## TRUTHFUL ADVERTISING THE BASIS OF SUCCESS.

Since the Ingredients Entering Peruna Are Known, Its Power as a Catarrh Remedy and Tonic is Understood.

COLUMBUS, OHIO .- The active ingredients entering the most popular household remedy in the world have been made known to the public. This means a new era in the advertising of popular family medicines-Peruna leads.

Peruna contains among other things, golden seal, powerful in its effect upon the mucous membranes. Cedron seed, a raro medicine and unsurpassed tonic. Cubebs, valuable in nasal catarrh and affections of the kidneys and bladder. Stone root, valuable for the nerves, mucous membranes as well as in dropsy and indi-

Brought Their Relations. Small Nettle, seeing some large insects on the back porch, asked what they were, and was told that they were ants. The next morning she discovered a number of small ants among the large ones, and exclaimed: "Oh, mamma, the aunts have bringed their little nieces with them to-day!"

### Nebraska Directory

THE OWNER OF THE PERSON NAMED IN COLUMN 2 If you wish to be Cured of Constipation Use

## Uncle Sam **Breakfast Food**

A delightful food made from wheat and flax-nature's own remedy.

Ask your grocer

He Certainly Knows The state of the s

Do you want the Best Corn Sheller made! If so,

MARSEILLES CORN SHELLER JOHN DEERE PLOW CO., OMAHA

### CORNELL ENGRAVING CO. Half Tones and Line Etchings. New and com-

plete engraving plant, 243 N. 11th St., Lincoln FULL LINE OF PHOTO SUPPLIES

WANTED Experienced Salesmen to sell fine

Keisters' Ladies Tailoring
College At 1548 O St., Lincoln, Neb.
Teaches Cutting, Fitting
Furnishing and Pressing of Furnishing and Pressing of all garments thoroughly, at ridiculously

low prices. Call or write for catalog. MRS. BARBARA E. HAYS, MGR.



### Beatrice Creamery Co.

## CREAM LUMBER

Good grades, quick shipment and low prices. Direct to consumer.

F.W. Brown Lumber Co., Lincoln, Neb.

HERBERT E. GOOCH CO. BROKERS AND DEALERS

Grain, Provisions, Stocks, Cotton Main Office, 204-205 Fraternity Bldg. Lincoln, Nebrasks. one 512 Auto Phone 2539 Largest House in State. Bell Phone 512

Bend for our new SE page cat-alogue, "THE COST OF GLEANING CLEANLINGS," It will tell GLEANING you the possibilities of

AND DYEING Hibbons, gloves, furs, neckties, plumes, corsets, slippers, skirti, jackets, waists, flags, vells, overcoats, angora rugs, bath robes, mattresses, vells, overceats, angora rugs, baih robes, mattresses, blankets, pillows, silk underwear, parasols, feather boas, uniforms, lodge paraphernalia, billiard table covers, lace bedspreads, muifs, furrugs and mountings, leggins, sweaters, hats, bath rugs, oriental rugs, fancy work, stand covers, carriage robes, party dresses, opera coats, lace curtains, fancy vests, shawls, lingeric, men's suits, cushions, bear and tiger mats, sashes and hundreds of other things. We have the largest cleaning and dyeing establishment in the west. 10,000 feet of floor space; capacity, 5,000 garments per day. Members National Association of Cleaners and Pyers. Expressing paid one way to any point in U.S. Callor write.

J. C. WOOD & CO. 1322 N Street 1521 Howard Street

Children's Coughs Cause the

THE BEST MEDICINE FOR QUEHS 400 QLDS Gives instant relief—soothes and heals the little throats and prevents more serious illness. Children like it too—so pleasant to take and does not upset

All Druggists, 25 cents.

# THE CITY ELECTIONS

HOW THE BALLOTS WERE CAST IN THE VARIOUS MUNICI-PALITIES VOTED.

TAMMANY WON IN NEW YORK

Gayner Elected Mayor by 75,000 Plurality Over Barnard-Hearst Was a Poor Third-The Result in Other Cities.

New York, Nov. 3.-William J. Gaynor has been elected mayor of New York by a plurality approximately 75; 000. The indications at mid-night apportionment, which spends the city's

Hearst ran a poor third. Estimates from 900 election districts put him 32,-900 behind Bannard, who in turn was 39,365 behind Gayner.

In the next four years New York a board made up of the Tammany mayor, a Republican and fusion president of the board of eldermen, a Republican and fusion comptroller, possibly a Republican and fusion president of the borough of Manhattan, possibly the Republican and fusion presidents of the boroughs of Brooklyn the Bronx and Queens and possibly a Republican and fusion president of the orough of Richmond.

There are 16 votes in the board of estimates and apportionment, Of these late "Golden Rule" Mayor, Samuel M. the mayor has thre-; the president of Jones, was elected mayor for a third the board of aldermen three, the comp- time. Practically the entire independtroller three, and the presidents of the ent ticket was elected with him, Inboroughs of Manhatian and Brooklyn chading the council. Fairly complete two each. The presidents of the bor- returns show that Whitlock's plurality oughs of the Bronx, Queen and Richmond have one each. It will be seen, therefore, that the vast sum of money to be spent by the city in the next four years will not be under the control of fare. Tammany Hall.

William J. Gaynor, who now becomes mayor of Greater New York, was elected on the strength of his personal record as a jurist and his stand for personal liberty and a liberal Sunday. Although the Tammany candithat no boss shall dictate to him. One there was to be any swallowing between him and the tiger, he would ultimately be found on the outside.

Cleveland, O., Nov. 3 .- Tom L. Johnson, four times mayor of Cleveland, was defeated for a fifth term by Herman C. Baehr, Republican county recorder. Unofficial returns from approximately half the city indicated that Bachr's plurality over Johnson is at least 4,000 and may run to 6,000.

With him probably went the bulk of the Democratic ticket, those councilman who have been conscious in their support of his street raliway pro grams suffering most. The Republicans, however, during the last campaign have taken over a number of Johnson's policies, especially regarding the street railway question.

Mayor Johnson opened his campaign with a declaration that the street railway question is settled. He said taxation was the issue. The Republican orators attacked the pending street railway settlement as a fraud and the mayor as insincere. Republicans hooted at Democratic taxation talk until Mayor Johnson made his charge of a Baehr deal to defeat real estate appraisers, recommended by the real estate board. Republican defense against the charge of a deal was a 'shorter and uglier word."

Herman Baehr, the first Republican to be elected mayor of Cleveland in ten years, said that his election was due to dissatisfaction of the people with the methods of handling city busi-

The mayor, in conceding his defeat, announced that he will be a candidate for mayor two years hence. Rumors that he would remove to New York were denied by his friends, but Johnson did not comment on them.

Topeka, Nov. 3 .- Topeka adopted the commission form of city government by a majority of 476. The actual and 2,146 against it. Less than oneand 2,146 againstit. Less than onehalf the normal vote of the city was cast. Even in the off years of city elections a larger vote was polled than in the election yesterday. The normal vote strength of Topeka is a little more than 11,000. The highest regis-13,000. Nearly 8,000 people were registered for this election and only twothirds of these voted.

The sections of the city where the laboring men and the negroes lived hit the new plan of municipal government pretty hard. All of these precincts show a majority against the plan. In the better residence wards the vote was 5 to 1 in favor of the new rule. Practically all of the women who

take an interest in city affairs were

Ghosts Vote in New Jersey. Paterson, N. J., Nov. 3.-The names of 1,500 supposed voters have been stricken from the polling list here because an investigation showed that their addresses were in cemeteries. Four arrests have been made.

A Tulsa Boy Disappears. Tulsa, Ok., Nov. 3 .- Delmar Davis, 13 years old, a Western Union messenger boy, left home to gather pecans and has not been seen since. A searching party is led by the boy's father.

on government. Some of them work of actively agains it. They were afraid that the new plan might mean the making of Topeka into a wide open town again, with saloons and gambing running under the protection of city officials.

The new order of things will not become effective until the city elections next April.

Philadelphia, Nov. 3.-Philadelphia re-elected Samuel P. Retan, Republias candidate for district alterney by a large majority. His opponent was D. Clarence Gibboney, long a leader of the reform element and widely known by his connection with the Law and Order suclety. Rotan's majority was more than 45,000. The vote was the largest in the city's history.

On the state ticket the Republicans cleeted J. A. Stober, state treasurer; A. F. Sisson, auditor general, and were that he will be alone in his polifi- | Robert von Moschzisker, judge of the leaf glory in the beard of estimate and supreme court. Two years ago John O. Sheatz, Republican, was elected state treasurer by 146,224 plurality.

Omaha, Nev. 3 .- Incomplete returns were in from the outlying precincts to form an estimate of the result of the election, so far as it concerned the city will spend approximately \$1,000, state ticket, but almost total returns 000,000. That money will be spent une in Douglas and Lancaster counties, der the direction and by the votes of Omaha and Lincoln respectively Indicated that the Republicans had elected their entire county tickets in these munties.

In Douglas county several Demoeratic county officials who stood for reelection were defeated and the Republicans of Lancaster county increased their majorities of two years

Toledo, O., Nov. 2.-Brand Whitlock, author and political paccessor of the over David T. Davis, Republican, Is approximately 4,000, compared with 6,500 two years ago. Mayor Whitlock's platform was a three-cent street car

Trenton, N. J., Nov. 3 .- The returns thus far indicate that the Republicans will retain control of both branches of the legislature. In Jersey City Mayor ing that he dropped the other some Wittpenn, Democrat, has been reelected by a large majority. The Demdate, he said throughout the campaign | ocrats have elected a mayor in Bayonne for the first time in 13 years. of his favorite remarks was that if The Democrats carried Trenton by a the platform, exclaiming: "There, Walter Madden.

> San Francisco, Nov. 2.-The San Francisco Call, which has supported Crocker and Hency, estimates on the basis of scattered returns that Mc-Carthy, Union Labor candidate for mayor, will be elected by about 10,000 plurality and that eickert, Republican and Union Labor, will defeat Francis J. Heney for district attorney by about

Boston, Nov. 3.—The Republicans carried Massachusetts in a state elec- ish was near the headwaters of the tion by the narrowest margin in nearly a quarter of a century. The party ticket was re-elected, but Gov. Draper's plurality of 60,000 last year was cut 8,000, while that of Lieut. Gov. Louis A. Frothingham, which was 96, 000 in 1998, was reduced to 7,000 votes.

Providence, R. I., Nov. 3 .- Vote for governor in 90 out of 162 election precincts gave Gov. Pothier, Republican, 19,912; Arnold Democrat, 11,835. Last year these districts gave Pothier 21,110 and Arnold 14,302. It was estimated that Pothier's plurality would be over 7.000.

Louisville, Nov. 3 .- Reports from the legislative elections held in Kentucky show that the Democrats with party harmony will be able to pass any measure they desire over the veto of A. E. Wilson, the Republican governor.

Salt Lake City, Nov. 3 .- On the issues of Mormon church domination in municipal politics, the American, or anti-church party, was returned to power here by a clear majority over the Republican and fusion candidates.

### A WOMAN WANTS A RAILROAD

If No One Else Will Build it Miss Frances Storrs Will Do So Herself.

Chicago, Nov. 3 .- Miss Frances Storrs of Dimmitt, Tex., is going to build a railroad if she cannot find anyone else to do it. She called on Presitration known was a little in excess of dent Ripley to see if the Atchison, Topeka & Santa Fe would operate a line 65 miles long and connecting with its line in Lovett county, provided she would build it. Eventually, she means to have the road extended to the Gulf if the Atchison, Topeka & Santa Fe does not extend its lines from the Panhandle to the Gulf. Years ago, Miss Storrs bought a dozen or two sections of Panhandle land at 50 cents an acre, and now she desires to get her farm products to market.

Fighting Forest Fire in Colorado.

Colorado Springs, Col., Nov. 3 .- A forest fire is sweeping throught the Pike's Peak reserve. The forestry class of Colorado college, large squads of railroad men and citizens have joined in fighting the fire.

Best Kansas Train Service.

Topeka, Nov. 3 .- The St. Louis & San Francisco Railroad in its train service report to the board of railroad commissioners for the last 15 days in September shows the best train service of any Kansas road.



We offer a \$100,00 benatiful solid gold and silver trophy for the person growing the best ear of corn in two different persons, the first season's specimen to be sent to the National Cern Expection Omaha, Nob., before Nov. 27th 1903. This offer is open to every man, we man or child in the United States. It will be judged by the leading corn authority of the world, Prof. P. G. Holden. Watch this paper for further particulars.

KELLOGG TOASTED CORN FLAKE CO., Battle Creek, Mich.

Made Sure Pair Was There.

A through train stopped a few moments of a small station the other day. A passenger got off to walk around a little. As the train began to move again the passenger jumped aboard, but just then he discovered that he had but one overshoe. Think where on the platform, and as the train was going too fast for him to jump off and recover it, he pulled off the remaining shoe and threw it on large majority, re-electing Mayor that makes a good pair of overshoes for somebody." Entering the car, he proceeded to his seat. There, to his great astonishment, was his overshoe A look of intense disgust came over his face, but he did not hesitate. Quickly picking up the lone arctic, he hurried to the platform, threw the shoe as far as he could back toward the other one, and shouted: "By jimminy, there is a pair of overshoes for somebody!"

Not Their Fault. A broad-minded dominie, whose par-Susquehanna, had among his parishioners a character who was more punctual at the fishing-hole down the river than he was at the church on Sundays. Bright and early one Monday morning this Sabbath fisherman called the preacher to the door and presented him with a very fine and tempting string of pickerel. The dominle was very profuse with his thanks

for a gift that was indeed welcome. "But, look here, parson," said the man, still retaining the fish, "those fish were caught yisterday, and maybe your conscience won't le ye eat 'em.'

"Never mind that," said the dominie, stretching out his hand for the string. "There's one thing certain; the pickerel were not to blame."

How Kind. Edyth-Jack says 1 was made to

Mayme-A diplomatic way of refer-

ring to your turned-up nose, wasn't it?

SOME HARD KNOCKS Woman Gets Rid of "Coffee Heart."

The injurious action of Coffee on the heart of many persons is well known by physicians to be caused by caffeine. This is the drug found by chemists in coffee and tea.

A woman suffered a long time with severe heart trouble and finally her doctor told her she must give up coffee, as that was the principal cause of the trouble. She writes:

"My heart was so weak it could not do its work properly. My husband would sometimes have to carry me from the table, and it would seem that I would never breathe again.

"The doctor told me that coffee was causing the weakness of my heart. He said I must stop it, but it seemed I could not give it up until I was down in bed with nervous prostration.

"For eleven weeks I lay there and suffered. Finally Husband brought home some Postum and I quit coffee and started new and right. Slowly I got well. Now I do not have any headaches, nor those spells with weak heart. We know it is Postum that helped me. The Dr. said the other day, 'I never thought you would be what you are.' I used to weigh 92 pounds and now I weigh 158.

"Postum has done much for me and I would not go back to coffee again for any money, for I believe it would kill me if I kept at it. Postum must be well boiled according to directions on pkg., then it has a rich flavour and with cream is fine."

Read "The Road to Wellville," found in pkgs. "There's a Reason." Ever rend the above letter? A new one appears from time to time. They are genuine, true, and full of human interest. HAS ITS GOOD POINTS.

"One nice thing 'bout shootin' pheasants durin' th' open season is that you kin bring 'em home in broad daylight, and you don't have to divvy up with no game constable so's he'll keep his mouth shut."

ECZEMA COVERED HIM.

Itching Torture Was Beyond Words-Slept Only from Sheer Exhaustion -Relieved in 24 Hours and

Cured by Cuticura in a Month.

"I am seventy-seven years old, and some years ago I was taken with eczema from head to foot. I was sick for six months and what I suffered tongue could not tell. I could not sleep day or night because of that dreadful itching; when I did sleep it was from sheer exhaustion. I was one mass of irritation; it was even in my scalp. The doctor's medicine seemed to make me worse and I was almost out of my mind. I got a set of the Cuticura Soap, Ointment and Resolvent. I used them persistently for twenty-four hours. That night I slept like an infant, the first solid night's sleep I had had for six months. In a month I was cured. W. Harrison Smith, Mt. Kisco, N. Y., Feb. 3, 1908." Potter Drug & Chem. Corp., Sole Props., Boston.

She Could Not.

"With one wave of my wand," says the fairy, "I can make you grow young again." "Excuse me," replied the woman,

"if I decline your kind offer, if you can bring youth to me at my present age, all right; but I positively refuse to travel back through pyrography, the first stages of bridge, the habit back, the straight front, balloon sleeves, and all the rest of the fads I can remember."

Refuted. "Just think of it! One person in

every 37 in England is a pauper!" "Why, John," she returned, "it isn't so. 1 met more than 37 people in London last summer, and there wasn't a pauper in the lot!"

Procrastination is the thief of many a good time.

PILLS.

Positively cured by these Little Pills. They also relieve Distreas from Dyspepsia, Inigestion and Too Hearty Eating. A perfect rem-edy for Dizziness, Nau-sea, Drowsiness, Bad Taste in the Mouth, Cont

ed Tongue, Pain in the

Ask

Side, TORPID LIVER.
They regulate the Bowels. Purely Vegetable. SMALL PILL. SMALL DOSE. SMALL PRICE.

In the Same Boat.

pressed by his creditors, recently

wrote to his editor: "Please send

check at once, as my gas bill is due."

The candid editor replied in this brief

fashion; "So is mine. God help us

Take a hint, do your own mixing. Rough on Rats, being all poison, one 15e box will spread or make 50 to 100 little cakes that will kill 500 or more rats and mice. It's

the unbeatable exterminator. Don't die in the house. Reware of imitations, substi-tutes and catch-penny ready-for-use de-

She (at the art exhibition)-How

can you tell the masterpieces?

envy.-La Rochefoucault.

only tobacco in its natural state.

He-By the price tags on them.

Strong Winds and Sand Storms

Sause granulation of the eyelids. PETTIT'S EYE SALVE soothes and quickly relieves. All druggists or Howard Bros., Buffalo, N. Y.

The surest proof of being endowed

with noble qualities is to be free from

Smokers also like Lewis' Single Binder

We judge ourselves by what we feel

capable of doing, while others judge

us by what we have already done.

eigar for its purity. It is never doped,-

A magazine contributor, being hard



Genuine Must Bear Fac-Simile Signature Breut Good

The Wizard of Horticulture Hon. Luther Burbank

says: "Delicious is a gem-the finest apple in all the world. It is the best in quality of any apple I have so far tested,"-and Mr. Burbank knows. Delicious is but one of the hundreds of good things in Stark Trees-the good

things you should know about before you plant this fall or next spring. Let us tell you about them by writing today for our complete, illustrated pricelist-catalogue which describes our complete line of fruit trees, ornamentals, etc.

Wanted–A Bright, Capable Man in each county of this state to sell Stark Trees on commission. No previous ex-

positions are permanent to the right men, who apply immediately.

Many of our salesmen are earning \$50 to \$80 per month and expenses; some are making more. You can do as well or better if you're a hustler and trying to succeed. No investment called for; we furnish complete order-getting outfit free and

perience necessary. The work is pleasant, clean work, highly profitable, and the

the most liberal contract.

For complete information address the Sales Manager of STARK BRO'S NURSERIES & ORCHARDS CO., LOUISIANA, MO.