who come promptly are going to get the ripest bargain plums. Be here early and often for you will find this the greatest sale ever held in this town. It will be greatest in assortments offered---greatest in quality of goods--greatest in crowds of satisfied buyers.
(ax R REMEMBER THE DATES ~ Just Eight Days! -:- Do Not Lose Out By Delay!

Bring In Your Produce--We Take It

As Cash

## "A Mighty Safe Place To Trade"

