

Santa Claus
Will Soon
Be Here

Purchases can be made to better advantage
this week than next. Stocks more complete and
store less crowded.

Christmas Time
Is
Almost Here

GREAT CHRISTMAS STOCKS

**Big Rug Sale. A Special Purchase
of 35 Rugs Just Received**

Alexander Smith's Best Axministers.
9x12 Best quality Axminister \$20 00
8-3x10-6 Best quality Axminister 18 00
Also have large sizes rarely ever carried
in places of this size:
10-6x13-6 11-3x12

SHOPPING BAGS, ETC.

Many attractive and pleasing gifts can be found in this line. German Silver Mesh Purses, Velvet and Ooze Bags in Black, Brown, Blue and Gray in the very latest designs. Leather Shopping Bags in grained leathers, real Seal, Walrus and Alligator, with leather covered frames or in fancy frames of silver, gold or gun metal finish.

Gifts of a practical character that are none the less pleasing: Robe Blankets in fancy patterns, suitable for Bath Robes and Wrappers.
Cotton and Woolen Blankets of excellent quality
75c to \$10 00
Crib Blankets, animal designs that please the little folks.
Bed Spreads, a large showing of Marcellines and Satin weaves, hemmed, scalloped or fringed.
\$1.25 to \$6 50

SHOP EARLY!

There are only eight days left. Shop as early as you can while the assortments are complete and the crowds small. You get a better selection and have more careful attention than is possible in the last few days rush.

GIFTS IN FANCY LINENS

This section offers many very attractive gift items. Every woman appreciates fine linens. There are many in-expensive gifts to be found in these fancy lines. Dresser Scarfs, Doilies, Lunch Cloths, Table Centers, Tray Cloths, etc. All priced moderately.

FINE PATTERN TABLE LINENS—Fine Irish Damask Table Cloths in beautiful floral and conventional designs. Napkins to match.

LINEN TOWELS—A large line all Linen Towels, plain hemmed and hemstitched.

LINEN SHEETING AND LINEN PILLOW TUBING
Linen Sheeting in 9 4 width. Linen Tubing in 42-inch

We are showing the largest assortment of Silk Waists the town has ever seen.

A handsome collection of Satin and Silk Ribbons in fancy and plain colors, most every sort is here in different widths and attractive colors.

Christmas Handkerchiefs

Handkerchiefs are always popular as gifts. This season our lines are particularly well prepared to meet the demand. The variety is almost endless. Lawn hemstitched with embroidered corners. Linen hemstitched with hand embroidered corners. Pure linen hemstitched and trimmed with Armenian lace. Pure linen with hand scalloped edges and hand embroidered corners. Pure linen with hand hemstitched and hand embroidered corners. Lace handkerchiefs in finest and best of materials.
Handkerchief Prices From 5c to \$4.50

**Special Purchase of
FUR SETS
At Unusually Low Prices**

We have just received a special lot of Furs including Sets and Odd Pieces which we can offer at unusually attractive prices. They are Muffs, Stoles and Scarfs in all the popular furs.

Women's Slippers

Juliets, fur trimmed. Felt slippers, etc.

Largest and best assortment of Christmas Candies and Nuts in the city and at low price.

DO IT NOW!

We have mentioned only a small portion of the articles in our stock which are suitable and appropriate Christmas Gifts

Twenty-five Per Cent Discount On All SUITS and CLOAKS

THE MINER BROS. COMPANY

"A MIGHTY SAFE PLACE TO TRADE"

The CHIEF

Red Cloud - Nebraska
PUBLISHED EVERY THURSDAY

Entered in the Postoffice at Red Cloud, Neb., as Second Class Matter.

C. B. HALE PUBLISHER

THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

FOR REPRESENTATIVE

I hereby announce myself as a candidate for the nomination for representative from the 4th district of Nebraska, subject to the will of the Democratic and Peoples Independent voters at the primaries to be held April 17, 1912. GEORGE W. LINDSEY.

The first evening program of the institute will be given over to local experts. Farmers J. S. Gilham, Rev. Cole, Rev. Tompkins and E. J. Overing Jr., will divulge the hidden secrets of local success. No admission will be charged but these gentlemen will not be on exhibition during the remainder of the session.

An aggressive business part on the part of our business men, reaching out for everything within reach, encouraging all would-be comers, expending money when a two fold return is reasonably certain, it would seem as one of the ways to best build up a city. A town is what its people make it. It may slowly grow by the little accretions that accidentally fall within its influence, or it can be pushed into vigorous and rapid growth by the aggressive activity of its business element.

The United States, although the youngest among nations, manufactures more goods, sells more merchandise, raises more produce, employs more labor, pays more wages, gives more comforts to its people, has more happy and prosperous homes than any nation on earth.

"Mr. Dave Kaley spent a few days this week superintending the improvements being installed in his coal mine just across the river." Now a local of that kind would sound mighty strange in a Nebraska paper and yet there are many people who are confident that in the very near future we will be shipping coal from this enterprising city. For many years we have believed that we as a state were an exclusively agricultural people and that the wealth of the underground was denied us but lately the vague dreams which we have entertained in the past give feeble evidence that we may yet startle the world by finding coal and gas within easy reach. Several shafts are now being sunk in the south country and the result of these operations will be watched for with the greatest eagerness.

The Christmas spirit is in the air and it is doubtful if there is a city in the state that has made more elaborate preparations for the holidays than our own. The merchants have responded to the feeling of buoyancy that the season create and they have loaded the shelves and tables and even the floor space of their stores with everything that the season demands. They have bought heavily of holiday goods and everyone of the establishments is a veritable exposition of things that are beautiful and sensible.

As we pointed out a few weeks ago the Socialist party is on trial in this city and their acts will be watched with interest by the followers of all parties. Their party professions are in high character and now that they have the opportunity to put these professions into practice the public is interested to see how they perform.

In justice to the leaders of that party in this city we wish to say that they made their position exceedingly plain at the meeting Tuesday night when they declared that they were absolutely opposed to the breach of any law and that they would hold any member responsible for any infringement of the law and that if he did not do his duty he would be removed from office. And we believe them. That principle of do right or get out appeals to every right thinking person. The Socialists are in a position to enforce this doctrine because each local holds the resignation of every one of our members who is elected to office and they can file that resignation whenever the member is derelict in his sworn duty.

The program committee for the Farmer's Institute have arranged for excellent talent in a great variety of subjects. Poultry, stock, hogs, grains, hay and cooking. Everything for the good of the farmer. Would you know more about your special manner of farming? Come to the Institute. Would you know how to get the most out of your stock? Attend the Institute. To men who have in charge the various departments have made special study of that branch of farm work and this knowledge of theirs, is yours for the asking. The State of Nebraska spends thousands of dollars each year in making experiments for the benefit of the farmer and this Institute is your opportunity to receive the results of those experiments. And these men know, they are practical farmers specialized along certain lines. The farmer who has a living to make, perchance the farm to pay for has little, if any time to devote to the new ways of tilling the soil or new ways of caring for the flocks, so the state steps in and carries out the experiments for all.

We are beginning to learn that we cannot farm just as father did back in Illinois or Indiana; we are finding out that this country needs a different treatment if we would reap the harvest.

Intelligent farmers say that if the same methods were used this year on the farm as the methods used in '09 there would have been as great a failure this year as there was then. While we have occasionally an acre that yields one-hundred bushels of corn the average yield per acre in the State of Nebraska is below the average of '75. Why is this? There is room for vast improvement yet in the farming industry and this institute will help solve your problems and it costs you nothing. There will be plenty of room this year. Both the large tie barns will be given over to the stock, poultry and hogs; the Woodmen hall will be used for the display of grains and farm products also the ladies department while the programs will be held in the new building now being erected by E. H. Newhouse. Last year fully five thousand people attended the institute and this year arrangements have been made to care for twice that number so there will be room for you. Come.

Our Town

Ours is a city that enjoys many natural and acquired resources—a city that needs but the skillful manipulation of a man to make them yield bountifully of their rich treasure—a substantial city whose foundations are laid upon a soil that cannot be surpassed for productiveness—a city supplied with the very best and purest of water—a city whose educational advantages have reached a standard, through the skillful direction of competent officials, second to that of no other place of its size anywhere—a city where harmony among the communicants of the different churches is in perfect accord with objects sought by our forefathers of the "Mayflower," and all doctrines are ably expounded with untrammelled freedom from the pulpits of our different churches—a city whose social advantages are equal to those afforded by places many times its size and age—a city where the rich enjoy every luxury desired, and the poor are not allowed to suffer—a city where peace and good will toward all men is exemplified. Such a city is ours, whose praises we shout aloud from the housetop through this special issue. If, perchance, a copy of this paper should fall into the hands of any who are in search of a new location—a place where church, school and social advantages are given emphasis, and where you can live out your allotted number of years without fear of pestilence or famine, we say, like one of old: "Come thou with us and we will do thee good," without emphasis on the "do."

Life, and its Opportunities

Life is a gift of inestimable value and fraught with interest which in their effect are as lasting as eternity.

Life is given us for a grand purpose, the improvement of ourselves, and helping to better the condition of our fellow men. How important it is that we make a proper use of our time and talents. Work and progress are the order of creation. Among the busy toilers in life's harvest fields there is no place for idlers; neither should we spend all our time digging in the earth after the perishable riches of this world. Man was formed for a nobler purpose. He lives for eternity, where silver will not be needed, where gold will be of no value. Life is far too short and uncertain, the future one too near and real, that we should risk 'all on the one pursuit for earthly treasure. Opportunities for usefulness are many. Along every path-way in life are weary toil-worn pilgrims, longing for a cheering word, for a helping hand. Shall our lives be one of passiveness who the present calls so loudly for action? Can we fold our hands in idleness, murmuring that there is nothing for us to do? Can we deny light and help to those who are adrift on life's stormy sea? They who have the brightest light should hold it up the highest, that its rays may flash out the farther in the surrounding darkness. If life and its many opportunities have been well improved, how grand will be the reflection when we come to stand on the farther shore of life, and look backward, to know that our great object in life was to help our fellow men up to a fairer land.

Smith--Thomas

Miss Pearl, daughter of C. M. Smith and wife of this city and Mr. H. E. Thomas, son of Wm. H. Thomas living just west of the city were united in marriage on Wednesday evening of last week at the home of the bride's parents. The home was beautifully decorated with ferns and flowers, and the parlor a beautiful arch had been made for the occasion with a large wedding bell in the center. Miss Mabel Smith played the wedding march and the contracting parties took their places at 6 o'clock. Rev. Jarboe of the Brethren church performed the ceremony which made them husband and wife.

After congratulations were bestowed upon the happy couple the guests were ushered in the beautifully decorated dining room where a three course supper was served. Many beautiful and useful presents were presented to Mr. and Mrs. Thomas by their host of friends to help them to remember the happy event.

The day following, Thursday about the same guests met at the home of Mr. and Mrs. Wm. Thomas west of town and enjoyed a reception given by the groom's mother in honor of her son's marriage. And at the noon day hour about thirty-five guests surrounded the tables which were loaded with well prepared goodies. The company

spent the afternoon in music and song and hearty congratulations to the newly wedded couple and in appreciation and thanks to Mr. and Mrs. Thomas for their royal way of entertaining. Halbert Thomas is one of Red Cloud's prosperous farmers and Miss Pearl was one of our finest of girls and a graduate from High School and a successful teacher. They will be at home on the farm west of this city after the 20th inst., to their many friends. We join in extending congratulations.

A Marriage Proposal

One of our giddy youngsters of the male persuasion recently decided to make a formal offer of his heart and hand to one of our representative ladies to whom he had been paying attention for some time. He cautiously pre-

pared his declarations with a few questions: "Did she love him well enough to live in a cottage with him? Was she a good cook? Did she think it a wife's duty to make home happy? Would she consult his tastes and wishes concerning her associates and pursuits of life. Could she make her own clothes?" The young lady said before she answered his questions she would tell him of some of the negative virtues she possessed. She never drank, smoked or chewed; never stayed out all night playing billiards; never lounged on street corners and ogled giddy girls; never "stood in" with the boys for cigars and wine suppers. "Now," said she, rising indignantly, "I am assured you do all these things, and yet you expect all the virtues in me, while you do not possess any yourself. I can never be your wife," and she bowed him out and left him on the door steps to silently meditate over his venture, a wiser man.

\$40

Buy the Victor Victrola VIII, one of the latest achievements in the talking machine. Made in solid oak without horn, all metal parts nicked Equal in tone to any other make at from \$10 to \$25 more.

\$25

For the Victrola, one of the most popular self-playing instruments ever made. One of the greatest successes in a moderate priced instrument.

\$15

For the Victrola, absolutely the best low priced instrument on the market. Hear these now. Cash or easy payments puts one in your home. One of these makes Xmas last all the year.

\$15

Buy the Edison Gem phonograph, plays both the two and four minute records. Oak cover, black horn, metal parts finished in Japan and nickel.

\$22

For the fireside, also plays the two and four minute records, straight horn, oak cabinet and cover, metal parts, nickel and Japan.

\$35

Edison Standard Phonograph antique oak cabinet new style cygnet horn, metal parts Japan, nickel and gilded.

OTHERS TO \$200

Come and hear any of these at your leisure or send for complete catalogues of machines and records. We have an easy payment proposition on any of these.

Newhouse Bros.

E. H. NEWHOUSE, Prop.

Jeweler and Optometrist.

C. B. & Q. Watch Inspector