

Come and See Me
When in Need of
ELECTRIC LAMPS

G. C. Bailey

Agent For
SUNBEAM INCANDESCENT LAMP COMPANY
Office and Stock in the Red Cloud
Tie Bar



The New Prices:

15 Watt Mazda's	\$.50
25 " "	.55
40 " "	.55
60 " "	.75
100 " "	1.10
150 " "	1.65
250 " "	2.30
25 " Tantalus	.42
40 " "	.42
80 " "	.70
30 " Gems	.20
50 " "	.20
100 " "	.30

THE HOME GROCERY

P. A. WULLBRANDT, Prop.

We Carry a Complete Line of Staple and Fancy Groceries, also the Latest Patterns in

HAND PAINTED CHINAWARE

It Will Also Pay You to Remember That in Order to Secure the Best in Canned Goods Obtain

"A. B. C."

CANNED GOODS

Bell Phone 201

Independent Phone 44

Weather Summary for April

Temperature: Maximum 85 on 5th; minimum 25 on 7th; greatest daily range 48 on 3d.
Precipitation: Total 1.44 inches; greatest in 24 hours 1 inch on 20th; Days with .01 inch or more 6; days clear 17; partly cloudy 6; cloudy 7.
Prevailing wind direction n w 9 days.
CHAS. S. LUDLOW.

Superintendent Rich's Annual Report

ASSETS

Physical value May 1, 1911	\$31548.82
Betterments	
Steam	49.54
Electric	5177.73
Water	939.29
Balance levies including	
Judgment	2927.18
	7037.79

LIABILITIES

6 per cent light bonds	4000.00
4 1/2 per cent light bonds	10,000.00
4 1/2 per cent water bonds	22,000.00
Unpaid bills (old)	6278.00
1911-12 unpaid bills	2758.89
	4037.79

Appreciation of plant and system 25200.00
29237.79

REVENUE

Private

Electric to May 7th	7223.18
" " 8th	355.13
Water to May 7th	2707.20
" " 8th	11.19
Supplies	368.83
Total	10965.93

PUBLIC

Light levy	1556.00
Water levy	1053.00
Judgment levy, paid in	2382.00
General fund	1732.02
Public subscription	1200.00
Interest levy	303.03
Balance 1910 levies	1334.17
Total	9928.52
Bills outstanding	2758.89
	82987.21

DISBURSEMENTS

Manufacture and maintenance	12006.80
Betterments electric	5177.73
Betterments water	939.29
Betterments, steam	549.54
Judgments paid	2382.00
Interest on bonds	1680.00
Retailed supplies	351.92
	82987.21

COMPARATIVE DATA

Physical value plant and accessories, Less depreciation	\$69000.00
Same, May 1st 1911	61548.00
Increase	6452.00
Liabilities May 1, 1911	848075.24
" " 1, 1912	45037.79
Decrease	3037.45
Revenue private 1911 & 1912	11640.47
" " 1910 & 1911	9998.52
Increase	1641.95

OPERATION

Manufacture and maintenance	12006.80
Interest on bonds	1680.00
Depreciation on plant	1330.00
Total operation expense	14916.80

Had the levies for street lights and hydrant service been commensurate with the service rendered the revenue from the sale of light and water would be as follows:

Sale to private consumers	10665.53
110 lamps at 14.00 per annum	1981.00
41 hydrants and public watering troughs	2460.00
	15106.53
Total operation as above	14916.80
	189.73

Respectfully submitted,
D. H. RICH.

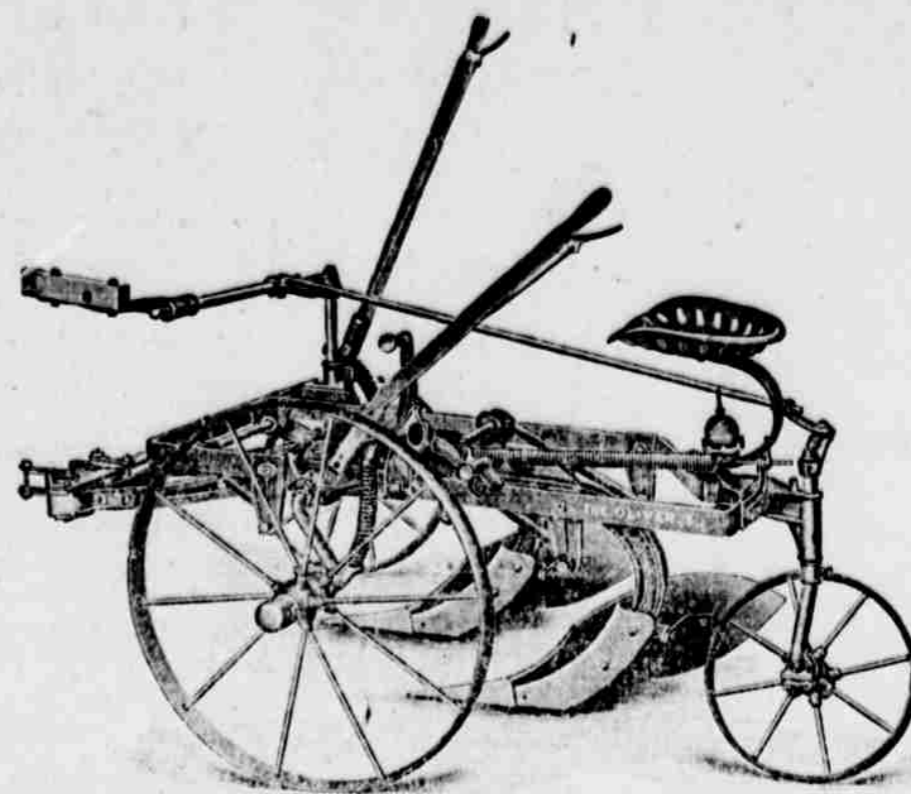
Advertising That Hurts.

The feeling of disfigurement of country and woodland scenes is growing every year. As towns and cities become more thickly populated, people get more and more weary of brick walls and suggestions of commercialism on every hand. They long for green grass, spreading shade trees, and beauty spots where thoughts of business are away.

Bursting in on this mood with a staring billboard is much as if you sent a salesman up to a man's house when he is in bed and trying to sleep. He would be more likely to throw a boot out of his chamber window than come down and buy some of your goods. When the traveler sees an advertising sign along a pretty country road, his first impulse is to take a club and smash it, rather than to buy some of the merchandise there offered.

It is the beauty of newspaper advertising that it never offends. It is omnipresent, picked up and read at a time and place when the people are in the mood to think about business, and at times when they are not in a mood for business it is thrust upon them.—The Examiner

Chief Ads Bring Results



THE OLIVER GANG PLOW

Come In And See It

Red Cloud
HARDWARE & IMPLEMENT CO.

We Are Showing the Largest Line of KITCHEN CABINETS

Ever Shown in Red Cloud

Let Us Show You

The Makes of Four Factories Including "The Hoosier"

All Of The Phones

A. E. ATKINS, The Furniture Man and Undertaker.



FIREMEN'S BEST EFFORTS

cannot save you entirely from loss if a fire breaks out at your place. Even if he saves the house from destruction, he cannot save it from all damage.

Fire Insurance Protects you from all loss whether it be total or partial. Have us issue you a policy today. Even a very little fire would cost you more than many years' premiums.

O. C. TEEL, Reliable Insurance.

Not the Stately Oak.
Many a boasted family tree is merely underbrush.



Breeders Attention

I will keep my Stallions and Jacks during the season of 1912 at the Old Day Barn, South Elm Street, where I shall be pleased to have both my new and old customers call and see me.

H. A. Johnson
PHONE IND. 202



Fresh and Salt Meats

John E. Yost
"The Dutch Butcher."

DR. CHAS. E. CROSS

DENTIST

OVER STATE BANK

Red Cloud " " " " Nebraska

The **Chief** does all kinds of Job Printing neatly, accurately and promptly.

CHICHESTER SPILLS

DIAMOND BRAND

Beware of Counterfeits. Refuse all Substitutes.

LADIES! Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS in Red and Gold metallic boxes, sealed with Blue Ribbon. TAKE NO OTHER. Buy of your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS, for twenty-five years regarded as best, safest, Always Reliable. **SOLD BY ALL DRUGGISTS EVERYWHERE WORTH TRYING**

J. C. SLOSS

Wall Paper, Paint and Varnishes. Room Mouldings, Picture Framing, Pictures and artist Material.

The Only Exclusive Store.

Notice

Examination for county and for city state, certificates will be given May 17th and 18th, 1912.
GETRUEDE L. COON, Co. Supt.

Widow's Pension.

The recent act of April 19th, 1908 gives to all soldiers' widows a pension \$12 per month. Fred Maurer, the attorney, has all necessary blanks.

HAVE YOUR TICKET READ "BURLINGTON."

VISIT YELLOWSTONE PARK THIS SUMMER

See America First! Travelers from Europe visit Yellowstone Park and say there is nothing comparable with that wonderland. The season of 1912 offers still more attractive routes through the park. For instance you will be able to go through the Park one way via Cody, the scenic entrance over Sylvan Pass, returning via Gardiner, North entrance, or vice versa. A complete system of automobiles and Park coaches is operated between Cody and the Lake Hotel, in connection with the park hotels and stage lines.

You can buy round trip rail tickets to Gardiner or Cody for about \$32.00 and make your own arrangements, including if you like, Wiley Permanent Camp six days tour, or you can buy round trip tickets to Cody and there use the Frost & Richard sixteen day personally conducted camping tours through the Park. There are no such vacation tours in this country.

You can make the Park tour one way through Denver, scenic Colorado and Salt Lake City, the other via Gardiner. Then there are side trip Park tours from Livingston on the main line of the Northern Pacific for those going beyond.

If you will consult with us we will be glad to show you the various attractive ways of making the tour of the Park and hand you folders.

R. E. FOE, Ticket Agent.

L. W. WAKELEY, General Passenger Agt., Omaha, Nebraska.

