

# The CHIEF

Red Cloud - Nebraska  
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C. B. HALE PUBLISHER

THE ONLY DEMOCRATIC PAPER IN  
WEBSTER COUNTY

## Red Cloud's Ticket

For Mayor—D. W. Turnure.  
For Clerk—O. C. Teel.  
For Treasurer—S. R. Florance.  
For City Engineer—Geo. H. Overing.  
For Alderman, 1st ward—W. A. Sherwood, 2 year term. W. B. Saunders, 1-year term.  
For Alderman, 2d ward—F. W. Cowden, 2 year term. Paul Storey, 1-year term.  
For Board of Education—Dr. E. A. Creighton, Dr. T. A. Trumble.

### FOR REPRESENTATIVE

I hereby announce myself as a candidate for the nomination for representative from the 15th district of Nebraska, subject to the will of the Democratic and People's Independent voters at the primaries to be held April 19, 1912. GEORGE W. LEWIS.

### FOR SENATOR 20th DISTRICT

I hereby announce myself as a candidate for senator of the 20th senatorial district of Nebraska, subject to the will of the Democratic and People's Independent voters at the primaries April 19, 1912.—W. W. WEBSTER.

### FOR REPRESENTATIVE

I hereby announce myself as a candidate for the nomination for representative from the 18th district of Nebraska, subject to the will of the Democratic and People's Independent voters at the primaries to be held April 19, 1912. L. B. WISNARD.

The papers of the large cities are all right if you want them, but it is your own home paper that advertises your churches, your numerous societies sympathies with you in your afflictions and rejoices with you in your prosperity. In short it is the local paper that mentions the thousand and one items in which you are interested during the year, and do not find in papers of large cities.

Mr. J. B. Wisnard has filed on the Democratic and People's Independent ticket for the nomination of representative. Mr. Wisnard is an old resident and comes before his party with the record of never before having party preference. He has made a success of his own business and would be a safe man to whom to trust the affairs of state. He is an experienced road builder and if elected to this office no doubt would give that question his earnest attention.

The great foe to home, peace and happiness is worry. The habit of worry keeps us crossing bridges before we reach them. The evils that fret us most are those which threaten us but have not yet arrived. Stop worrying about the bread that you are afraid will not rise, the new dress you are sure the dressmaker will spoil, and the next month's rent. If you will firmly resolve to worry only about the evil or special hardships this hour or



## Big Ben

has something to say to people who like to get up promptly in the morning.

He guarantees to call them on the dot just when they want and either way they want, with one prolonged, steady call or with successive gentle rings.

And he guarantees to do it day after day and year after year, if you only have him oiled every year or so.

I've known him ever since he was "that high" and I'll vouch for everything he says.

# J. C. Mitchell

The Jeweler.

## Advance Showing Spring Dress Goods

The forerunners of fashionable fabrics now being shown. Before buying your new dress for spring look over our line. We have a new and down-to-date stock.

The latest thing in cotton Voiles with silk hair line stripe at 60 cents.

Silk Bolian tissues in solid colors in the new soft shades for summer at 50 cents.

In wool goods we have the rough weaves in light weights for Spring wear 36 inches wide at 60 cents per yd.

Silks in Serges, Jacquands, Messalines, Taffetas 27 inches wide at \$1.00 per yard.

## F. Newhouse

Mrs. Barbara Phares, Prop.

minute and can't be avoided, ninety-nine cases out of one hundred you will find there is no such evil or hardship.

The men nominated on the citizen's ticket and endorsed by the republicans are representative citizens good business men and they have the welfare of the city at heart. They are all worthy of the suffrage of our people and their experience in business matters will be a large asset for the city. They are capable of solving all our problems of city management and they are determined to do it. It is the duty of every man that participated in the nomination of these men, or work enthusiastically for their election and after election to render every assistance possible to help them in their work.

The parents meeting should be more largely attended. If there is only one thing that will lead to a better civic life it is the confidence held between parents and teachers. We spend about fourteen thousand dollars in this district each year to educate the children and this amount of money will show a greater percent on the investment if the parents actively associated themselves with those to whom they intrust the responsibility of educating their offspring. The committee in charge of this work informs us that the next topic for discussion is "The co-operation of parent and teacher". This meeting should be attended by every parent in the district.

The exceptional manifestation of good feeling displayed at the conventions which nominated the candidates for city offices forcibly suggests to us what the possibilities might be if we as a city would act with the same harmony in all things connected with our city affairs. If we can get together once we can again and there is no reason in the world why we should not always act as a unit. We all want what ever is best for the city and all we lack is a means of knowing each other's ideas. The way has been established and it ought to be easy in the future to give and take and then act in harmony. The prime reason why this city has been divided in the past is because we have not taken the trouble to talk our affairs over together in a business like manner.

Acting as a unit this city could vastly increase its usefulness, its trade and profits. These petty quarrels do no good and only injure us as a whole. One side wins at it then the other then there is another slight and another quarrel and the result cannot be helped but is inevitable. United we can so conduct our affairs that we can make it agreeable for anyone who desires to do business with us and assure capital a safe investment, and would attract industries. Every honest enterprise would receive a cordial welcome. Let us assume that we are united and work during the future with that thought in mind. "You cannot saw wood with a hammer."

The people of this community are beginning to want a change in the office of weather clerk. He is working overtime and the results of his labors are getting very tiresome. Not content with giving us the most remarkable weather during the past year he is beating all records as fast as he makes them. That revered person, the oldest inhabitant, has been searching his memory and in a private conversation he informed us that he had gone back in his records a few years before the flood and that there is not a scratch to show a winter previous to this one when it snowed continuously for a period of two hundred and sixty six days. Seven below zero on the ninth of March was never known before in this country. About all the weather we have had this winter is snow and cold except when it changed to cold and snow. Ever the little boys have abandoned their sleds and declare that they want to play marbles. Word comes from Alaska

that the Japan current has changed and that they have had a very mild winter in that portion of the globe. Likewise word comes from California that they have had no rain and the wind was so strong the other day around Los Angeles that it blew down houses and up rooted trees. We will all be more than pleased to say this year "Winter good bye". Yet there is one bright spot in all this discomfort and that is the soil is completely saturated and we will have one of the greatest crops ever recorded in this or any other state.

The Modern Woodmen of America in its last meeting of the head camp saw fit to raise the rates of insurance and this action is causing a great deal of uneasiness if not of actual revolt. There has been a call sent out by those who disagree with this action the object of which is to consider plans for the withdrawal from the parent society. However a careful study of the present rates will show anyone that they are not high enough to pay out. When a society agrees to pay a certain sum of money insuring the life of a certain person it must receive a rate that will be certain to produce the sum. If this organization would continue the present rates it would go up in a bubble sooner or later hence it seems absolutely certain that the only way to preserve the society was to raise the rates.

These new rates are based on tables made by the Modern Woodmen from its own experience. The rates are lower than old line but at the same time they are sufficient to meet all obligations. This society is not conducting the business for profit but for fraternalism. There are eight different plans any one of which a present member may elect to take. He may take the plan which calls for a certain amount for his whole life or another which is cheaper which ends when he is seventy years of age. Another plan which ends when he is sixty and soon. Or if he chooses he can pay the same amount now paying but receive a smaller amount at death. There are enough plans provided for to meet the wants of all and we would consider it a calamity if any member would give up his insurance. The society is now on a very strong and sound basis and will grow and maintain its growth and will never again need to raise its rates.

The people may sneer to their heart's content, but the wide-spread American will continue to use slang till the cows come home or the clouds roll by. Slang phrases will frequently save the utterance of a dozen words, and as the average American is a hustler and hasn't much time to waste, everything goes and slang holds its grip. It would be hard to trace the origin of many of our slang expressions but it is safe to say that the majority found birth on the stage. A comedian says something which strikes the audience as "good" and henceforth has a great "run." Incidentally, there are no flies on our schools. Seriously it is in truth a school with unsurpassed advantages for securing a practical education. It is the air line to college and in fact, is the only road running through this county that binds its passengers in the great union depot of the Freshmen class of our best institutions. For lowest rates and other information apply to the Principal.

## Political Advertisement



Vote for W. A. Prince,  
Republican Candidate  
For Congress.  
Primaries April 9, 1912

## NEW BAKERY

I have opened a bakery in Red Cloud and solicit a share of your patronage.

Fresh Bread, Pies and Cakes

always in stock. Phone me your wants (Ind. phone 188.) Retail store opposite Postoffice, in Diederich building.

CURT HATFIELD, Prop

# New Spring Coats Suits Skirts

## Smart Exclusive Models in the Season's Best Colors, Materials and Workmanship.

New Goods Arriving in All Departments  
All the Spring Materials and Spring Styles in the new shades to choose from. The most beautiful line of goods we have ever had.

### The Miner Bros. Co.

GENERAL MERCHANTS

A MIGHTY SAFE PLACE TO TRADE

## A Bald Headed Woman

Stern of Her Crown of Beauty, Loses in Love and Marriage

Hair is certainly not necessary to women. Who could have and marry a bald-headed woman? What chance could one array to offset such a disadvantage?

A woman's goal is usually love and marriage. Her crowning glory is her hair. The loss of her hair mars her beauty, happiness and success. Yet right here in Red Cloud, there are hundreds of women who are neglecting or injuring their hair to such an extent that it is only a matter of time when it will be utterly ruined. Many women destroy the beauty of their hair through thoughtlessness or ignorance of certain facts. They use curling irons over-heated, or too often, which destroys the natural oil of the hair, causing it to split, break and come out. They do not shampoo their hair often enough or too often. They use soaps or preparations which contain ingredients positively harmful to the scalp and hair.

As a result of such treatment, dandruff is created, the hair loosens, loses color, falls out, and baldness commences, unless proper and prompt precautions are taken in time. Then again, microbes and certain diseases bring about unhealthy scalp and hair conditions.

Almost any woman may rid herself of dandruff and diseased scalp and hair if she will but use the right remedy. We have that remedy, and we will positively guarantee that it will either cure dandruff and baldness or it will not cost the user anything.

That's a pretty broad statement, but we will back it and prove it with our own money. We will return your money if you do not find that Rexall's "99" Hair Tonic is an entirely safe, healthy remedy that will promote hair growth and overcome scalp and hair troubles that it will grow hair even on bald heads, unless all life in the hair roots has been extinguished; the follicles closed and the scalp is flayed and itching. It gets it name from the fact that it grows hair in all out of 100 cases, where it received a thoroughly fair, impartial and practical test.

We want you to try Rexall's "99" Hair Tonic at our risk. You surely cannot lose anything by doing so, while you have everything to gain. You had better think it over, and then come in and see us about this offer. You will be well repaid for your visit at our store. Remember, you can get Rexall Remedies in this community only at our store—The Rexall Store, The H. E. Grier Drug Co.

## Widow's Pension.

The recent act of April 19th, 1908 gives to all soldiers' widows a pension \$12 per month. Fred Maurer the attorney, has all necessary blanks.

## CHICHESTER PILLS

DIAMOND BRAND

Beware of Counterfeits. Refuse all Substitutes.

LADIES! Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS in Red and Gold metallic boxes, sealed with Blue Ribbon. TAKE NO OTHER. Buy of your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS. For twenty-five years regarded as Best, Safest, Always Reliable. SOLD BY ALL DRUGGISTS. TIME TRIED EVERYWHERE TESTED.

## In Order To Be Convinced Of

THE wearing ability of our Shoes you must first try them. Our stock is all new, direct from the factory, and we invite you to come in and give us a trial. Our white

### Nu-Buck Button Shoe

and PUMPS are the latest fashions out. We also carry a line of strictly "Water Proof" Farm Shoes. Try a pair. They are worth the money.

East Side Shoe Store

### Bailey & Bailey

The Newhouse Block Red Cloud, Nebr.

## Moved to Our New LOCATION

You will find us now in our new location in the NEWHOUSE BLOCK with our large line of

### RUGS, CARPETS AND FURNITURE

Always Glad To See You

# ED. AMACK

LICENSED UNDERTAKER-NEBRASKA-KANSAS  
ALL THE PHONES

## Swift's Premium Hams and Bacon

For Sale — BY — John Yost — THE — "Dutch Butcher"

SWIFT'S PREMIUM HAM AND BACON

POLICE! MURDER! FIRE!

Our house is burning down and John's away a million miles off on his vacation. A true picture though a bit exaggerated.

Get an Insurance Policy on Your House and Furniture while you think about it. For solid security have us write it up. Our premiums are low and companies are safe.

### O. C. TEEL,

Reliable Insurance.