

**Saturday**  
**October 9th**  
RED CLOUD, NEBR.



**We Commence**  
**a Special 10**  
**Days October**  
**Sale.**

# NEW YORK STORE!

Placing on sale all our New Goods at Special Prices. We invite the Purchasing Public of Red Cloud and Vicinity to this Sale- By offering the best Money saving Values in New up-to-date Merchandise Ever Placed on Sale Anywhere.

## OCTOBER SUIT CLOAK AND SKIRT SALE.

All the New Ladies Suits All the New cloaks All the New Fall skirts Placed on sale at special Bargain Prices Our showing in this line is the Best ever Made in this city We buy our Garments Direct From a New York Manufacturer which insures the Best and Newest styles And at Prices whereby we offer customers a saving in buying them here

In this special October Sale all the New Ladies Suits will be on sale at Special Prices.

Ladies 12.50 Suits sale price	9.50
" 13.50 " " "	9.75
" 18.00 " " "	12.50
" 20.00 " " "	13.50
" 21.00 " " "	14.50
" 23.00 " " "	16.50
" 25.00 " " "	18.50

Special Bargain Prices on all the Children's Cloaks.

In this Special October Sale all the Ladies, Misses and Children's Fall and Winter Coats on sale at Special Prices. This season's newest and best styles.

Ladies 7.00 coats sale price	4.95
" 10.00 " " "	7.45
" 12.50 " " "	8.45
" 15.00 " " "	11.45
" 18.00 " " "	13.50

Special Bargain Prices on all the New Bear Skin and Billy Possum Coats for little folks.

In this Special October Sale all the Ladies New Panama and Voile skirts on sale at Special Prices.

Ladies 4.00 skirts sale price	2.98
" 5.00 " " "	3.45
" 6.00 " " "	4.48
" 7.00 " " "	5.45
" 8.50 " " "	6.75
" 9.00 " " "	7.25
" 10.00 " " "	7.75

Special Bargain Prices on all the New Rain Coats.

## Special October Dry Goods Sale

All the New Dress Goods, Silks, Waistings, Wash Dress, Fabrics, Flannelettes, Calicoes, Percales, Ginghams, Outings, Muslins, Table Linens, &c. on sale at Special Prices.

\$1.35 Yard Wide Black Silks sale price 98c.  
Special values in other Silks from 48c to 1.25 per yard.  
65c Black Dress Goods sale price 48c  
85c " " " " " 58c  
1.00 " " " " " 75c  
1.25 " " " " " 87c  
Special lot of Remnants and short lengths in Wool dress Fabrics on sale at Half Prices.  
All our McCall Patterns on sale at Half Price.  
Special lot of \$1.50 Ladies' Wrappers and House dresses on sale at 88c.  
All the best Calicoes on sale at 5c per yard.

10c Percales sale price	7 1/2c
12 1/2c " " "	10c
New Wash Fabrics for fall wear on sale at 7 1/2, 10, 12 1/2c	
7c Outings sale price	5c
10c " " "	8 1/2c
12 1/2c " " "	10c
7c Unbleached Muslin	5c
10c " " "	7 1/2c
8c Bleached Muslin	6c
10c " " "	8c
12 1/2c " " "	10c
200 yards Kings Thread 2c per spool.	
Darning Cotton 3c per spool, silko 4c per spool.	

Bargains in the new Belts from 15 to 48c.  
American Thread Co. Best Thread, sale price 4c per spool.  
Special Values in new Corsets at 50c.  
Special Values in Mens, Ladies and Childrens Hosiery at 9, 10, 12 1/2, 15 and 19c per pair.  
Special Sale on all the new Ribbons.  
25 dozen Mens Shirts, all placed on sale at 39c.  
Maish Cotton-Down-Comforts on sale at \$1.45, \$1.95, \$2.75 and \$3.00.  
40c grade White Wool Flannel 28c per yard.  
Special Bargains in New Table Linens, Napkins, Towels, &c. 50c Table Linens on sale at 37 1/2c. 75c Table Linens on sale at 58c.

## SPECIAL October Blanket and Underwear SALE!

Special Values in Blankets and Underwear that will Mean Money Saved in Buying Them Here at This Sale.

### October Blanket Sale.

Grey Cotton Blankets 39c per pair. Larger and better grade Cotton Blankets at 48c and 75c per pair.

1.35 blankets sale price	98c
1.50 " " "	1.12
1.75 " " "	1.38
2.00 " " "	1.48
3.00 " " "	2.38
5.00 " " "	3.95
6.00 " " "	4.38

Special sale on all the New Cotton Down Comforts

October sale on all the Ladies and Childrens Underwear

Ladies 35c and 38c Underwear special price	25c
Ladies 45c Underwear on sale at	29c
Ladies 65c and 75c Underwear on sale at	48c
Special Bargain Values in Ladies' Union Suits at	48, 68, 75, 98c &c
Special Bargain in childrens Union Suits at	25c 48c &c
Childrens Underwear at	15c 19c &c

### October Sale On All The Mens and Boys Underwear.

Mens 50c Fleeced Underwear, Shirts or Drawers sale price 39c  
Special lot of Mens 75c Underwear sale price 48c  
Special sample lot of Mens 1.00 1.25 1.50 Underwear sale price 75c  
Special value in Boys Underwear at 25c 38c 48c

## SPECIAL OCTOBER SHOE SALE!

Our Entire Stock of Ladies', Misses, Childrens and Boys Shoes on Sale at Special Prices.

Ladies' \$2.00 Shoes sale price \$1.65 Ladies' \$2.50 shoes sale price 1.95 Ladies' \$3.00 shoes sale price 2.45 Ladies' \$3.50 shoes sale price 2.87 and 3.00 Childrens Shoes at 50 65 75 98 and up All our Boys Shoes at special Prices \$1.19 1.28 1.48 etc

## SPECIAL OCTOBER MILLINERY SALE

We are Receiving another Shipment of the New D. B. Fisk & Co's Pattern Hats and Tailor Made Hats. These are the Newest and Lates Styles and shapes that have been brought out this season. We invite you to come and see them. They will all be Placed on sale at special Prices.