

# CHIEF'S BIG AUTO CONTEST

This week we are unable to publish the cuts of our three big prizes, the automobile, diamond ring and watch, they not having been received in time, due to the holiday rush, but they will appear next week.

## General Remarks

The Chief's great free contest opens with this issue. Elsewhere in this ad will be found a nomination blank. We ask that you fill it out and return it to this office. Each candidate nominated on this blank will be credited with 10,000 votes as a starter. Think over your list of friends, then select one, and fill out this nomination blank. Do it today.

On Saturday, January 11th, 1913, the votes then cast will be counted and a special prize of \$10.00 will be given to the young lady or gentleman having the greatest number of votes to their credit at this time. These popular contests have proven a great success in our own and other counties and there is no reason why they should not prove to be still more successful.

We have given a great deal of study and time to the plan of this contest, and we can assure you that fairness will characterize it from beginning to end, and that each contestant will have a square deal.

The object of this contest is to place the Chief into every home in Webster county. It is, as you well know, the leading paper of Webster county, but it is our plan and endeavor to double our already large list, and with this end in view have adopted this plan.

There is no secret about it, no chance and no element of graft. It is a plain business proposition by which we are going to pay for every dollar's worth of patronage sent to our office.

Make arrangements to get interested in this contest early. Half the race is in the starting, and we believe that every young lady or gentleman who gets out and makes an honest effort to win the first prize, will be well repaid, even though they do not win the auto.

## NOMINATION BLANK

Date.....191.....

EDITOR CHIEF:—

Please Consider

As a candidate in your Automobile Contest. I give you the name of this person with the hope and belief that they may be successful in winning one of your fine prizes.

Signed \_\_\_\_\_

## COMING An Opportunity to Use These Free Votes

### 25 Votes

Even if you are not interested in any of the Contestants at present, you surely will be before the prizes are given away. You will be sorry some day if you do not clip out these free coupons and save them.

Voted for \_\_\_\_\_

Subscriber \_\_\_\_\_

Not Good Without Subscriber's Name.

## Rules and Regulations

1. **OBJECT.** The object of this automobile Contest is to thoroughly build up the patronage of our newspaper.

2. **METHOD.** Our way of accomplishing this purpose will be to interest every man, woman and child in the territory tributary to our town in the success of some relative or friend.

3. **PRIZES.** A list of excellent first class prizes consisting of an automobile, diamond ring and a watch.

4. **CANDIDATES.** A subscriber of this paper may nominate any young lady or gentleman he may wish to become a candidate in this great advertising contest, or, more directly, any young lady or gentleman wishing to become a candidate may do so by making application either in person or by letter to the publisher.

5. **VOTES.** As an accurate indication of the amount of business influenced by each contestant, votes will be issued in coupons upon the following basis:

For every \$1.50 collected upon new subscriptions, 1,000 votes.

For every dollar and a half collected upon back or renewals, 700 votes.

For every dollar collected upon new advertising or job work, 300 votes.

For every \$7.50 collected upon five year subscriptions, 5,000 votes.

Other ways of obtaining votes will be announced in the ad page later on.

6. **RESTRICTIONS.** 1st—To encourage greater interest and activity, special prizes shall be assigned from time to time during this contest, but not more than one such prize shall be given to any contestant. 2nd—All subscription coupons must have the name of the subscriber written across the end or side. 3rd—Votes once placed in the ballot box can never be credited to any other contestant than the one for whom they were originally signed. 4th—No member of this office shall be partial to any contestant.

7. **INSTRUCTIONS.** Each contestant should keep a careful list of the votes they turn in each week and see that the publisher's count verifies it. After the first count all coupons should be placed in unsealed envelopes with the names of contestant and a list of the coupons contained written plainly on the outside. The votes will be counted on Saturday, January 11th, and the result published in the following issue. Three of our best business men will be appointed to make the final count and distribution of prizes. The contest will run until April 15th, and the date of closing will be announced 4 weeks in advance.

After the weekly count is made on the second Saturday before the last issue of the paper, the judges shall lock or seal the ballot box and take it to the bank announced, where it shall remain unopened again, until the final count is made. During this time all voting must be done in the bank and if secrecy is desired, checks or cash, with full instructions, may be put into sealed envelopes and dropped into the box. Precisely at 3 o'clock on the day to be announced the ballot box shall be sealed and delivered to the judges.

# Red Cloud Chief - Red Cloud, Nebraska

## Wants and for Sale

### Advertisement

All kinds of Electrical work done by Morhart Bros.

Fresh Oysters served to order at Warren's Restaurant.

Fresh candy, peanuts and cigars at Warren's Restaurant.

The Diamond Electric Vacuum cleaner demonstrated in your home free Call Phone Red 97.

The finest line and best assortment of Harness ever carried before. Call and look it over.—MORHART BROS.

Special attention given to diseases of eye and ear. Glasses accurately fitted. Dr. Stockman, Red Cloud, Neb.

We have just received a new line of the latest designs in up-to-date

wedding stationery. Be sure to see it.

When in town get your dinner at Warren's Restaurant.

\$1.50 to \$2.00 for good narrow stripe fur.—J. O. CALDWELL.

THE CHIEF is recognized as the best advertising medium in Webster county and as the best, newest and most up-to-date paper in Red Cloud.

A Stylish Hand Bag is the finishing touch to the costume of the well dressed woman. We have just received a large assortment of the famous Langfield leather bags every one is guaranteed from \$1.50 up to \$5.00.—JOE FOGEL.

No shop room shoes at BAILEY and BAILEY's but all new and up to date.

adv.

We have the exclusive sale of two acres of land adjoining the City limits—good house, barn, fruit trees, alfalfa, city water and electric lights.

GARBER, HUTCHISON & SALADEN.

A BARGAIN:—My residence property on Webster St., near 4th avenue. First good offer takes it. Don't be backward make me an offer. Address Geo. F. Newhouse, The Dalles, Oregon.

I have taken back my Office and will remain in Red Cloud. Calls promptly attended day or night.—Dr. R. F. RAINES.

Ladies and Gents Leather Card Cases, Pocket Books and Music Rolls at FOGEL'S.

For that sick animal call WEDEMEYER at the brick barn. Prompt and satisfactory services. adv.

## Mules For Sale

I have 40 head of good work Mules for sale. Prices reasonable. For further particulars inquire of C. M. SMITH, Red Cloud, WILLIAM KIRKPATRICK, Guide Rock

## Farm Loans

At Lowest interest, best option, least expense. Call for me at State Bank, Red Cloud. C. F. CATHIE.

## Widow's Pension.

The recent act of April 19th, 1908 gives to all soldiers' widows a pension \$12 per month. Fred Murray, the attorney, has all necessary blanks.

Light Brahms Cockerels for sale. Inquire of E. H. NEWHOUSE. adv.

## E. A. Creighton, M. D.

EYE, NOSE AND THROAT CONSULTATION FREE.

DR. CHAS. E. CROSS

DENTIST

VER STATE BANK

Red Cloud, Nebraska

FOR SALE—White Plymouth Rock Cockerels. Joseph Topham. adv.

## J. C. SLOSS Wall Paper, Paint and Varnishes.

Room Mouldings, Picture Framing, Pictures and artist Material.

The Only Exclusive Store

Qualified. Uncle Ed—"Why, Johnnie, you don't swear, do you?" Johnnie—"No, I don't swear, but I know all the words."—Judge.