



Model "42"—Five-passenger; 40 H. P.; 118-in. wheelbase; full elliptic springs, front and rear; 34 x 4-in. tires. Including complete equipment of top, windshield, gas tank, etc.—\$1,500

These are the Jackson cars that have made such a phenomenal success this season—about which you have heard so many good things.

Where else will you find 30 horsepower, 110-inch wheel base and 32-inch wheels at \$1100?

Or 40 horsepower, 118-inch wheelbase, 34x4-inch tires and complete equipment at \$1500?

Or 50 horsepower, 124-inch wheelbase, 36-inch wheels and demountable rims at \$1800?

Compare the size and the power of the new Jacksons with the size and power of other cars at the same prices, and you will see that the Jacksons offer the best value.

Couple with these facts the Jackson reputation of ten years standing and we believe you will agree with us that the Jacksons are the best cars offered at the price.

The cars themselves will confirm all that we have told you. Come and see us—will be glad to show you.

Red Cloud Hardware and Implement Company
Sole Agents

Fine Job Printing



- Wedding Invitations
- Announcements
- Letter Heads
- Note Heads
- Bill Heads
- Memos
- Statements
- Shipping Tags
- Business Cards
- Calling Cards
- Envelopes
- Circular Letters
- Sale Bills, Etc.

The Chief Office

The Effective Laxative
Tastes Like and is Eaten Like Candy

In our experience in the handling of drugs and medicines, we believe we have never had experience with any Remedy that gave such great satisfaction to our customers as do Rexall Orderlies. This Remedy is not like any other laxative or cathartic. It contains all the good features of other laxatives, but none of their faults. Our own faith in Rexall Orderlies is so strong that we offer them to you with our own positive personal guarantee, that if they do not thoroughly satisfy you, you only need tell us and

we will hand back to you every penny you paid us for them. Therefore, in trying them upon our recommendation you take no risk whatever. Rexall Orderlies taste like and are eaten like candy. They do not gripe, cause nausea, excessive looseness, or any other annoyance. They act so easily that they may be taken at any time, day or night. They are particularly good for children, aged, or delicate persons. They are put up in convenient tablets in three sizes of packages. Prices, 10c, 25c and 50c. Remember, Rexall Remedies can be obtained in this community only at our store—The Rexall Store. The H. E. Grice Drug Co., Red Cloud, Nebr.

Are Floods Increasing?

Figures of the United States Geological Survey Indicate Cost of Flood Destruction

The present disastrous floods of the Mississippi River and the inundation of the surrounding lowlands through the breaking of the levees suggest the inquiry: Are floods increasing in the United States? Present conditions are admittedly most unusual, floods of both the Ohio and Missouri Rivers swelling the already heavy flow of the Mississippi itself, and this has created what will probably pass down in history as the worst flood of the Mississippi since the settlement of this country.

Precipitation—either snow or rain—must ultimately take two courses, either along the surface of the ground directly into water courses or into the ground by percolation, with subsequent discharge into the rivers by seepage. The water which causes floods is that part of the precipitation which is not absorbed into the ground and which therefore must flow along the earth's surface.

According to M. O. Leighton, chief hydrographer of the United States Geological Survey, in Water Supply Paper 231, which contains papers on the Conservation of Water Resources, "there are five classes of agencies or conditions affecting the flow of streams. The first is climate, under which are comprised rainfall, evaporation, temperature, wind, and humidity. Although these are exceedingly variable from day to day and from season to season, the observations that have been recorded indicate that a period of years embraces all conditions, so that the mean of them may be considered fairly constant. There is very little evidence, except in special areas, that reveals any progressive and permanent change in climatic conditions. The second agency is topography, and the third geology, both of which may be considered absolutely stable. The fourth is surface vegetation, which includes forest cover and cultivated land. The fifth consists of artificial agencies, such as storage reservoirs and drainage, which produce rapid and marked effects on river discharge.

"When the physical conditions on the drainage areas are summed up, the one great change that has been produced in the vegetative conditions is the reduction of forest area. On some of these drainage areas it has occurred by slow progression and on others more rapidly. It is certain that in some areas this forest cutting has caused barren conditions because the land was of such a character that after it was relieved of forest protection it eroded easily and its productive portions were quickly swept into water courses.

"Summarily, therefore, it may be stated with confidence that the increase in flood tendency shown so unmistakably is due in by far the largest measure to the denudation of forest areas.

Methodists In Action

All over Nebraska Methodist ministers and laymen are busily engaged in securing subscriptions for the \$400,000 endowment fund which is urgently needed for the Nebraska Wesleyan University. The subscription taking has started briskly and this state wide whirlwind campaign is being watched with much interest by a large number of people. Some of the larger subscriptions announced early in the week are as follows:

Rev. Jacob Adriance, Fremont.....	\$ 2,000
Rev. Hiram Burch, University Place.....	2,000
State Journal Company, Lincoln.....	1,000
Mrs. Martin Duey, Chester.....	10,000
O. N. Magee, Lincoln.....	5,000
Ralph E. Leech, Ansley.....	1,000
A. L. Johnson, University Place.....	20,000
Mrs. C. C. White, University Place.....	20,000
C. G. Anderson, University Place.....	10,000
W. C. Atkins, University Place.....	1,000
T. M. Wimberly, University Place.....	1,000
E. D. Carrier, University Place.....	1,000
J. L. Claffin, University Place.....	1,000
Rev. I. B. Schreckengast, Un'ity Place.....	500
W. G. Bishop, University Place.....	1,000
Chancellor Fulmer, University Place.....	400
G. Gretsel, University Place.....	250
Rev. N. A. Martin, University Place.....	500

The Real Estate and Farm Loan Department in the Chief office has for sale a large list of Webster and Franklin county farms, the best and cheapest all-purpose farms to be found. This part of the Republican Valley country is the heart of the Corn and Alfalfa Belt, and is unexcelled for easy, thrifty farming. The soil is fertile and produces bountiful crops of corn, wheat and alfalfa, and this is one of the best districts in which to raise grain, hay and hogs, and feed cattle. Among their list are a number of farms that will pay good interest on the investment; several that can be purchased on easy payments and special deals; and many that will pay their way and grow in value. The prices vary according to quality, location and improvements. This country has good schools, rural mails, telephones, good roads, convenient markets and shipping facilities, and every qualification necessary to profitable grain and stock farms, dairy farms and feeding stations. Land values, prices and terms that should interest any land-buyer or homeseeker. Also a number of desirable City Properties listed and several good local farm trades. Correspondence solicited.

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Indianapolis, Indiana

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Gains in 1911

Increase in assets	\$1,210,232 32
Increase in surplus	214,906 06
Increase in deposit with Auditor of State	1,050,000 00
Increase in interest and rents earned	67,442 23
Increase in Insurance in force	5,814,088 00

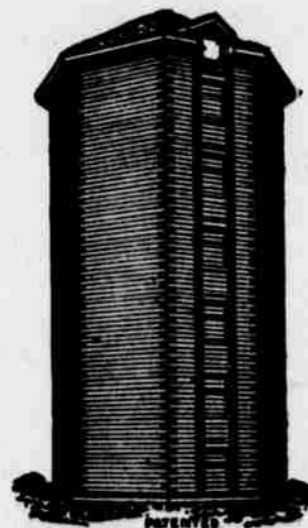
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To secure one of these silos. It is made so that it cannot blow down unless the wind is strong enough to demolish other buildings. Has no bands to tighten. Is built so it cannot fall in during the hot weather if empty. It cannot swell and break bands because it has no bands.

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COMMON SENSE SILO

Constructed of
Two By Fours
Six Feet Long
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Another good silo is called the Crown Stave Silo. These are handled direct from one of the largest manufactures of lumber and shipped direct in car lots with other yard stock thus saving the heavy local freight charges. It is to your interest to learn of the great saving by owning a silo.

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