## An Exhibit of New Spring Merchandise

## $\therefore$ An Atmosphere of Spring Pervades Our Store

The reason is that our new Spring Merchandise in all lines is on display-the latest and most pronounced styles in ready-to-wear apparel for Women, Misses and Children. Beautiful laces, embroideries and dress fabrics--the newest styles in shoes for all ages-furnishings for the home, such as drapery fabrics, carpets and rugs.

Our goods are from manufacturers:and importers whose first consideration is to obtain the best. When that best has been discovered all the efficiency of modern business organization is utilized in bringing the goods to our store at the lowest possible cost.

So when you look over our merchandise, consider that it represents progress in merchandising-it represents our idea of service.

In bringing you the best merchandise we can buy, we feel that you weigh points of value as well as price. We have not centered our efforts in buying merchandise that would be tempting by reason of the more prices we could mark upon it. Purity, durability, appearance, originality of styles--in a word-Quality is our Ideal. When our prices are compared with others you will find they are very reasonable.

We Endeavor to Hold All of Our Goods to This Standard of Highest
Quality at Lowest Price.
THE MINER BROTHERS CO.

## "A Mighty Safe Place to Trade"

The CHIEF add Cloud . Nebraska PUBLISHED EVERY THURSDAY Endorse In the Postomee at, Red Cloud, Neb.,
ans second Clans Mater. - b. Hale

TIE ONLY DEMOCRATIC PAPER IN
FOR REPRESENTATIVE h hereby announce myself nut a candidate
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FOR SENATOR ROth DISTRICT

 FOR REPRESENTATIVE



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## FOR COUNTY ATTORNEY

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## The Best Knitted

 Underwaist at the PriceThe manufacturers informs us that they have to make five million NAZARETH WAISTS a year to supply the demand

When a knitted underwaist can please so many purchasers year after year, it needs no further endorse purchasers year after year, it needs no further endorse-
ment. Children need new waists. We sell the gent. Children need new waists. We sell the
genuine NAZARETH WAIST in sizes 1 to 13 years

Price 25 Cents
F. $\underset{\text { Mrs. Barbara Pharos, Prop. }}{\text { NE W HO }}$


