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# Thomas A. Edison's Latest Triumphs

The New Edison  
**Disc Phonograph**

**THE EDISON  
PHONOGRAPH**

Points of Superiority Found in  
the New Disc Record  
and Machine

—AND THE—

**Indestructible Record**  
With the True Tone

At last a Phonograph and  
Records reproducing with absolute  
fidelity every little shade and tone  
of the real instrument.

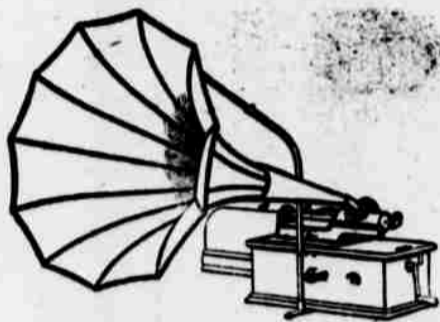


TRADE MARK  
*Thomas A. Edison*

1. An indestructible record. Cannot be worn out and practically impossible to destroy. Test records have been played 3,000 times—the last production same as first.
2. A Diamond Pointed Reproducer doing away with any needle changing, and the continual expense of new needles. Impossible to wear out the reproducing point.
3. The records play twice as long as any other of the same size, playing from 3½ to 10 minutes.
4. A motor that in 5,000 tests has been proven to be the best. A motor proven out under Mr. Edison's personal supervision and found to be without a weak spot in its make up.
5. An absolutely unequalled tone. Perfectly natural, clear and distinct. A reproduction in which you can understand every word. Every little shade of tone and expression is fully brought out with the volume of the original.

We want you to hear this wonderful instrument and extend a cordial invitation to you to come. We will be glad to let you hear the instrument "speak for itself" and prove every one of the above assertions. You will join with all others who heard it "The Greatest of Them All."

Mr. Edison himself says, "This instrument is ten years ahead of any other."



Edison's  
Phonographs  
\$15<sup>00</sup> to \$475<sup>00</sup>

Victor Victrolas  
\$15 to \$200

Victor Records  
60c to \$7.00

Edison  
Records  
50c to \$6.<sup>00</sup>



Hear these played side by side where you can form a true idea of the difference in tone and volume.

New Price Edison Wax Records Standard 21c, formerly 35c.

Amberol 4 minute Records 31c, formerly 50c

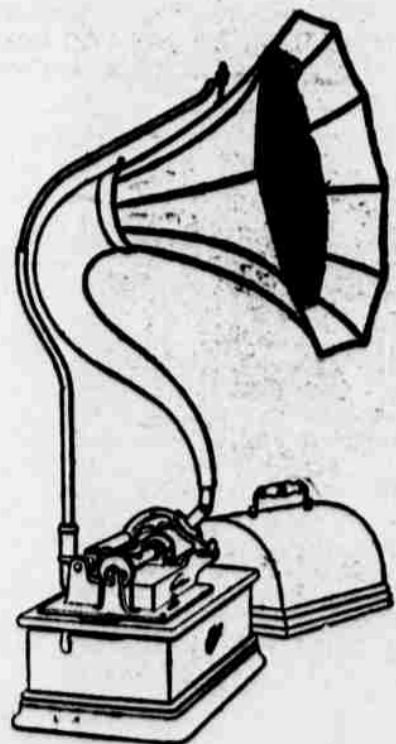
## The Blue Amberol Record

An Unbreakable Cylinder Record with the tone and volume of the old disc record is another one of Mr. Edison's late inventions.

The only Cylinder Record ever made that brought out the real tone of the instrument or the real quality of the voice.

The new Edison Cylinder Phonographs all play four minute records and are fitted with the new Diamond pointed reproducer equal to any other machine (except the Edison disc) in tone and volume and far surpass them in clearness.

In the Victor line our stock of machines of all types is full and complete. Our Record stock is complete and includes all the latest Records made.



**E. H. Newhouse**

Red Cloud,

Nebraska

