

THE RED CLOUD CHIEF



A Newspaper That Gives The News Fifty-two Weeks Each Year For \$1.50.

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BE ON THE SAFE SIDE

It is true that you are not likely to lose your savings if deposited in any good bank—but you are **ABSOLUTELY CERTAIN NOT** to lose them when you deposit where you have the additional protection of the State Guaranty Law. Such protection is offered you here.

It is surely "good business" to deposit where you get absolutely guaranteed protection, in preference to placing money in a bank that guarantees nothing.

The State Guaranty Law is behind every dollar deposited in this bank, and when you open an account here, you are **ON THE SAFE SIDE.**

WEBSTER COUNTY BANK
RED CLOUD, NEBRASKA

RED CLOUD'S THIRD

BARGAIN DAY

WILL BE HELD

Wednesday, March 19th

∴ Special Matinee at Tepee ∴

FREE BAND CONCERT

One ticket to the Tepee will be included with each dollar's worth of goods sold by business men taking part in Bargain Day.

Come One! Come All!

This issue is the third one since the editor resigned. With the exception of the locals and the advertising in this issue is edited by the business men of this city. They are men who know a good thing—our advertising columns show this—and you will find their articles well written. Next week The Chief will be edited by the educational element of this county. Watch for it!

Unifying Influence of the Chamber of Commerce

There are many people who associate the name Chamber of Commerce with the name Wall street, the difference being only that of degree. There seems to be an idea abroad that the business men of any city cannot get together for any other purpose than to make money hence a Chamber of Commerce is merely an organization determined to exploit the entire country. Another idea is that this arrangement is simply for gentlemen's pass time, that business men want a place where they can be undisturbed in their hours of play and socialibility. The facts are that neither of these ideas are anywhere near the truth. The ultimate aim of the Chamber of Commerce is to improve this community and it realizes that it must seek to obtain this object more largely by indirection than by force or coercion. It is true that socialibility enters

largely in the activities of this body but that is only a means to a desired end, namely getting men who are interested in the welfare of the community together. In a body of this kind every phase of our municipal life is discussed with perfect freedom and men unreservedly say just what they think on any given topic. It thus affords a public forum where each may have a voice in the disposition of all subjects in which he is interested. The cosmopolitan nature of the organization affords a means of ascertaining what public opinion really is.

Any suggestion that will improve our streets, reduce the cost of living deepen our enjoyment, increase our activities, or broaden us in any manner is eagerly welcomed at the meetings of the club. It will be thus seen that this Chamber of Commerce will bring us closer and closer together. Our interests are the same and what benefits one benefits all and the club exerts a strong unifying influence in this community. More real advancement can be accomplished in one body than by the separate bodies scattered over the city and viewed from single standpoints. The watch-word is "get together" and if that can be accomplished all our petty trials, disagreements and divisions will be a thing of the past. If this city can only be united, every one building and none tearing down, boosting not buoking, helping not hindering, there is practically no limit to our possibilities. Red Cloud has the schools, the churches, the dwellings, the business thrif and all that is lacking is concerted action, united effort, "a long pull, a strong pull, and a pull altogether."

5 cent lunches served at the Home Bakery.

What Red Cloud Needs

The present tax levy of Red Cloud City is as follows:

General Fund	10 mills
Water Bonds	4 mills
Water Works	4 mills
Electric Light Bonds	3 mills
Electric Light Works	6 mills
Streets	2 mills
Judgment	6 mills
Total	35 mills

One year ago the Total levy was 39 mills. One mill produces \$315.00 in taxes for the city.

One mill means that if your property is assessed for \$1000 you pay \$10.00 for the city's support on each mill levy. What Red Cloud needs most is a man for Mayor and three men for Councilmen who will stand upon the following platform:

- 1st. Discontinue Night Watch at city's expense.
- 2nd. Discontinue Street Sprinkling at city's expense.
- 3rd. Discontinue Light service from 11 o'clock p. m. to 5 o'clock a. m.
- 4th. Discontinue Day Light service unless satisfactory arrangements be made with the consumers to bear the expense of such service.
- 5th. Discontinue paying \$1.00 per day for water from the Smith wells.
- 6th. Readjust the Water and Light rates so that the small consumers gets more for their money, therefore encouraging more of our tax payers to use light and water. In this way hardship would be inflicted and the city would receive as much or more revenue.

The above six planks would reduce the tax levy ten mills or \$10.00 on each \$1000 of assessed valuation, so much for the financial end of the city's business.

Now for the moral situation in Red Cloud the platform should contain the following planks:

- 1st. A Marshal should be on duty each day from 10 o'clock a. m. until 11 o'clock p. m. and all day on Saturday.
- 2nd. Drunkenness on the streets and alleys of the city should be deemed a Misdemeanor and punished by a jail sentence and fine.
- 3rd. Habitual street loafing should be considered as vagancy and punished by jail sentence and fine.
- 4th. All chairs should be removed from Saloons and Pool Halls and signs should be posted on the walls of such Buildings "No Loafing" Get busy or get out by order of the Mayor.
- 5th. All places harboring bootleggers, Gamblers or Prostitutes should be condemned as nuisances and closed and proprietors proscribed.
- 6th. Any place where numerous whisky bottles are found should be declared a nuisance and such place should be closed and proprietor proscribed.

These twelve planks should make a fairly strong platform, and any set of men who would be willing to stand upon it will surely make a record to be commended.

What Is Wrong With Red Cloud

What is the matter with Red Cloud? You have probably asked yourself that question a number of times without any attempt to answer it. Let me give you one view of it and while you may not agree with me, my opinion may help you to a proper solution of the problem. To begin with, Red Cloud is practically an inland town; its business portion being located about a mile from the depot. No one will gainsay but what this is a serious handicap. Nevertheless during all the years this condition has existed there has never been a concerted effort on the part of the business men to remedy this condition. In the past decade there has been money enough spent on ball clubs, Fourth of July celebrations, fall festivals, chautauques, etc.

to defray the expense of either having the rail road change its grade and come up town with the depot or put in a switching track. A switching track would be a big help—half a loaf is better than none. The Burlington is not going to incur this expense unless there is some inducement made. It now gets the business and will continue to get it, there being no competing road, but if approached in the proper manner and sufficient inducements made in the way of the town bearing the expense or a good part of it, there is no reason to doubt but what the depot could be located up town, or at least a spur run up from the present track.

Again, Red Cloud is without an express office. If one wishes to send a package by express it must be taken down by one of the transfer lines, which entails a good deal of annoyance particularly if one wishes to send the package prepaid. Packages coming in by express will not be delivered to the resident portion of the town without extra charge.

Red Cloud is also without a telegraph office. If one wishes to send a message it must be phoned down to the depot unless one wishes to walk the two miles necessary to reach the depot and return. There is no end of annoyance and delay in reaching the depot over the phone, particularly at train time. At train time the operator is busy and cannot be disturbed. One cannot wire money from Red Cloud except through the banks. If one wishes to send money after banking hours, or where the medium of the banks cannot be used, one has to phone to an acquaintance at Superior to have him send the money through the telegraph office there. The writer was put to this inconvenience twice during the past year. No one will have the timidity to say that an up-town express and telegraph office could not be obtained for a community that does the amount of business Red Cloud does.

Again, the merchants are always complaining of Montgomery Ward and Sears, Roebuck & Co., and consider it a cardinal sin for any one to send away for anything they could buy at home. They are right. But do they practice what they preach? How many merchants purchase at home everything it is possible for them to obtain here. They don't have to send to Montgomery Ward or Sears, Roebuck & Co., but they can send to wholesale houses and get goods they don't carry in stock. They could walk up the street to their neighbor and get what they want, no doubt, but they send away for the same reason the farmer or town man sends away, to-wit, to save money. How many merchants are endeavoring to make successful Red Cloud's one (count 'em) manufacturing industry. There are grocery stores who never handle the product of this industry unless the customer demands it, and these same merchants are clamouring for a "bigger, busier Red Cloud. Doesn't sound consistent, does it?"

Again, let the merchant go to the back door and throw his "tin" money into the alley, and pay the farmer cash for his produce. Let the producer understand that there is here a ready market for his stuff at market price, and that he gets paid in cash, not chips—money that he can carry away in his pocket and spend in any town he sees fit. It would cut the profit made on the produce, but this loss would be more than overcome by the benefit derived from such action. This would bring trade to Red Cloud that smaller towns around it have taken away. If you don't agree with me, ask most any farmer who brings produce to town.

To sum up, we all want a "bigger, busier Red Cloud," but until we are willing to pull together, and willing to see the other fellow prosper, we can't hope to see Red Cloud much bigger or busier than it now is.

Mrs. Ed. Amack was reported as being on the sick list the first of the week.

REMEMBER

To correct an erroneous impression which seems to be in circulation I wish to say that I am still selling the well known

VICTOR VICTROLA

and Victor records. My stock of these is complete and fresh and I can supply you with anything wanted in the Victor line. I expect to continue to carry this line and as always to have a good complete stock of both records and machines.

In conformity with my policy of ALWAYS having the BEST goods FIRST I am now showing the new

EDISON DISC PHONOGRAPH

This new machine is with out doubt absolutely the finest musical machine ever placed on the market having many advantages over any other machine of any make. It has a Diamond pointed reproducer doing away with all needle changing, an Indestructible record playing twice as long as any other disc record. The tone is the most natural and no other machine is in the same class for a minute for fidelity of reproduction. These are but a few of the many points of superiority.

EDISON CYLINDER PHONOGRAPH

as usual are the best of their kind. The new Undestructible Blue Amberol record playing four minutes when used with the new Diamond pointed reproducer giving tones and volume of the old disc machines.

I want you to hear these instruments side by side, whether you contemplate the purchase of one or not and extend to you a cordial invitation to come and hear them played.

E. H. Newhouse

Jeweler & Optometrist
C. B. & Q. Watch Inspector.

Bailey & Bailey

S Our Spring Stock **S**
H Is Here. Call and see it. **H**
O Large and Complete **O**
E We can fit you in any **E**
S thing. **S**
We have some beauties.
Al. Spiers is Our Expert Shoe Repairer.

Bailey & Bailey