

DE LAVAL CREAM SEPARATORS

Every User
a Booster

Skim Cleanest
Turn Easiest
Most Sanitary
Are Simplest
Last Longest

That is a strong statement but we'd make it stronger if we knew how, because we are sure that the De Laval will more than make good every claim.

We don't ask you to take our "say so." We prefer to let the machine itself talk for us.

Why not let us set one up at your house? You can test it yourself alongside of any other machine you like for capacity, cleanness of skimming, and ease of operation.



We don't ask you to buy a De Laval upon "claims." We do ask you to be sure and give it a fair trial before you purchase any cream separator. Don't put it off. Do it now.

Used Exclusively by 98% of the World's Creameries

SOONER OR LATER YOU WILL BUY A DE LAVAL

BEATRICE CREAM SEPARATOR

Save Dollars and Cents For You.

Save time, save labor, save repairs—save all the valuable butterfat in your milk, and give you fresh, warm skim milk for feeding calves and pigs. You could not afford to do without one if they sold for twice the price, but the price is right.

500 to
600
Capacity
Per Hour

\$55.00

Other
Sizes
at Other
Prices

There is nothing cheap about them but the price. There is no better separator sold at any price

BEATRICE CREAM SEPARATORS are EFFICIENT, SIMPLE and DURABLE

and are guaranteed from top to bottom by

BEATRICE CREAMERY CO.

Chicago, Ill. Lincoln, Nebr. Des Moines, Ia. Dubuque, Ia.
Sold by

GEORGE W. TRINE, Local Agent

ALSO DEALER IN

Eggs, Butter, Cream, Poultry, Hides, Flour and Feed of All Kinds. Highest Market Price Paid For Your Stuff.

Big Crops in Nebraska

Some Record Yields From the Farms

The State Board of Agriculture has been looking up some of the extraordinary crop yields of 1912 and finds remarkable crops in many parts of the state: T. N. Feltz of Furnas County raised the banner crop of oats in western Nebraska so far as heard from, his yield being 91 bushels and 21 pounds per acre from 6.73 measured acres. Glen Wilson of Washington County harvested an average of 55 bushels of oats from a field of eight measured acres.

Alex Buschow of Webster County produced 55 bushels of Turkey Red winter wheat per acre from a field of about ten acres with other larger fields which came near the same high mark. Mr. Buschow keeps alfalfa in his rotation and his biggest yield of wheat followed alfalfa.

What is probably a record yield of wheat for Nebraska in recent years comes from Merrick County, where Will McCullough threshed 143 bushels from two acres reserved for a test; this is at the rate of seventy-three and one-half bushels per acre. Yields of thirty-five to forty bushels of wheat per acre are so common as to no longer excite comment. The fitness of Nebraska soil for the growing of winter wheat of good quality is shown by the fact that the average yield for ten years is twenty-five per cent greater than that of Kansas, whose big wheat crops have been given nation wide publicity.

The sixteen boys winning prizes in the annual corn growing contest of the State Board of Agriculture averaged eighty-four bushels per acre. These examples, taken from widely separated portions of the state, indicate the possibilities of Nebraska soil under skillful management.

Farm Prosperity in The Apple Belt.

Much comment has been given to Nebraska's big apple crop of 1912. The six counties of Butler, Gage, Johnson, Nemaha, Otoe and Richardson produced 3,332,000 bushels of apples, according to the figures returned by the Bureau of Industrial Statistics; this is equivalent to 6,665 carloads of apples, the bulk of which went to eastern markets. One grower sent two carloads direct to London, England, at a fancy price. These same six counties produced grain, hay and potato crops to the amount of \$16,488,389 in 1912; this is equivalent to one-third of the values of the same crops for the entire state of Washington; it is equal to one-half of the values of these crops for either Oregon or Idaho and one-fourth of the value of these crops for the big state of California. These same counties contain swine which total one half as many head as either Idaho, Washington or Oregon and nearly one-sixth as many as California.

Omaha Show Decorations Will Be The Best Ever

Omaha, Nebr., Jan. 28th.—Elaborate decorations, in which green will be the predominating color, will greet the eyes of visitors to the Omaha Automobile show, which will be held here in the Auditorium the last week in February. In past years, the management has not given special attention to decorations but this year, they will be made the feature of the event.

The decorations have been given over to a professional who will have entire authority. He has been given instructions to make the Auditorium a palace of beauty so that it will appeal to every Nebraska dealer who attends the show.

The lighting scheme will be entirely different from any ever before used. Thousands of electric lights will radiate in every direction. Chandeliers will be covered with natural greens with white lights peeking through. Electrical lamps will rise out of mounds of palms. The effect will be dazzling.

Clarke G. Powell, manager of the show left for Chicago Saturday night to visit the show there and get ideas for the Omaha event.

Y. M. C. A. Hours

The hours at which the Y. M. C. A. will be open for different purposes are fixed, for the present, as follows:

Weeks Days:
Reading room, afternoon and evening, open to all
Gymnasium, game room and bath.
For girls—Mondays, 4 to 5:30 p. m.
Wednesdays, 7 to 10:30 p. m.
For juniors—All week days except Monday afternoon, 4 to 5:30.
For seniors—All evenings except Wednesday, 7 to 10:30.
Sundays—Reading room only, 2 to 5 p. m.

When you are looking for Overboots, Rubbers, Leggins, etc., go to Bailey & Bailey's shoe store. adv 21.

Begin the New Year Right

One of the important considerations of living right is to buy right things to eat. We make it our serious and exclusive business to sell the best the market affords in high-class groceries, and to sell the best at the most reasonable price possible. But a visit to our store and a trial of our quality goods will tell you the whole story in a satisfying manner.

THE HOME GROCERY

P. A. WULLBRANDT, Prop.



FIRE
THE ALARM is a dreadful thing for the man without insurance. Every time he sees the engines racing along his heart comes up in his throat if the fire is anywhere near his place. What folly, what mistaken economy.

THE COST OF INSURANCE is so small that it need hardly be considered. The freedom from worry alone is worth it many times over. Have us insure you to-day.

O. C. TEEL,
Reliable Insurance.



The Way To Build
Is To Build!

Just Take The Bull
By The Horns

And Build

The Way To Ascertain
The Cost

Is To Come Here and Have a
Talk With Us!

We Will Figure It All Out
For You
And Use All the Small Figures
We Can!

Saunders Bros

ANNOUNCEMENT

On and after this date the firm name of The Red Cloud Hardware & Implement Company will be discontinued and the business will be conducted as per below. An announcement of the lines carried will be made at an early date. Our order is already in and some of the goods are on the way to restock our store. We assure you that we appreciate the patronage you have given us under the old firm name and we solicit a continuation of it in the future. Our policy will be to give an honest article at an honest price. Call in and see us.

EDWARD HANSON
Hardware & Implements

TO CALIFORNIA

In Personally Conducted Excursions

If you would like to know more about our personally conducted tourist sleeper excursions to California, via Denver and Scenic Colorado, ask the agent for descriptive literature, or write me. These tours are in charge of special conductors. They accompany you all the way and give you the benefit of their experience.

Another way to go is via Denver and the Santa Fe-Grand Canyon Route. We run through tourist sleepers from Omaha every Tuesday night that way, leaving Denver Wednesday evening. While these are not personally conducted, they are through sleepers, and are carried on high class trains.

Our California "Personally Conducted Excursions" folder tells you all about the trip and the country enroute. Free on application.

R. E. FOE, Ticket Agent.

W. WAKLEY, General Passenger Agt.

Diamond Milling Co.

—MANUFACTURERS OF—

Diamond Brand Goods

We manufacture Buckwheat Flour, Whole Wheat Flour, Graham Flour, Rye Flour, Corn Meal, Corn Chop, Bran, Shorts and Mill Feed, Self Rising Pancake Flour. Also shippers of Bulk and Sacked Grain.

**Diamond Brand
FLOUR**

Is made in Red Cloud, and you are invited to inspect our flour, right in our mill anyway. Diamond Flour makes bread, that is bread. One trial of Diamond Flour is sufficient to convince any one that no better Flour is made anywhere at any price. Home folks are the best. Use Diamond Flour and your Bread troubles are over.

DIAMOND MILLING CO.

Red Cloud,

Nebraska