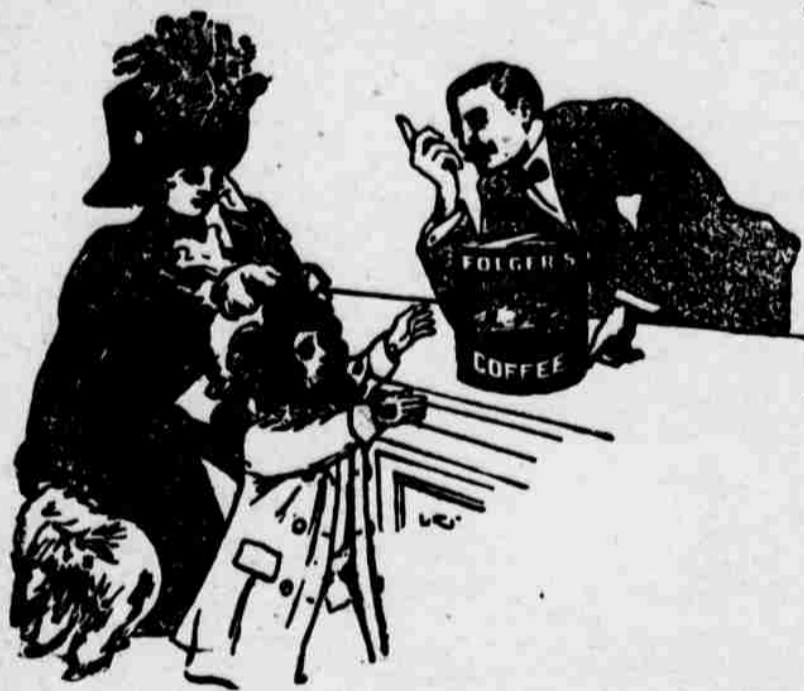


Now is the Time to Order Your Monument

for Fall Delivery and have it erected before cold weather sets in. First class material and workmanship guaranteed.

Overing Bros. & Co.
Dealers in Monuments, Red Cloud



"For you particular customers who demand the best Groceries, we recommend Folger's Golden Gate Coffee."

It is so good we cannot obtain a better coffee—not if we paid \$1 a pound for it.

Everything about Folger's Golden Gate Coffee is perfect, and we sell it with the positive guarantee that it will please you.

We handle the best of everything in Groceries as well as in all other lines.

The Miner Brothers Co.
General Merchants
"A MIGHTY SAFE PLACE TO TRADE"

SIMPSON & KENWORTHY
Successor To A. C. Bradshaw
Exclusive Dealers In
Hay, Grain, Flour, Oils, Garden
Seeds and Alfalfa Meal.

PHONE US YOUR ORDERS. BELL RED 57

White Swan
Mattress
Complete Com-
fort
Guaranteed
30 Years

Which
Do You
Choose

"Cheap Cost"
Mattress
Near Comfort
Soon Lost, Gone
to Pieces in a
Few Years

The "White Swan" is positively the biggest mattress bargain buyable. No mattress at any price is better. No other is guaranteed so strongly. You can't go wrong if you buy a "White Swan."

IT'S GUARANTEED THIRTY YEARS

Come in and see the White Swan Mattress and let us put one in your home for 30 days.

E. D. AMACK
THE FURNITURE MAN

Undertaking a Specialty All the Phones

DR. CHAS. E. CROSS
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Men Block, Red Cloud
in Riverton every Monday

G. C. BAILEY
About Your
Phone Batteries and
Electrical Supplies

Fairy Tales for Children

Lady Tennant Argues Little Ones Need Sustenance for Their Thoughts and Fancies.

"Let children have fairy tales," urges Lady Tennant in the London Times, on the ground that early childhood does not need instruction so much as shape and sustenance for its own thoughts and fancies. It is through the old stories and the works of great writers, she thinks, that children can best be put in possession of the freedom, which, in the words of Jean Paul Richter, makes them citizens of the divine city of Romance. Reading aloud to children she regards as of far-reaching importance.

There is the instance of a child of five years who has been hearing with absorbing interest the story of Joseph and his brethren. Some days after he was telling his mother a story and with glowing eyes he said: "And dreaming, I saw a king's throne, and the king's servant standing beside the throne." It was not difficult to trace the source of the impression that had led him to clothe his thoughts in such language.

Let the children have the old books read to them. There will come days when they will prefer to read an excellent modern detective story, or to buy a magazine. We must remind ourselves that possibly they would be prigs if they did otherwise; nor should we, I think, on any account check reading of any kind. But in the early days when they are still being read to, when they are so young that it lies in the mother's choice what they shall be hearing, then, I say, let them hear the old books, or, if the choice fall on books of later date, let them be the works of great writers.

WHY LOANS ARE NOT LENT

Nowadays the Exchange is Not to Believe the Necessitous and the Improvident.

Why is it banking houses always "loan" their huge sums of money, never by any chance "lend" them? "Lend" is the true verb, while "loan" was exclusively the noun. How came it about that "to loan" has uniformly supplanted "to lend"?

The purists make a great fuss about this. They insist that the stupid and untaught financial world has foisted upon the language a substantive verb when no new verb was needed; when the ancient and established usage was fixed in the signification of "to lend." But prior to the modern development of business enterprise, when money was lent it was bestowed upon the borrower either for temporary use without compensation, as a mark of favor or patronage, or by the professional money lender who, taking advantage of persons in extremities of need, demanded usurious interest. This Anglo-Saxon verb today retains its ancient connotation. When it was coined the productive powers of money were unknown, and the wealth of rich men was locked up for safety and kept out of the channels of commerce. Nowadays, by devices of credit and rapid intercommunication, it is kept constantly working in productive enterprises. Immense loans are made, no longer to relieve the necessitous and the improvident, but to stimulate industry and to enable the borrower as well as the lender to reap a profit in his transactions. Money is "loaned" in this sense. It is not lent.

Bookseller Felled With a Book.
Tom Osborne, the bookseller, was one of "that mercantile rugged race to which the delicacy of the poet is sometimes exposed."

Osborne, irritated by what he thought an unnecessary delay on the part of Johnson, went one day into the room where Johnson was sitting and abused him in the most illiberal manner.

Johnson heard him some time unmoved; but at last losing all patience, he seized a huge folio and, aiming a blow at the bookseller's head, succeeded in sending him sprawling to the floor. Osborne alarmed the family by his cries; but Johnson, placing his foot on his breast, would not let him stir till he had exposed him in that situation; and then left him with this triumphant expression: "Lie there, thou son of dullness, ignorance and obscurity."—Kearsley's "Anecdotes."

Symptoms Made to Order.

A young lady who appeared to be in perfect health entered the consulting room of a physician. "Doctor," she said, "is it absolutely essential that I go to Marienbad this year?" "Oh, perhaps not!" the physician replied reassuringly. "Tell me fully your symptoms. What do you expect to cure at the springs?" "That is just what I came to you to find out, doctor," she confessed. "You see, I have got to talk father over. What do you go to Marienbad to be cured of?"

Buried.

"Can't I persuade you to subscribe for a copy of our latest book on north polar exploration?"

"No, sir; you couldn't persuade me to take it as a gift. I spent four years carrying mails in North Dakota, two years driving a cab in Minneapolis, and I've just escaped from Duluth. Got a book on hunting in central Africa?"

Domestic Economy.

Doctor—It's twins.
Pseudopod—And yet they say two can live cheaper than one.

TALE OF GRAFT IN NEW YORK

New Man in Office Who Ignorantly Demanded \$500 and Might Have Had \$15,000.

This is a little story of New York graft, according to the New York correspondent of the Cincinnati Times-Star. Unfortunately, the names may not be used. But it has been the custom of a corporation in this city to pay a sort of retaining fee to the holder of a certain political office, just to be let alone. The corporation heads did not ask anything else from the officeholder. They merely did not want to be prodded by crusades which presumably had an origin in a desire for reform. The graft payment for years had been \$10,000. "We'll likely have to pay more, now that So-and-so is in office," said they, when a certain man was elected. "He has the name of being very grasping."

So they sent an intermediary to the newly elected officeholder, with power to negotiate. They were willing to pay \$15,000, if necessary, but not a penny more. The usual preliminaries were gone through. "Your company will have to come over," said the officeholder. "I'm no cheap man. I know you've been paying right along, and you'll have to pay me more than you have been giving up to this office in the past. When I go grafting I go right." And he swelled up and looked very important. The intermediary was frightened. He asked very humbly how much the officeholder would demand.

"Not a penny less than \$500 a year," said the officeholder, sternly.

The sum was paid, and it was not until the officeholder had been out of office for months that he learned the scale on which previous payments had been made. The information actually sent him into a decline. He grieved so over it that he really lost his health. If one mentions a large sum of money in his presence nowadays he's apt to burst into tears.

IN THE MATTER OF APPLAUSE

Clapping the Hands is a Poor Method of Showing We Are Deeply Moved.

There is a place and time for manual acclamation, but it is not always in season or appropriate. It is at best a poor way of manifesting approval. A thoughtful person who has just listened to a fine performance of a symphony or a stirring apostrophe from an orator must feel that to bring one's hands together repeatedly and noisily is a lame and impotent method of showing how deeply one has been affected. But no better method, as yet, has been devised.

As a matter of fact, as there are "thoughts that do often lie too deep for tears," so there are emotions roused sometimes by the performance of music which seem to us to transcend any possible outward demonstration: we are so deeply moved that we are silenced. This result is not to be confused—as may easily happen—with a failure in appreciation. It is quite the contrary.

Applause, spontaneous and unforced, is a great inspiration to one who appears in public and through any medium is attempting to make his cause prevail or his message heard. The applause of a hired claque, the prolonged artificial enthusiasm when a standard-bearer is nominated at a political convention, is a very different matter. Applause means nothing if it is inspired by any other motive than appreciation and the desire to indicate cordial and disinterested approval.

Caught the Lion's Eye.

A middle aged man stopped in front of one of the lion cages in the Central park menagerie and gazed intently at the head of the old animal that was lying down near the iron bars, prefaces the New York Sun. After keeping his eyes on the inmate of the cage for several minutes he made passes with his hand toward it. The lion's head gradually went down onto his paws and he appeared to be asleep.

"Great is science!" the visitor said. "The books say one can hypnotize any wild beast if near enough to hold his eye while casting the spell, and I have succeeded."

"Hypnotize nothing! That old lion has been blind in his near eye for years," the keeper said.

Antiquity of Tobacco.

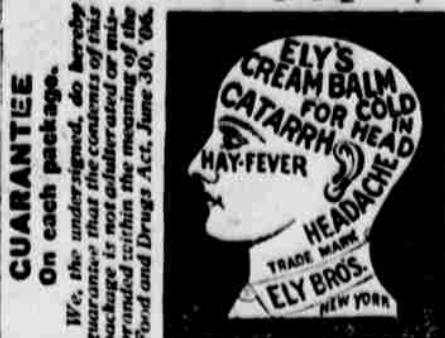
The idea that tobacco has only been known in Europe since the discovery of America is incorrect. In fact, the Medes and Persians a long time before our era smoked narghiles, as ancient scriptures prove. A philologist has suggested that the Greeks and Romans smoked tobacco at least in their colonies. In the Malay archipelago the use of cigars and cigarettes is said to date much further back than the discovery of America. The word "cigar" seems to show that man's solace and comfort did not originate in the West Indies, but is most likely derived from "askara," an Arab word meaning smoke.

A Fighting Chance.

The advanced English class had been reading The Legend of Sleepy Hollow, and had reached the dramatic line where it said, "A plashy tramp caught the sensitive ear of Ichabod." "Put it into your own words," asked the teacher of a promising-looking student.

"Why," he replied promptly, "the dirty tramp got a hold of his sore ear."—Judge.

CATARRH



HAY FEVER

ELY'S CREAM BALM
Applied into the nostrils is quickly absorbed.
GIVES RELIEF AT ONCE.
It cleanses, soothes, heals and protects the diseased membrane resulting from Catarrh and drives away a Cold in the Head quickly. Restores the Senses of Taste and Smell. It is easy to use. Contains no injurious drugs. No mercury, no cocaine, no morphine. The household remedy.
Price, 50 cents at Druggists or by mail.
ELY BROTHERS, 56 Warren St., New York.

Why is a bakery like a meat market?



Because there's bakin' there!

Old Mother Hubbard

Went to the cupboard
To get her poor dog a bone.
But she was mistaken
For she had ordered some Bacon
of us that morning,
And so the poor dog had none!

Have You Tried Our
Fine Breakfast Bacon Yet?

WM. KOON.



CHICHESTER PILLS

DIAMOND BRAND
LADIES!
Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS in Blue and Gold metallic boxes, sealed with Blue Ribbon. TAKE NO OTHER. Buy of your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS, for twenty-five years regarded as Best, Safest, Always Reliable.
SOLD BY ALL DRUGGISTS
TIME TRIED EVERYWHERE WORTH TRYING

Widow's Pension.

The recent act of April 10th, 1908 gives to all soldiers' widows a pension of \$12 per month. Fred Maurer, the attorney, has all necessary blanks.

James C. Dahman, "Cowboy" Mayor of Omaha, "Throws the Lariat"

Mayor Jas. C. Dahman started his career as a cowboy, and is at present Mayor of Omaha, and has the following record. Sheriff of Dawes Co. Neb., three terms; Mayor of Chadron, two terms; Democratic Nat'l Committeeman, eight years; Mayor of Omaha, six years, and in 1910 candidate for Governor of Nebraska. Writing to Foley & Co., Chicago, he says: "I have taken Foley Kidney Pills and they have given me a great deal of relief so I cheerfully recommend them."
Yours truly,
(signed) JAMES C. DAHMAN.
Sold at Dr. Cook's drug store.

NEW BAKERY

I have opened a bakery in Red Cloud and solicit a share of your patronage.

Fresh Bread, Pies and Cakes always in stock. Phone me your wants (Ind. phone 189).
Deliver to any part of the city

Retail store opposite Postoffice, in Diederich building.
CURT HATFIELD, Prop.



Simply Designed Monuments

are often as effective as more elaborately carved memorials. It depends largely upon the skill and taste of the maker of the monument.

We Execute With Skill

any memorial design you may choose, whether it be from our book of 1,000 designs or from an idea of your own. We are at your service for any monumental work you may require.

ED. McALISTER
RED CLOUD, NEBRASKA



THE HAPPY BRIDE

IF SHE believes that part of the way to a man's heart is through his stomach. She will succeed best in her baking if she uses our **IMPERIAL FLOUR**

Red Cloud Milling Co.



Don't Delay Ordering

a fire insurance policy from us a single day. Fire isn't going to stay away because you are not insured. In fact, it seems to pick out the man foolish enough to be without

A FIRE INSURANCE POLICY

Have us issue you a policy to-day. Don't hesitate about the matter. The fire fund may have your house down on the list for a visit this very night.

MARK WHAT I SAY
O. C. TEEL,
Reliable Insurance.

Swift's Premium Hams and Bacon

For Sale

—BY—

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"Dutch Butcher"