

VOLUME XXXXI.

RED CLOUD, NEBRASKA, JANUARY 9, 1913.

NUMBER

Thomas A. Edison's Latest Triumphs

The New Edison

Disc Phonograph

AND THE

Indestructible Record With the True Tone

At last a Phonograph and Records reproducing with absolute fidelity every little shade and tone of the real instrument.

THE EDISON Points of Superiority Found in the New Disc Record and Machine

1. An indestructible record. Cannot be worn out and practically impossible to destroy. Test records have been played 3,000 times-the last production same as first.

2. A Diamond Pointed Reproducer doing away with any needle changing, and the continual expense of new needles. Impossible to wear out the reproducing point.

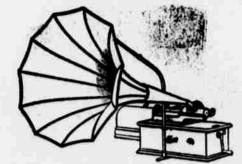
3. The records play twice as long as any other of the same size, playing from 31/2 to 10 minutes.

4. A motor that in 5,000 tests has been proven to be the best. A motor proven out under Mr. Edison's personal supervision and found to be without a weak spot in its make up.

5. An absolutely unequalled tone. Perfectly natural, clear and distinct. A reproduction in which you can understand every word. Every fittle shade of tone and expression is fully brought out with the volume of the original,

Thomas a Edwan We want you to hear this wonderful instrument and extend a cordial invitation to you to come. We will be glad to let you hear the instrument "speak for itself" and prove every one of the above assertions. You will join with all others who heard it "The Greatest of Them All."

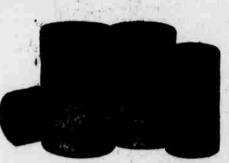
Mr. Edison himself says, "This instrument is ten years ahead of any other."



Edison's **Phonographs** \$15[∞] to \$475[∞] Victor Victrolas \$15 to \$200

Victor Records 60c to \$7.00

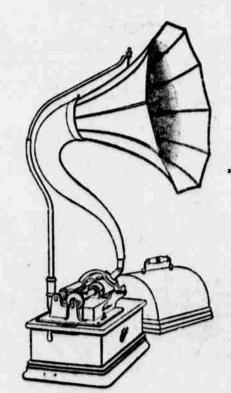
Edison Records 50c to \$6.ºº



Hear these played side by side where you can form a true idea of the difference in tone and volume.

New Price Edison Wax Records Standard 21c, formerly 35c.

Amberol 4 minute Records 31c, formerly 50c

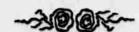


The Blue Amberol Record

An Unbreakable Cylinder Record with the tone and volume of the old disc record is another one of Mr. Edison's late inventions.

The only Cylinder Record ever made that brought out the real tone of the instrument or the real quality of the voice.

The new Edison Cylinder Phonographs all play four minute records and are fitted with the new Diamond pointed reproducer equal to any other machine (except the Edison disc) in tone and volume and far surpass them in clearness. In the Victor line our stock of machines of all types is full and complete. Our Record stock is complete and includes all the latest Records made.



E. H. Newhouse

Red Cloud,

Nebraska



