The CHIEF

Red Cloud - - Nebraska

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C. B. HALE - PUBLISHER

THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

FOR REPRESENTATIVE

I hereby announce myself as a candidate for the nomination for representative from the 44th district of Nebraska, subject to the will of the Democratic and Peoples Independent voters at the primaries to be held April 17, 1912. GEORGE W. LINDSEY.

The holding of memorial services in honor of our citizens who have lived werthily in our community ought to be encouraged If a citizen has performed his task faithfully and well he deserves more than a funeral ceremony. If his life has been spent in the betterment of mankind and the upbuilding of the community it is fitting that his efforts should be publically recognized and public appreciation shown.

"Nat" Ayers, an old-time resident of Beaver City, Author of the new and popular book "Building a New Empire," was in the city last week. The book is a historical story written in facinating style. The trials and tribulations of the Nebraska Homesteader are well pictured and also much interesting information about the early Indians. The book is an excellent record of the plains written by an intelligent plainsman and is wisely dedicated to the Nebraska State Historical Society.

We held interviews with nearly all our business men this week and they all assure us that their Christmas trade was the largest of all years. Notwithstanding the fears of last August corn and other crops yielded above the average and our farmers have plenty of money, Red Cloud is a good place to trade. Our merchants are proving right along that better values can be secured right here than in other places and that a dollar will buy more in our markets than in any of our large cities. This is a good showing and as long as our, business men give the values that they do trade will be attracted to our town.

This city ought to make a few New Year's resolutions. We ought to learn to respect the views of our neighbors. We ought to act in our municipal affairs with more unanimity. We ought to find out what the most of us want and then carry out the wishes of the majority and all join in and help. We ought to elect a full set of city officials in whom we have the confidence that they will conduct an economical efficient administration. We ought to insist that business men accept offices. There are a number of other things we ought to do but the most important one of all is that we act in harmony. We need to get together and act as a unit. Let byegones be byegones and everybody work for Red Cloud and Webster County.

Hon. John M. Morehead of Falls City is the first man to file for the Democratic ticket. Mr Morehead stated that he had filed early in order that the voters of the state might have ample time in which to investigate his reputation and his record. He has no reason to be ashamed of either. He has been a resident of the state for nearly thirty years and has served his county in various offices and has made a success of farming and stock raising. He is at present a member of the state senate is assistant Lieutenant Governor owing to the death of Lieutenant Governor Hopewell. Mr Morehead comes before the voters of Nebraska with a good record and with an official experience that pre-eminently fit him for the highest office in the gift of the state.

With our big financiers and the commercial agencies all predicting good times ahead we may reasonably expect a most prosperous year. The usual bugaboo which the elections bring out has been eliminated this year. No one seems to take our presidental campaign seriously enough to let it stand in the way of business. Just how badly scared the money power is of any candidate is problematical. They have always pulled thru no matter which party won the election and we presume that they have reason to feel optimistic now. At any rate they are not going to let noise interfere with business. The big steel corporation has the largest number of orders ahead that it ever has had, the cotton crop is a big one and 1912 starts out with a good showing. Here in Webster county prospects are also encouraging on account of excessive moisture and the excellent condition of all farm lands. Winter wheat is in the best condition it has been for a number of years and the year Nineteen-eleven has passed into history.

The memorial service held in the Congregational church in honor of Robert Cochrane was well attended and was a most successful meeting. The music was well selected for the occasion and the addresses were excellent. Mr. J. S. Gilham spoke with reference to Mr. Cochrane's association with the A. O. U. W and showed that this organization appealed to one of Mr. Cochrane's temperament because it emphasised the human side of life: that the deceased took an active part in carrying out the teachings of love and that to have a part in the work of alleviating the distress of mankind was of great consolation to one who realized that his hours were few. Mr. Gilham's diction, trenchant thought and manner of delivery was exceedingly pleasing and enjoyable.

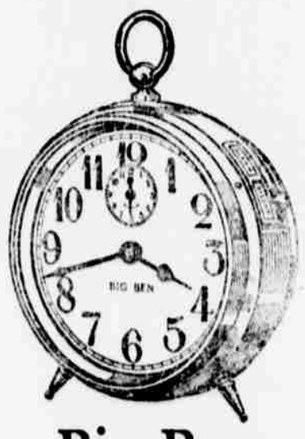
Mr. C. F. Cather told of the worth of the man as a citizen and a Mason. He stated that whenever a moral question arose no one doubted for a moment where Robert Cochrane would stand. His life was a life of modest service and he was a gentleman at all times and in all places. His influence was felt all over the city and he was honored and respected by all.

Mr. C. L. Cotting then told of the departed brother's work in the church and his connection with the Sunday School. He paid tribute to the resourcefulness and tact the energy and devotion to work for the church as exhibited in the life of Brather Cochrane. Mr. Pierce added a few reminisences and the meeting closed.

Widow's Pension.

The recent act of April 19th, 1908 gives to all soldiers' widows a pension $12 per month. Fred Maurer the attorney, has all necessary blankes

THE Real Estate and Loan Agency in the CHIEF Office has a large list of improved farms for sale that will interest any land-buyer or home seeker. A number of farms that will pay good interest on the investment: several that can be bought on easy payments and special deals: many that will pay their way and grow in value. These farms are priced according to quality, location and improvements. Their list of farms is located right here in The Great Republican Valley Country—the Heart of The Great Corn and Alfalfa Belt. Among their list are some of the best farms in Webster and Franklin Counties. 'The hills look green far away' but the farm lands here are safest for investment, promise the greatest rise in values and offer best inducements to easy, thrifty farming. Good alfalfa land is crop-producing while self-fertilizing and never wears out. One of the best districts in the Middle West in which to raise hogs and feed cattle. The cheapest and best all-purpose farms to be found. Fertile and productive corn and wheat land: every field is the best alfalfa land: bountiful grain and hay crops: good schools, excellent roads, rural mails, telephones, convenient markets and shipping facilities. This country has every qualification necessary to unexcelled grain farms, dairy farms, poultry farms, stock farms and feeding stations. The best land values to be had at lowest prices. Also a number of excellent City Properties listed and several good local farm trades. Correspondence solicited.



Big Ben

has something to say to people who like to get up promptly in the morning.

He guarantees to call them on the dot just when they want and either way they want, with one prolonged, steady call or with successive gentle rings.

And he guarantees to do it day after day and year after year, if you only have him oiled every year or so.

I've known him ever since he was "that high" and I'll vouch for everything he says.

J. C. Mitchell

The Jeweler.

New Year Nuggets

Start right.

Wind up right.

Keep to the right.

Resolve and right about.

Don't sham but be real.

Keep busy in order to be healthy.

Think evil of none but well of all.

Be content with the little you have.

Consistently add to what you have got.

Undertake something good and stick to it.

Redouble your efforts, show manliness there.

Advertise from the start and make business thrive.

Have bush and get-up and show that you're alive.

If you break your resolve, don't give up in dispair.

Break away from bad habits, evil companions and vile books.

Aim to be something, do something, get something and keep something.

Cultivate courtesy, kindness, cheerfullness, carefulness, and promptness.

Keep your word, keep out of debt, keep good company, keep your own counsel.

Don't kick, don't grumble, don't criticise your brother's shortcomings, but smile at your obstacles and be gracious and forgiving.

Happy New Year, To Our City

"A Happy New Year" dear old town
Rejoice in all thy ways
For happy years have come and gone
With brief and fleeting days.

Years we've watched thy growth
In numbers and in wealth;
In lovely homes, and lovlier trees;
In cleanliness and health.

In pretty streets and shady parks
Where birds their carols sing,
And sunbeams play the livelong day
And joys supernal bring.

The crystal water that we drink,
Springs from the heart of Earth;
As ceaseless as a woman's love,
Wherever it has birth.

Our men are those of enterprise,
Of gumption, grit and grace,
Who believe in good improvements
Should have no second place.

Our boys will average well with boys
Steady, staid and true.
With tact and purpose well in hand
The right they will pursue,

Our girls! Ah, heaven bless them,—
No better anywhere,—
They're the kindliest and sweetest
And fairest of the fair.

Our babies and our little girls;
Our mothers and our wives,
Are beautiful to look upon;
Are lovely in their lives

Our schools all stand without a peer;
With promise great in store,
Where "Chesterfield" is taught as well
As Greek, or Latin lore.

This leads to the higher schools;
Our churches where the soul
Is fed from God's own graneries
And broken lives made whole.

The guardian angles of our homes,
Where faith and charity
Are taught to bless and fit us for
A bright eternity.

A Promising Candidate.

Hon. John H. Morehead of Falls City, who was the first to file as a democratic candidate for governor, was in Lincoln Thursday and the Herald had the pleasure of a brief visit and interview with the gentleman.

John H. Morehead was born in Lucas County, Iowa, in 1861, raised on a farm, attended public school also short terms at business colleges at Knoxville and Shenandoah, Iowa. Came to Nebraska in 1885 located at Barada, Richardson County and engaged in the mercantile business. Elected County Treasurer of Richardson County and engaged in the mercantile business. Elected County Treasurer of Richardson County in 1895, re elected in 1897. Elected Mayor of Falls City in 1900, elected Cashier of the First National Bank of Falls City and served in that capacity nine years. Elected Vice President and is now acting in that capacity. Elected in 1908 from the First Congressional District of Nebraska, to National Democratic Convention at Denver. Elected state Senator, 1910, from the First Senatorial District, chosen President protem of the Senate at the session of 1911 and now acting governor since the death of Lieutenant Governor Hopewell.

Mr. Morehead is in comfortable circumstances, not rich. His interests are mostly in stock raising and farming. Starting as he did without any financial assistance and being successful in his undertaking particularly qualified him for the position he now aspires Born in Iowa, living most of his life in Nebraska, both Republican states, is sufficient proof that he believes in the principles of the party to which he belongs. Mr. Morehead is known as a progressive Democrat. Financially able to pay his campaign expenses as provided by law would leave him free to serve all the people as his judgment dictates.

Mr Morehead considers the proper expenditures of public money one of the most important questions before the people. He is also a good road enthusiast and desires to see liberal appropriations when there is an organization to see that the money is judiciously spent for the purpose which it is intended. He gives his reason for filing early that any voter taking his candidacy seriously can investigate his past life as he believes that one of the principal planks in the candidate's platform is his past record If a progressive and good citizen in the past, we need have little fears for the future. Should he be nominated and elected, he promises to devote his entire time to this State and it will be up to the voters to judge if his services will be of value to the state, and he knows of no other way to determine than by his past life

Mr. Morehead will prove a strong candidate should the democrats of the state nominate him to the governorship.

BEFORE

BUYING . . . .

BE SURE AND SEE

A. E. ATKINS' LINE OF

EVANSVILLE

Iron and Brass Beds

Cotton Top Combinations and all Felt Mattresses

-:- Prices Lower Than Ever Before -:-

A. E. ATKINS,

The Furniture Man and Undertaker.

New Year's Greeting.

I wish through the columns of our papers to give to Red Cloud and vicinity a New Year's greeting

I wish that when the book of life is opened I shall find charged against me no neglect of service that would have made you more Christ like.

I wish you a clear and single eye, to see the pattern our Father has made for your life.

I wish for you the strength and courage to follow the God made pattern for in so doing you will find joy and peace and "a house not made with hands." Other wishes may come true and fade away, but my wish for you fulfilled, will abide forever."

If you are not a regular attendant at church and Sunday school, the Baptist church extends to you a welcome. Services every Sabbath morning and evening at the regular hour of service. W. F. COLE, Pastor.

Are Microbes in Your Scalp?

It has been Proved That Microbes Cause Baldness

Professor Unna of Hamburg, Germany, and Dr. Sabourand, the leading French dermatologist, discovered that a microbe causes baldness. Their theory has time and again been amply verified through research experiments carried on under the observation of eminent scientists. This microbe lodges in the Sebum, which is the natural hair oil, and when permitted to florish it destroys the hair follicles and in time the pores entirely close, and the scalp gradually takes on a shiny appearance. When this happens there is no hope of the growth of hair being revived.

We have a remedy which will, we honestly believe, remove dandruff, exterminate the microbe, promote good circulation in the scalp and around the hair roots, tighten and revitalize the hair roots, and overcome baldness, so long as there is any life left in the hair roots.

We back up this statement with our own personal guarantee that this remedy called Rexall "93" Hair Tonic will be supplied free of all cost to the user if it fails to do as we state.

It will frequently help to restore gray and faded hair to its original color, providing loss of color has been caused by disease; yet it is in no sense a dye. Rexall "93" Hair Tonic accomplishes these results by aiding in making every hair root, follicle, and pigment gland strong and active, and by stimulating a natural flow of coloring throughout the hair cells.

We exact no obligations or promises —we simply ask you to give Rexall "93" Hair Tonic a thorough trial and if not satisfied tell us and we refund the money you paid us for it. Two sizes, 50c and $1.00. Remember you can obtain it in Red Cloud only at our store —The Rexall Store. The H. E Grice Drug Co.

THE

Palace Cafe

The New Resta uran
Robinson's old Stand.

ALL REMODELED

SHORT ORDERS
SQUARE MEALS

Good Cooking, Good Service and Good Treatment.
Tables Reserved for Ladies. : : : : : : : :

W. R. CARPENTER, Prop.

Hillman
Ideal Stock Co.
Frank Manning, Manager

Opera House Three Nights
January 4 - 5 - 6

Reduced Prices on Season Tickets. $1.25 - 3 Nights

I Can Save You 55 Cents!

In The Saturday Evening Post, there will be published the first installment of E. Phillips Oppenheim's new novel,

The Lighted Way

the best story this author has yet written. There will be eleven installments of this serial. For only 55c I will serve you a copy of each installment of The Lighted Way, so that for 5c a week you will get the new novel and all other stories and articles in the 11 numbers. ALLAN MORITZ, Agent.

Foley's Honey and Tar Compound

Is a reliable family medicine. Give it to your children, and take it yourself when you feel a cold coming on. It checks and cures coughs and colds and croup and prevents bronchitis and pneumonia. Sold at Dr. Cook's drug store.

Was in the Tolls.

"Gee! Now tell me as man to man what you would do if you were married to that woman." "You tell me what you would do; I am married to her."—Houston Post.

Degrees of Patience.

Patience in cowards is tame and hopeless fear; but in brave minds a scorn of what they bear.—Sir R. Howard.