



A Newspaper That Gives The News Fifty-two Weeks Each Year For \$1.50.

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BE ON THE SAFE SIDE

It is true that you are not likely to lose your savings if deposited in any good bank—but you are **ABSOLUTELY CERTAIN NOT** to lose them when you deposit where you have the additional protection of the State Guaranty Law. Such protection is offered you here.

It is surely "good business" to deposit where you get absolutely guaranteed protection, in preference to placing money in a bank that guarantees nothing.

The State Guaranty Law is behind every dollar deposited in this bank, and when you open an account here, you are **ON THE SAFE SIDE.**

WEBSTER COUNTY BANK
RED CLOUD, NEBRASKA

Red Cloud And Her Public Schools

In choosing a location for a home one of the first questions that comes to a man with a family is "What are the school facilities?" The prudent man of the West is not only looking for a place where he can have material prosperity but he is also looking for a place where he can educate his children. If there is anyone thing which characterizes the enterprise of the West it is the establishing of schools and colleges for the children. The little white school house on the hill and in the valley has been almost the first consideration of all western pioneers. Most of the early settlers were better educated than were their friends whom they left at the old home and they clearly foresaw that they could not build up a new country with a firm foundation if they neglected the education of their children.

Red Cloud from the very first has never been behind in matters of school privileges. The first school was taught in a sod house. It was not a pretentious structure but it served the purpose, quickened the desire of the pioneer and paved the way for future progress. It was not many years before the city had two brick school buildings, one in the south ward and one in the north ward. These buildings soon proved themselves to be too small for the growing needs of the district. Four years ago the Lincoln building costing about twenty five thousand dollars was erected and all the grades below the high school were accommodated in the new structure.

At the present time our schools are fully equipped from the kindergarten to the high school. The little tots have the very best attention and they are carefully trained until they reach the high school. This department of school life has undergone a radical change from conditions a few years ago. Manual training, domestic science, shorthand and typewriting courses have been added to the regular classical course. The result has been most gratifying. The boys and girls who have no desire to study Latin have now several elective courses offered them and they consequently remain in school. The attendance of our high school has increased three hundred per cent since these the elective courses have been installed. The boys learn to use the hammer and saw, the plane and chisel, the square and compass and they manufacture racks, stools, tables, benches and the like with a dexterity that would do credit to an experienced carpenter. They enter into their work with zeal and enthusiasm. They feel that they are learning to be useful citizens. Attendance at school is a delight in place of burden.

The girls who take the domestic science course are simply carried away with their work. They have all the

necessary articles for learning the true science of cooking. Each student is provided with a diminutive set of utensils. The heating is performed with electricity for the individual work and a really truly modern range is used by the class as a whole. The girls make their own aprons, learn to stitch and sew in the proper manner in this way they will go out into life fully able to take care of themselves under any circumstances. The regular courses have been strengthened and there are now eight teachers employed in the high school. This year for the first time music has been adopted as one of the required studies. The wisdom of this move is clearly seen in the advancement made by the children in such a short time.

From Kindergarten to high school every detail has been worked out that will make our future citizens fully prepared to take up the burdens of life. It will behoove anyone desiring a location where school facilities are desirable to investigate the splendid system that we have here in Red Cloud. This school district certainly has reason to be proud of the advancement along educational lines. The hopes and desires of the early settlers have been more than fulfilled. Their fondest dreams have been fully realized and we can say to the home seeker "come and see for yourselves."

Baptist Church Notices.

Sunday school at 10 a. m.
Preaching at 11 a. m. and 7:30 p. m.
Prayer meeting Wednesday 7:30 p. m.
Subject for next Sabbath morning will be "The Unspeaking Gift". In the evening it will be "The weakened Sense".

The afternoon services will be held at the home of A. E. Sutton's.
Reader are you attending divine worship? If not, why not? God has a claim on you.

Congregational Church.

There will be special Christmas services at the Congregational church Sunday morning and evening, and the pastor will preach special Christmas sermons. Subject for the morning, "The Heart of Christmas." Subject for the evening, "Are the Rooms of the Inn All Occupied?"

Sunday School at 10 o'clock. The Sunday School will hold its Christmas exercises and have its Christmas tree for the children on Christmas eve, December 24th, at 7:30. All cordially invited.

Prayer meeting Wednesday evening at 7:30.

JOHN J. BAYNE, Pastor.

Christian Church Announcements

Bible school, communion and preaching every Lord's day morning at 10 o'clock.

Evening service at 7:30.

Prayer meeting every Wednesday evening at 7:30. Choir meeting Friday evening at 7:30. All are invited to attend. C. F. Ross, Minister



An Opportunity Of a Life Time

THE CHIEF's great free contest will soon open. Prizes all go to the popular young ladies and gentlemen. Saturday, January 11, 1913, at 4 o'clock the votes then cast will be counted and special prize of \$10.00 will be given to the young lady or gentleman having the greatest number of votes to their credit at that time. These popular contests have proven a great success in our own and other counties and there is no reason why they should not prove to be still more successful.

The editor of THE CHIEF wishes to say to all contestants and subscribers that he has given much study to the plan of the contest and can assure them that fairness will characterize it from beginning to end and that each contestant will have a square deal.

The object of our effort is to introduce THE CHIEF into the homes of as many families as possible. There is no secret about it, no chance and no element of graft. It is plain business proposition by which we are going to pay for every dollar's worth of patronage sent to our office.

RULES AND REGULATIONS

1. OBJECT. The object of this automobile Contest is to thoroughly build up the patronage of our newspaper.
2. METHOD. Our way of accomplishing this purpose will be to interest every man, woman and child in the territory tributary to our town in the success of some relative or friend.
3. PRIZES. A list of excellent first class prizes consisting of an automobile, diamond ring and a watch.
4. CANDIDATES. A subscriber of this paper may nominate any young lady or gentleman he may wish to become a candidate in this great advertising contest, or, more directly, any young lady or gentleman wishing to become a candidate may do so by making application either in person or by letter to the publisher.
5. VOTES. As an accurate indication of the amount of business influenced by each contestant, votes will be issued in coupons upon the following basis:

- For every \$1.50 collected upon new subscriptions, 1,000 votes.
 - For every dollar and a half collected upon back or renewals, 700 votes.
 - For every dollar collected upon new advertising or job work, 300 votes.
 - For every \$7.50 collected upon five year subscriptions, 5,000 votes.
- Other ways of obtaining votes will be announced in the ad page later on.
6. RESTRICTIONS. 1st—To encourage greater interest and activity, special prizes shall be assigned from time to time during this contest, but not more than one such prize shall be

- given to any contestant.
 - 2nd—All subscription coupons must have the name of the subscriber written across the end or side.
 - 3rd—Votes once placed in the ballot box can never be credited to any other contestant than the one for whom they were originally signed.
 - 4th—No member of this office shall be partial to any contestant.
7. INSTRUCTIONS. Each contestant should keep a careful list of the votes they turn in each week and see that the publisher's count verifies it. After the first count all coupons should be placed in unsealed envelopes with the names of contestant and a list of the coupons contained written plainly on the outside. The votes will be counted on Saturday, January 11th, and the result published in the following issue. Three of our best business men will be appointed to make the final count and distribution of prizes. The contest will run until April 15th, and the date of closing will be announced 4 weeks in advance.

After the weekly count is made on the second Saturday before the last issue of the paper, the judges shall lock or seal the ballot box and take it to the bank announced, where it shall remain unopened again, until the final count is made. During this time all voting must be done in the bank and if secrecy is desired, checks or cash, with full instructions, may be put into sealed envelopes and dropped into the box. Precisely at 3 o'clock on the day to be announced the ballot box shall be sealed and delivered to the judges.

Our Anniversary.

This issue of THE CHIEF closes the fourth year under the present management. We certainly have appreciated the generous patronage given us by the merchants of this city and the people of the surrounding country. Four years ago this paper was suffering from the effects of an incompetent administration, its presses were out of repair, its print was poor and its patronage was rapidly declining. The outlook was not very bright but we thought that we saw the possibilities of the future and that there was a place in this community for THE CHIEF to fill.

During the four years we have greatly added to the equipment, mended the presses and to the best of our ability have built up the plant. We have endeavored at all times to fight

for the advancement of Webster county. It has been the policy of the paper to build rather than to tear down. The many words of appreciation which have been spoken to us have nerved us on and stimulated us to greater efforts. While we are greatly pleased at the success already attained we can see where we can still improve and be of more usefulness to the community.

The Event of Events

Sunday School Teacher: "Now, children, we must bear in mind that between our last week's lessons and this quite a period of time is represented as having elapsed. During this time a very important event has taken place. Yes, Annie, you may tell us what it is."
Annie: "We've all got our fall hats"

Jewelry—The Gift of Gifts

The Holiday Spirit Says "Give Jewelry"

Nothing else that comes within the range of gift-giving so universally pleases.

Nothing else is so generally given—nothing else so completely voices the spirit of Christmas.

Of course there are many sorts of Jewelry displays. Some are more comprehensive than others. Some show greater taste in designing than others. Some are more "Christmassy" than others.

We are not going to make any comparisons—except to say that we really believe that you givers of gifts will find more of the real spirit of the season evidenced in OUR this year's display than you will find within many miles of this store.

Giving Jewelry doesn't mean that there's a lot of money to pay, either—not necessarily.

In fact there are any number of articles here that you can own for less than a dollar.

But what we want to particularly emphasize here is that you can't have a want at this time, but we meet it with the precise article you desire at its lowest price.

You can understand just what we mean if you call.

E. H. Newhouse

—THE GIFT STORE—

P. E. O.'s, Entertain

Chapter Y of the P. E. O. Sisterhood met at the home of Mrs. B. D. Morits Monday evening. At the close of the business meeting the doors of the den were thrown open and a Christmas tree in all the splendor of Christmas decorations and lighted candles greeted the ladies. Each found her name hidden some where in the branches of the tree, the name being attached to a string and after a long search gifts were found in unexpected places which proved to be some what of a joke upon the recipient. Some of the jokes were very clever and various articles, such as diamonds, musical instruments, house keeping utensils, farm implements and even houses and automobiles changed hands.

Refreshments were served at tables beautifully decorated each with a small Christmas tree lighted with candles in the Christmas colors.

The entertainment of the evening was in charge of a committee, Miss Josephine Richards, Ione Albright and Cecil Taylor.

THE CHIEF—\$1.50 for 52 big issues. What ulcer Christmas present could you give?

Why Not in Red Cloud?

A large number of the churches in Chicago and other centers competed with the saloons on Election Night by opening up their doors and offering some form of entertainment, and ever special leased wires received the election returns. This kind of attack on the social supremacy of the saloon is the kind that produces the greatest results in the long run.

Another church in Chicago offered the use of one of its rooms as a polling place, and the offer was accepted.

We do not want church and state combined, but neither do we want the saloon and the state in such close fellowship as has existed heretofore. Labor Unions, political clubs and precinct leaders have used the saloon for their purpose many times when the church would have suited them much better, but the facts are these, the saloon was offered and the churches were closed.—The American Missionary.

Farm Loans

See J. H. Bailey for best rates, terms and option on farm loans. Sole agent for Irvett, Mattis & Baker.

For making quickly and perfectly, delicious hot biscuits, hot breads, cake and pastry, there is no substitute for

Dr. PRICE'S
CREAM
BAKING POWDER

MADE FROM GRAPES

Fifty Years the Standard